June-December 2003 **Observations**

September 2003 **Vision White Paper**

January 2004 **Planning Principles and Concept Development**

January-June 2004 **District Workshops**

July-Aug 2004 **Final Plan and Guidelines Development**

Sept - Oct 2004 **Draft Final Plan Public Forums**

Fall 2004 **Arizona Board of Regents Presentation**

one university many places
642 Acres
47,000 Students
# Emphasis
Carnegie Classification

<table>
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<td>Housing Based on FTE Goal</td>
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<td>Freshmen</td>
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<td>3,485</td>
<td>6,146</td>
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<td>Total Beds</td>
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<td>6,400</td>
<td>16,639</td>
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<td>14,789</td>
<td>3,700</td>
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<td>Beds/Total FTE Students</td>
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<td>36%</td>
<td>35%</td>
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<td>Area</td>
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<td></td>
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<td>Academic Approx GSF</td>
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<td>6,879,390</td>
<td>6,894,690</td>
<td>6,808,670</td>
<td>6,768,744</td>
<td>1,867,000</td>
<td>(151,429)</td>
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<td>982,770</td>
<td>984,956</td>
<td>972,667</td>
<td>1,330,858</td>
<td>418,000</td>
<td>(127,910)</td>
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<td>5,500,284</td>
<td>5,346,224</td>
<td>5,159,421</td>
<td>1,142,500</td>
<td>(2,427,285)</td>
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<td>7,124,898</td>
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<td>3,427,500</td>
<td>(2,706,624)</td>
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<td>GSF Ranges</td>
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<td>10,000,000 to 12,000,000</td>
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<tr>
<td>Parking</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Total Parking Spaces</td>
<td></td>
<td>19,226</td>
<td>18,525</td>
<td>20,475</td>
<td>1,249</td>
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Integrate research and academics across campus

Create embedded on and near campus residential neighborhoods with multiple centers

Connect on and off campus communities with multi-modal transportation and gateways

Develop a connected, compact, and comprehensible campus
LAND USE

Academic
Housing
Public Venues
Athletic/Recreation
Service
Surface Parking
Parking Structures
Parking Structures under construction

Total existing spaces: 20,726

Surface parking:
13,194 (almost 6,000 in perimeter Lot 59, including 1,500 temporary spaces)

400 permanent spaces added over last decade

Structured Spaces: 7,532

Parking Structures Under Construction:
7A on Lot 59N 1,500
ASU Foundation 1,200 (net 1,000 for ASU use)
EXISTING PARKING STUDY

Land Used by Surface Parking

95.4 Acres
Precincts are shown with corresponding walking tour paths.
KEY ISSUES

• Future Parking Needs:
  – Keep building or reduce demand
  – Resident student parking
    • Off-campus
    • Restrictions
  – Commuter parking
  – Handicapped parking

• Move to alternative modes
  – Capitalize on LRT
  – Unlimited access pass
  – Trip reduction measures

• Bicycles:
  – Safety & improvements
  – Pedestrian/bicycle conflicts

• Design of streets
• Service vehicles
Draft Transportation Principles

- Improve accessibility to campus by all modes
- Enhance on-campus circulation
- Develop a pedestrian campus
- Minimize future parking needs and impacts
- Develop a bicycle friendly campus
PARKING
CURRENT PARKING

Total spaces: 20,726

–Surface parking: 13,194

(almost 6,200 in perimeter Lot 59, incl. 1,500 temp)

No significant net gain in permanent spaces over last decade
CURRENT PARKING

Total spaces: 20,726

- Surface parking: 13,194
  (almost 6,200 in perimeter Lot 59, incl. 1,500 temp)
- Spaces in 6 structures: 7,532
STRUCTURES UNDER CONSTRUCTION

Two garages under construction:

– PS # 7A on Lot 59N: 1,500 spaces
– ASU Foundation: 1,200 spaces (net 1,000 for ASU use)
2 sites considered in past for future structures:

- PS # 7B on Lot 59N:
  1,500 spaces (net 900)
- Arts and Business Center
  Could be 1,600 spaces
  (but not all for ASU use)
FUTURE PARKING NEEDS

• Current supply exceeds demand (including remote Lot 59)
• 2 new parking structures under construction will provide adequate parking for short-term (even when 1,500 temporary spaces lost)
• However, over 5,700 spaces may be lost at build-out (incl. 1,500 temp. Rio Salado spaces)
• 2020 shortfall estimated at 4,500 spaces, assuming current parking ratios and:
  – Arts and Business Center replaces 800 lost spaces
  – 800 Rio Salado spaces retained
  – No additional structures
• Buildout shortfall could be 8,000+
2020 PARKING NEED

