A NEW AMERICAN UNIVERSITY

Observations

January 26-28, 2004

www.asu.edu/cdp
“In the press of meeting current needs, many Universities lack a strong vision which looks over the horizon. Unlike corporations, great universities can never move their corporate headquarters. Therefore, in planning a campus, one must see individual decisions in the context of decades, not years. Within this profound lesson is an idea that no one building is more important than the campus as a whole.”

Dean W. Currie – VP for Finance - Rice University
WHAT DIFFERENCE DOES A CAMPUS PLAN MAKE?

- To plan for growth such that every dollar spent improving the physical campus supports ASU’s mission

- So that our daily decisions are part of an optimistic long-term vision

- To raise our aspirations

- To raise money
CAMPUS PLANNING PROCESS

Observations

Precincts

Final Plan

Principles & Concept

Design Guidelines

Precincts

DRAFT
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DRAFT
June-December 2003 Observations

September 2003 Vision White Paper

January 2004 Planning Principles and Concept Development

January-June 2004 District Workshops

July-Aug 2004 Final Plan and Guidelines Development

Sept - Oct 2004 Draft Final Plan Public Forums

Fall 2004 Arizona Board of Regents Presentation
one university many places
POPULATION DISTRIBUTION 2000

one university many places
ASU WEST

Thunderbird Road
43rd Avenue
Sweetwater Avenue
51st Avenue

1 Mile by ½ Mile
300 Acres

DRAFT
EXISTING ZONING

Low-density Residential
2.5-3.5 du/ac

High-density Residential
12-20 du/ac

Sweetwater Elem. School

Parks

Commercial

ASU Property Line
EXISTING BUILDING USE

- Academic
- Housing
- Support
- Library
- Athletic/Recreation
- ASU West Campus
- Service

DRAFT
PLANNED PROJECTS

- Academic
- Housing
- Support
- Library
- Recreation/Water Ret.
- Surface Parking

ASU Property Line
Existing Parking

Surface Parking

- Total spaces: 2,100
- Current estimated demand: 2,000
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- Does not consider special event needs
Surface Parking

- Total spaces: 2,100
- 15.67 Acres
EXISTING PARKING

Surface Parking

- ASU Property Line
- Total spaces: 2,100
- 15.67 Acres
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
  33.6 Acres
Vehicular Circulation

Service Circulation

- Signalized Intersection
- Non-signalized Intersection
- Planned Streets

University Way North

Thunderbird Road

Sweetwater Avenue

51st Avenue

43rd Avenue
Express University Mission as an educational, intellectual and cultural center in the West Valley within an intellectually stimulating living/learning environment

Create a vibrant 24/7 community

Continue to design campus to address climate, sense of place, and sustainable development principles

Connect and encourage interaction with the greater West Valley Community