

ASU Library Business Resources for WPC Students

1. ASU Library Business Resources

1.1 Start

Welcome to Business Resources at ASU: Databases, materials and services to support your research.

1.2 Objectives

In this tutorial, you'll learn about:

- **the resources available through the Library's home page**
- **how to get to the collection of business databases offered by ASU**
- **discover how to find, download, and cite articles on a business topic**
- **how to get help from ASU librarians**

1.3 Library homepage at a glance

The library's homepage is lib.asu.edu. On this page you can:

- **Use Library One Search to find books, articles, databases, videos, and more in a single search**
- **Use interlibrary loan to obtain materials not in our collection**
- **Access Library Guides on hundreds of topics**
- **Find out about hours, locations, & policies and**

Find out how to get help via [askalibrarian](#)

1.4 Library homepage: more

You can find the library home page at lib.asu.edu. This is your jumping off point

for all of your business research needs.

1.5 Library Guides

Under “Help” on the library’s homepage you will find Library Guides written by ASU librarians. You can search or browse hundreds of custom-made guides.

1.6 Business databases LibGuide

You can scroll down the list of guides to find the one for business databases, or you can go directly to this site: libguides.asu.edu/busdb.

On this page we have collected, organized, and described all of our online business resources in one location for your convenience.

1.7 Business & Economics Databases Guide

This is a very useful site to bookmark. Resources are organized according to the type of content contained in each database, such as articles, company financials, market studies, and more.

1.8 Diving deeper: Business databases

Article databases are organized by purpose, such as various business areas, specialized subjects, and newspapers.

1.9 ABI/INFORM

A major source of business articles is ABI/INFORM. This database contains both academic and popular periodicals such as journals, magazines, trade publications, market research reports, and newspapers including the Wall Street Journal.

1.10 Easy to use.

ABI/INFORM is very easy to use. Here we're doing a search for autonomous cars in a simple keyword search. However, you can perform much more sophisticated searches using Advanced Search.

1.11 Academic business article

Here's an article about Alphabet, the Google parent company, and self-driving cars.

Note in the far upper right hand corner that there is a button labeled "Cite".

1.12 Citing

The Cite feature in ABI/INFORM and other periodical databases can save you a lot of time and effort in doing research by creating citations in whatever style your professor requires.

1.13 More on citing

Here we've created a citation in MLA format. You can copy and paste this citation into your document.

1.14 Getting help.

Everybody needs help once in a while. At ASU, the best way to get help with your research is to use AskaLibrarian.

1.15 askalibrarian

AskaLibrarian is available 24/7. During normal business hours, AskaLibrarian connects you to a library information specialist using live chat.

Research requests received after normal business hours can be submitted with a simple form to gather your question and contact information. A library information specialist will then review your question and respond electronically.

1.16 finding askalibrarian

AskaLibrarian is available at askalibrarian.asu.edu or you can use the askalibrarian button on the library's home page.

1.17 Knowledge Check Start

The next two slides will test your knowledge of what we've covered. Move forward when you're ready!

1.18 Knowledge Check 1

(True/False, 10 points, 1 attempt permitted)

The easiest, quickest way to get help from ASU Library is to use AskaLibrarian.

Correct	Choice
X	True
	False

1.19 Knowledge Check 2

(Multiple Response, 10 points, 1 attempt permitted)

What is the URL of the Library's home page?

Correct	Choice
	https://asulibrary.edu

X	https://lib.asu.edu
	https://askalibrarian.asu.edu

1.20 Thank you.



Notes:

Thank you for joining us for this quick look at ASU Library’s Business Resources!