Parking Need under Current Ratios

18,500 demand in 2002
+3,400 additional demand at build-out
21,900 needed

19,200 spaces now
+2,500 under construction
-4,200 spaces lost over time
17,500 spaces

Need to build approximately 4,500 net new spaces
FUTURE PARKING NEEDS

Additional demand is primarily:
• Residential students - additional 3,400 spaces at build-out if current ratios are maintained
• Future visitor needs (1,300 spaces)
THE COST OF PARKING

• Most new parking must be in structures
• Capital cost per space:
  – Aboveground $12,000
  – Underground $20,000
• Total capital cost for 4,500 spaces:
  – $67 million
• Total annualized cost:
  – $5.4 million
  – $1,200 per new space
• Decal rates would have to triple to cover cost of continuing to satisfy parking needs on campus
ADDITIONAL “COSTS” OF PARKING

- Increased traffic
- Traffic and pedestrian/bike conflicts
- Increased congestion – local and regional
- Degradation of air quality
- Loss of building sites (opportunity cost)
- Impact on community
ALTERNATIVES
STRATEGIES FOR REDUCING PARKING

• Increased use of transit (LRT, regional and Tempe buses services, U-PASS)

• Parking restrictions:
  – Freshman and Sophomore residents
  – Freshmen
  – Commuting students living within 1 to 2 miles

• Secured storage lots for resident students (with shuttles)

• Park-and-ride (regional, university)

• Ridesharing program

• Telecommuting

• Incentives to use alternatives
EXPERIENCE AT SOME UNIVERSITIES

• Cheaper to fund alternatives than build parking (Stanford added 2 mill SF without more traffic by giving employees incentives not to drive and improving transit and bikes)
• Cornell decreased cars on campus by 26% in 1 year
• Sale of SOV permits dropped by 22% at U of Washington
• Many examples of reduced parking needs and traffic through bike and transit improvements:
  – U of California-Davis, U of Colorado-Boulder
  – U of Michigan, U of Wisconsin-Madison
  – Penn State, U of Oregon
  – UNC-Chapel Hill
REGIONAL TRANSPORTATION

- Maricopa County population projected to double over next 30 years
- Despite $15.8 billion investment in transportation improvements, congestion will worsen
- 8-hour ozone standards violated – possible reduction of Federal funds
- Trip reduction program mandated by state for all large AZ employers
MODE OF TRAVEL

ASU Main Campus: Employee Mode Split

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<th>Mode</th>
<th>Current Year</th>
<th>Previous Year</th>
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<td>Carpool</td>
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<td>0%</td>
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<tr>
<td>Walk</td>
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<td>0%</td>
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<tr>
<td>Vanpool</td>
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<td>0%</td>
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<tr>
<td>A.F.V.*</td>
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<td>0%</td>
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<tr>
<td>Telecom***</td>
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<td>0%</td>
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<tr>
<td>C.W.W.***</td>
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<td>0%</td>
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ASU Main Campus: Employee SOV Trips as a Percentage of Total Trips

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<th>Target</th>
<th>Actual</th>
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<td>60%</td>
<td>60%</td>
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<tr>
<td>3</td>
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<tr>
<td>12</td>
<td>60%</td>
<td>60%</td>
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ASU Main Campus: Student Mode Split

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<tr>
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<th>Current Year</th>
<th>Previous Year</th>
</tr>
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<tr>
<td>SOV</td>
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<tr>
<td>Bus (School)</td>
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<tr>
<td>Carpool</td>
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<td>0%</td>
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<tr>
<td>Bicycle</td>
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<td>Walk</td>
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<tr>
<td>Bus (Public)</td>
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ASU Main Campus: Student SOV Trips as a Percentage of Total Trips

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<th>Target</th>
<th>Actual</th>
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<td>60%</td>
<td>60%</td>
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<td>2</td>
<td>60%</td>
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<td>3</td>
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<tr>
<td>12</td>
<td>60%</td>
<td>60%</td>
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REGIONAL TRANSPORTATION

• Emphasis on improving transit:
  – LRT
  – Express bus (including HOV lanes)
  – “Super grid” bus system

• Other strategies to reduce automobile travel and improve air quality

• Tempe campus is major regional employer
LIGHT RAIL TRANSIT
Initial ridership estimates for Phase I alone indicate over 1,500 persons may use LRT to Main Campus/Downtown, reducing ASU parking demand by an estimated 1,500 parking spaces.
FLASH BUS SERVICE
FLASH

