# ASU Signage Guidelines

## Exterior Sign Groups

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Temporary Signage Guidelines

T1 - Stake Sign

T2 & T3 - Portable Signs

T2 - Wind Resistant signs similar to the WindMaster® 4104 Curb Sign shall meet the following criteria:

T3 - A-Frame signs similar to the Plasticade® Simpo Sign® shall meet the following criteria:

T4 - Bill Posting Kiosk

T5 - Window Graphics

T6 - Chalking
ASU Signage Guidelines

This ASU Signage Guidelines are applicable to all properties owned, leased or controlled by ASU, all University departments, agencies, and tenants of campus.

Please contact the Office of the University Architect if you have any questions or comments regarding signage guidelines at ASU.

A unique aspect of ASU is that we are “One University in Many Places,” not a system with separate campuses, and not one main campus with branch campuses. ASU has distinctive campuses throughout metropolitan Phoenix with presence beyond the campus boundaries. It is the intent of Arizona State University to regulate and establish standards for all signage and graphics to assist in providing direction and information, to ensure adherence to minimum aesthetic and design standards, and to ensure uniformity in appearance, materials and method of fabrication. These standards apply to interior and exterior environments of all property owned, leased, or controlled by Arizona State University.

The intent of all environmental graphics and signage as covered in the ASU Signage Guidelines is, first and foremost, to guide visitors through the University to their destinations with safety and ease. A primary component of that intent is to provide the disabled access by providing braille, tactile, or visual signage as required by law. Careful consideration has been given to develop a guide that provides an aesthetically appropriate, as well as cost-effective, solution for thousands of signs, offering versatility and expandability of those signs and the signage system as the needs of the University grow and evolve. The signage in the guidelines is designed to provide ease of integration and maintenance within various interior spaces, as well as to promote ASU’s commitment to quality and sustainability in all areas of the campus environment.

The ASU Signage Guidelines has been developed to enable its users to implement signs and graphics which conform to the ASU Signage Guidelines while meeting Americans with Disabilities Act (ADA) requirements. Compliance with the ASU Signage Guidelines is mandatory.

The Office of the University Architect in Facilities Management has established the ASU Signage Guidelines and maintains current standards and guidelines for campus signs and graphics. Standards and guidelines include such things as acceptable sign designs, type styles, sizes, colors, graphic layouts, materials, construction methods, attachment and placement. Under certain conditions use of a standardized sign is mandatory. Signage that is intended to represent the University or its services is strictly regulated so the casual user is aware the sign is officially representing the needs of the University.

Signage is a valuable component of presenting the brand values of ASU and contributing to wayfinding methods but it is not the only vehicle to make a project successful. Signage should be evaluated within the environment it is intended to be placed. It should be appropriate in scale, quantity and message. In some situations, signage may not be the appropriate media to change human behavior. Environmental Graphic Designers are specifically trained to evaluate those conditions and determine the appropriate signage solutions. The Office of the University Architect can provide direction to EGD professionals or recommend professionals available to help provide signage solutions for your project. It should also be considered that a sign may not be able to overcome all conditions and other solutions should be explored.

Responsibility

The Office of the University Architect has the responsibility for the development, implementation oversight, administration, and interpretation of sign criteria within the University.
Funding of a sign project is the responsibility of the requestor. Requests for University funding of a sign project may be considered but it is not implied that University is responsible for funding signage projects.

Requests for variance of, exemption from or modification to the current ASU Signage Guidelines standards must be submitted in writing to the Office of the University Architect for review and approval before fabrication and installation starts. All requests for variance will be considered not only on the impact of the requested use but how the variance will establish precedence for use to other requestors University-wide.

**General Signage Practices**

All signage and graphics on campus will be according to ASU Signage Guidelines established by the Office of the University Architect and in conformance with any other guidelines published and maintained by the University.

No permanent or temporary sign or graphic will be erected or installed in, or in direct view of, public areas or unassigned spaces on University property without the prior written approval of the Office of the University Architect and/or Facilities Management.

All signage and graphics erected without appropriate review and approval are subject to removal or modification at the direction of the Office of the University Architect and/or Facilities Management and will be done so at the expense of the user responsible for creating the condition.

Signage and graphics will not be located in a public right-of-way without the express written permission of the Office of University Architect and/or Facilities Management and the public municipality of record.

In some situations signage and graphics will be required to conform to the zoning ordinance, sign code and/or regulations of the local municipality. Where applicable, those conditions are to be met in addition to, not in place of, the ASU Signage Guidelines.

Consideration shall be given to the resources required to return the site or structure to the conditions before signage was installed.

**Purpose**

The ASU Signage Guidelines are intended to develop signage that functions efficiently and intuitively while minimizing visual clutter. The regulations for signs have the following specific objectives:

- To reflect and support the desired design character and architectural development patterns of the University;
- To allow for efficient and effective signs in all environments while preventing signs from dominating the appearance of the area;
- To distinguish between signs that require visibility from automobiles and those that are oriented to pedestrians;
- To require design, construction, installation, and proper maintenance so that the public safety and traffic safety are not compromised;
- To provide standards for location, size, construction, type, and number of signs; and
- To provide reasonable limits on the magnitude and extent of graphic communication presented to the public.
Environmental Graphic Design

Environmental Graphic Design (EGD) embraces many design disciplines including graphic, architectural, interior, landscape, and industrial design, all concerned with the visual aspects of wayfinding, communicating identity and information, and shaping the idea of place.

Some common examples of work by EGD practitioners include wayfinding systems, architectural graphics, signage, exhibit design, identity graphics, dynamic environments, civic design, pictogram design, retail and store design, mapping, and themed environments.

ASU Environmental Graphic Design Goals

- Develop signage to complement the built environment
- Maximize sign function; minimize visual affect
- Make wayfinding a natural human experience
- Strengthen brand image through continuity

ASU Environmental Graphic Design Principles

- Balanced design; cost, sustainability, creativity
- Create an adaptable framework of sign families
- Refine good design; stick to a road map to develop solutions that work in a unique environment.

Non-ASU Logo use Acceptable Practices

Non-ASU entity’s logo in signage requires the approval of the Office of the University Architect along with conformance to any other guidelines published and maintained by the University.

Non-ASU entity’s logo use is allowed in combination with ASU Sunburst on interior information signage.

ASU Sunburst to be a minimum of 1.5x the size of non-ASU entity’s logo. The non-ASU entity brand standards may be more restrictive in size.

A co-branded venture between ASU and a non-ASU entity should display logos of equal size or area.

Use of more than 1 non-ASU entity’s logo requires prior authorization from the Office of the University Architect.

ASU Brand Values that Apply to Environmental Graphic Design

Vision

- By breaking the mold, ASU has become a place where local solutions have global impact.

Bold

- Be big, be bold – this is a movement, inspiration + audacity
- Writing: inspiring, provocative & declarative
- Typography: maximized & daring
- Images: grand, expansive, evocative

Simple

- Everything should be made as simple as possible, but not simpler
- Reduce for power, clarity, gravity
- Direct language; speak with simplicity, clarity and sincerity
What Exactly is a Sign?
A sign refers to any object that is intended to communicate information, identification, or direction by use of letters, words, numbers, symbols, pictures, or patterns.

What Types of Signs are Standardized or Strictly Regulated?
Some categories of signs are standardized, meaning that the ASU Signage Guidelines specifies use of consistent sizes, materials, colors, typography, formats, and expressions. The standardized sign types include but are not limited to:

- Building Identification Signs.
- Interior signs that must meet ADA compliance requirements (room numbers, room names, rest rooms, stairs, elevators, etc.).
- Building directories.
- Wayfinding signs – Pedestrian/Vehicular/Interior/Exterior
- Life safety building code compliant signage
- Naming and Endorsed Brand signs promoting the identity of a College, School, Institute office or department.
- Commemorative plaques and displays.
- Donor Recognition signage.
- Regulatory signage

Some categories of signs are strictly regulated, meaning they must adhere to procedures of review and approval by the Office of the University Architect to implement. Authorization to proceed must be provided by the Office of the University Architect before construction begins. The regulated sign types include but are not limited to:

- Banners.
- Commercial and retail signs.
- Vehicle graphics.
- Advertising graphics.
- Informative graphic panels
- Thematic graphic images
- Posting Kiosks
- Digital displays

Prohibited Signs
- Signs having intermittent or flashing illumination, animated or moving parts, or that emit sound, except as otherwise approved by the Office of the University Architect;
- Banners, pennants, wind-driven spinners, streamers, balloons, flags, search lights, strobe lights, holographic projections, laser light displays, beacons, inflatable signs, except as otherwise provided and approved banner signs installed pursuant to the University banner program;
- Signs imitating official traffic control signs, or any sign or device obscuring such signs or devices;
- Signs mounted on, or applied to trees, utility poles, rocks, or University owned property;
• Off-premise/off-site signs and portable signs from non-ASU affiliates.

**Sign Design Intent Specifications**

See the ASU Signage Guidelines Design Intent Drawings for detailed information to fabricate standardized or regulated interior and exterior signage for ASU.

**Parking and Transit Services (PTS) Signage**

The Office of the University Architect works in cooperation with Parking and Transit Services (PTS). For assistance with any traffic control, parking and event direction signs, please contact Parking and Transit Services directly.

**Signage Related to Capital Projects**

Signage is a required part of the majority of Capital Projects. Communicate with your Project Manager to ensure unique sign needs are identified. In addition to standardized signage, many projects have thematic graphic or specialty signage needs to complete the visual communication or architectural finishing of the space. If all sign needs are not considered and not accounted for, the cost to provide the signs may not be available within the project funds at a later date. The Office of the University Architect can provide guidance to develop specialty signage or refer out to a qualified Environmental Graphic Design firm for assistance with more complex signage projects.

Capital Projects are required to provide standardized signage for the safe functioning of a building or space renovation. Programming, message schedule and locating standardized signage is the responsibility of the project. Sign types to be accommodated may include but are not limited to:

- Construction Project contact information signage – University approved template available.
- Building identification sign(s) - At least one B1A freestanding monument sign at the primary entrance to the building. Additional building identification signs are to be included as it is practical to do so. If a building has multiple high traffic entrances out of sight of each other it would be appropriate to sign each entrance. Multiple sign types are available for this function. Building signs identify campus buildings by official name. The name is not to be commemorative and must be limited to key phrases; for example Smith Hall, not John Q. Smith Jr. Hall.
- Building entrance identification sign(s).
- Interior and wayfinding signs - Minimally consists of ADA-compliant room number markers, rest room markers, stair and elevator markers. May also include ADA-compliant sign frames with room numbers and removable inserts for labeling rooms and users. Room range and directional navigation signage for ease of locating destinations.
- University standard electronic wayfinding system, lobby and floor levels.
- Building directory - At least one directory within the primary entrance or elevator lobby to serve the whole building. An additional building directory may be required at high volume secondary stairway.
- Floor Level Directory – At least one directory per floor to serve users of the floor. An additional floor level may be required at high volume secondary stairway.
- Life safety signage. Any signage required to receive a certificate of occupancy.
- Exterior building address numerals, when required by ASU or local municipality fire marshal.
- On-premise exterior pedestrian or vehicular wayfinding
- On-premise exterior campus directory.
- Thematic signage to provide architectural embellishment and decorative features.
- Identify Special Needs Beyond the Basic Signage as Soon as Possible
• In many cases, campus buildings developed with Capital funds require more than the minimum as outlined above. For instance, in many cases new buildings require the following:
  • A library will require special information and wayfinding signs.
  • A sports facility or theater will require section numbering, seat numbering systems, ticketing counters and event promotion displays.
  • A multiple-occupant building may require additional directory boards and wayfinding signs to assist future visitors through the building and at multiple entrances as the building occupancy grows.
  • A building that is architecturally complex may require more wayfinding signs than a simple building.
  • Facilities being planned as having “flexible space” characteristics may need more flexible signage than a standard classroom building.
  • Interactive electronic signage and wayfinding.
  • Electronic presentation signage or information kiosk.

Submittals

General: Submit the following in accordance with Conditions of the Contract and Division 1 Specification Sections:
  • Product Data: Include manufacturer’s construction details relative to materials, dimensions of individual components, profiles, and finishes for each type of sign required.
  • Shop Drawings: Provide scaleable, dimensioned shop drawings for fabrication and erection of signs. Include plans, elevations, and large-scale sections of typical members and other components. Show anchors, grounds, reinforcement, accessories, layout, and installation details.
  • Message Schedule: Provide message list for each sign required, including large-scale details of wording and layout of lettering.
  • Attachment: For signs supported by or anchored to permanent construction, provide setting drawings, templates, and directions for installation of anchor bolts and other anchors to be installed as a unit of Work in other Sections.
  • Furnish full-size spacing templates for individually mounted dimensional letters and numbers.
  • Furnish full-size rubbings for metal plaques.
  • Samples: Provide the following samples of each sign component for initial selection of color, pattern and surface texture as required and for verification of compliance with requirements indicated.
  • Cast Acrylic Sheet: Manufacturer’s color charts consisting of actual sections of material including the full range of colors available for each material required.
  • Provide sample sign for final approval. Sample, upon approval, may be returned for use on the project.
  • Internally illuminated signage must be U.L. listed and labeled appropriately.
  • Signs are not to have any vendor or manufacturer information, logos or personalization other than that required by law.
  • Sign permit compliance and acquisition is the responsibility of the vendor or manufacturer.

Project Conditions

• Field Measurements: Take field measurements before preparation of shop drawings and fabrication to ensure proper fitting. Show recorded measurements on final shop drawings.
• Coordinate fabrication schedule with construction progress to avoid delay and ensure completion of signage commensurate with plans for occupancy.
ADA Sign Compliance:

ASU is committed to providing access to all programs and facilities for campus users with disabilities. New signage at ASU must comply with latest U.S. Department of Justice Americans with Disabilities Act (ADA) standards for materials, thickness, finishes, colors, designs, shapes, sizes, and details of construction. Changes to USDoJ ADA standards may supersede the information in this document.

- Produce smooth, even, level sign panel surfaces, constructed to remain flat under installed conditions within a tolerance of plus or minus 1/16 inch measured diagonally. Provide raised graphics and Braille consistent with ADA requirements.
- Unframed Panel Signs: Fabricate signs with edges mechanically and smoothly finished to conform to the following requirements:
  - Edge Condition: Beveled
  - Edge Color for Plastic Laminate: Edge color same as background
- Graphic Content and Style: Provide sign copy that complies with the requirements indicated for size, style, spacing, content, position, material, finishes, and colors of letter, numbers, and other graphic devices. Provide raised graphics and Braille consistent with ADA requirements, routed and inlaid into faceplate and acrylic backplate.

Installation

It is important that the design of long, mid and short term signage at ASU have flexibility at its core. The University has grown to the point that it must weigh the impact of how the use of our buildings change as the needs of the users change. Proper long term responsibility for environmental graphics requires implementation of sustainable methods of installation for the University to service, maintain and modify spaces over the life of the building with minimal burden on the resources we have available.

Methods of note to employ:

- Reversible modification to architectural design and structural elements that constitute the shell of the building.
- Minimally invasive mounting systems to lessen the impact on architectural design and structural elements that constitute the shell of the building.
- Digital displays for frequent content change
- Use of quality materials and procedures of fabrication

Methods of note to avoid:

- Embedded, inlayed, sandblasted, etched or stained graphic elements within architectural design and structural elements that constitute the shell of the building or hardscape.
- Use of staining adhesives to attach graphic elements
- Individual letter attachment to architectural design and structural elements that constitute the shell of the building.

General: Locate sign units and accessories where indicated, using mounting method of the type described and in compliance with the manufacturer's instructions.

Install signs level, plumb, and at the height indicated, with sign surfaces free from distortion or other defects in appearance.
Design Components

See the ASU Signage Guidelines Design Intent Drawings for detailed information to specify or fabricate interior and exterior signage for ASU.

Typography

The typography or lettering style used in the ASU Signage Guidelines is:

Frutiger 65 Bold for primary copy.
Frutiger 55 Roman for secondary copy

Iconography

Icons are graphic images used to convey a message. The benefits of using icons are that they are easy to understand, are cross-cultural, and are not limited by language. ASU Signage Guidelines icons include a number of universal images such as the No Smoking, Handicapped and Restroom symbols.

It is paramount that the standardized set of icons adopted by the ASU Signage Guidelines be consistently used and not replaced or modified for individual use. If an icon is required that is not in the inventory of the ASU Signage Guidelines, the Office of the University Architect can work with the users to develop appropriate iconography for the need.

See the ASU Signage Guidelines Design Intent Drawings for a current illustrated list of ASU standardized pictograms.

Arrows

A single standardized arrow symbol design is used throughout the ASU Signage Guidelines to provide directional assistance. The arrow symbol appears on a number of different sign types, including information kiosks, parking signs, and internal and external directional signage. The arrow is typically located to the left of the copy pointing in the direction of travel in one of eight directions.
Interior Sign Groups

1 - Endorsed Brand
   1A - Endorsed Brand - Large
   1B - Endorsed Brand - Small
   1C - Endorsed Brand Program Name

2 - Room Identification
   2A - Door Mount
      2A1 - Large w/Sleeve
      2A2 - Large w/Cork
      2A3 - Medium
      2A4 - Small
      2A5 - Information
      2A6 - Door Frame
   2B - Cubicle Mount
      2B1 - Cubicle T-Pin
      2B2 - Magnetic
      2B3 - Bracket

3 - Facility Program
   3A - Facility Identification
   3B - Facility Direction
   3C - Facility Blade Mount
   3D - Facility Regulatory
      3D1 - 10" Panel
      3D2 - 6" Panel
   3E - Interior Information

4 - Directional
   4A - Directional
   4B - Directional w/Map
   4C Information

5 - Directory
   5A - Building Units
   5B - Floor Units
   5C - Lobby
6 - Display Case

7 - Thematic Graphic
   7A - Wall Mounted Panel

8 - Donor Recognition
   8A - Narrative
   8B - Storyboard

9 - Vinyl Lettering on Glass

10 - Electronic Message Signs

11 - University Classroom
   11A - UC Pocket sign
   11B - Constitution & Bill of Rights
   11C - Occupancy Sign
1 - Endorsed Brand

ASU embraces an entrepreneurial model that encourages academic, research and performance units to excel in their respective arenas. With this in mind, the ASU graphic identity includes an endorsed branding architecture as an option to using only the ASU logo to address the graphic needs of this entrepreneurial focus while still strongly supporting the ASU brand.

