

Meeting Minutes
ASU Athletic Facilities District, Regular Meeting of the Board of Directors
December 19, 2018
12:00 p.m., ASU Fulton Center, 300 East University Drive, Suite 320, Tempe, Arizona

Agenda Items	Issues	Discussion/Comment	Legal Action
Members Present: Dr. Morgan Olsen, Ms. Joanne Wamsley, Mr. Ray Anderson, Mr. Scott Smith, Mr. José Cárdenas, Mr. John Fees, and Mr. Don Kile Others Present: Executive Director John Creer, Mr. Rudy Bellavia, Mr. Brian Kearney and District Legal Counsel Dustin Cammack			
1. Call to Order:	None.	There was a slight delay beginning the meeting due to prior use of the space.	Dr. Olsen called the meeting to order at 12:24 p.m.
2. Approval of Minutes of October 18, 2017 and September 2, 2016 Board Meetings	- Dr. Olsen presented the minutes from the October 18, 2017 and September 2, 2016 Board Meetings for approval.	Board members had no changes to the minutes.	Mr. Fees moved to approve the minutes and Mr. Smith seconded the motion. Motion passed unanimously.
3. Update from Chair	- Golf course access and improvements	Dr. Olsen emphasized that the project as currently planned will help access to golf courses, which are seeing increasing access by public at large from what had traditionally been limited private access	None.
4. Update and Discussion of In-lieu Information	- Limitations of Maricopa County system to provide property value information and collect in-lieu payments - County willingness to assist - Inability of current County assessment system is to keep up with valuation, which may result in delays - Use of a consultant to deliver sample bill and billing and collection system - Appeal process	Ms. Wamsley gave update on discussions with County. Board members discussed limitations of using the County's system to collect in-lieu payments and need to keep valuations up to date at the beginning of the project. Board members expressed agreement that hiring a consultant to develop a billing system is the most promising course. Ms. Wamsley expressed the need to develop an appeals process that resolves disputes at the lowest level possible.	None.

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5. Novus Phase 3 and 4	- Overlap and differences between Novus project and District - Phase 3 - o Light rail station and connection to Novus - o Parking structures serving the area (within and without the District) - o Office and retail space - o Multi-family development ▪ Students not the target market (e.g. space not rented by bed) ▪ Target market is people working in corridor - o Hotel plans - o "Food hall" plan for restaurants and simple retail food (not full grocery) - o ISTB-7: Interdisciplinary Science and Technology Building housing sustainability research (adjacent to but not part of District) - Phase 4 - o Creative Office Park	It was noted that the light rail stop is anticipated to be a particularly important stop in light rail system. There was some discussion on the qualifications of developers, with no items of particular concern noted. Mr. Creer noted that the RFP for the office park was close to completion but not yet public. Mr. Anderson noted that appropriate space for parking and tailgating is important for athletics purposes. There was discussion noting that fan experience will likely evolve over time, and that plans should consider fan experience.	None.
6. Marketing Plan	- Focus on real estate market - Marketing video shown at football games - Michael Crow, University President, speaking engagement at Urban Land Institute	There was some discussion that marketing should emphasize that funding does not come from property taxes.	None.
7. Golf Course Closure Plan	- Land now occupied by Karsten golf course part of Phase 6 - Anticipated that specific plans for golf course will be made public in early 2019	None.	None.

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8. Call to the Public	None.	None.	None.
9. Future Meeting Dates and Items for Future Agendas	Board will be in communication and public notice provided prior to next meeting.	Alternate location for meeting under consideration.	None.
10. Adjournment			Dr. Olsen moved to adjourn meeting at 1:25 pm. Mr. Fees seconded. Vote to adjourn unanimous.