- Carries up to 140,000 riders per month (typically 100,000+)
- Scheduled to run every 10 minutes in each direction
- Service slowed by traffic and lights
Potential ASU Transit Routes

- Potential ASU Bus Stops
TEMPE BUS SERVICE
• Extensive local bus service with planned service improvements
• Transit pass costs more than Access A & B decals
TRANSIT INCENTIVES

- UPASS
  - Introduce Transit fee for unlimited transit pass?
STUDENT HOUSING

• Requires:
  – Secure off-campus parking
  – High quality shuttle service to parking
  – Enforced Residential street parking program
BICYCLES
BICYCLES

• High level of bicycle usage:
  – 15,000 bicycle trips per day
  – 11,800 bicycle spaces

• Safety of riding on major roads

• Conflicts on malls (major concern to handicapped persons)
BICYCLES

• City committed to improving bicycle network
EXISTING BICYCLE ROUTES
BICYCLE PLAN MINUS CAMPUS
POTENTIAL CAMPUS IMPROVEMENTS

- Bike lanes/paths
- Ride slowly/give way to peds
- Dismount zone (8 to 4)
University and the City committed to improving bicycle network
OTHER BIKE IMPROVEMENTS

• Bike detection at key signals
• Lockers, showers, etc.
• Incentives
• Education
• Enforcement
• Coordination with city
STREETS
ROADS AND TRAFFIC

- High volumes of through traffic on major streets:
  - Rural
  - Apache
  - University

- Traffic speeds incompatible with high levels of pedestrian and bicycle activity
RURAL

- LRT in long term (2010+)
- Subject to 2004 referendum
- Removes one lane per direction
City supports removing one lane per direction
Funding is major constraint
Pedestrian crossing needed between Rural and McAllister
UNIVERSITY

- 4 lanes required for traffic and buses
- Could be improved with more streetscaping
- Planted median, or narrow street and widen street tree plantings
CAMPUS STREETS

• Appearance of some campus streets needs to be improved (McAllister, Lemon)
  • Narrow to 2 lanes, or
  • Landscaped median
Neighborhood Issues

- Don’t grow into established single family residential neighborhoods
- Keep parking & traffic out of neighborhoods
- Train students to be good citizens
- Reintroduce community retail such as a grocery and convenience stores
- Don’t build blank wall buildings along campus edge
- Don’t locate garages adjacent to neighborhoods
Concepts

Neighborhoods and Districts
- Academic Core
- Science and Research
- University Housing
- Fine and Performing Arts
- Administration
- Athletics and Recreation
- Tempe/Mixed-Use

Connection
← Important Visual and Physical Connections
Summary of Observations

- There are no clear edges or thresholds to the Tempe campus
- Many of our buildings are not of the quality of the institution
- Lack connections with natural environment
- Conflicts with pedestrians, bicycles, and autos
- Arterial roads separates campus internally and from community
- Lack of clear identity and image
- Campus difficult to comprehend
- The campus will benefit from respecting neighborhood issues
Create a vibrant 24/7 living learning environment for education and culture that is interwoven into the spirit of the surrounding area.

Create a great research University whose buildings and grounds reflect the stature of a world class institution.

Create a campus which is responsive to the unique history, place, climate and sustainability of our region.
Landscape Hierarchy

- Gateways
- Malls
- Intersections
- Gardens
- Courtyards
- Furnishings
Shade structure examples
Cady Mall
Cady and Orange – Campus Center
New Hayden Library Reading Room and Tower
New Walk along Rec Fields
Currently Planned Projects

- Rio Salado Development
- Armory Site Housing
- Block 12
- Arts and Business Gateway
- Light Rail Station
- Interdisciplinary Sciences
- Union Expansion
- AZ Bioscience
- McAlister Housing
- South Campus Housing
Long-term Potential Project Sites

- Alpha Drive
- Language and Lit, Nursing, Cowden, and Student Health
- McClintock Hall
- Wilson
- Engineering and Life Science A-D
- Academic Services and Murdock
- Education Lecture Hall
- Bookstore and PE East
Historic Structures

- Listed on the National Register of Historic Places (seven structures)
- Individually potentially eligible historic structures
  - Harrington-Birchett House
  - Matthews Center (original section only)
  - West and Dixie Gammage Halls
  - Agriculture Science
  - Irish Halls A-C
  - PE West (1927 original portion)
  - Center for Family Studies
  - Lyceum Theater (1927 original portion)
- Potential to relocate two structures on 7th Street

Next Step: Survey appropriately aged ASU owned structures for eligibility for National Register of Historic Places following the Federal Guidelines
Existing Conditions
Existing w/ potential new sites
Scheme 1