Endorsed brands must be approved by ASU Creative Services.

The Office of the University Architect has adapted the use of endorsed branding logos in regulated University signage. If a Unit does not have use of its own endorsed brand logo it may use the endorsed brand of the parent unit. The subordinate unit’s name will be signed in a secondary panel using the University standard Frutiger 65 Bold font.

- Stylized graphics, third party logos or unofficial Unit names are not allowed.
- The ASU sunburst must appear in approved color combinations.
- A unit’s name, either in full or in part, to the right of the sunburst.
- A thin black rule underneath the sunburst and the unit’s name.
- The words “Arizona State University” in black Frutiger Bold under the rule.

Endorsed Brand signs are intended to be located within the assigned space of a Unit. Display in a publicly accessible corridor must be approved by the Office of the University Architect.

1A - Endorsed Brand - Large

Use of stand-offs allow the elegant installation of a large acrylic panel with a frosted face to minimize surface reflection from overhead lighting. Dimensional lettering and logos relate to a presentation of quality and value in the brand.

This sign type is intended to provide Unit identification in a similar fashion as a dimensional logo on the wall of a reception area in a corporate headquarters. It is designed to promote Unit brand value while connecting to a standardized University identity.

1B - Endorsed Brand - Small

A smaller version of the Endorsed Brand sign to accommodate smaller spaces or budgets. Dimensional lettering and logos relate to a presentation of quality and value in the brand. A cleat mounting system allows the sign to be relocated is needed.

This sign type is intended to provide Unit identification in a similar fashion as a dimensional logo on the wall of a reception area in a corporate headquarters. It is designed to promote Unit brand value while connecting to a standardized University identity.

2 - Room Identification

Room identification signage is the most commonly used sign type in our campus environment. Serviceable ADA-compliant sign frames with tactile and braille room numbers, removable inserts for labeling rooms and users names. Standardization of this sign type is mandatory to ensure interchangeability of components.

2A1 - Room Identification - With Cork pin-board

2A2 - Room Identification - With Acrylic Insert Sleeve

2A3 - Room Identification - Standard

2A4 - Room Identification - Room Number Only

2A5 - Room Identification - With Information Panel
2A6 - Room Identification - Door Frame Tag
2A7 - Cubicle Identification - Standard
P01 - Typical Door Sign Placement - No Sidelight
P02 - Typical Door Sign Placement - With Sidelight

3 - Facility Program
3A - Tactile Pictogram
3B - Non-Tactile Pictogram
3C - Blade Mount Pictogram
3D1 - Regulatory - Large
3D2 - Regulatory - Small

4 - Directional Signs

• Directional signs provide information to help the visitor orient themselves in the building and find their destination.

• Interior directional signs use the Clarke Systems Slatz line of interchangeable information panels. They are semi-custom and designed to meet the needs of the customer. The University has standardized materials and finishes for serviceability and branding continuity. The number of listings on this sign type can be modified to suit your needs. Interior directional signs are recommended for use when infrequent text changes are anticipated. The panels can be removed, sorted and replaced as content changes.

• The signs are primarily intended to display room/suite number ranges and facility services at decision points in publicly accessible corridors. Unit names are typically discouraged due to the frequent changes and long character length.

4A - Wall Mount Directional
4B - Wall Mount Directional - With Map
4C - Wall Mount Information
4D - Overhead Directional

5 - Directory Signs

Directory signs provide information to help the visitor orient themselves in the building and plan their route to the destination.

5A - Building Unit Directory

Building Unit Directories are semi-custom and designed to meet the needs of the customer. The University has standardized materials and finishes for serviceability and branding continuity. The number of listings on this sign type can be modified to suit your needs. Building Unit Directories are recommended for use when infrequent text changes are anticipated. The unit name panels can be removed, sorted and replaced as content changes.

The purpose of this sign is to communicate to the visitor the name of the building and/or building wing, and floor their destination is located on. Typically the Unit name is listed, not the users within the Unit. Listings are
to be top to bottom sorted primarily by high floor number, secondarily by alphabetical order per floor. Unit name aligned to the left, floor number aligned to the right.

5B - Floor Unit Directory

Floor Unit Directories are semi-custom and designed to meet the needs of the customer. The University has standardized materials and finishes for serviceability and branding continuity. The number of listings on this sign type can be modified to suit your needs. Floor Unit Directories are recommended for use when semi-frequent text changes are anticipated. The unit name panels can be removed, sorted and replaced as content changes. This sign type is available with acrylic inserts for frequently changing information display such as faculty listing, event announcement, contact information, etc. The 8 1/2” x 11” inserts can be printed and updated by the user.

The purpose of this sign is to communicate to the visitor the name of the building wing, floor and room, or room range, their destination is located on. Typically the Unit name is listed on the interchangeable panels. Listings are to be top to bottom sorted primarily by alphabetical order. Unit name aligned to the left, room number aligned to the right.

5C - Lobby Directory

Lobby Directories are semi-custom and designed to meet the needs of the customer. The University has standardized materials and finishes for serviceability and branding continuity. The number of listings on this sign type can be modified to suit your needs. Lobby Directories are recommended for use when infrequent text changes are anticipated. The college or unit name panels can be removed, sorted and replaced as content changes.

The purpose of this sign is to communicate to the visitor the name of the building and/or building wing, college and units within the college. Typically the college name is listed on the medium interchangeable panels. The unit names are listed on the smaller interchangeable panels. Listings are to be top to bottom sorted primarily by College in alphabetical order, secondarily by unit name grouped under their college in alphabetical order. All text is center aligned.

6 - Display Case

- Review and approval by the Office of the University Architect is required if the use is to be located in a publicly accessible corridor.
- Metal frame with glass cover and lock.
- Numerous manufacturers make these boards, and they are available through a variety of reliable local vendors.
- Variety of sizes available.

Submit the following:

- Product Data: Include manufacturer’s construction details relative to materials, dimensions of individual components, profiles, and finishes for each type of sign required.
- Shop Drawings: Provide scaleable, dimensioned shop drawings for fabrication and erection of signs. Include plans, elevations, and large-scale sections of typical members and other components. Show anchors, grounds, reinforcement, accessories, layout, and installation details.
- Message Schedule: Provide message list for each sign required, including large-scale details of wording and layout of lettering.
- Attachment: For signs supported by or anchored to permanent construction, provide setting drawings, templates, and directions for installation of anchor bolts and other anchors to be installed as a unit of Work in other Sections.
7 - Thematic Graphics

Any thematic or specialty signage must be reviewed by the Office of the University Architect. Additional consideration of visual impact in areas located in a publicly accessible corridor. The University has grown to the point that it must consider the impact of how the use of our buildings, and spaces within, change as the needs of the users change. Consideration for sustainability in environmental graphics has motivated us find acceptable methods of installation to allow the University to service, maintain and modify the spaces with minimal impact on the resources we have available.

The University supports the use of graphics on stand-off mounted acrylic panels but not applied directly to architectural structure. It is important that the graphics, and the installation of them, complement the architecture of the environment they are being displayed. The use of acrylic panels and stand-off mounting contributes to a quality presentation. It also allows the walls and graphics to be serviced or changed as required for maintenance. If a wall surface becomes damaged or in disrepair the panel can be removed, wall painted or serviced, and the graphic can be reinstalled.

Other mediums and methods of attachment can be considered for use and submitted to the Office of the University Architect for review and approval. The intent is to leave as little trace as possible when a space change or graphic program refresh takes place. Minimal mounting points, tamper resistant mechanical fasteners instead of adhesives are mandatory.

8 - Donor Recognition Signage

The Office of the University Architect works in cooperation with the ASU Foundation for Donor Recognition. Signage may be a component of the recognition. All requests for Donor Recognition signage must be coordinated through the ASU Foundation.

Design of donor recognition signage shall be architecturally compatible with the environment that it will be installed within. The Office of the University Architect provides design direction to ensure a consistent use of materials and finishes for durability, serviceability and branding continuity. Donor Recognition signage is intended to provide appropriate recognition for the contribution without sacrificing the identity of the University. Expense, size, placement and materials used in Donor Recognition signage will be on par with peer donors and scaled appropriately for the size of the contribution.

8A - Narrative

Donor Recognition Narrative signage is intended to be a long lasting commemorative text display. Typically the narrative text describes the donor(s), or the contribution, and the relationship to the University.

8B - Storyboard

Donor Recognition Storyboard signage is intended to be a long lasting commemorative text display. Typically a photo display in combination with the an in-depth description the of donor(s), or the contribution, and the relationship to the University.

9 - Vinyl Lettering on Glass

Window lettering shall be considered to be decorative. It does not fulfill ADA requirements. Vinyl lettering may be used in addition to, not in place of standardized ASU ADA compliant signage. Use of ASU Sunburst or endorsed brand logos should be reserved for locations of some importance. Repetitive use of a logo or graphic dilutes the bold nature of the ASU brand values and adds to visual clutter.

First or second surface applied vinyl copy to be:

- Frutiger 65 Bold in V-3 3M Scotchcal 7725-90 "Antique White"
- Maximum 2" Primary text
- Maximum 1" Secondary text.
10 - Electronic Message Signs

Definition - An electrically activated changeable display with a variable message and/or graphic presentation.

- Current ADA guidelines require that anything attached to a wall surface between 27” – 80” a.f.f. cannot protrude more than 4” into the path of travel.
- If the sign is to be located within, or in close proximity to, a publicly accessible corridor, no audio may be produced by the sign without specifically requesting review and approval of such a feature. Office of the University Architect must review and approve any locations where use of audio is requested.
- Use must be related to University initiatives, academic program content/events or ASU spirit, pride, tradition.
- No third party advertising is allowed.
- No strobe effects.
- Content must be compliant with ABOR Policy 5-301 Code of Conduct
- Messages that are political, controversial or personal in nature will not be allowed.
- Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.
- Users are required to design sign, housing, mounting and software to be compatible ASU Digital Signage specifications. Content to comply with ASU Public Affairs communication guide.
- Messages shall not create confusion with life safety signs by including words on a sign such as FIRE, EXIT, EMERGENCY, STOP, YIELD, SLOW, etc. Neither shall the sign contain icons of any traffic signaling or instructions.
- The sign, all related components and connections is the responsibility of the user to maintain. It may be removed at the discretion of the University if it is found to be in disrepair.
- Any Electronic Message Sign installed on all properties owned, leased or controlled by ASU, may be required to participate in a University-wide digital signage emergency messaging system, digital signage programming content and digital signage wayfinding system.
- Signs shall not be erected, constructed or maintained so as to obstruct any fire escape or any window or door or opening used as a means of egress or interfere with any opening required for ventilation.

11 - University Classroom

The following sign types should be accommodated and included in planning for all University Classrooms.

11A - UC Pocket sign
11B - Constitution & Bill of Rights
11C - Occupancy Sign
Exterior Sign Groups

A - University Identification
   A1 (17'-6" + Logo + Text + Lg Base + Pad)
   A2 (17'-6" + Logo + Text + Lg Base)
      A2.1 - Primary Identification
      A2.2 - Architectural Pylon
   A3 (14'-6" + Logo + Sm Base)
   A4 (10'-8" + Logo + Lg Base)
   A5 (7'-0" + Lg Base + Text)

AC - Small College
   AC1 - Primary Identification
   AC2 - Secondary Identification

B - Freestanding Monument
   B1 - Building Id
      B1A - Building Identification
      B1B - Building Identification - Mid
      B1C - Building Identification - Large
      B1D - Building Identification - Wall Mount
   B2 - Parking
      B2A - Parking Mid
      B2B - Parking Large
      B2C - Parking Small
   B3 - Destination Identification

C - Wall Mounted
   C1 - Address
      C1A - Address Numerals
      C1B - Address Plaque
   C2 - Building Entrance
   C3 - Naming
      C3A - Place Naming
      C3B - Boundary Naming
      C3C - Entrance Identification
      C3D - Narrative Plaque
      C3E - Window Lettering
C4 - Entrance
  C4A - Building / Program Name
  C4B - Unit Name
C5 - Sunburst Logo
  C5A - Sunburst Only
  C5B - Sunburst + Mark
C6 - Under-canopy Blade

D - Wayfinding
  D1 - Campus Directory
  D2 - Vehicular Directional
  D3 - Pedestrian Directional
  D4 - Mall Name
  D5 - Perimeter Municipal
  D6 - Freeway Exit

E - Life Safety
  E1 - Fire Lane
  E2 - FD Wet Standpipe
  E3 - FD Alarm panel
  E4 - FD Access
  E5 - FDC Autosprk
    E5A - FDC Autosprk
    E5B - FDC Autosprk Bld Number
    E5C - FDC Autosprk Directional
    E5D - FDC Autosprk Standpipe
  E6 - Do Not Pump
  E7 - FD Sprinkler Riser
  E8 - FD Command Center
  E9 - Stairway
    E9A - Roof Access
    E9B - No Roof Access
  E10 - Area of Rescue

F - Regulatory
  F1 - 12x18
    F1A - Parking Stall
    F1B - Tobacco-Free
    F1C - Walk Your Wheels
F1D - Pedestrians Only

**G - Banners**

G1 - Banner Frames  
  G1A - Vertical  
  G1B - Horizontal  
G2 - Building Mounted  
G3 - Light Pole

**H - Project Information**

H1 - Construction - Info + Rendering  
  H1A - 4' x 8'  
  H1B - 3' x 6'  
  H1C - 2' x 4'  
H2 - Construction - Info  
  H2A - 11" x 17"  
  H2B - 2' x 2'  
H3 - Project Teaser

**T - Temporary Signage**

T1 - Stake Sign  
T2 - Portable - Wind Resistant  
T3 - Portable - A-Frames  
T4 - Bill Posting Kiosk
A - University Identification Sign Information

The sign type A is a University identification sign created to promptly communicate, to visitors and community members alike, the brand values of ASU with continuity of image, architectural integrity and sustainability in mind. The use of natural stone, stainless steel, durable finishes and contemporary use of lighting convey how we transcend boundaries; are optimistic, seeing the world for what it is and what it can be; we have the strength in numbers to effect meaningful change; we are courageous, embracing the risk of our ambitions; we are visionary, scaling our commitments to a world that needs big ideas and bold action.

Use of the sign type requires approval from the Office of the University Architect.

AC - Small College
   AC1 - Primary Identification
   AC2 - Secondary Identification

A1 (17'-6" + Logo + Text + Lg Base + Pad)
A2 (17'-6" + Logo + Text + Lg Base)
   A2.1 - Primary Identification
   A2.2 - Architectural Pylon
A3 (14'-6" + Logo + Sm Base)
A4 (10'-8" + Logo + Lg Base)
A5 (7'-0" + Lg Base + Text)

B1 - Building Identification Sign Information

The B1 Building Identification monument sign is a key component in ASU pedestrian wayfinding. Users rely upon such signage to confirm they have arrived at their destination. Simple and consistent presentation to avoid lost time, confusion and frustration in an unfamiliar location.

ASU has adopted a university-wide standard of preserving the integrity of building architecture by using freestanding signage for building name presentation. While the character of our buildings has matured over time, naming conformation has changed to reflect the use of the space, recognize a major contribution to the University or even something geographically relative to the southwest. Every time a name changes, signage must be kept current and accurately reflect the new name. Building mounted signage creates an impact on multiple levels; physical connections to the building, changes to architectural features and costs associated with repair or replacement which ripple beyond the expectations of most users. A freestanding signage program allows flexibility with preservation of architectural integrity.

Every campus building should have a building identification monument sign that is located at or near the primary entrance of the building. Sometimes, there can be more than one building identification sign if there is more than one heavily used entrance or approach to the building. The Office of the University Architect can assist with quantity and location of this category of signs for your project.

B1 Building Identification signs are intended primarily for pedestrian presentation. They may function in a low volume vehicular environment if proper care is given to the presentation of the sign and the surroundings.

B1A - Building Identification - Standard
   • 4 ft 6 in overall height. SignComp component construction to accommodate content change and extend service life. Typically used for single use building identification.

B1B - Building Identification - Mid
   • 6ft 0in overall height. SignComp component construction to accommodate content change and extend service life. Typically used for multi-use building identification including multiple subtext listings.
B1C - Building Identification - Large

- 7ft 6in overall height. SignComp component construction to accommodate content change and extend service life. Typically used for multi-use building identification including maximum number of subtext listings.

B1 - Required Graphic Elements:

- Logo
- ASU Sunburst
- Building Name
- Building signs identify campus buildings by official name. The name is not to be commemorative and must be limited to key phrases; for example Smith Hall, not John Q. Smith Jr. Hall.
- Building names shall not be hyphenated.
- Building name should not occupy more than 3 lines of text.
- Subtext Listings
- Subtext listing must be approved by the Office of the University Architect
- The primary use of subtext listing is to assist the infrequent or first-time public visitor to find their destination. Primary uses of subtext listing are to identify service or transaction points open and available to the public. (i.e., museum, gallery, retail market, coffee house, restaurant, etc.). Subtext listings may appear on a building ID sign only of named auditoriums if the facility is regularly used for public presentations.
- Academic units, user groups and other organizations are not to be used as subtext listing.
- Building Code
- Official classroom scheduling building code
- Street Address
- Official street address

B2 - Parking Sign Information

The B2 sign type is designed to be efficient, economical and flexible. Use of a dark background and white reflective graphics maximize quick presentation and clear readability in varying lighting conditions. The B2 sign types are intended for low volume vehicular and pedestrian presentation. The Office of the University Architect can assist with quantity and location of this category of signs for your project.

