Comprehensive Development Plan for a New American University

The Comprehensive Development Plan seeks to:

- Build on the existing strengths of the campus;
- Create a living/learning/working village with academic buildings, cultural amenities, commercial space, athletic and recreational facilities, student housing, and market-rate housing for faculty, staff, and retirees;
- Landscape campus perimeters to provide an elegant transition to surrounding neighborhoods;
- Within the campus core, create a sense of a "formal green" in the Sonoran desert;
- Establish a major gateway along Thunderbird Road;
- Use courtyards, arcades, and promenades to link the entire campus to the Fletcher Library;
- Provide housing that connects to the academic core.

Observations from the early stages of the Comprehensive Development Plan process indicate certain existing strengths, including a compact core of academic buildings and a logical framework of outdoor spaces conceived with an overall sensitivity to the desert environment and consistent architectural treatment. However, these aspects do not extend to the perimeter of the campus. The strong framework of the core will extend to the perimeter of the campus and tie into the context of the city as a premier educational and cultural center.

The Comprehensive Development Plan will take its point of departure from the quality of the current built and natural environments, and facilitate the evolution of the campus while ensuring that it becomes a destination in the West Valley.
WEST CAMPUS
Comprehensive Development Plan for a New American University

Master Plan

PHASE I
- Student Capacity: 10,000
- On-campus Housing: 2,500 beds
  a. Develop the East-West Spine with Academic, Residential and Student Life Spaces
  b. Establish the Gateways Along Thunderbird Road
  c. Introduce Commercial Opportunities

PHASE II
- Student Capacity: 12,000
- On-campus Housing: 3,000 beds
  a. Complete East-West spine connecting Campus Core to Mixed Use Center and Hotel
  b. Enrich Campus Edge with Performing Arts Facility and Athletic Venues
  c. Introduce Market and Assisted Living Housing

PHASE III
- Student Capacity: 15,000
- On-campus Housing: 3,750 beds
  a. Establish the Northwest ASU Corner
  b. Introduce Structured Parking
  c. Complete Mixed Use Center

CURRENT:
- 248 acres
- 644,259 gross square feet of built space
- 7,400 students
- 400 students living on-campus

PROPOSED PLAN:
- 248 acres
- 3.1 million gross square feet of built space
- 15,000 students
- 3,750 students living on-campus

Proposed Campus Uses
- Academic
- Student Life and Support
- Recreation
- Public Venue
- Parking Structure
- Mixed Use

The extended mall connects housing to campus core.
New Library courtyard.

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