

President's Medal for Social Embeddedness

This award recognizes recipients for designing and facilitating new models for positive university-community collaborations. Social embeddedness is one of ASU's eight design aspirations, encompassing new ways of thinking about how ASU and communities can partner in mutually beneficial ways. Socially embedded projects or programs may be related to one or more of the following actions:

Capacity building: Enable ASU and community organizations and institutions to become strong and effective by providing opportunities for mutual support, training and access to resources and information.

Civic engagement: Cultivate an environment that encourages faculty, staff, students and the community to actively and responsibly engage in issues of public importance throughout their lifetime.

Community-based teaching and learning: Involve faculty, staff, students and the community in discovery, solving problems or maximizing learning and growing opportunities.

Knowledge exchange: Build bridges between the university and community by translating groundbreaking research into accessible and meaningful information that the public can use and working with partners to leverage knowledge and expertise as we work together to tackle complex issues.

Use-inspired research: Advance relevant inquiry by leveraging community input, knowledge and needs.

Award Criteria

Award applications are evaluated using the following criteria. Scores are determined by rating the degree to which the project or program — as described in the award application — meets the criteria in each category listed below. Your narrative should clearly and convincingly explain the situation, the collaborative partnership and the beneficial outcomes of this project or program using the following organizational headings:

- Collaborative planning and implementation — 40%
- Development — 30%
- Outcomes and impact— 30%

Development – 30%**Need and opportunity**

- Describe the process for how ASU and the community partners identified this need or opportunity. Although not required, you may consider the following questions to guide your response — **no more than 300 words**.
 - How are community partners engaged in the work plan and other elements of the planning process?
 - How are community partners engaged in the development and/or research evaluation questions for the project?
 - Does the project identify and pursue priorities from the community partners with a stake in the project?
- Describe the nature and magnitude of the problem/opportunity addressed — **no more than 100 words**.
- List the social, economic, or human consequences of not addressing this need or leveraging this opportunity through this project/program — **no more than 100 words**.

Purpose, goals and objectives

- List the project/program's purpose, goals and objectives — **no more than 200 words**.
- Describe how ASU and the community partners established these goals and objectives — **no more than 200 words**.
- Describe the target populations this project/program supports/serves and how they benefit — **no more than 200 words**.

Collaborative planning and implementation — 40%**Collaborators**

- **List the community partners, including their roles in developing this project or program. Feel free to use a table or other graphic.**
 - Assist in raising funds.
 - Co-educate students.
 - Co-investigator.
 - Discuss how to work together.
 - Evaluate or provide feedback on students' work.
 - Evaluate or provide feedback on the process or relationship of the partners.
 - Identify areas of need.
 - Identify expected measures, benefits, or outcomes.
 - Manage the program/project.
 - Measure the impact of the project/program on the community.
 - Negotiate costs and logistics.
 - Promote program/project to target populations.
 - Provide access to data.

- Provide access to target populations.
- Provide funds for the project/program.
- Provide information materials.
- Provide a site or space.
- Set goals.
- Supervise students.
- Supervise the project/program.
- Other (please describe).
- **Briefly expand on one of the examples from above:** How did ASU and the community partners collaborate to implement this project/program? What role did each partner play in making this project/program successful? **No more than 200 words.**

Resources

- Describe how ASU and community partner resources were leveraged to implement this project/program and how they were distributed or shared. Resources may include but are not limited to: Faculty, knowledge, materials, staff, students, time and volunteers — **no more than 200 words.**

Establishing Trust

- Describe how trust was established and maintained in this collaboration between ASU and the community partners — **no more than 200 words.**