B2A - Parking Mid

4 ft 4 in overall height. SignComp post and panel construction to accommodate content change and extend service life. Typically used for parking lot entrance identification, low volume vehicular directional, regulatory icon posting at pedestrian mall entrance.

B2B - Parking Large

7 ft 4 in overall height. SignComp post and panel construction to accommodate content change and extend service life. Typically used for parking garage entrance identification, combined use of parking lot entrance and low volume vehicular directional.

B2C - Parking Small

5 ft 10 in overall height. SignComp post and panel construction to accommodate content change and extend service life. Typically used for parking entrance identification in space constraint conditions and permit information display.
C - Wall Mounted Sign Information

ASU has adopted a university-wide standard of preserving the integrity of building architecture by using freestanding signage where possible. Building mounted signage creates an impact on multiple levels; physical connections to the building, changes to architectural features and costs associated with repair or replacement which ripple beyond the expectations of most users. Consideration of future use of a named space should be paramount before locating wall mounted signage.

The ASU Signage Guidelines provides a flexible platform for wall mounted signage to use minimally invasive mounting methods and backing panels. Individually mounted letters are to be avoided if possible. Typically each individually pin-mounted letter requires a minimum of three holes per letter. The damage to a structure can be extreme if care in adapting signage is not taken. When installing individual letters to a background panel, a mount can be used to attached the panel to the structure that allows changes to the sign with little to no impact on the building.

C1 - Address Numeral Sign Information

The C1 Address numeral sign type may be required to identify the street address of a building.

C1A - Address Numerals

The C1A Address Numeral sign type may be required in some conditions. If it is determined that individual flat cut out or reverse pan channel address numerals are required Frutiger 65 Bold font should be used. The ASU Fire Marshal’s office should be consulted to determine size, stroke width, quantity and placement of address numerals for your project. The Office of the University Architect can assist with specifications of materials, finishes and method of attachment.

C1B - Address Plaque

The C1B Address Plaque sign type may be required if additional clarification for the identification of a building is needed. It is intended for pedestrian use in proximity to the path of travel.

C2 - Building Entrance Regulation Information

The C2 Building Entrance sign type is required at all public entrances to an ASU building.

C3 - Wall Mounted Naming Sign Information

C3A - Place Naming

The C3A Place Naming sign type is used for identification of a space or object (i.e. major art piece) within a building or landscape feature. It is intended for pedestrian use in close proximity to the path of travel. Individual dimensional silver lettering on a dark background provides excellent contrast to provide good readability in an architectural scale.

C3B - Boundary Naming

The C3A Boundary Naming sign type is used for identification of an area of common use (i.e. cluster of related buildings) within a campus. It is intended for pedestrian use in close proximity to the path of travel. Individual dimensional silver lettering on a dark background provides excellent contrast to provide good readability in an architectural scale. The use of Maroon and Gold accents provide a subtle connection of the boundary name to the University.

C3C - Entrance Identification

The C3C Entrance Identification sign type may be used to provide additional identification of an entry point building. It is intended for pedestrian use above the path of travel. The Office of the University Architect can assist with specifications of materials, finishes and method of attachment.

C3D - Narrative Plaque
C3D Narrative Plaque signage is intended to be a long lasting commemorative or informative text display. The sign shall be scaled appropriately for the architectural environment it is intended. Lettering and text should be sized appropriately for the distance it is intended to be read from. Use of the ASU sunburst is allowed if it is appropriate but not required.

C3D1 - Narrative Plaque General Purpose

Required Elements:
- ASU Sunburst Logo or Endorsed Brand Logo of sponsoring ASU

C3D2 - Narrative Plaque Building Dedication

Required Elements:

- **Panel A: Building Dedication Information**
  - ASU Sunburst Logo
  - Street address
  - Names of the ABOR regents and President of ASU that were in office at the time the construction contract was signed
  - Name of architect(s) of record
  - Name of general contractor of record

- **Panel B: Official Building Name**

- **Panel C: Official LEED certification artwork**
  - Official LEED Certification required before artwork can be installed and displayed on sign.

C3D3 - Narrative Campus Dedication

Specifications TBD

C3E - Window Lettering

Window lettering shall be considered to be decorative. It does not fulfill ADA requirements. Vinyl lettering may be used in addition to, not in place of standardized ASU ADA compliant signage. Use of ASU Sunburst or endorsed brand logos should be reserved for locations of some importance. Repetitive use of a logo or graphic dilutes the bold nature of the ASU brand values and adds to visual clutter.

First or second surface applied vinyl copy to be:
- Frutiger 65 Bold in V-3 3M Scotchcal 7725-90 “Antique White”
- Maximum 2” Primary text
- Maximum 1” Secondary text.

C4 - Entrance Sign Information

As part of the wayfinding process, signs at an entrance to a building further define the use of the space or destination and helps the user orient themselves on our campus. The C4 sign family has been designed to fulfill several related signage needs.

- The C4 sign can be used to repeat the name of the building at an entrance where the distance to the B1 building monument sign may make it less evident which building you are entering.
• The C4 sign may be used at a secondary entrance to the building where a unit is not logically accessible from the main entrance or building lobby. The C4 sign in this use may identify the name of the building, unit or both.

• The C4 sign is not to be used as a directory listing multiple units on the outside of the building. Directory signs listing multiple users of a building are to be mounted inside of a building entrance, lobby or breezeway.

**C4A - Building / Unit Name**

The C4A sign consists of two component panels. One top panel with an ASU Sunburst logo and one bottom panel without an ASU Sunburst logo. The bottom panel is optional. The top panel is to be used for place naming and unit identification whichever is appropriate for the location. If there is a prominent affiliation with a non-ASU entity, it may be referred to in combination with the name of the unit.

• All names are restricted to text in the standard ASU Signage Guidelines font, Frutiger 65 Bold. The text height of the non-ASU entity name should be 50% the size of the ASU unit name.

• If the top panel of a C4A sign is use to display the building name, the bottom panel of a C4A sign is to be used for the unit name.

• The bottom panel may be used for secondary information that the user or visitor of the space will benefit from when access is not available. That information may include but is not limited to: hours of operation, after hours contact information, emergency instructions. Secondary information is restricted to the ASU Signage Guidelines font, Frutiger 55 Regular.

• The bottom panel may also be used to communicate prominent affiliation with a non-ASU entity, it must be referred to in combination with the name of the ASU unit. All names are restricted to text in the standard ASU Signage Guidelines font, Frutiger 65 Bold. The text height of the non-ASU entity name should be 50% the size of the ASU unit name. Use of logos on permanent exterior signage is restricted to the ASU Sunburst or official ASU Athletics logos.

**C4B - Unit Name**

As part of the wayfinding process, signs at an entrance to a high use assigned space of a unit defines the use of the space or destination. The C4B sign has been designed to fulfill several related signage needs.

• The C4B sign may be used at an independent entrance to the building where a unit is not logically accessible from the main entrance or building lobby. The C4B sign may identify the name of the unit.

• The C4B sign may be used in an interior building corridor where a unit would benefit from improved presence and identification to visitors. The C4B sign may identify the name of the unit.

• The C4B sign is not to be used as a directory listing multiple units.

**D - Wayfinding Sign Information**

**D1 - Campus Directory**

Campus Directory signs should include the following components:

• A map for users to orient themselves to the campus. The map should be oriented with the top to align with the direction the user is facing when viewing. An appropriately oriented north arrow and labeled streets or malls should be included for reference.

• An index listing campus destinations. Campus destinations may include but are not limited to buildings, athletic facilities, public use spaces, items of historic significance, nearby off-campus points of interest. Building names and enrollment codes should be included. If space allows building addresses can be included. Unit names should not be included.

• A vertical and horizontal grid system to locate campus destinations listed in the index.

**D2 - Vehicular Directional**
Vehicular directional signs are an important component of a wayfinding system. The sign and letter height should be sized to accommodate the speed of travel of the adjacent roadway and the time available to safely make a decision to turn. Directional arrows should be consistently located on the left side of the sign face. Destinations should be listed as groups by common direction.

Content listed on the vehicular directional sign should be brief, clear and concise. The listing should be limited to major points of interest, names of buildings in proximity, regional names and general parking information (public or permit).

**D3 - Pedestrian Directional**

Pedestrian directional signs define more specific directional information in a limited region of a larger wayfinding system. The sign and letter height should be sized to be clearly readable as pedestrians approach a decision point.

Directional arrows should be consistently located on the left side of the sign face. Destinations should be listed as groups by common direction.

**D4 - Mall Name**

Mall name signs assist pedestrians to orient themselves on a campus. This sign type is a valuable link between a printed or digital map and the physical location of a pedestrian. They help pedestrians to navigate to their destination without the need to list possible destinations as a directory may.

**D5 - Perimeter Municipal**

Perimeter municipal signage provides a graphic link between the ASU brand and the communities in which the campuses reside.

**D6 - Freeway Exit**

Freeway exit signage shall be coordinated with ADOT where applicable.

**E - Life Safety Sign Information**

**E1 - Fire Lane**

**E2 - FD Wet Standpipe**

**E3 - FD Alarm panel**

**E4 - FD Access**

**E5 - FDC Autosprk**

  - E5A - FDC Autosprk
  - E5B - FDC Autosprk Bld Number
  - E5C - FDC Autosprk Directional
  - E5D - FDC Autosprk Standpipe

**E6 - Do Not Pump**

**E7 - FD Sprinkler Riser**

**E8 - FD Command Center**

**E9 - Stairway**
What Uses of Banners are Allowed on Campus?

Requests to use banners may be denied at the discretion of the Office of the University Architect if the addition of the banner is found to be detrimental to the aesthetic qualities of the architectural environment it is to be located. Limited banner uses are allowed on the ASU campuses. They are described below.

**G1 Banner Frame**

Banners in University approved architectural frames are permitted on campus. The intent of this banner type is to convey festive decoration and informational messages to support the University's cultural, arts, social, and educational programs. Purchase and installation of a G1 banner frame must be coordinated through Facilities Management or as part of a capital improvement project. The Office of the University Architect will work with the requestor to determine the appropriate location to install a G1 Banner Frame. Requests for G1 Banner Frames will be evaluated to ensure the use, location and quantity is aligned with university-wide campus signage aesthetics. The use and duration of display are to be associated with a scheduled event or period of time. G1 Banner Frames are not to be used in place of permanent or long-term architectural sign types.

**Summary:**

- **Banner Dimensions:** 4'-0"h x 8'-0"w Horizontal or 8'-0"h x 4'-0"w Vertical
  
  (orientation varies by use)

- **Qty:** 1ea per frame - Double faced

- **Display duration:** (30) Thirty consecutive days - longer duration may be requested and will require review.

**G2 Building Mounted Banner**

The intent of this banner type is to convey festive decoration and informational messages to support the University's cultural, arts, social, and educational programs. Building Mounted Banners are permitted on
campus, subject to restriction as outlined below. The use and duration of display are to be associated with a scheduled event or period of time.

Summary:

Banner Dimensions: Varies by location. Contact Facilities Management for a map of locations, display scheduling and banner material specifications.

Qty: 1ea - Double faced

Display duration: (14) Fourteen consecutive days

G3 Light Pole Banner

The intent of this banner type is to convey festive decoration and informational messages to support the university's cultural, arts, social, and educational programs. They may be used singularly or in limited groups to concentrate message affect. Light Pole Event Banners are only permitted on ASU campuses when attached to light poles that are properly equipped and approved for use by Facilities Management or the Office of the University Architect.

Summary:

Light Pole Banner Dimensions: Varies by location. Contact Facilities Management for a map of locations, display scheduling and material specifications.

Qty: 1ea - Double faced

Display duration: (30) Thirty consecutive days

G1, G2 and G3 Banner Review & Approval:

Applicability:

Banners that meet the requirements set forth in this section shall be allowed for users and service providers of University/Student initiatives.

All banners must be submitted for review. Banners must be submitted for review a minimum of ten business days before scheduled installation. Any banner that does not have review approval on file may be removed by University staff. All locations, designs and display schedule shall be submitted to and require approval by all of the following:

- The dean or director of a unit represented on the banner.
- The Office of the University Architect.
- Facilities Management - service request.

Placement:

- The placement, orientation and installation of banners shall be aesthetically pleasing in context to the exterior of buildings. The Office of the University Architect shall review placement.
- Banners shall not be attached to any structure other than the university approved locations. Banners are restricted from being mounted to building structure, sign posts, trees, other plant materials. Banners shall be installed only at approved locations within University standard mounting frame (G1), University approved building mounting (G2) or University approved light pole mounting.
- G2 Building Mounted Banners are reserved on a first-come first-served basis.
• Banner components shall not create an obstruction and shall not compromise building safety and/or security requirements.

• Banner requests may be submitted no sooner than (12) twelve months prior to the date of the event and should be submitted a minimum of (30) thirty days prior to the event in order to accommodate review period. The time of display shall not exceed (30) thirty consecutive days in any calendar year without additional review and approval.

• Users are responsible for any cost associated with banner, installation and removal.

• Arizona State University Facilities Management staff or their agent will install and remove the banners. Banners must be brought to the Facilities Management department at least (5) five business days prior to the installation date. FM will notify the applicant after banners are removed for banner pick-up. Arizona State University assumes no responsibility for loss or damage to the banners on display or for banners not picked up within one week from the date of notification. Should damage occur to any installed banners, the applicant will be notified and FM will remove the damaged banner.

Design, construction and maintenance:

• Construction and design of the banner must be high quality.

• Commercial sponsor/affiliate logo or recognition is limited to 20% of message if deemed appropriate and related to event by Office of the University Architect review. Display of any commercial logo may not be in conflict with any existing ASU rights agreements.

• Banners with a solely commercial message are prohibited.

• Banners shall not contain language, symbols, or graphics that are obscene or discriminatory in nature.

• Message of banner shall be appropriate for the intended location.

• Banner frame installations are intended to provide temporary display to announce University/Student initiatives and events. Banners are meant to be festive and decorative. Bold, simple, and colorful designs are most effective. Banners must be printed on both sides with same or different design.

• A color drawing or photo of the actual banner design must be included with the banner display request.

• Users are required to design sign to University specifications. Refer to the ASU Communication Guide website for brand standards. http://commguide.asu.edu/

• Banners do not need to include the University logo in the design, however endorsed brand logos of the appropriate school, college or center should be utilized to identify the sponsoring unit.

• Message must relate to University/Student oriented initiatives and events.

• Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.

• Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.

• Messages shall not create confusion with traffic signals or signs by including words on a banner such words as STOP, YIELD, SLOW, etc. Neither shall the banner contain icons of any traffic signaling, colorations or instructions.

H - Project Information

All construction projects are required to post standardized ASU signage to inform the public, staff and emergency responders of general project information and who to contact regarding a project.

If project is occurring on multiple floors – post signs near construction and by elevators if possible. For exterior work ensure all sides of enclosure are signed and that signage is visible when gates are opened and closed.
Where to Locate Long Term Construction Signage

Post signs near construction entrance in a visible location that will not affect visibility of passing traffic or pedestrians. For projects covering large areas multiple signs should be used to ensure information is available to multiple approaches to the project. A combination of large (containing photographic renderings) and smaller text only signage would be appropriate.

H1 - Construction - Info + Rendering

The intent of the H1 sign type is to provide information about an ASU project. This sign is not intended to use any logos other than the ASU Sunburst. A rendering is included for information purposes. The Office of the University Architect has standard graphic templates for this sign type. The proportions of the design components are not to be altered.

- H1A - 4’ x 8’
- H1B - 3’ x 6’
- H1C - 2’ x 4’

H2 - Construction - Info

The intent of the H2 sign type is to provide text information about an ASU project. This sign is not intended to use any logos other than the ASU Sunburst. The Office of the University Architect has standard graphic templates for this sign type. The proportions of the design components are not to be altered.

- H2A - 11” x 17” Project Information - Small
  Laminated Paper
- H2B - 2’ x 2’ Project Information - Mid
  Aluminum Panel

H3 - Project Teaser

The intent of the H3 sign type is to provide a narrative in combination with a large graphic rendering to provide early conceptual information about an ASU project. This sign may use logos in addition to the ASU Sunburst. The Office of the University Architect has standard graphic templates for this sign type. The proportions of the design components are not to be altered.

Commercial or Retail Signs

Signs types in this category include:

- Exterior and interior signs for businesses operating within University facilities:
  - Service/Transaction Windows
  - Exterior Storefronts, vestibules and outdoor spaces
  - Canopies
  - Outdoor eating areas
  - Automatic Bank Tellers (ATMs)

Procedures

All commercial or retail sign requests require submitting a full and descriptive proposal to the Office of the University Architect for review and approval before fabricating and installing the signs. Scaled drawings
illustrating the type of sign, materials used and method of attachment are required. Some signs may require a project manager and construction permit to be requested through Facilities Management. – Capital Programs Management Group (CPMG). All signs requiring power must be UL listed. It is the responsibility of the requestor to provide engineering calculations as deemed necessary by the permitting agency.

The Office of the University Architect will review all proposals and will notify the requestor in writing whether the proposal is accepted, rejected, or requires modification.

**Advertising Panels**

**Procedures**

Campus departments or groups wishing to implement a graphics program that includes advertising panels must submit a proposal in writing to the Office of the University Architect for review and approval before implementing the program. The Office of the University Architect will review all proposals and will convey in writing whether the proposal is accepted, rejected, or requires modification. Contact the Office of the University Architect for more detailed information about this category of signs.

**Art, Murals, Thematic Graphics**

**Procedures**

Campus departments or groups wishing to install, create or modify art, murals, or thematic graphics must submit a proposal in writing to the Office of the University Architect for review and approval before implementing a new project or display. This includes temporary and permanent installations. The Office of the University Architect will review all proposals and will convey in writing whether the proposal is accepted, rejected, or requires modification. Contact the Office of the University Architect for more detailed information about this category of displays.

