

**President's Medal for Social Embeddedness**

This award recognizes recipients for designing and facilitating new models for positive university-community collaborations. Social embeddedness is one of ASU's eight design aspirations, encompassing new ways of thinking about how ASU and communities can partner in mutually beneficial ways. Socially embedded projects or programs may be related to one or more of the following actions:

**Capacity building:** Enable ASU and community organizations and institutions to become strong and effective by providing opportunities for mutual support, training and access to resources and information.

**Civic engagement:** Cultivate an environment that encourages faculty, staff, students and the community to actively and responsibly engage in issues of public importance throughout their lifetime.

**Community-based teaching and learning:** Involve faculty, staff, students and the community in discovery, solving problems or maximizing learning and growing opportunities.

**Knowledge exchange:** Build bridges between the university and community by translating groundbreaking research into accessible and meaningful information that the public can use and working with partners to leverage knowledge and expertise as we work together to tackle complex issues.

**Use-inspired research:** Advance relevant inquiry by leveraging community input, knowledge and needs.

**Award Criteria**

Award applications are evaluated using the following criteria. Scores are determined by rating the degree to which the project or program - as it is described in the award application - meets the criteria in each category listed below. Your narrative should clearly and convincingly describe the situation, the collaborative partnership, and the beneficial outcomes of this project or program using the following organizational headings: Development; Collaborative Planning & Implementation; and Outcomes/Impact.

**Development — 30%**

## Need and Opportunity

- Describe the process for how ASU and the community partner(s) identified this need/opportunity. *No more than 100 words.*
- Describe the nature and magnitude of the problem/opportunity addressed. *No more than 100 words.*
- List the social, economic, or human consequence(s) that could result by not addressing this need or leveraging this opportunity through this project/program. *No more than 100 words.*

## Purpose, Goals, and Objectives

- List the project/program's purpose, goals, and objectives. *No more than 200 words.*
- Describe the process for how ASU and the community partner(s) established these goals and objectives. *No more than 200 words.*
- Describe the target population(s) this project/program supports/serves and how they benefit. *No more than 200 words.*

**Collaborative Planning & Implementation — 40%**

Collaborators

- List the community partner(s) and copy/paste their role(s) in the development of this project/program.
  - Assist in raising funds.
  - Co-educate students.
  - Co-investigator.
  - Discuss how to work together.
  - Evaluate or provide feedback on students' work.
  - Evaluate or provide feedback on the process or relationship of the partners.
  - Identify areas of need.
  - Identify expected measures, benefits, or outcomes.
  - Manage the program/project.
  - Measure the impact of the project/program on the community.
  - Negotiate costs and logistics.
  - Promote program/project to target populations.
  - Provide access to data.
  - Provide access to target populations.
  - Provide funds for the project/program.
  - Provide information materials.
  - Provide site or space.
  - Set goals.
  - Supervise students.
  - Supervise the project/program.
  - Other (please describe).
- List the ASU partner(s) and copy/paste their role(s) in the development of this project/program.
  - Assist in raising funds.
  - Co-educate students.
  - Co-investigator.
  - Discuss how to work together.
  - Evaluate or provide feedback on students' work.
  - Evaluate or provide feedback on the process or relationship of the partners.
  - Identify areas of need.
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  - Provide funds for the project/program.
  - Provide information materials.
  - Provide site or space.
  - Set goals.
  - Supervise students.
  - Supervise the project/program.
  - Other (please describe).
- Briefly expand on one of the examples from above - How did the ASU and the community partner(s) collaborate to implement this project/program? What role did each partner play to make this project/program successful? *No more than 200 words.*

Resources

- Describe how ASU and community partner resources were leveraged to implement this project/program and how they were distributed or shared. Resources may include but are not limited to: staff, volunteers, faculty, students, knowledge, time, materials, etc. *No more than 200 words.*

Establishing Trust

- Describe how trust was established and maintained in this collaboration between ASU and the community partner(s). *No more than 200 words.*

**Outcomes and Impact — 30%**

Metrics

- Describe the process(es) for collecting data/evidence, outputs, and/or outcomes (e.g., quantitative, qualitative, mixed methods, etc.). *No more than 200 words.*
- Describe three (3) major accomplishments of this project/program and why they are significant. *No more than 300 words.*

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Mutual Benefits

- Describe how this project/program directly benefits community partners and stakeholders. *No more than 200 words.*
- Describe how this project/program directly benefits ASU. *No more than 200 words.*

Outputs

- Please check the achieved outputs of this project/program (no limit).
  - Board(s) - Campus representation (e.g., commissions, task forces, etc.).
  - Camp(s).
  - Clinic(s).
  - Consultation - pro bono.
  - Database - community focused.
  - Drive(s) (e.g., clothing, food, etc.).
  - Education - Adult (e.g., non-credit, non-degree, personal improvement).
  - Education - Continuing (e.g., non-degree certification, CEU, professional development).
  - Event(s) - Athletic or recreational (e.g., spectator, voluntary participant, etc.).
  - Event(s) - Cultural (e.g., concert, exhibit, festival, etc.).
  - Expert testimony(ies).
  - Media interview(S), op-ed article(s), editorial(s).
  - Lecture(s), community speech(es).
  - Policy(ies).
  - Volunteer support(s) - community event(s) or program(s).
  - Website(s) – Community.
  - Other - please describe.
- Provide a brief explanation of one of the above outputs that was produced through or as a result of this project/program. *No more than 100 words.*

ASU Outcomes

- Please check the achieved ASU outcomes of this project/program (no limit).
  - Funding - activity (e.g., gifts, grants, contracts).
  - Interdisciplinary opportunity(ies).
  - Town-Gown relationship(s).
  - Community participation in campus event(s).
  - Student - Academic content.
  - Student - Civic knowledge.
  - Student - Enrollment from partner communities.
  - Student - Ethical reasoning and action.

- Student - Intercultural knowledge.
- Student - Lifelong learning foundations and skills.
- Student - Personal growth.
- Student - Professional growth.
- Student – Retention.
- Other - Please describe.
- Provide a brief explanation of one of the above outcomes (short-term or intermediate changes or benefits to ASU) that directly result from this project/program. *No more than 100 words.*

**Community Impacts**

- Please check the achieved ASU outcomes of this project/program (no limit).
  - Campus relationship(s) or partnerships.
  - Connection(s) to other community group(s)/network(s).
  - Operation(s) (e.g., accounting, data systems, etc.).
  - Insight(s) into partner organization program(s).
  - Public recognition.
  - Resource quantity(ies) (e.g., financial, staff, volunteer, information, publication, etc.).
  - Resource use(s) (e.g., financial, staff, volunteer, etc.).
  - Capacity to serve client(s).
  - Service(s) to client(s).
  - Volunteer number(s).
  - Other - Please describe.
- Provide a brief explanation of one of the above impacts (broad or long-term changes that occurred in the community) that result from this project/program. *No more than 100 words.*

**Learnings**

- Describe how this collaboration has promoted positive, mutually beneficial relationships between ASU and the community. *No more than 200 words.*
- Describe what has been learned about the community's views of this project/program. *No more than 200 words.*
- List three (3) lessons learned/advice for future collaborations. *No more than 300 words.*

**Questions**

Contact [Patty Rosciano](#) or call 1-480-965-5089.