Outcomes and impact – 30%

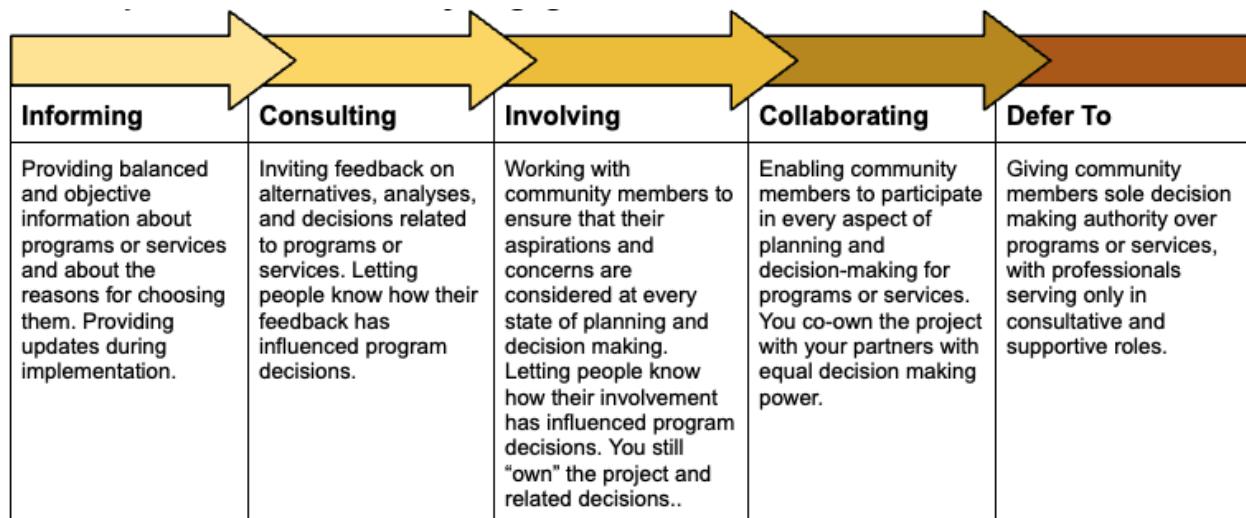
Metrics

- Describe the processes for collecting data, evidence, outputs or outcomes (e.g., quantitative, qualitative, mixed methods, etc.). **Although not required, you may consider the following questions to guide your response — no more than 350 words.**
 - Are methods relevant and valid for community members and others with a stake in the study?
 - Is rigor assessed not just through the methods used, but by considering community and participant context?
 - Are community members and others with a stake in the project engaged in protocol development?
 - Are community members and others with a stake in the project involved in conducting data collection?
 - Does the study include a process for community members and others with a stake in the project to interpret and react to analyses and findings?
 - Does the study include community-driven processes to explore and identify implications?
 - Is there a process to analyze data — including observational data and focus group data — with community and participant groups?
- Describe one major accomplishment of this project/program and why it is significant to ASU — **no more than 100 words.**

- Describe one major accomplishment of this project/program and why it is significant to communities — **no more than 100 words**.
- Describe one major accomplishment of this project/program and why it is significant to ASU and the communities — **no more than 100 words**.

Mutual benefits

- Describe how this project/program benefits community partners and stakeholders — **no more than 200 words**.
- Describe how this project/program benefits ASU — **no more than 200 words**.
- Choose one of the community partners you work with on this project/program and describe your current position on [The Spectrum of Community Engagement](#) in relation to that partner. Why did you place yourself there, how did this state of engagement come to be, and why? **No more than 250 words**.



Outputs

- Describe the achieved outputs of this project/program.
 - Boards – campus representation such as commissions, task forces, etc.
 - Camp.
 - Clinics.
 - Consultation – pro bono.
 - Database – community focused.
 - Drives – clothing, food, etc.
 - Education – Adult such as non-credit, non-degree or personal improvement.
 - Education – Continuing such as non-degree certification, CEUs or professional development.
 - Events – Athletic or recreational such as spectator, voluntary participant, etc.
 - Events – Cultural such as concerts, exhibits, festivals, etc.
 - Expert testimonies.
 - Media interviews, including op-ed articles or editorials.
 - Lectures and community speeches.

- Policies.
- Volunteer support such as community events or programs.
- Website – Community.
- Other – please describe.

- Provide a brief explanation of one of the above outputs that was produced through or because of this project/program — **no more than 100 words**.

ASU Outcomes

- Describe the ASU outcomes achieved through this project/program.
 - Funding – activity including gifts, grants and contracts.
 - Interdisciplinary opportunities.
 - Town-Gown relationships.
 - Community participation in campus events.
 - Student – Academic content.
 - Student – Civic knowledge.
 - Student – Enrollment from partner communities.
 - Student – Ethical reasoning and action.
 - Student – Intercultural knowledge.
 - Student – Lifelong learning foundations and skills.
 - Student – Personal growth.
 - Student – Professional growth.
 - Student – Retention.
 - Other – Please describe.
- Provide a brief explanation of one of the above outcomes — either as short-term or intermediate benefits to ASU — that directly result from this project/program in **no more than 100 words**.

Community Impacts

- Describe the community outcomes achieved community through this project/program.
 - Campus relationships or partnerships.
 - Connections to other community groups or networks.
 - Operations, such as accounting or data systems.
 - Insights into partner organization programs.
 - Public recognition.
 - Resource quantities, such as financial, staff, volunteer, information or publications.
 - Resource uses, including financial, staff, volunteers, etc.
 - Capacity to serve clients.
 - Services to clients.
 - Volunteer numbers.
 - Other – Please describe.
- Provide a brief explanation of one of the above impacts and any broad or long-term changes that occurred in the community as a result of this project/program — **no more than 100 words**.

Learnings

- Describe how this collaboration has promoted positive, mutually beneficial relationships between ASU and the community — **no more than 200 words**.
- Describe what was learned about **the community's views of** this project/program. **No more than 200 words**.
- List three lessons or advice for future collaborations — **no more than 300 words**.

Questions:

Contact [Patty Rosciano](#) or [Christina Ngo](#) for questions.