**Vehicle Signage Standards**

University-owned vehicles should be marked with standard graphics. The type of vehicle and its assigned use determines the extent and/or variety of acceptable graphics. ASU fleet markings are used on all ASU vehicles, including cars, trucks, vans and electric carts. The following is the design standard for all ASU vehicles.

Fleet markings include:

- Logo/Wordmark (1 per side)
- Vehicle Numbers (1 per side and 1 on back)
- No Smoking/Buckle Up (1 per passenger door or 1 on front window of carts)
- Official Use Only (1 on back window or 1 on front window of carts)
- Department Name (optional, 1 on back window or 1 on front window of carts)
- Vehicle numbers begin with an alphabetical campus designation followed by a number according to the purchase year and the order in which it was purchased (i.e. T0803 as the third vehicle purchased in fiscal year 2008 for the Tempe campus).
  
  T = Tempe campus
  W = West campus
  P = Polytechnic campus
  D = Downtown campus

Decals placed on the back windows of full sized vehicles may be installed at the top or bottom of the window for optimal visibility. The Official Use decal should be placed on the driver side and the optional Department Name should be placed on the passenger side.
Vehicle wraps must be approved by the Office of Public Affairs.
Temporary Signage Guidelines

The ASU Signage Guidelines are applicable to all properties owned, leased or controlled by ASU, all University departments, agencies, and tenants of campus. Please contact the Office of the University Architect if you have any questions or comments regarding signage guidelines at ASU.

Temporary signs must remain portable and cannot be attached to the ground, pavement, trees, light or utility poles, sign poles, parking meters, street furniture, etc.

If your organization, event or method of advertising does not meet the terms of the criteria set forth in this section of the ASU Signage Guidelines contact ASU Student Media advertising to determine if they have an advertising product to connect your message with the ASU community. ASU Student Media’s advertising has a variety of unique products and services geared toward specific events, seasonal activities or targeted demographics. http://www.asuadvertising.com

Sign classifications in this section are as follows:

- T1 - Stake Sign
- T2 - Portable Sign - Wind Resistant
- T3 - Portable Sign - A-Frame
- T4 - Bill Posting Kiosk
- T5 - Window Graphics
- T6 - Chalking
- G1A - Banner Frame Vertical Orientation
- G1B - Banner Frame Horizontal Orientation
- G2 - Building Mounted Banner
- G3 - Light Pole Banner
T1 - Stake Sign

Stake sign definition:
A Stake Sign is defined as a small on-campus, non-illuminated, pedestrian oriented, movable sign that is not attached to a structure or permanently to the ground.

Summary:
- Sign Area Dimensions: Sign panel no larger than 18"h x 30"w Horizontal layout (landscape) or 30"h x 18"w Vertical layout (portrait).
- Sign Area Maximum: 3.75 sq. ft.
- Overall Height: Horizontal layout 30", Vertical layout 42". Measured from planter soil to top of sign.
- Qty: 1ea - Double faced
- Display duration: 14 consecutive days

Review & approval:
Stake sign designs must be submitted to the University for review. Any sign that does not have review approval on file may be removed by University staff. Any sign that does not have contact information of the owner on it may be disposed of at the University’s discretion. All locations, designs and display schedule shall be submitted to and require approval by all of the following:
- The Dean or Director of a school or program represented on the sign.
- The Office of the University Architect.
- Facilities Management - service request.

Purpose and intent:
This sign type must convey informational messages to support events and activities associated with the University's cultural, arts, social, and educational programs while maintaining a professional, attractive and safe campus. Stake signs are not to be used for “general advertising” of an organization or department, but to promote a specific event or occurrence.
Applicability:
Stake signs that meet the requirements set forth in this section shall be allowed for users and service providers of University/Student initiatives only.

Number of Stake signs:
No user shall be allowed to have more than (1) one Stake sign per designated area. Users may have signs on multiple campuses simultaneously.

Placement & Removal:
Users are responsible for any cost associated with the sign, installation and removal. Signs may only be placed in designated areas shown on the “(campus name) Sign Locations – Stake Signs” campus map. Placement of the signs must be in accordance with terms in the Americans with Disabilities Act (ADA) and are not to block sidewalks or walkways.

Stake signs must be removed within (24) twenty four hours (by members of sponsoring ASU entity) upon completion of the event/activity.

Term:
- Maximum (14) fourteen continuous day display.
- Placement maximum (14) fourteen days before beginning of event.
- Date of installation of sign required on sign.
- Date of event being promoted required on sign.

Design, construction and maintenance:
- Message must relate to event at that location or University/Student initiatives.
- Signs must contain the name and contact information of the ASU sponsoring organization, department or entity. Contact information must include a valid “@asu.edu” email address.
- Wire frame construction with a quality plastic or cardboard sign panel.
- Sign panel no larger than 18”h x 30”w horizontal layout or 30”h x 18” w vertical layout.
- Users are required to design sign to University specifications. Refer to the ASU Communication Guide website for brand standards, http://commguide.asu.edu/
- Signs must be maintained in good condition or may be removed at the discretion of University staff. University is not responsible for damage to signs placed on campus. Your signs may be removed/re-located due to placement in improper location, damage due to weather, or other circumstances deemed necessary by the University.
- The sign must be appropriately weighted so that it is stable and windproof. Wind scattered signs will be disposed of at the University's discretion.
- Additions such as flyers, ribbons, balloons, illumination, electrical components, speakers and the like shall not be added to any portable signs.
- Signs with changeable letters, animation, movement, or sound shall not be permitted.
- Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.
- Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.
• Messages shall not create confusion with traffic signals or signs by including words on a Stake sign such words as STOP, YIELD, SLOW, etc. Neither shall the sign contain icons of any traffic signaling, colorations or instructions.

**T2 & T3 - Portable Signs**

**Portable sign definition:**
A destination based, non-illuminated, pedestrian oriented, movable sign that is not attached to a structure or permanently to the ground. There are two types of signs that are approved for use on the ASU campuses as portable signs. T2 "Wind Resistant" type signs and T3 "Plastic A-Frame" type signs

**Review & approval:**
Portable sign designs must be submitted to the University for review. Any sign that does not have review approval on file may be removed by University staff. Any sign that does not have contact information of the owner on it may be disposed of at the University’s discretion. All locations, designs and display schedule shall be submitted to and require approval by all of the following:

- The Dean or Director of a school or program represented on the sign.
- The Office of the University Architect.
- Facilities Management - service request.

**Purpose and intent:**
Portable signs must convey informational messages to support destinations, events and activities associated with the University's cultural, arts, social, and educational programs while maintaining a professional, attractive and safe campus. Portable signs may be used for "general advertising" of an approved vendor, organization or department, and to promote a specific event or occurrence. Portable signs are to be located at or near the destination being promoted.

**Applicability:**
Portable signs that meet the requirements set forth in this section shall be allowed for approved vendor, student organization, departments, and service providers of University/Student initiatives only.

**Number of Portable signs:**
No user shall be allowed to have more than (1) one portable sign per destination being promoted. Users may have signs at multiple locations if the entity is promoting multiple unique destinations.

Multiple portable signs may be used only when used as temporary wayfinding signage for a single limited time event.

**Placement & Removal:**
Portable signs shall not be affixed or otherwise attached to objects including but not limited to light poles, trees, traffic signals, benches, street signs, fencing or bike racks, and shall be subject to the following regulations:

- Signs must allow for a minimum three (3) foot wide clear pedestrian pathway to and from all building entrances and exits and the placement of all signs must be in accordance with terms in the Americans with Disabilities Act (ADA) and are not to impede the path of travel at sidewalks or walkways. Your signs may be removed/re-located due to placement in improper location, damage due to weather, or other circumstances deemed necessary by the University.
- Signs for individual ground floor users shall be located within three (3) feet of the building frontage as landscaping allows and within fifteen (15) feet of the entry to their assigned space. Users above the ground floor shall locate signs within fifteen (15) feet of a stairway, elevator or entrance used to
access their assigned space. Alternate locations may be accepted within designated areas with review from the Office of the University Architect; and,

- Signs for courtyard entries shall be limited to one (1) sign for all businesses located within the courtyard, utilizing the same common entry. Signs shall be located within fifteen (15) feet of the courtyard entrance.

- When permanent architectural signage identifying a user or use is available, use of a portable sign will require review and approval by the Office of the University Architect.

- Request to use portable signs may be denied at the discretion of the Office of the University Architect if the addition of the sign is found to be detrimental to the aesthetic qualities of the architectural environment it is to be located.

Term:
The sign may be placed outside only during the hours of the establishment's operation. This type of signage is not intended for long-term use. The use of this sign type is intended to be tied to an upcoming or current event.

Design, construction and maintenance:

- Portable signs must be removed in heavy rain or high wind conditions.

- Portable sign construction and components must be approved by the Office of the University Architect.

- Signs shall not be illuminated.
• Signs shall only be displayed during normal hours of operation.
• It is the responsibility of the user to remove and replace their portable sign.
• Portable signs must contain the name and contact information of the ASU sponsoring organization, department or entity.
• Portable signs shall have a compatible design, be constructed of durable materials with a substantial base, and colors that complement the existing University approved architectural signage.
• Use of any ASU logos must comply with University graphic standards. Refer to the ASU Communication Guide website for brand standards. [http://commguide.asu.edu/](http://commguide.asu.edu/)
• No trademarks other than the establishment's own trademark shall be included on the portable sign.
• The sign must be internally weighted so that it is stable and windproof.
• Additions such as flyers, ribbons, balloons, illumination, electrical components, speakers and the like shall not be added to any portable signs.
• Signs with changeable letters, animation, movement, or sound shall not be permitted.
• Prices, telephone numbers, and internet addresses shall not be greater than four inches tall.
• Portable signs must be kept in good condition.
• Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.
• Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.
• Messages shall not create confusion with traffic signals or signs by including words on a Stake sign such words as STOP, YIELD, SLOW, etc. Neither shall the sign contain icons of any traffic signaling, colorations or instructions.
T2 - Wind Resistant signs similar to the WindMaster® 4104 Curb Sign shall meet the following criteria:

Summary:

Not to exceed four (4) feet in height and shall not exceed three (3) feet in width.

Sign area no larger than 22"w x 24"h.

Double faced to hold two signs.

A sealed base that can be filled with liquid or sand.

No sharp corners.

Wheels for easy transport that disengage for stable upright position.

No exposed sandbags or weights.
T3 - A-Frame signs similar to the Plasticade® Simpo Sign® shall meet the following criteria:

Summary:

Not to exceed three (3) feet in height and shall not exceed two (2) feet in width.

Sign area no larger than 22"w x 28"h.

Double faced to hold two signs.

Plastic construction.

No sharp corners.

No exposed sandbags or weights.

No metal angle frames.
T4 - Bill Posting Kiosk

• Only ASU affiliates may post flyers or materials on the on-campus outdoor boards. Any item posted must contain the name and contact information of the ASU sponsoring organization, department or entity. If you are a student posting an item for sale or to advertise a service, you must include a valid “@asu.edu” email address on the flyer so that your ASU identity/affiliation may be confirmed. If this is not listed, the material will be removed and disposed of at the discretion of University staff.

• Materials placed on the outdoor kiosks or posting boards may not exceed 8.5X11 in size.

• Only one flyer per kiosk or board for the same event may be posted at any time.

• Do not place flyers on top of others, thus covering other user’s post.

• Flyers are not to be used for “general advertising” of an organization or department, but to promote a specific event or occurrence.

• Any posting must be maintained in good condition or may be removed at the discretion of University staff.

• Kiosks will be stripped of all posting two times monthly as close to the beginning/end and middle of the month as possible.

• Display maximum (14) fourteen consecutive days.

• Advance posting maximum (14) fourteen days before beginning of event.

• Message coverage is restricted to (1) one 8.5” x 11” per kiosk. Superlative postings will be removed at the discretion of University staff.

• Message must relate to University/Student initiatives.

• Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.

• Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.

Some of the places where it is NOT permissible to post flyers on campus:

Outdoors on buildings, walls, doors, lamp posts, trees, benches, bus stops, signs, or any other permanent site fixture. Indoors on walls, vestibules, doors, elevators, interior or exterior windows, rest rooms, desks, podiums, chalkboards, or any other interior surface that is not a bulletin board.

What to do about flyers in your building on the campus grounds:

• REMOVE THEM WHEN YOU SEE THEM and dispose of them in the trash (exceptions, of course, would be flyers posted in accordance with the “posting flyers” policy or maintenance notifications.

• REMOVE THEM PROMPTLY. This seems to deter people from repeat postings. We also find that, when you leave a flyer up, others soon follow, so prompt removal deters accumulation.

• If you find materials glued to surfaces that cannot be removed, notify Facilities Management.
T5 - Window Graphics

ASU does not approve or allow the use of exterior building windows or spandrel glass for installation of large format graphics as thematic images, advertising or message conveyance. Student sponsored Spirit, Pride and Tradition graphic use or temporary paint at student centers such as SDFC and Memorial Union may be allowed with review.

- Message must relate to University/Student initiatives.
- (14) fourteen day maximum display
- (14) fourteen day extension with review
- Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.
- Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.
- Unoccupied retail spaces may have the windows covered with digitally printed graphics, approved by the Office of Public Affairs and either Office of the University Architect or Facilities Management to preserve a professional, attractive and safe campus. In addition to University authorization, any off-campus use must comply with sign ordinance of any municipality that has jurisdiction over zoning enforcement for the building.

T6 - Chalking

Placement & Removal:

- Users are responsible for any cost associated with chalking application and removal. Chalking may only be applied after submitting a request to Facilities Management for review by the Office of the University Architect.
- The act of applying chalk may not block sidewalks or walkways.
- The material used to mark a sidewalk (horizontal surface) must be water-soluble chalk (sidewalk chalk). The use of markers, paints, oil-based products, or sprayable chalk or other products in aerosol containers is prohibited.
- In addition to the above, chalking is prohibited on all vertical surfaces, buildings, walls, planters, doors, trash receptacles, steps, fountains, benches, tables, signs, poles, columns, bus stops, light posts, and trees.
- Chalking on campus is permitted only on the designated concrete-paved sidewalks as directed by Facilities Management.
- Chalking on brick surfaces is prohibited.
- Chalking must be done with a water-soluble powder substance, in open, horizontal areas that can be directly washed by rain.
- Messages that are political or controversial in nature or messages that are personal in nature will not be allowed.
- Messages promoting hate speech or criminal behavior under federal, state or local laws will not be allowed.
Chalking Helpful Hints

- Only ASU entities may chalk messages on ASU's campus.
- Use powder-based chalk sticks. Do not use liquid or spray chalk or any other material.
- Chalking is to be done on concrete surfaces (no exposed aggregate, brick or cobblestone) that are parallel to the sky.
- Do not chalk on the vertical sections of stairs/steps or on any facility.
- Chalking is to be done in open areas that can be directly cleaned by rain. Do not chalk under awnings, bridges, tents or structures that have roofs/cover.
- A chalked message is to promote an event/activity and shall represent dates/times/locations for that activity including the name of the sponsoring ASU entity.
- Your organization / department may be contacted to wash-down your chalked message if it is done in an improper area or if it lasts for more than 2 weeks.
Temporary Signage Guidelines - Drawings and Maps
1. Orange Mall

1. Orange Mall - Photo looking North, sign to be in raised planter

2. Tyler Mall East

2. Tyler Mall East - Photo looking West, sign to be in raised planter

3. Tyler Mall West

3. Tyler Mall West - Photo looking West, sign to be in at grade planter

4. Lemon Mall

4. Lemon Mall - Photo looking North, sign to be in raised planter

Tempe Campus Sign Locations – T1 Stake Signs
Detail Maps/Site Photographs

T1 Stake Signs may only be placed at approved numbered locations and in compliance with the ASU Signage Guidelines.
5. Cady Mall South
5. Cady Mall South - Photo looking Northwest, sign to be in raised planter

6. Cady Mall Center
6. Cady Mall Center - Photo looking South, sign to be in raised planter

7. Cady Mall North
7. Cady Mall North - Photo looking West, sign to be in raised planter

8. Forest Mall North
8. Forest Mall North - Photo looking Northeast, sign to be in raised planter

Tempe Campus Sign Locations – T1 Stake Signs
Detail Maps/Site Photographs

T1 Stake Signs may only be placed at approved numbered locations and in compliance with the ASU Signage Guidelines.
9. Forest Mall South
9. Forest Mall South - Photo looking North, sign to be in raised planter

10. South Myrtle Avenue
10. South Myrtle Avenue - Photo looking East, sign to be in raised planter

11. North Campus
11. Palo Verde - Photo looking East, sign to be in at grade planter

12. Manzanita
12. Manzanita - Sign to be in planter

Tempe Campus Sign Locations – T1 Stake Signs
Detail Maps/Site Photographs

T1 Stake Signs may only be placed at approved numbered locations and in compliance with the ASU Signage Guidelines.

03.05.2013
Tempe Campus Sign Locations – T4 Bill Posting Kiosk Signs

Signs may only be placed at approved numbered Kiosk locations and in compliance with the ASU Signage Guidelines.

