Arizona State University

President's Medal for Social Embeddedness application form

Email your application requirements to recognition@asu.edu as one PDF by April 2, 2021. Multiple documents via Word are also acceptable.

- Contact information and team roster form.
- Narrative that addresses the award criteria on page 3.
- Less than 200-word abstract that summarizes the project.
- Materials: Digital photos, multimedia or links to a webpage.

Application contact information

Title of project or program. Name will appear on the award.	
Team name:	
Team leader's name:	
College or department name:	
Phone:	Email:
Mail code:	

Name of the person who wrote the application for submission and can answer questions about it:	
Phone:	Email:
Mail code :	
Relationship to team:	
I certify that the information submitted as part of the application form is true and accurate to the best of my knowledge. Name and date:	

Team roster

Title of program or project. Name will appear on the award.

List team members. To be included in the submission, team members must have regularly attended team meetings, actively participated in problem-solving and decision-making activities and contributed significantly to the program or project. This list will be used to generate award certificates, so please check spelling for accuracy. Should you have more than what is available below, you may submit an additional document with names.

	Name	Affiliation – List college or department name or organization	Mail code	Classification F = faculty S = staff SD = students C = community partners			
				F	S	SD	C
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Award Criteria

Award applications are evaluated using the following criteria. Scores are determined by rating the degree to which the program or program—as it is described in the award application—meets the criteria in each category listed below. Your narrative should clearly and convincingly describe the situation, the collaborative partnership and the beneficial outcomes of this project/program using the following organizational headings: Development, Collaborative Planning & Implementation, and Outcomes/Impact.

Social Embeddedness Criteria

Development, 35%
- What was the nature and magnitude of the problem or opportunity addressed?
- What social, economic or human consequences could result from not addressing this need?
- How was this need or opportunity identified?
- What is the program's purpose, goals and objectives? Describe the process used to establish these goals and objectives. See Appendix for tips on SMART objectives.
- Who benefits from your program and in what ways? Who does your program serve?
- What partners were involved (individuals, groups, businesses, educational institutions, etc.) and what role did they play in the identification of the need being addressed?

Collaborative planning and implementation, 35%
- Describe how the partners collaborated. What role did each partner play in implementing and assessing the project?
- What resources were mobilized by ASU and the community partners – staff, volunteers, faculty, students, knowledge, time, money, materials – to develop and implement the project and how were they distributed or shared?
- To what extent did the partners come to understand and appreciate each other's values, intentions, concerns and resource base?

Outcomes or impact, 30%
- How did you measure program success? What data quantitative, qualitative did you collect to provide evidence of the impact or success of your program?
- What are the major accomplishments of your program?
- How does this project provide a direct benefit to our community partners and stakeholders?
- How does this project provide a direct benefit to ASU?
- To what extent does the program build capacity for individuals, institutions or social infrastructure—i.e., financial, technical, leadership, planning, professional, collaborative, etc. See page 1: capacity building, teaching and learning, economic development, social development, research, etc.
- Describe how this partnership has promoted positive relationships between ASU and the community.
- What lessons were learned, and how will these lessons be applied in the future?