A NEW AMERICAN UNIVERSITY

Observations
January 26-28, 2004
www.asu.edu/cdp
“In the press of meeting current needs, many Universities lack a strong vision which looks over the horizon. Unlike corporations, great universities can never move their corporate headquarters. Therefore, in planning a campus, one must see individual decisions in the context of decades, not years. Within this profound lesson is an idea that no one building is more important than the campus as a whole.”

Dean W. Currie – VP for Finance - Rice University
WHAT DIFFERENCE DOES A CAMPUS PLAN MAKE?

- To plan for growth such that every dollar spent improving the physical campus supports ASU’s mission

- So that our daily decisions are part of an optimistic long term vision

- To raise our aspirations

- To raise money
CAMPUS PLANNING PROCESS

Observations → Principles & Concept → Final Plan → Design Guidelines → Precincts

DRAFT
CAMPUS PLANNING PROCESS

Observations

Principles & Concept

Final Plan

Design Guidelines

Precincts

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one university many places
one university many places
POPULATION DISTRIBUTION 2000

one university many places
POPULATION DISTRIBUTION 2025

one university many places

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one university many places
one university many places
ASU WEST

1 Mile by ½ Mile
300 Acres
EXISTING ZONING

Low-density Residential
2.5-3.5 du/ ac

High-density Residential
12-20 du/ ac

Sweetwater Elem. School

Parks

Commercial

ASU Property Line
EXISTING BUILDING USE

- Academic
- Housing
- Support
- Library
- Athletic/Recreation
- ASU West Campus
- Service

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PLANNED PROJECTS

Academic
Housing
Support
Library
Recreation/Water Ret.
Surface Parking

ASU Property Line
EXISTING PARKING

Surface Parking

- ASU Property Line
- Total spaces: 2,100
- Current estimated demand: 2,000
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- Does not consider special event needs
EXISTING PARKING

Surface Parking

- ASU Property Line
- Total spaces: 2,100
- 15.67 Acres
EXISTING PARKING

Surface Parking

- Total spaces: 2,100
- 15.67 Acres
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- 33.6 Acres
Express University Mission as an educational, intellectual and cultural center in the West Valley within an intellectually stimulating living/learning environment

Create a vibrant 24/7 community

Continue to design campus to address climate, sense of place, and sustainable development principles

Connect and encourage interaction with the greater West Valley Community