03.05.2013
Palm Walk North

Hanging Banners:
1) 18 oz. nylon reinforced vinyl
2) Hemmed edges, all 4 edges
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 14’x3’, 12’x3’, 10’x3’, 8’x3’ HORIZONTAL
6) Sign, 1 side or 2 sided
7) Wind slits

Palm Walk South

Hanging Banners:
1) 18 oz. nylon reinforced vinyl
2) Hemmed edges, all 4 edges
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 14’x3’, 12’x3’, 10’x3’, 8’x3’ HORIZONTAL
6) Sign, 1 side or 2 sided
7) Wind slits

DATE: 03.05.2013
BY: DH

SHEET NO: G2-100
3 Student Services Building

East Side/3rd Floor Balcony:
1) 13 oz. nylon reinforced vinyl, outdoor material.
2) Hemmed edges, all 4 edges.
3) Grommets, each corner and every 2 feet, all 4 edges.
4) Corner grommets, reinforced / double thickness
5) Size, 40’x3’, 20’x3’, 10’x3’ HORIZONTAL
6) Sign, 1 sided

4 Wells Fargo Arena

North, South, West, and East Sides/1st Roof Level Fascia
1) 13 oz. nylon reinforced vinyl, outdoor material
2) Hemmed edges, all 4 edges
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 40’x4’, 20’x4’, 10’x4’ HORIZONTAL
6) Sign, 1 sided
Wells Fargo Arena

West End - North Ramp – Commencement Directional
1) 13 oz. nylon reinforced vinyl, outdoor material
2) Hemmed edges, all 4 edges
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 18’x8’ HORIZONTAL
6) Sign, 1 sided

Wells Fargo Arena

East Side - First roof level – Commencement Directional
1) 13 oz. nylon reinforced vinyl, outdoor material
2) Hemmed edges, all 4 edges
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 30’x13’ HORIZONTAL
6) Sign, 1 sided
West Hall

East Main Entrance – Between Columns, Above Door
1) 13 oz. nylon reinforced vinyl, outdoor material
2) Hemmed edges, all 4 sides
3) Grommets, each corner and every 2 feet, all 4 edges
4) Corner grommets, reinforced / double thickness
5) Size, 10’x3’ HORIZONTAL
6) Sign, 1 sided
7) Wind slits

DATE: 03.05.2013
BY: DH

SHEET NO: G2-400
1A Interior Endorsed Brand: Large - Wall Mount Panel
Scale: 3/4" = 1' - 0"

1/2" (8'-0"W, 6'-0"H, 4'-0"W) ASU Logo:
Routed Acrylic Painted to match
PT-1 Matthews MP 1126 "Davies Crest Red"
First Surface Applied Vinyl Decoration to match
V-2 Avery A6150-0 "Yellow Lustre"
First Surface Applied Vinyl Registered Trademark to match
V-1 3M Scotchcal 7725-58 "Burgundy"

Endorsed Brand Logo: 1/2" (8'-0"W, 6'-0"H, 4'-0"W)
Routed Acrylic. Paint color varies to match logo text.
Dimensional Letters Mounted Flush to Back Plate as Required

Display Mounted with 1" Offset from Surface
Using Six (6) 1" Brushed Aluminum Standoffs

1/2" Clear Acrylic w/Polished Edges: First Surface Applied Vinyl
3M Scotchcal Graphic Films
7725SE-314 "Dusted Crystal"

Matte Vinyl Underscore to match V-6 3M Scotchcal
7725-12 "Black"

Arizona State University: 1/2" Thick Routed Acrylic
Painted to match PT-6 Matthews
MP 26309 "Wells Fargo Black"

NOTE: Height varies based on layouts of
ASU Endorsed Brand Logo.
1B - Interior Endorsed Brand: Small - Wall Mount Panel

Scale: 1" = 1' - 0"

Profile

Elevation

1/8" Thick ASU Logo Painted to match PT-1 Matthews MP 1126 "Davies Crest Red" Waterjet Cut Out, Routed to Show Vinyl to match V-2 Avery A6150-0 "Yellow Lustre" Behind First Surface Applied Vinyl Registered Trademark to match V-1 3M Scotchcal 7725-58 "Burgundy"

2. Endorsed Brand Logo: 1/8" Thick Waterjet Cut Out Flush Mounted Painted to match PT-6 Matthews MP 26309 "Black"

3. 3/8" Acrylic Panel offset 1/2" from Surface Mounted to Wall Painted to match PT-4 Matthews MP 30136 "Brushed Aluminum"

4. Vinyl Rule First Surface Applied to match V-6 3M Scotchcal 7725-12 "Black"

5. First Surface Applied Vinyl 'ARIZONA STATE UNIVERSITY' to match V-6 3M Scotchcal 7725-12 "Black"

*NOTE: Height varies based on specifications of ASU Endorsed Brand Logo/Text Layout

COLOR SCHEDULE:

- PT-1 Matthews MP 1126
- PT-2 Matthews MP 94510
- PT-4 Matthews MP 91036
- V-5 Avery A7709-M
- PT-7 Matthews MP 18150

*Colors shown are representative only. Final color examples to be approved by the ASU Sign Shop.
Rowmark .0625 "Dark Grey" 1” plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32” exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

Vinyl insert, Gerber 230 "Silver", under .20” clear acrylic - Text to be with Gerber Edge FX “Dark Grey” foil, 1/2” Frutiger.

Custom 1/2” sq. aluminum extrusion with vertical light brushed finish

Custom extruded aluminum JRS "H" divider with horizontal light brushed finish

Custom extruded aluminum JRS "C" divider with horizontal light brushed finish

End plate top/bottom with horizontal light brushed finish

Cork board insert on 1/8” acrylic or MDF carrier panel

Mechanically anchor to wall through 1/4” MDF sign back or VHB foam tape to sign back

When applied to glass with VHB foam tape a layer of Gerber 230 “Silver” must be applied to first surface of glass.

Decorative Embellishment. Graphic shown is for illustration purposes only. The actual graphics will vary per the theme of the project. Graphics and embellishment materials must be reviewed and approved by the Office of the University Architect. Embellishment styles (Partial/Full) can not be mixed in a relative area of installation

**Sign Type 2A1 Options**

Scale: 1 1/2"=1'-0"

ASU Signage must follow the requirements of the 2010 ADA Standards, including both the Title II regulations at 28 CFR 35.151; and the 2004 ADAAG at 36 CFR part 1191, appendices B and D. This sign consists of a metal frame with (3) 3” x 9” panels, and a 9” x 11” panel that contains a corkboard. The top panel is reserved for a tactile/Braille Room Number Insert. The two panels beneath the room number contain Printed Inserts with custom information about the room occupant or area. The Printed Inserts are installed behind permanent clear plastic panels. Each Printed Insert has room for a maximum of 3 lines and 25 characters per line (including spaces and punctuation).
Rowmark .0625” “Dark Grey” 1” plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32” exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

- Vinyl insert, Gerber 230 “Silver”, under .02 clear acrylic - Text to be with Gerber Edge FX “Dark Grey” foil, 1/2” Frutiger.

- Custom 1/2” sq. aluminum extrusion with vertical light brushed finish

- Custom extruded aluminum JRS “H” divider with horizontal light brushed finish

- Custom extruded aluminum JRS “C” divider with horizontal light brushed finish

- End plate top/bottom with horizontal light brushed finish

- Acrylic literature holder with finger tab cut out. Must use film masking, no paper masking.

- Mechanically anchor to wall through 1/4” MDF sign back or VHB foam tape to sign back

When applied to glass with VHB foam tape a layer of Gerber 230 “Silver” must be applied to first surface of glass.

- Decorative Embellishment. Graphic shown is for illustration purposes only. The actual graphics will vary per the theme of the project. Graphics and embellishment materials must be reviewed and approved by the Office of the University Architect.

Embellishment styles (Partial/Full) can not be mixed in a relative area of installation

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**Sign Type 2A2 Options**

Scale: 1 1/2” = 1’-0”

This sign consists of a metal frame with (3) 3” x 9” panels, and a 9” x 11” panel that contains a clear plastic page holder. The top panel is reserved for a tactile/Braille Room Number Insert. The two panels beneath the room number contain Printed Inserts with custom information about the room occupants or area. The Printed Inserts are installed behind permanent clear plastic panels. Each Printed Insert has room for a maximum of 3 lines and 25 characters per line (including spaces and punctuation).
1. **Rowmark .0625” “Dark Grey” 1” plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32” exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.**

2. Vinyl insert, Gerber 230 “Silver”, under .20” clear acrylic - Text to be with Gerber Edge FX “Dark Grey” foil, 1/2” Frutiger.

3. Custom 1/2” sq. aluminum extrusion with vertical light brushed finish

4. Custom extruded aluminum JRS “H” divider with horizontal light brushed finish

5. Custom extruded aluminum JRS “C” divider with horizontal light brushed finish

6. End plate top/bottom with horizontal light brushed finish

7. Mechanically anchor to wall through 1/4” MDF sign back or VHB foam tape to sign back

When applied to glass with VHB foam tape a layer of Gerber 230 “Silver” must be applied to first surface of glass.

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**Sign Type 2A3 Options**

Scale: 1 1/2”=1’-0”

This sign consists of a metal frame with (3) 3” x 9” panels. The top panel is reserved for a tactile/Braille Room Number Insert. The two bottom panels contain Printed Inserts with custom information about the room occupants or area. The Printed Inserts are installed behind permanent clear plastic panels. Each Printed Insert has room for a maximum of 3 lines and 25 characters per line (including spaces and punctuation).
Rowmark .0625” “Dark Grey” 1” plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32” exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

Custom 1/2” sq. aluminum extrusion with vertical light brushed finish

Custom extruded aluminum JRS “C” divider with horizontal light brushed finish

End plate top/bottom with horizontal light brushed finish

Mechanically anchor to wall through 1/4” MDF sign back or VHB foam tape to sign back
When applied to glass with VHB foam tape a layer of Gerber 230 “Silver” must be applied to first surface of glass.

1/4” Sintra panel attached to wall with VHB foam tape to sign back
When applied to glass with VHB foam tape a layer of Gerber 230 “Silver” must be applied to first surface of glass.

Decorative Embellishment. Graphic shown is for illustration purposes only. The actual graphics will vary per the theme of the project. Graphics and embellishment materials must be reviewed and approved by the Office of the University Architect. Embellishment styles (Partial/Full) can not be mixed in a relative area of installation.

**Sign Type 2A4 Options**

Scale: 1 1/2” = 1’-0”
Rowmark .0625" "Dark Grey" 1" plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32" exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

Vinyl insert, Gerber 230 "Silver", under .20" clear acrylic - Text to be with Gerber Edge FX "Dark Grey" foil, 1/2" Frutiger.

Custom 1/2" sq. aluminum extrusion with vertical light brushed finish

Custom extruded aluminum JRS "H" divider with horizontal light brushed finish

Custom extruded aluminum JRS "C" divider with horizontal light brushed finish

End plate top/bottom with horizontal light brushed finish

Mechanically anchor to wall through 1/4" MDF sign back or VHB foam tape to sign back. When applied to glass with VHB foam tape a layer of Gerber 230 "Silver" must be applied to first surface of glass.

Sign Type 2A5 Options
Scale: 1 1/2"=1'-0"

The top panel is reserved for a tactile/Braille Room Number Insert. The bottom panel contains a Printed Inserts with custom information about the room occupants or area. The Printed Insert is installed behind a permanent clear plastic panel.
1/16" Romark panel installed on the latch side at top of door frame with VHB foam tape to sign back

Vinyl insert, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil.
Magnetic sheet with vinyl overlay, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil.
400 Series .047" thick magnetic stainless steel sheet adhere to the backer.
1/4" Sintra panel attached as shown below.
If applied to glass with VHB foam tape a layer of Gerber 230 "Silver" must be applied to first surface of glass.
Decorative Embellishment. Graphic shown is for illustration purposes only. The actual graphics will vary per the theme of the project. Graphics and embellishment materials must be reviewed and approved by the Office of the University Architect. Embellishment styles (Partial/Full) can not be mixed in a relative area of installation.

This sign consists of (3) 3" x 9" printed Magnetic Decals on a metal backplate. The top panel is reserved for the room number. The middle and bottom panels contain custom information about the cubicle occupants or area, and can display a maximum of 3 lines and 25 characters per line (including spaces and punctuation). The information in any of the panels may be changed by ordering new Magnetic Decals.

**Sign Type 2A7 Options**

| Scale: 1 1/2"=1'-0" |

- **Sign Type 2A7 1**: Standard Sign
- **Sign Type 2A7 2**: Standard Sign w/ Partial Embellishment
- **Sign Type 2A7 3**: Standard Sign w/ Full Embellishment Backing

**NOTE:** ASU HAS NOT FINALIZED A SPECIFICATION FOR THIS METHOD OF ATTACHMENT. SHOP DRAWINGS MUST BE SUBMITTED FOR REVIEW PRIOR TO FABRICATION.

**Sign Type 2A7 Cubicle Attachments**

| Scale: 1 1/2"=1'-0" |

- **Specialty Cubicle**
- **Metal Cubicle Wall**
- **Fabric Cubicle Wall**

This drawing is provided by ASU for guidance on design. It is not to be interpreted as a construction document. The manufacturer is responsible for ensuring all reviewed and construction specifications.
Adhesive Decal, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil.

1/4" Acrylic panel attached as shown below.

If applied to glass with VHB foam tape a layer of Gerber 230 "Silver" must be applied to first surface of glass.

This sign consists of a 3" x 9" printed Adhesive Decal on an inverted U-shaped piece of plastic that can fit over cubicle partitions. The Adhesive Decal can hold a maximum of 3 lines of text with 25 characters per line (including spaces and punctuation).

The sign information may be changed by ordering a new Adhesive Decal.

Sign Type 2A8.1 - Small Cubicle Sign
Scale: 1 1/2" = 1'-0"

Adhesive Decal, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil.

1/4" Acrylic panel attached as shown below.

This sign consists of a 3" x 9" printed Adhesive Decal on an inverted V-shaped plastic desk stand. The Adhesive Decal can hold a maximum of 3 lines of text with 25 characters per line (including spaces and punctuation).

Sign Type 2A8.2
Scale: 1 1/2" = 1'-0"
Rowmark .0625" "Dark Grey" 1" plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32" exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

Name of Person
Title
Line Three

Magnetic sheet with vinyl overlay, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil, Frutiger 55 Roman.

Name of College, Center or Department Line Three

Vinyl insert, Gerber 230 "Silver", under .20" clear acrylic - Text to be with Gerber Edge FX "Dark Grey" foil. Line 1 to be 1/2" Frutiger 65 Bold. Line 2 and 3 to be 1/2" Frutiger 55 Roman.

2030-B

Magnetic sheet with vinyl overlay, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil, Frutiger 65 Bold.

Name of Person
Title
Line Three

Vinyl insert, Gerber 230 "Silver", under .20" clear acrylic - Text to be with Gerber Edge FX "Dark Grey" foil. Line 1 to be 1/2" Frutiger 65 Bold. Line 2 and 3 to be 1/2" Frutiger 55 Roman.

203A-B

Vinyll insert, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil, Frutiger 65 Bold.

5 1/4"

All users of the MU lounges must be able to provide a valid ASU issued ID and comply with ASU policies, including SMU-801-61, which prohibits disruptive or inappropriate behavior or use of the lounge, including:
- acting in a loud or vulgar manner, yelling, screaming,
- abusing or vandalizing facilities, equipment or materials,
- personal hygiene offensive as to constitute a nuisance to other persons
- soliciting, panhandling or panhandling
- failure to follow appropriate use of computers, including illegally uploading and downloading materials.

This lounge is intended for the use of ASU students, faculty, staff, and accompanying guests. Visitors violating ASU policies will be asked to leave and may face other sanctions.

Name of College, Center or Department

Magnetic sheet with vinyl overlay, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil, 1/2" Frutiger 55 Roman.
Rowmark .0625" "Dark Grey" 1" plastic letter inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32" exposed tactile letter with Braille characters. Braille shall be contracted (Grade 2) and shall comply with 2010 ADA Standards. Text to be Frutiger 65 Bold.

Vinyl insert, Gerber 230 "Silver", under .20" clear acrylic - Text to be with Gerber Edge FX "Dark Grey" foil, 1/2" Frutiger.

Please note ASU specifications to match for:
- character height
- Braille specification
- line spacing
- number of lines
- font name
- font weight
- character spacing
- alignment
- margin
- Any other critical spacing or content

Sign Type 2A1 Options
Scale: 1 1/2"=1'-0"
1. Magnetic sheet with vinyl overlay, Gerber 230 "Silver", Text to be with Gerber Edge FX "Dark Grey" foil.
2. 400 Series .047" thick magnetic stainless steel sheet adhere to the backer.
3. 1/4" Sintra panel attached as shown below.
   If applied to glass with VHB foam tape a layer of Gerber 230 "Silver" must be applied to first surface of glass.

Please note ASU specifications to match for:
- character height
- line spacing
- number of lines
- font name
- font weight
- character spacing
- alignment
- margin
- Any other critical spacing or content

Sign Type 2A7 Options
Scale: 1 1/2"=1'-0"

2030-B

Name of College, Center or Department
Line 3

Name of Person
Title
Line 3

Copy Layout

Date: 08.27.2012

Revised: AA

Sheet No: 2A-C02

NOTE: ASU HAS SAMPLES OF THIS SIGN TYPE AVAILABLE TO CHECK OUT FROM THE ASU SIGN SHOP, TEMPE CAMPUS, FOR REFERENCE.
Sign Type 2A Typical Placement (w/ Room ID)

Scale: 3/8"=1'-0"

Sign Type 6, Room Number to be placed at the upper corner of the door frame.
Room Identity Signs are to be located on the handle side of the door.

2A3 (Standard)  2A4 (Economy)

Sign Type 2A Typical Placement (w/ Room ID & Card Reader)

Scale: 3/8"=1'-0"

2A2 (Standard w/Sleeve)  2A1 (Standard w/Cork)

2A6, Room Number to be placed at the upper corner of the door frame.
Card reader must be installed 16" from the door frame. Align card reader to the bottom edge of Room ID.
**Sign Type 2A Alternative Placement (18" Wide Sidelight or Above)**

Scale: 3/8"=1'-0"

Sign Type 6, Room Number to be placed at the upper corner of the door frame. Room Identity Signs are adhered on the sidelight where it is on handle side of the door. The width of sidelight must be 18" or above.