Totals

Academic Core:
2,151,000 gsf

McAllister Area:
3,024,000 gsf

Total build out:
4,971,000 gsf
(Potential beds: 7,074)
Scheme 2

Totals

Academic Core:
2,240,500 gsf

McAllister Area:
3,478,000 gsf

Total build out:
5,718,500 gsf
(Potential beds: 7,154)
Scheme 3

Totals

Academic Core:
2,007,500 gsf

McAllister Area:
2,810,000 gsf

Total build out:
4,817,500 gsf
(Potential beds: 5,757)
Scheme 4

Totals
Academic Core:
2,941,000 gsf
McAllister Area:
2,496,000 gsf

Total build out:
5,437,000 gsf
(Potential beds: 8,640)
Scheme 5

Existing Buildings

New Buildings
New shade structures could be introduced mid-field to provide a shady place to walk and view games. The shade structures could be suspended from the existing light poles.
The open space network provides orthogonal and diagonal connectivity across the campus with a variety of scales from A Mountain to courtyards and gardens.
All of these gateways need to develop a sense of arrival and orientation to the campus from the automobile or transit to the pedestrian scale.
Residential and Student Life Districts

On-Campus Housing
15,600-16,800 beds
(6,400 Current Beds, 2004)

Union / Food Service / Retail

Recreation
Daily Service Vehicle Routes

- Food Service to Dining
- Science Center
- Grocery, Bookstore, and Theater access
- Central Plant, Library, and Science Center
- Union
- AZ Bio, Cogen Plant, and South Campus Center
- Central Plant and storage
- Central Receiving
Bicycle Routes

Suggested Bicycle BMP

• All bikes on campus must be registered.

• Bicycles must obey the rules of the road.

• Bicycles may be ridden in the street, transit ways and on designated bicycle paths. Bicycles may not be ridden on ASU Campus sidewalks.

• Pedestrians always have the right of way.

• Bicycles must enter crosswalks at 3 mph (walking speed) or slower.

• Always use a U-lock to attach the frame of your bicycle to the bike rack. Cables, no matter how thick, are too easy to cut.

• Wear a helmet!

• Bike Racks will be placed in convenient locations across campus.
Rural and University - Existing

- Signalized Intersections
- LRT Alignment
- Terrace realignment
- Remove Terrace west of Rural Road
- New Signalized Pedestrian Crossing or Intersection

Draft 5.19.04
Rural and University - Existing

- Signalized Intersections
- Option to realign Packard with McAlister and Sixth with Stadium Druve
- LRT Alignment
- Terrace realignment
- Remove Terrace west of Rural Road
- New Signalized Pedestrian Crossing or Intersection
Rural and University

- 1600-2000 New Student Beds
- Student Support Service
- Satellite Rec and Fields
- Retail south of University
- Mixed Use
- LRT Stops
- 1000-1200 New Beds
- Research
- Signalized Pedestrian Crossing
- Co-Gen
- Electrical Substation
South Campus

- New Intramural rec complex
- Greek Chapter Lodges
- Adelphi 1 and 2
  - 700 beds Greek housing
- 500 space garage wrapped with 300 beds of new student housing, student center and transit stop
- Sonora Hall 300 beds with pool and academic spaces
- 1400 Upperclassmen beds south of Apache
College and University - Proposed

1500 New Bed Mixed Use Development

Housing above Commercial on College with Parking structure

Upperclassmen Housing around courtyard

Harrington-Birchett House
University

College

University
Rio Salado Site Section with Raised Plaza
Natatorium and Indoor Football Practice / Event Facility

Rio Salado Scheme 4

Housing wrapping Parking Structures

Offices and Parking Structure

Condos

Retail Plaza

Hotel Conf Center

Offices along Lake

Natatorium and Indoor Football Practice / Event Facility

Housing wrapping Parking Structures
Val Vista Water line 25 feet below ground
Natatorium and Indoor Football Practice / Event Facility
Housing wrapping Parking Structures
Offices and Parking Structure
Condos
Retail Plaza
Hotel Conf Center
Offices along Lake
Retail Plaza
Val Vista Water line 25 feet below ground
Natatorium and Indoor Football Practice / Event Facility
Housing wrapping Parking Structures
Offices along Lake
Hotel Conf Center
Retail Plaza
Condos
Offices and Parking Structure
Rio Salado
Scheme 6

Institute for Athlete Training
Redeveloped Concourse
Expanded Arboretum and event plazas
Rio Salado Scheme 7

Institute for Athlete Training

Redeveloped Concourse

Indoor Football Practice / Event Facility

Expanded Arboretum and event plazas
Existing Rio Salado Site Section
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