Arizona State University
ASU Main Campus
1999-2000 Transfer Guide
For Pima Community College
Bachelor of Arts
Broadcasting

The Arizona resident applicant for transfer admission must meet competency requirements and have a cumulative grade point average (GPA) of 2.00 on a four-point (A) scale in all college level work and be in good standing and eligible to return to the last institution attended. Students who have less than 24 semester transfer credits must also meet competency requirements. Arizona residents who have completed an Arizona General Education Curriculum (AGEC) or an associate degree with a minimum 2.00 GPA in the AGEC or associate degree are exempt from admission requirements. A maximum of 64 semester credit hours will be accepted when transferred from community colleges; all transferable community college credits are accepted as lower-division credits and do not satisfy upper-division General Studies or graduation requirements.

Broadcasting students study the theory, processes, and skills related to electronic mass communication. The study of broadcasting includes radio, television, cable, and other emerging technologies, such as satellite communication, high-definition television, and fiber optics. For more information, call or write:
(480) 965-5011
Walter Cronkite School of Journalism and Telecommunication
P.O. Box 871305
Arizona State University
Tempe, Arizona 85287-1305

College of Public Programs (Copp) Admission Criteria
1. Transfer students are admitted into the lower-level division (pre-professional) curriculum and must complete that curriculum before starting the upper-division professional program.
2. Admission to the Cronkite School’s professional program is competitive and requires a separate School application for students following the 1996-98 and future catalogs. For students following prior catalogs, professional status requires a 2.50 GPA and ASU cumulative GPA, if any exists, of 2.50 is required to take 200-level and higher major courses.

Transfer value of a course, including General Studies value, is governed by the Course Equivalency Guide (CEG) in force at the time the course is taken. Summer session is included with the previous academic year. Community college courses which are equivalent in content to upper division courses at ASU will be transferable as equivalent but with lower division credit. The course need not be repeated but will not count toward the required number of upper division credit hours.

First Year Composition (3-6)

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<tr>
<th>ASU</th>
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<tbody>
<tr>
<td>ENG 101 &amp; 102 First-Year Comp</td>
<td>WRT 101 &amp; 102 Writing I &amp; II</td>
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<tr>
<td>ENG 105 Adv First-Year Comp</td>
<td>No PCC equivalent</td>
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<td>ENG 107 &amp; ENG 108 Eng Foreign Students</td>
<td>WRT 107 &amp; 108 Writing I &amp; II/Intrnatl Stu</td>
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General Studies Requirements

Students completing the Arizona General Education Curriculum (AGEC) will still be required to fulfill lower division program requirements and prerequisites within their college and major/minor area of study. In all cases, students have the responsibility for selecting general education coursework that is relevant to the requirements of their intended major and degree.

Select credits from CEG General Studies Insert as follows: 3 N1 credits and 3 N3 credits, 9 HU credits (3 ENG literature credits, 3 PHI credits), 3 SB credits (3 HHS credits), 4 S1 credits and 4 S2 credits, 3 C credits, 3 G credits, and 3 H credits. Additional and/or mandated General Studies requirements, if any, are listed in the Major Requirements section with designation in brackets.
COLLEGE/MAJOR REQUIREMENTS

**ASU**
- ECN 111  Macroeconomic Principles [SB]
- ECN 112  Microeconomic Principles [SB]
- PGS 101  Intro to Psychology [SB]
  
  **PCC**
- ECN 202  Macroeconomic Principles
- ECOM 111  Macroeconomic Principles
- ECOM 112  Microeconomic Principles
  
**ASU**
- POS 110  Government Politics [SB]
- POS 310  Am National Govt [SB]
  
  **PCC**
- PSY 100 A Psychology I & II
  
**ASU**
- QBA 221  Statistical Analysis [N2]
- STP 226  Elements Statistics [N2]
  
  **PCC**
- PSY 23 0  Intro to Statistics [N2]
  
**ASU**
- MCO 12 0  Media & Society [SB]
- TCM 20 1  Radio Television Wrtng [L1]
- TCM 23 5  Production Techniqs
  
  **PCC**
- MEC 102  Survey of Media Communications
  
**ASU**
- COM 22 5  Public Speaking [L1]
- COM 24 1  Intro Oral Interp [L1/HU]
  
  **PCC**
- SPE 110  Public Speaking
- SPE 136  Oral Interp of Literature
  
**ASU**
- ENG 215  Strategies/Academic Writing [L1]
- ENG 216  Persuasive Writing on Public Issues [L1]
- ENG 217  Personal/Exploratory Writing [L1]
- ENG 218  Writing About Lit [L1]
- JRN 20 1  Journalism News Wrtg [L1]
  
  **PCC**
- No PCC equivalent
- No PCC equivalent
- No PCC equivalent
- No PCC equivalent
- MEC 101  Intro Reporting/Media Wrt
  
**ASU**
- MAT 16 7  Introductory Statistics
  
  **PCC**
- MAT 16 7  Introductory Statistics
  
**ASU**
- BUS 20 5  Stat Meth in Econ/Bus I
  
  **PCC**
- MAT 16 7  Introductory Statistics
  
**ASU**
- MAT 16 7  Introductory Statistics

**Broadcasting Major Courses**
Comment: Students may transfer a maximum of 9 hours in approved journalism/telecommunication/mass communication courses. Broadcasting (telecommunication) majors may not count courses designated by "E" or "NT" in the Course Equivalency Guide toward graduation requirements.

**Communication Requirement**
- MCO 12 0  Media & Society [SB]
- TCM 20 1  Radio Television Wrtng [L1]
- TCM 23 5  Production Techniqs

**Writing Competence**
- ENG 215  Strategies/Academic Writing [L1]
- ENG 216  Persuasive Writing on Public Issues [L1]
- ENG 217  Personal/Exploratory Writing [L1]
- ENG 218  Writing About Lit [L1]
- JRN 20 1  Journalism News Wrtg [L1]

**Non-English Language Requirement**
Requires intermediate competency in a non-English language or American Sign Language. See current catalog for further information.

**Related Field**
Select one of these approved areas: Graphic Communication, English, Management, Marketing/Advertising, Political Science, Economics, History, Communication, or Theatre. A minimum grade of “C” is required.

Approved by Dr. Frederic Leigh
Interim Director

1. Although a course may satisfy a core area requirement and an awareness area requirement concurrently, a course may not be used to satisfy requirements in two core areas simultaneously, even if approved for those areas. A course may satisfy two awareness areas concurrently.

2. When selecting HU or SB core courses, students must keep in mind that A. two courses in one of these two core areas must be in the same department; B. courses from at least two departments must be taken. These two conditions may, but need not, be satisfied in the same core area. At least one course within the 15 semester hours must be an upper-division course taken only at ASU.