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**Sign Type 2A Alternative Placement (Sidelight is less than 18")**

Scale: 3/8"=1'-0"

Sign Type 6, Room Number to be placed at the upper corner of the door frame. Room Identity Signs are located on handle side of the door & sidelight. No signs can be placed on the sidelight if the width is less than 18".
Standard ASU Regulatory Symbols
These signs are intended to identify permanent spaces and features such as Restrooms and Stairs. These permanent spaces and features require signs with symbols, tactile text and Grade 2 Braille. The symbols and characters are 1/32" thick tactile. The signs must be installed 62" from the finished floor to the top of the sign so that a person can approach to within 3" of the sign without encountering any protruding objects or standing within the swing of the door.

**Sign Type 3A: Facility Program, Standard Detail**
Scale: 3" = 1'-0"

**Sign Type 3A: Facility Program, Standard Pictograms**
Scale: 1 1/2" = 1'-0"
These signs are intended to identify permanent spaces and features such as Restrooms and Stairs. These permanent spaces and features require signs with symbols, tactile text and Grade 2 Braille. The symbols and characters are 1/32" thick tactile. The signs must be installed 62" from the finished floor to the top of the sign so that a person can approach to within 3" of the sign without encountering any protruding objects or standing within the swing of the door.

1. Rowmark .0625" "Dark Grey" 1 1/2 plastic letter to be Frutiger 65 bold, inset into Rowmark Ultra Matte Vintage Silver 342371 acrylic background. Minimum 1/32" exposed tactile letter.
2. The symbols are 1/32" exposed tactile
3. Grade 2 Braille, Pin-dots/Slug
4. 1/4"Black Acrylic backer.

**Sign Type 3A: Facility Program, Door Opening**

**Scale:** NTS

**Profile**

**Sign Type 3A: Facility Program, Standard Detail**

Scale: 3" = 1'-0"
1. 1/4" Sintra Panel with First Surface applied Gerber 230 “Silver”.

2. Graphics to be Gerber 220-211 “Charcoal Metallic” overlay. Text to be Frutiger 55 Roman. Graphics do not need to be tactile.

---

Sign Type 3B: Non-Tactile Facility Directional, Standard Detail

Scale: 3" = 1'-0"
SignComp Series 2 - 2" square post - Part #1100 - PT-5 Matthews MP 19970 "Blue Slate Metallic"

2. Graphics to be Gerber 220-211 "Charcoal Metallic" overlay. Text to be Frutiger 55 Roman. Graphics do not need to be tactile.

3. 1/4" Acrylic Panel with First Surface applied Gerber 230 "Silver".

4. SignComp Series 2 - 1/4" Panel Adaptor - Part #1202

5. SignComp Series 2 Square Post Cap - 0" Reveal - Part #5260

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**Sign Type 3C**: Non-Tactile, Flag Mount Facility Directional, Standard Detail

Scale: 3" = 1'-0"
1/8" Acrylic Panel with First Surface applied Gerber 230 "Silver" with EDGE Foil Graphics.

These signs are adhesive decals and come in small (6" x 6") and large (10" x 10") sizes. ARS (Arizona Revised Statutes) code to be noted where applicable.

Sign Type 3D: Interior Regulatory Sign Options
Scale: 3" = 1'-0"
1/8" Acrylic Panel with First Surface applied Gerber 230"Silver" with EDGE Foil Graphics.

Sign Type 3E: Interior Information Sign
Scale: 3" = 1'-0"
5A - Building Unit Directory

Scale: 1 1/2" = 1'-0"

DIRECTORY

BEYOND CENTER 5TH
CONNECTIONS ONE CENTER 3RD
COSMOLOGY 5TH
DEPARTMENT 6TH
DEPARTMENT 6TH
DEPARTMENT OF CHEMISTRY & BIOCHEMISTRY BASEMENT
DEPARTMENT OF PHYSICS BASEMENT
DEPARTMENT OF PHYSICS 5TH
DEPARTMENT OF PHYSICS 2ND
ENGINEERING TECHNICAL SERVICES 1ST
LEROY EYRING CENTER FOR SOLID STATE SCIENCE BASEMENT
OFFICE OF HEALTH & SAFETY 1ST

Slatz by Clarke Systems
Angle Track and Square Trimplates
Trimplates are similar in construction
to faceplates except for a return on one edge. The return provides a flush
wall mount and inhibits vandalism.

Angle Track painted Matthews
MP 18150 "Classic Pewter Metallic"
Satin VOC.

Size: Middle Square Trimplate

COLOR SCHEDULE

P55 Matthews MP 19970
"Blue Slate Metallic**
V-5 Avery A7020-M
"Dark Charcoal**

P14 Matthews MP 30336
"Brushed Aluminum**
V4 Getber 230
"Silver**

P17 Matthews MP 18150
"Classic Pewter Metallic**

* Colors shown are representative only.
Paint color examples to be approved by
the ASU Sign Shop.
Slatz by Clarke Systems
Angle Track and Square Trimplates
Trimplates are similar in construction
to faceplates except for a return on
one edge. The return provides a flush
wall mount and inhibits vandalism.

Size: Square King
Trimplate
4-7/8" Overall

Size: Big
3-1/8" Face
3-1/4" Overall

Size: Little
1-1/2" Face
1-5/8" Overall

Faceplates are precision-engineered
aluminum extrusions. Factory silver
satin finish.

2x Acrylic literature holder with finger tab cut out.
Must use film masking, no paper masking.

Angle Track painted Matthews
MP 1850 *Classic Pewter Metallic* Satin VOC.

Slatz by Clarke Systems
Angle Track and Square Trimplates
Trimplates are similar in construction
to faceplates except for a return on
one edge. The return provides a flush
wall mount and inhibits vandalism.

Size: Square King
Trimplate
4-7/8" Overall

Size: Big
3-1/8" Face
3-1/4" Overall

Size: Little
1-1/2" Face
1-5/8" Overall

Size: Middle
2-1/4" Face
2-3/8" Overall

Faceplates are precision-engineered
aluminum extrusions. Factory silver
satin finish.

2x Acrylic literature holder with finger tab cut out.
Must use film masking, no paper masking.

Angle Track painted Matthews
MP 1850 *Classic Pewter Metallic* Satin VOC.

PS5 Matthews MP 19970
"Blue Slate Metallic"
V-5 Avery A7709H-M
"Dark Charcoal"

PS4 Matthews MP 103035
"Brushed Aluminium"
V-4 Gerber 230
"Silver"

PS7 Matthews MP 18510
"Classic Pewter Metallic"

* Colours shown are representative only.
Fine color examples to be approved by
the ASU Sign Shop.
GOLDWATER CENTER FOR SCIENCE & ENGINEERING

COLLEGE OF LIBERAL ARTS AND SCIENCES
BEYOND CENTER
COSMOLOGY
DEPARTMENT OF CHEMISTRY & BIOCHEMISTRY
DEPARTMENT OF PHYSICS
GOLDWATER ENVIRONMENTAL LABORATORY
LERAY EVRING CENTER FOR SOLID STATE SCIENCE
SCHOOL OF MATHEMATICAL AND STATISTICAL SCIENCES

IRA A. FULTON SCHOOLS OF ENGINEERING
CENTER FOR ELECTROCHEMISTRY SPM LAB
CONNECTION ONE WIRELESS COMMUNICATIONS RESEARCH
CORE SPM FACILITY FOR IAFSE RESEARCH STAFF
SCHOOL FOR ENGINEERING OF MATTER, TRANSPORT AND ENERGY
CORE SPM FACILITY FOR IAFSE RESEARCH STAFF
ELECTRICAL, COMPUTER AND ENGINEERING

5C - Lobby Directory
Scale: 1/2"=1'-0"

Slat by Clarke Systems
Angle Track and Square Trimplates
Trimplates are similar in construction to fascplates except for a return on one edge. The return provides a flush wall mount and inhibits vandalism.

Size: Square King
Trimplate: 4-7/8" Overall

Size: Big
3-1/8" Face
3-1/4" Overall

Size: Middle
2-1/4" Face
2-3/8" Overall

Angle Track painted Matthews MP 18150 "Classic Pewter Metallic" Satin VOC.

Size: Middle
Square Trimplate

ASU PROJECT
ARIZONA STATE UNIVERSITY

DATE: 07/01/12

BY: AR

REV: AR

SHEET NO: 5C-100

This drawing is provided to ASU for engineering design information. It is not to be interpreted as a construction document. The manufacturer is responsible for specifying finishes and construction specifications.
At this time there is not a single specification for display case design. Review and approval by the Office of the University Architect is required if the use is to be located in a publicly accessible corridor.

Metal frame with tempered glass cover and lock.

Numerous manufacturers make these boards, and they are available through a variety of reliable local vendors.

Variety of sizes available.

Submit the following:

Product Data: Include manufacturer’s construction details relative to materials, dimensions of individual components, profiles, and finishes for each type of sign required.

Shop Drawings: Provide scaleable, dimensioned shop drawings for fabrication and erection of signs. Include plans, elevations, and large-scale sections of typical members and other components. Show anchors, grounds, reinforcement, accessories, layout, and installation details.

Message Schedule: Provide message list for each sign required, including large-scale details of wording and layout of lettering.

Attachment: For signs supported by or anchored to permanent construction, provide setting drawings, templates, and directions for installation of anchor bolts and other anchors to be installed as a unit of Work in other Sections.
OUA approved type of stand-off mounted signage for thematic pictures and text displays.

Signage can be removed if wall needs to be repaired or painted or as program moves or name changes occur.
8A - Narrative Plaque - Wall Mount

Scale: 1 1/2"=1'-0"

Varies

Varies

3/4" 3/4"

3/4" 3/4"

Varies

1. 3/8" Aluminum Panel Painted to Match PFS-5 Matthews MF 19930 "Blue Steel Metallic" 1/4" stand-off from wall.

2. 1/4" Aluminum Panel painted Matthews MF 204 36 "Brushed Aluminum"

Copy to be etched Tungsten 62 Bold and Frutiger 55 Regular with black painted fill with satin clear top coat 1/4" stand-off from background panel.

ETCHED LOGO WITH BLACK INFILL

Logo is to be screen printed if the graphic elements are too small to engrave.

Logo size is to be proportional with finished sign dimensions.

It is not intended to overpower the presentation of the information contained in the narrative copy.

An appropriate amount of white space should be provided.

Either the ASU Sunburst or the ASU Foundation Endorsed Brand Logo may be used based upon the conditions of recognition.

Section View

DATE: 11.29.2012
BY: DH
REVISION: XX
DATE: XX.XX.XX

SHEET NO: 8A-100

This drawing is provided by ASU to construct an interior sign.

The Architect is responsible for providing shop drawings and construction specifications.
Sign may be externally illuminated at the requestor’s discretion.

This sign is intended for interior display.
**Display in front of broad niche in pathway**

**Scale: 3/8" = 1'-0"**

**APPROVED**

Signface may not project more than 4" from rear wall. If any portion of sign is inside of the 27"- 80" zone and there is more than 4" clear space on either side of sign.

Display cannot block view of ‘EXIT’ sign from any direction. Location must be approved by OUA.

---

**Display in front of broad niche in pathway**

**Scale: 3/8" = 1'-0"**

**APPROVED**

Sign may project more than 4" into path of travel if bottom of sign is higher than 80" and outside of the 27"- 80" zone.

Display cannot block view of an ‘EXIT’ sign from any direction. Location must be approved by OUA.
**C**

Display in front of tight niche in pathway

Scale: 3/8" = 1'-0"

APPROVED

Signface may not project more than 4" into path of travel if any portion of sign is inside of the 27° - 80° zone and there is less than 4" clear space on either side of sign.

Display cannot block view of "EXIT" sign from any direction. Location must be approved by OUA.

**D**

Display in floor mounted cabinet

Scale: 3/8" = 1'-0"

APPROVED

Sign may project more than 4" into path of travel if sign continuously goes to the ground and does not interfere with path egress.

Display cannot block view of "EXIT" sign from any direction. Location must be approved by OUA.
**G**

Display on wall in pathway

Scale: 28" = 1'-0"

**APPROVED**

Sign may not project more than 4" into path of travel from rear wall within the 27"-80" zone

Display cannot block view of ‘EXIT’ sign from any direction. Location must be approved by OUA.

---

**H**

Display in front wall in pathway

Scale: 28" = 1'-0"

**NOT APPROVED**

Sign is not to be installed if it projects more than 4" into path of travel within the 27"-80" zone.

An ADA guard at the floor is not approved for use in an egress path for this purpose.
Display in front of wall in pathway
Scale: 3/8" = 1'-0"

**APPROVED**
Sign may not project more than 4" into path of travel from rear wall within the 27" - 80" zone

Display cannot block view of 'EXIT' sign from any direction. Location must be approved by OUA.

---

Display in front of wall in pathway
Scale: 3/8" = 1'-0"

**APPROVED**
Sign may project more than 4" into path of travel if bottom of sign is higher than 80" and outside of the 27" - 80" zone

Display cannot block view of 'EXIT' sign from any direction. Location must be approved by OUA.
**UNIVERSITY CLASSROOMS**

Text to be with first surface applied vinyl in V5 Avery A7709-M "Dark Charcoal", 1/2" Frutiger 65 bold.

Acrylic literature holder with finger tab cut out. Must use film masking, no paper masking.

Satin Silver 3mm Polymetal, no sharp edges.

Text to be with first surface applied vinyl in V5 Avery A7709-M "Dark Charcoal", 1" Frutiger 65 bold.

---

**11A.1 Details: University Classroom Pocket Sign**

Scale: 2"=1'-0"

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**CLASSROOM SUPPORT**

Text to be with first surface applied vinyl in V5 Avery A7709-M "Dark Charcoal", 3/4" Frutiger 65 bold.

Acrylic literature holder with finger tab cut out. Must use film masking, no paper masking.

Satin Silver 3mm Polymetal, no sharp edges.

---

**11A.2 Details: University Classroom Support Sign**

Scale: 2"=1'-0"
11B Details: Constitution and Bill of Rights Signage

Scale: NTS

Typical Sign Location

DATE: 02.15.2013
BY: AR
REVISION: XX
DATE: XX.XX.XXX

This drawing is provided by ASU to confirm design intent. It is for construction coordination purposes only and is not to be interpreted as a construction document. The manufacturer is responsible for providing shop drawings and construction specifications.
University Classroom Max. Occupancy Sign Location
Scale: 1/2"=1'-0"

MAX OCCUPANCY
000

Large Auditorium

Small Classroom

11C Details: University Classroom Max. Occupancy Sign
Scale: 1 1/2"=1'-0"

COLOR SCHEDULE

P15 Matthews MP 19970
"Blue Slate Metallic"
V5 Avery A7008-M
"Dark Charcoal"

P14 Matthews M90136
"Brushed Aluminum"
V4 Gerber 330
"Silver"

P17 Matthews MP 18150
"Classic Pewter Metallic"

* Colors shown are representative only. Faint color examples to be approved by the ASU Sign Shop.
B1A Base Plate
Scale: 3/4"=1'-0"

B1A Building ID Small - Di/F - Non-Illuminated Monument
Scale: 3/4"=1'-0"

Note:
ASU Office of the University Architect to provide cut files for sunburst logo, copy & grass pattern in full size Adobe Illustrator AI files.
Building ID Mid - D/F - Non-Illuminated Monument

Scale: 3/4"=1'-0"

B18 Base Plate
Scale: 3/4"=1'-0"

1. Flat Cut Out Aluminum
2. Red Screws
3. Base Plate

B18 Building ID Mid
Scale: 3/4"=1'-0"

1. ASU Logo Sticker
2. ASU Address
3. ASU Name
4. ASU Second Line Name
5. ASU Second Line Address
6. ASU Third Line Name
7. ASU Third Line Address
8. ASU Fourth Line Name
9. ASU Fourth Line Address
10. Grade
11. Elevation
12. Profile

Parts List:

<table>
<thead>
<tr>
<th>Item</th>
<th>Qty</th>
<th>Part #</th>
<th>Description</th>
</tr>
</thead>
</table>

COLOR SCHEDULE:

- **PT-1**: Matthew MP11055
  - "Classic Pewter Metallic"
- **PT-2**: Matthew MP09167
  - "Gold Leaf"
- **PT-3**: Matthew MP11056
  - "Silver Metallic"
- **PT-4**: Matthew MP11051
  - "Brushed Aluminum"
- **PT-5**: Matthew MP11060
  - "Bronze"
- **PT-6**: Matthew MP11066
  - "Dark Charcoal"
- **PT-7**: Matthew MP11050
  - "Dark Charcoal"
- **PT-8**: Matthew MP11052
  - "Dark Charcoal"
- **PT-9**: Matthew MP11067
  - "Dark Charcoal"
- **PT-10**: Matthew MP11053
  - "Dark Charcoal"
- **PT-11**: Matthew MP11054
  - "Dark Charcoal"

Note:

ASU Office of the University Architect to provide cut files for sunburst logo, copy & grass pattern in full size Adobe Illustrator Ai files.
ASU Office of the University Architect to provide cut files for sunburst logo, copy & grass pattern in full size Adobe Illustrator AI files.
B1C Base Plate
Scale: 3/4"=1'-0"

1. 1/4" x 1/4" Flat Cut-Out Aluminum
   ASU Logo
   Stud mounted Rush
   Painted to Match
   PT-7 Matthews MP-18150
   "Classic Pewter Metallic"

2. 2" x 1/10" Flat Cut-Out Aluminum
   Copy Stud mounted Rush
   Painted to Match: PT-5
   Matthews MP-1970
   "Blue Slate Metallic"
   Frigidaire SS Roman, V-5
   2 1/4" x 11/16" vinyl edge address numbers
   Frigidaire SS Roman, V-5
   1 1/4" vinyl edge address text
   Frigidaire SS Roman, V-5

3. 3/8" x 1/2" Vinyl Rule
   To Match V-5
   Avery A700-M
   "Dark Charcoal"

4. Aluminum Panel
   Painted to Match PT-1
   Matthews MP-1226
   "Series Crest Red"

5. Aluminum Panel
   Painted to Match PT-2
   Matthews MP-6156
   "Yellow Lustre"

6. Weld Applied Copy
   To Match V-5
   Avery A700-M
   "Dark Charcoal"
   1 1/8" vinyl edge code numbers
   Frigidaire SS Roman, V-5

7. Weld Applied Copy
   To Match V-5
   Avery A700-M
   "Dark Charcoal"
   2 1/4" x 11/16" vinyl edge address numbers
   Frigidaire SS Roman, V-5
   1 1/4" vinyl edge address text
   Frigidaire SS Roman, V-5

8. 3/8" x 1/2" Vinyl Rule
   To Match V-5
   Avery A700-M
   "Dark Charcoal"

9. Aluminum Panel
   Painted to Match PT-1
   Matthews MP-1126
   "Series Crest Red"

10. Aluminum Panel
    Painted to Match PT-2
    Matthews MP-6156
    "Yellow Lustre"

11. 1/8" x 1/2" Vinyl Rule
    To Match V-5
    Avery A700-M
    "Dark Charcoal"

12. Aluminum Panel
    Painted to Match PT-4
    Matthews MP-18150
    "Classic Pewter Metallic"

Parts List

<table>
<thead>
<tr>
<th>ITEM</th>
<th>QTY</th>
<th>PART #</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4</td>
<td>1275</td>
<td>Series 3, 3-3/4&quot; Bleed Body, 18&quot; Length</td>
</tr>
<tr>
<td>B</td>
<td>8</td>
<td>5337</td>
<td>Series 3, Bleed, Frameless Corner Angle</td>
</tr>
<tr>
<td>C</td>
<td>20</td>
<td>5218</td>
<td>Screen to Body Screws</td>
</tr>
<tr>
<td>D</td>
<td>1</td>
<td>1279</td>
<td>Series 3, 3-3/4&quot; Bleed Body</td>
</tr>
<tr>
<td>E</td>
<td>2</td>
<td>1200</td>
<td>Series 2/3&quot; x 1/8&quot; Aluminium - By other</td>
</tr>
<tr>
<td>F</td>
<td>2</td>
<td>1279</td>
<td>Series 3, 3-3/4&quot; Bleed Body - 18&quot; Length</td>
</tr>
<tr>
<td>G</td>
<td>2</td>
<td>1200</td>
<td>Series 3, 3-3/4&quot; Bleed Body - 18&quot; Length</td>
</tr>
<tr>
<td>H</td>
<td>2</td>
<td>1200</td>
<td>Series 2/3&quot; x 1/8&quot; Aluminium - By other</td>
</tr>
<tr>
<td>I</td>
<td>2</td>
<td>1200</td>
<td>Series 2/3&quot; x 1/8&quot; Aluminium - By other</td>
</tr>
<tr>
<td>J</td>
<td>2</td>
<td>1200</td>
<td>Series 2/3&quot; x 1/8&quot; Aluminium - By other</td>
</tr>
<tr>
<td>K</td>
<td>2</td>
<td>5052</td>
<td>Series 3, Rectangular Post, 99.875&quot; Length</td>
</tr>
<tr>
<td>L</td>
<td>4</td>
<td>5090</td>
<td>Cap Screw</td>
</tr>
</tbody>
</table>

Note:
ASU Office of the University Architect to provide cut files for sunburst logo, copy & grass pattern in full size Adobe Illustrator AI files.

COLOR SCHEDULE

- **Burgundy**: PT5 Matthews MP-1225
- **Dark Charcoal**: PT5-2 Matthews MP-6156
- **Yellow Lustre**: PT5-2 Matthews MP-6156
- **Brushed Aluminum**: PT5-4 Matthews MP-6153
- **Silver**: PT5-4 Matthews MP-6153

*Colors shown are representative only. Paint color examples to be approved by the ASU Sign Shop.*
**A10 Building ID Small - D/F - Non-Illuminated Monument**

Scale: 3/4" = 1'-0"  

Note: ASU Office of the University Architect to provide cut files for sunburst logo, copy & grass pattern in full size Adobe Illustrator AI files.

<table>
<thead>
<tr>
<th>Item</th>
<th>Part #</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>1270</td>
<td>Series 3, 3-1/4&quot; Bleed Body, rip to fit</td>
</tr>
<tr>
<td>B</td>
<td>NA</td>
<td>Series 3 Bleed/Perimeter Body Corner Angle</td>
</tr>
<tr>
<td>C</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>D</td>
<td>1270</td>
<td>Series 3, 3-1/4&quot; Bleed Body, rip to fit</td>
</tr>
<tr>
<td>E</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>F</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>G</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>H</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>I</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>J</td>
<td>1226</td>
<td>Series 3 Rectangular Post</td>
</tr>
<tr>
<td>K</td>
<td>5010</td>
<td>Series 3 Rectangular Post Cap - Zero Reveal</td>
</tr>
<tr>
<td>L</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**COLOR SCHEDULE**

- PT1: Matthews M01126  
  "Davies Crest Red"  
  ASU Maroon/PMC 208C*  
  V-1  
  3M Scotchcal 7725-58  
  "Ruggardy"**  
- PT2: Matthews M05156  
  "Yellow Lustre"**  
  ASU Gold/PMC 132C*  
  V-2  
  Avery A1510-6  
  "Dark Yellow"**  
- PT3: Matthews M01316  
  "Brushed Aluminum"**  
  V-4  
  Gerber 238**  
  "Silver"**  
- PT5: Matthews M01126  
  "Blue Slate Metallic"**  
  V-5  
  Avery A709-M  
  "Dark Charcoal"**

* Colors shown are representative only.  
Pant color examples to be approved by the ASU Sign Shop.
Plan View

1'-10"
1'-6"

Sign Comp Series 1, 2" square posts slotted to accept sign panel. Top is capped. PT-5

Motorcycle Parking
ASU Motorcycle Permit
6:30 am to 7:00 pm
No Permit Required
7:00 pm to 6:00 am
Motorcycle only 24 hour daily

NOTES:
1. FOR TEXT DETAILS, REFER TO DWG B-202.1.
2. SIGN MAY BE SINGLE OR DOUBLE FACED. REFER TO SIGN SCHEDULE.

Scale: 3/4"=1'-0"

Asphalt mix coating over posts where in contact with concrete.
12"x12"x18" deep concrete footer. Set 2" below grade.

Office of the University Architect
Facilities Development & Management
ARIZONA STATE UNIVERSITY

CONTACT:
Daniel Horton
Phone: (480) 965-8222
E-mail: dhorton@asu.edu

PROJECT NO:
2012-50039

PROJECT:
ASU Signage
Design Intent
Drawings

TITLE:
B2C
Parking Identification Sign
Small

DATE:
07.01.2012

REVISION:
BY:
XX, XX, XXX

SHEET NO:
B2C - 200

COLOR SCHEDULE:

PT-1: Matthews MP01126
"Carmen Red"**
ASU Monsoon PMS 202C**
V-1: 3M Scotchcal 7725-58
"Burgundy"**

PT-2: Matthews MP45516
"Yellow Lustre"*
ASU Gold PMS 1533C**
V-2: Avery A6150-0
"Dark Yellow"*

V-3: 3M Scotchcal 7725-90
"Antique White"**

PT-4: Matthews MP30136
"Brushed Aluminum"**
V-4a: Avery A7150M
"Silver"**
"Dark Charcoal"**

PT-5: Matthews MP 19970
"Blue Slate Metallic"**
V-6: 3M Scotchcal 7725-12
"Black"**

PT-6: Matthews 13 MP 26300FS**
"Wells Fargo Black"**
V-8: 3M Scotchcal Reflective
"Red"**

3M Scotchcal Reflective
Graphic Film 680-72
Transparent Pink PMS 190
Digital print over White Engineer Grade
Reflective**

* Colors shown are representation only. Paint color examples to be approved by the ASU Sign Shop.
**A** C1 - Address Numerals, Details

Scale: NTS

1. Frutiger 65 Bold, minimum 1/4" flat cut out aluminum, non-illuminated address numbers.
2. Minimum size: 1-0" Flat cut out.
3. Lettering over 1-0" to be reverse pan channel letters with minimum 2" return.
5. Size, location and color approvals to be through the Office of the University Architect and the ASU Fire Marshall.

---

**B** C1 - Address Numerals, Mounting Details

Scale: NTS

- Stainless steel panhead screw.
- Aluminum clip.
- Expandable bolt appropriate for substrate upon which number is to be mounted.

---

**C** C1 - Address Numerals, Placement Details

Scale: NTS

1432
1. 1/8” Aluminum panel painted to match PT-4 Matthew's MP9136 “Brushed Aluminum”

2. Photopolymer with Charcoal Grey Copy
   1” street address numbers.
   Font: Serif Roman, V-5
   5/8” vinyl street address text.
   Font: Serif Roman, V-5

3. Photopolymer with Charcoal Grey 3/4” ASU Sunburst Roll overlay

NOTE: TO BE MOUNTED WITH ADHESIVE SPECIFIED BY THE OFFICE OF THE UNIVERSITY ARCHITECT.

C18: Address Plaque
Scale: 4”=1’-0”
Gerber silver vinyl with Gerber Edge FX "Dark Grey" Foil. To be located at door handle level.
C3A Building ID Wall Mount

Scale: NTS

A

Varies Per Name

2X

LOREM IPSUM

Elevation

B

C3A Building ID Wall Mount

Scale: NTS

C

3/8" Aluminum Panel
Painted to Match PT-5
Matthews MP 19936
"Blue Steel Metallic"
1 1/2" stand-off from wall.

1/4" Flat Cut Out Aluminum
Coat Painted to Match FT-4
Matthews MP 101 38
"Brushed Aluminum"
Frutherford 55 Bold
Mount kettering on plate w/ 1/4" stand-off.
350/1000 eni blocking.

Return depth to match 1X vertical height of panel.

Return Elevation

PLANT VIEW

WALL

This drawing is considered by ASU to be accurate design information. It is not to be interpreted as a construction document.

The manufacturer is responsible for providing material and construction specifications.

COLOR SCHEDULE

P11 Matthews MP05126
"Davies Cred Red"**
ASU Memory/MP5 308C*
V:1 3M Scotchcal 7725-58
"Burgundy"**

P12 Matthews MP05116
"Davies Cred Red"**
ASU Memory/MP5 308C*
V:3 3M Scotchcal 7725-58
"Dark Charcoal"**

V:3 3M Scotchcal 7725-58
"Dark Charcoal"**

P16 3M Scotchcal 7725-58
"Black"**

P14 Matthews MP 30136
"Antique White"**

V:4 3M Scotchcal Reflective V:4
"Silver"**

P15 Matthews MP 19920
"Blue Steel Metallic"**

V:5 3M Scotchcal 7725-58
"Avon A709-M"**

V:6 3M Scotchcal 7725-12
"Black"**

* Colors shown are representative only.
Paint colors examples to be approved by the ASU Sign Shop.

DATE: 07.01.2012
REVISION: AR
SHEET NO: C3A-100

This drawing is considered by ASU to be accurate design information. It is not to be interpreted as a construction document.

The manufacturer is responsible for providing material and construction specifications.

COLOR SCHEDULE

P11 Matthews MP05126
"Davies Cred Red"**
ASU Memory/MP5 308C*
V:1 3M Scotchcal 7725-58
"Burgundy"**

P12 Matthews MP05116
"Davies Cred Red"**
ASU Memory/MP5 308C*
V:3 3M Scotchcal 7725-58
"Dark Charcoal"**

V:3 3M Scotchcal 7725-58
"Dark Charcoal"**

P16 3M Scotchcal 7725-58
"Black"**

P14 Matthews MP 30136
"Antique White"**

V:4 3M Scotchcal Reflective V:4
"Silver"**

P15 Matthews MP 19920
"Blue Steel Metallic"**

V:5 3M Scotchcal 7725-58
"Avon A709-M"**

V:6 3M Scotchcal 7725-12
"Black"**

* Colors shown are representative only.
Paint colors examples to be approved by the ASU Sign Shop.
GALVIN PLAYHOUSE

A

C3A Building ID Wall Mount
Scale: NTS

1/16" Flat Cut Out Aluminum Copy.

1/2" stand-off from wall.

B

C3A Building ID Wall Mount
Scale: NTS

10"

Return Elevation

COLOR SCHEDULE:
P13 Matrix MP01126
  "Dares Crest Red"**
  ASU Maroon/PMS 208C*
V-1 3M Scotchcal 7725-58
  "Burgundy"**
PP2 Matrix MP04116
  "White Lustre"**
  ASU Gold/PMS 123C*
V-3 3M Scotchcal 7725-90
  "Antique White"**
V-3 3M Scotchcal Resilient Graphic Film 680-10
  "White"**
PP4 Matrix MP04130
  "Brushed Aluminum"**
  Gerber 220
P55 Matrix MP 19970
  "Silver"**
V-5 3M Scotchcal Reflective V-4
  "Dark Charcoal"**
P56 Matrix MP 19970
  "Folks Fargo Black"**
V-6 3M Scotchcal 7725-12
  "Black"**

* Colors shown are representative only. Paint color examples to be approved by the ASU Sign Shop.

DATE: 07/01/12
BY: AR
REVISION: DATE:

SHEET NO: C3A-300
C3B Building ID Wall Mount
Scale: NTS

Variation Per Name

1. 3/8" Aluminum Panel Painted to Match PT-5
   Matthew MP-19970
   "Blue Slate Metallic"
   1/2" stand-off from wall.

2. 1/4" Flat Cut Out Aluminum
   Coated, Powder Coated PT-4
   Matthew MP-10136
   "Brushed Aluminum"
   Fastener 65 Bold
   Mounting latch on plate
   w/ 1/4" stand-off
   350/1000 am tracking.

3. Return depth to match
   1/4" vertical height of panel.

Plan View

Elevation

Section

Return Elevation

C3B Building ID Wall Mount
Scale: NTS

Title:
C3B Building Identification Wall Mount

Color Schedule:

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>PP-3</td>
<td>&quot;Vanilla Cream&quot;</td>
</tr>
<tr>
<td>PP-2</td>
<td>&quot;Antique White&quot;</td>
</tr>
<tr>
<td>PP-4</td>
<td>&quot;Brushed Aluminum&quot;</td>
</tr>
<tr>
<td>PP-6</td>
<td>&quot;Wells Fargo Black&quot;</td>
</tr>
<tr>
<td>V-3</td>
<td>&quot;Davinci Red&quot;</td>
</tr>
<tr>
<td>V-2</td>
<td>&quot;Burgundy&quot;</td>
</tr>
<tr>
<td>V-39</td>
<td>&quot;Avery A7000-M&quot;</td>
</tr>
<tr>
<td>V-4</td>
<td>&quot;Gold&quot;</td>
</tr>
<tr>
<td>V-5</td>
<td>&quot;Avery A7090-M&quot;</td>
</tr>
<tr>
<td>V-6</td>
<td>&quot;Dark Charcoal&quot;</td>
</tr>
<tr>
<td>V-7</td>
<td>&quot;Black&quot;</td>
</tr>
<tr>
<td>V-8</td>
<td>&quot;White&quot;</td>
</tr>
</tbody>
</table>

* Colors shown are representative only.

Design Intent Drawings

ASU

Arizona State University Facility Development & Management
C3C.1 Building ID Wall Mount
Scale: NTS

Mounting Option A - Plan View - Attached inside span between vertical mullions.

Mounting Option B - Plan View - Attached to face of vertical mullions.

C3C.1 Building Entrance Window Mullion Mount
Scale: NTS

* Colors shown are representative only. Paint color examples to be approved by the ASU Sign Shop.

ASU

This drawing is provided by ASU to promote design information. It is not to be interpreted as a construction document.
The manufacturer is responsible for providing shopdrawings and construction specifications.

COLOR SCHEDULE

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Material Details</th>
</tr>
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<tbody>
<tr>
<td>P31</td>
<td>Matthew MP01126</td>
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<tr>
<td></td>
<td>&quot;Davies Cred Red&quot;</td>
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<tr>
<td>P32</td>
<td>Matthew MP03166</td>
</tr>
<tr>
<td></td>
<td>&quot;Yellow Lustre&quot;</td>
</tr>
<tr>
<td>P33</td>
<td>3M Scotchcal 7725-58</td>
</tr>
<tr>
<td></td>
<td>&quot;Burgundy&quot;</td>
</tr>
<tr>
<td>V3</td>
<td>3M Scotchcal 7725-90</td>
</tr>
<tr>
<td></td>
<td>&quot;Antique White&quot;</td>
</tr>
<tr>
<td>P34</td>
<td>Matthew MP30136</td>
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<td>&quot;Brushed Aluminum&quot;</td>
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<tr>
<td>P35</td>
<td>Matthew MP 19990</td>
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<td></td>
<td>&quot;Blue Slate Metallic&quot;</td>
</tr>
<tr>
<td>P36</td>
<td>Matthew MP 18150</td>
</tr>
<tr>
<td></td>
<td>&quot;Walls Fargo Black&quot;</td>
</tr>
</tbody>
</table>

NOTE: The above colors are examples only and should be confirmed with the ASU Sign Shop before finalization.
C3C.1 - BUILDING ENTRANCE LETTERING

1. 3/8" Aluminum Panel
   Painted to match FT-5
   Matthews WP 18015
   "Blue Slate Metallic"
   Clip mounted to mullion as req.

2. 1/4" Flat Cut Out Aluminum
   Corp. Painted to match FT-5
   Matthews WP 30136
   "Brushed Aluminum"
   Frosted 05 Bold
   Mounting on plate
   w/ 1/4" stand-off
   350/1000 cm backing.
Common Building Name: PAYNE HALL (EDB)
Building Code:
Building Address: 1000 S. FOREST MALL

Scale: NTS

V-3a 3M ScotchPlite Reflective Graphic Film 600-10 "White" Overlay

V-5 Avery A7109-M "Dark Charcoal"
THE DIANE AND JOHN DAVIS SECRET GARDEN

Section View

1. 3/16" Aluminum Panel Painted to Match P.O.C. Matthews MP 10970 Brushed Aluminum
   1/4" stand-off from wall.

2. 1/4" Aluminum Panel painted Matthews MP20336 Brushed Aluminum
   Copy to be etched Frutiger 05 Bold and Frutiger 05 Regular
   with black painted fill with satin clear coat. 1/4" stand-off from background panel.

A C3D1.1 - Narrative Plaque - Wall Mount
Scale: 1 1/2"=1'-0"
Interdisciplinary Science and Technology Building 4

Arizona Board of Regents
Ernest Calderon
Wendell Beccaro
Fred Bullock
Jennifer Ziesler
Mark Killian
Luuk Leonard
Anne Marabito
Rob McLendon
Bass Moyers
Richard Myers
Janice Brewer
Tom Morehouse
Michael M. Crow

President
Superintendent of Public Instruction
President
Executives of Regents
Executive Architect
Design Architect
General Contractor

ASU 781 E. TERRACE ROAD

DATE: 08.22.2012
BY: DH
REVISION: A
SHEET NO: C3D2-100

This drawing is intended for use by ASU to schedule and manage the construction project. ASU is not responsible for retaining, changing, or maintaining construction specifications.
Typical Sign Installation at Main Building Entrance

Typical Sign Placement on Entry Wall

Panel A: Building Dedication Information
Information shall contain:
ASU Sunburst Logo,
Street address,
Names of the ASOR regents and
President of ASU that were in office at
the time the construction contract
was signed,
Names of architect(s) of record,
Names of general contractor of record.
Panel B: Official Building Name
Panel C: Official LEED certification artwork

1/8" Aluminum Panel
Painted to match PT5
Materials MP 19100
"Blue Slate Metallic"
1/4" stand-off from wall.

1/8" Aluminum Panel painted
Materials MP1316 "Brushed
Aluminum"
Copy to be etched Frudiger 65
Bold and Frudiger 55 Regular
with black painted fill with satin
clear top coat, 1/4" stand-off
from background panel.

Interdisciplinary Science and Technology Building 4

Office of the University Architect
Facilities Development & Management
ARIZONA STATE UNIVERSITY

CONTACT:
Daniel Nivison
Phone: (480) 965-6822
E-mail: dnivison@asu.edu

PROJECT NO:
2012-50309

PROJECT:
ASU Signage
Design Intent
Drawings

TITLE:
C3D2.2
Narrative Plaque
Building Entrance
Typical

DATE: 08/22/2012
BY: DH
REVISION: 1
DATE: XX.XX.XX

SHEET NO:
C3D2-200

C3D2.2 - Narrative Plaque - Building Dedication - Split Panel - Wall Mount
Scale: 1 1/2" = 1'-0"
Window Lettering Options (choose one)

Primary Text
Secondary Text

Primary Text
Secondary Text

Primary Text
Secondary Text

Primary Text
Secondary Text

1X minimum
1/2 X
1/3 X
4X maximum
1 1/2 X minimum

First Surface Applied Vinyl copy to be Frutiger 65 Bold in V-3 3M Scotchcal 7725-90 "Antique White".

Maximum 2" Primary text.
Maximum 1" Secondary text.

NOTE: MAY ALSO BE USED FOR INTERIOR APPLICATIONS USING EITHER
V-3 SCOTCHCAL 7725-90 "ANTIQUE WHITE"
OR JM 7725SE-314 "DUSTED CRYSTAL".

Sign Type C3E - Window Lettering
Scale: 3/4" = 1'-0"
SOLAR POWER PLANT
MACRO TECHNOLOGY WORKS,
PEDESTAL MOUNTED CPV

This solar array produces 28.1 kilowatts of power and is just one of the
additions to ASU’s growing solar portfolio that produces clean, and secure
power for our campuses.

Statistics:
The grid-tied concentrated photovoltaic (CPV) system is comprised of
345 Soitec CX-M500 Triple Junction solar modules pedestal mounted on
a Soitec CX-SS30 Dual Axis Tracking System and one 30 kilowatt Xantrex
GT30 inverter.

The system is designed to produce approximately 61,477 kilowatt hours
annually and is the equivalent to avoiding the carbon dioxide emissions
of more than 8 passenger vehicles each year.

To learn more: http://asusolar.asu.edu

ASU Partners:
Facilities Development and Management, Global Institute of Sustainability
Private Partners:
Soitec (investor/owner), Soitec (panel manufacturer), Xantrex (inverter manufacturer)

1/8” Stainless Steel - Horizontal Brushing
Etched Text & Graphics - Color Fills As Shown

PM54 208
PM54 123
PM54 348
Black

Stud Mount
For concealed mounting on brick or masonry walls.
The plaque is drilled and tapped on the back side to
accept a threaded stud.

If Plaque is to be Mounted to Wire Fencing,
Use a 1” Threaded Stainless Stud thru 1/8” Alum.
Back Plate Painted MP® “Brushed Alum” Satin
and Penta-Nut Security Fasteners

Typical Plaque Installation Location
Scale: 3/8”=1'-0”
**C4A, Program Identification Sign**

Scale: 1 1/2" = 1' - 0"

- ** NOTE: Panel adhered with VHB tape to Glass. Vinyl overlay required on surface of glass to hide mounting tape.**

---

**C4A, Program Identification Sign Attachment**

Scale: NTS

- ** Mount to smooth surface with VHB tape.**
- **Mount to rough surface by stud mounting with silicone as needed.**
**C4B - Color Specifications**

Scale: 1 1/2"=1'-0"

- **ASU**
  - **College of Liberal Arts & Sciences**
  - **CENTER FOR FILM, MEDIA AND POPULAR CULTURE**
  - 1 5/8" x 3 3/4" x 1/4" Flat Cut Out ASU logo to match PT-2 Matthews MP 18150 "Classic Pewter Metallic"
  - 1/4" Total Aluminum Panel Overlay (2 x 1/8" Aluminum) to match PT-4 Matthews MP 30136 "Brushed Aluminum"
  - 5/8" Reveal Painted to match PT-1 Matthews MP 01126 "Davies Crest Red"
  - Vinyl Lettering Applied to match V-5 Avery A7709-M "Dark Charcoal"

**Size Ratio Of ASU Sunburst And Endorsed Brand Unit Text Shall Be the Same as Found on The Official Endorsed Brand Logo**

**C4B - Layout Specifications**

Scale: 1 1/2"=1'-0"

- **ASU**
  - **College of Liberal Arts & Sciences**
  - **CENTER FOR FILM, MEDIA AND POPULAR CULTURE**
  - 1 5/8" @ ASU 1 1/2"
  - 1" MIN.

**Max Copy Area**

- Frutiger Bold 65

**Center Align ASU Sunburst and Endorsed Brand Copy**

**C4B - Panel Dimensions**

Scale: 1 1/2"=1'-0"

- **ASU**
  - **College of Liberal Arts & Sciences**
  - **CENTER FOR FILM, MEDIA AND POPULAR CULTURE**
  - 1 1/4" A.F.F.
  - 1'-0" MIN. CLEAR SPACE WHEN POSSIBLE

**C4B Interior Program Identification Sign - Typical Location**

Scale: 1/2"=1'-0"

**DATE:**

09.25.2012

**BY:** DH

**REVISION:**

0

**DATE:**

XX.XX.XXXX

**SHEET NO:**

C4B-100

---

Office of the University Architect

Facilities Development & Management
ARIZONA STATE UNIVERSITY

**CONTACT:**

Daniel Horton

Phone (480) 965-8622

E-mail: dhorton@asu.edu

**PROJECT NO:**

2012-50039

**PROJECT:**

ASU Signage

Design Intent

Drawings

**TITLE:**

C4B

Unit - Department Identification

Wall Mount

This drawing is provided by ASU to communicate design information. It is not to scale and is not intended as a construction document.

The manufacturer is responsible for providing shop drawings and construction specifications.
Proposed typical installation of map in parking structure.

Digital print with graffiti resistant laminate applied directly to concrete column.

Map artwork to match the online map.

ASU Police contact information.

ASU Police
Emergency: 911  Non-emergency: 480-965-3456
D2 Vehicular Directional
Scale: 3/8"=1'-0"

Profile

Elevation

### D2 Plan
Scale: 3/8"=1'-0"

A

Vehicle Directional

APACHE PARKING
SUN DEVIL FITNESS
McCORD HALL
BUILDING NAME
BUILDING NAME

B

AR

XX,XX,XXXX

D2-100

This drawing is provided by ASU for reference design information. It is not to be interpreted as a construction document.

The manufacturer is responsible for providing shop drawings and construction specifications.

OFFICE OF THE UNIVERSITY ARCHITECT
Facilities Development & Management
ARIZONA STATE UNIVERSITY

CONTACT:
Daniel Horton
Phone: 480.965.8622
E-mail: dhorton@asu.edu

PROJECT NO:
2012-50039

PROJECT:
ASU Signage
Design Intent
Drawings

TITLE:
D2
Vehicular
Directional

DATE:
07/01/2012

BY:
AR

REVISION:
XX,XX,XXXX

SHEET NO:
D2-100
Note:
ASU Office of the University Architect to provide cut files for copy in full size Adobe Illustrator AI files.

1 1/8" aluminum face VBV applied to 2" x 2" Alum. Square all edges and round all finished welds sanded smooth. Painted to Match PT-4
Matthews MP 30136
"Brushed Aluminum"

2 Reflective Vinyl Copy

3 1" Vinyl Applied ASU Logo
To Match V-5
Avery A7709-M
"Dark Charcoal"

4 1/2" Aluminum Mounting Plate, with leveling nuts.

5 1/2" x 4" long threaded anchor bolt, below grade. Imbue concrete footing as req., (typical of 4 per sign)

6 2 - 4# bars each way

Elevation Profile

COLOR SCHEDULE

<table>
<thead>
<tr>
<th>Color</th>
<th>Manufacturer</th>
<th>Material</th>
<th>Notes</th>
</tr>
</thead>
</table>
| F-1   | Matthews     | MP 1125  | "Dawn Crest Red" **
ASU MaroonPMS 208C* |
| F-2   | Matthews     | MP 4516  | "Yellow Luster" **
ASU GoldPMS 123C* |
| F-4   | Matthews     | MP 90136 | "Brushed Aluminum" |
| V-5   | Avery        | A7709-M  | "Dark Charcoal" |
| V-7   | Matthews     | MP 18150 | "Classic Pewter Metallic" |

* Colors shown are representative only. Paint color examples to be approved by the ASU Sign Shop.
D4: Mall Identification
Scale: 1/2"=1'-0"

1. First Surface Applied Opaque
   "Black" vinyl 3M 7725-12
2. First Surface Applied digital print with
   UV/Graffiti laminate
   Optional Dimensional Fork logo
3. 2" x 2" standard steel pipe painted
   Matthews MP 19970 "Blue Slate Metallic"
4. Standard Extruded Aluminum Panel with
   First Surface Applied Diamond grade
   reflective vinyl "Yellow" 3M 3991
5. Panel painted Matthews MP 19970 "Blue Slate Metallic"
6. "L" Bolt with Coupling and Omni Directional
   Dent Connector - Dent Breakaway Industries
   Phone: (505) 486-0476
   Qty: As required by manufacturer

Top View
Shortened Panels
Detail View
Scale: 1"=1'-0"

COLOR SCHEDULE

- P1.3 Matthews MP 101016
  * "Dunes Crest Red"*
  * Maroon/Brick 207C*
  * V-1 3M Scotchcal 7725-5B
  * "Burgundy"*

- P2.2 Matthews MP 104016
  * "Yellow Lustre"*
  * "Asu Gold/PM 123C* 
  * V-2 Avery A6150-6
  * "Dark Yellow"*

- P3.4 Matthews MP 930316
  * "Brushed Aluminum"*
  * V-4 Gerber 25B
  * "Silver"*

- P4.5 Matthews MP 19970
  * "Blue Metallic"*
  * V-5 Avery A7701-4
  * "Dark Charcoal"*

- P5.7 Matthews MP 16150
  * "Classic Pewter Metallic"*

* Colors shown are representative only. Paint color examples to be approved by the ASU Sign Shop.
The sign plate shall be 12" x 18" with a thickness of .080 aluminum construction.

The sign face shall have a white reflective background with a red legend. Use the standard 3M Scotchlite sign face number R7-32 or equivalent, with red screen printed lettering as shown.

Copy to be Frutiger 65 Bold, "Fire Lane".
Frutiger 55 Roman, "No Parking"
Frutiger 65 Bold, "By order of the fire marshal"
"ARS 15-1627"

---

**E1 Details:** Fire Lane Sign

Scale: 3"=1'-0"
The sign face shall be 12” x 18” with a thickness of .080 aluminum construction with 1 1/2” radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 2” x 1/4” stroke.

The sign face shall have a white 3M diamond grade reflective sheeting (DG³ 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

Installed knox key box model 1658 next to lock on fire department access door.

Requires pre-approval by Arizona State University Fire Marshall.
The sign face shall be 8" x 6" with a thickness of .080 aluminum construction with 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 1 1/4" x 1/4" stroke.

The sign face shall have a white 3M diamond grade reflective sheeting (DG34090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.

Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

Requires pre-approval by Arizona State University Fire Marshall.

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**E3 Details:** Fire Department Alarm Panel Sign

Scale: 3"=1'-0"
1. The sign face shall be 8'' x 4'' with a thickness of .080 aluminum construction with 1/2'' radius corners.
2. Font style used is Handel Gothic BT capital fonts. Lettering is 1 1/4'' x 1/4'' stroke.
3. The sign face shall have a white 3M diamond grade reflective sheeting (DG 4090 series or equivalent) applied as a background to the aluminum plates.
4. Lettering shall be done one of the following ways:
   A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
   B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
   Both processes (A or B) will accomplish a red field with white copy.
5. All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

**E4 Details:** Fire Department Access Sign

Scale: 3''w x 1''h
1. The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.
2. Font style used is Handel Gothic BT capital fonts. Lettering is 3" x 1/2" stroke for "F.D.C." and 1 7/16" x 9/32" stroke for "AUTOSPRK".
3. The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.
4. Lettering shall be done one of the following ways:
   A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
   B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink. Both processes (A or B) will accomplish a red field with white copy.
5. All sign imaging shall be in compliance with the reflective sheeting manufacturers match component system.
6. To be installed on the wall 5 - 7 feet above grade over F.D.C. inlet.

---

**E5A Details:** F.D.C. Autosprinkler Sign

Scale: 3" x 1"
The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 3" x 1/2" stroke for "F.D.C.; and 1 7/16" x 9/32" stroke for secondary text.

The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

To be installed on the wall 5 - 7 feet above grade over F.D.C. inlet.

Requires pre-approval by Arizona State University Fire Marshall.

ESB Details: F.D.C. Autosprinkler with Building Number Sign
Scale: 3" x 1"
1. The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.
2. Font style used is Handel Gothic BT capital fonts. Lettering is 3" x 1/2" stroke for “F.D.C.” and 1 7/16" x 9/32" stroke for secondary text.
3. The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.
4. Lettering shall be done one of the following ways:
   A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
   B. Screen printed using 3M 8801 or 880-00 series traffic sign red translucent ink.
   Both processes (A or B) will accomplish a red field with white copy.
5. All sign imaging shall be in compliance with the reflective sheeting manufacturers match component system.
6. To be installed on the wall 5 - 7 feet above grade over F.D.C. inlet.

---

**ESC Details:** F.D.C. Autosprinkler with Directional Arrow Sign
Scale: 3"x1"-0"
The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 3" x 1/2" stroke for "F.D.C." and 1 7/16" x 9/32" stroke for secondary text.

The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
- 3M Scotchlitte acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
- Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

To be installed on the wall 5 - 7 feet above grade over F.D.C. inlet.

Requires pre-approval by Arizona State University Fire Marshall.
The sign face shall be 12” x 18” with a thickness of .080 aluminum construction with 1 1/2” radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 1 3/4” for “Do Not”, “Into” and “These”; 2” for “Pump”; 1 11/16” for “Fittings”.

The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
- 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
- Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.

Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

Mount on all four corners.

Requires pre-approval by Arizona State University Fire Marshall.
The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 1 1/2" x .344 stroke, additional kerning between letters (between 5/16" and 3/8").

The sign face shall have a white 3M diamond grade reflective sheeting (DG³ 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

Requires pre-approval by Arizona State University Fire Marshall.
1. The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.
2. Font style used is Handel Gothic BT capital fonts. Lettering is 1 1/2" x .344 stroke, additional kerning between letters (between 5/16" and 3/8").
3. The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.
4. Lettering shall be done one of the following ways:
   A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
   B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
   Both processes (A or B) will accomplish a red field with white copy.
5. All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

---

**A8 Details:** Command Center Sign

**Scale:** 3" x 1"
Notes:

1. The sign face shall be 12" x 14" and fabricated from 0.080 aluminum sheet with 1 1/2" radius corners.
2. Font style used is Frutiger SS Roman capitals fonts.
3. The sign face shall have a White 3M Diamond Grade Reflective Sheet (DG 4090 Series or equivalent) applied as a background to the aluminum plates.
4. Lettering/Graphics shall be high performance, non-reflective, cuttable vinyl (3M 7725 Series) inverse cut to allow white reflective background to show through.
5. All sign imaging shall be in compliance with the reflective sheeting manufacturers match component system.

ADA Disclaimer:
The information provided on the bottom 2" portion of this sign is only intended to aid people with visual impairments exiting the building. The braille and raised #'s indicating stairwell location and floor number meets ADA requirements for directional signage. Additional information displayed on the sign is intended for F.O. use only.

E9 Details: Stairwell Signage

Scale: 3"=1'-0"
The sign face shall be 48" x 48" with a thickness of .080 aluminum construction with 1 1/2" radius corners. The lower half of the sign plate is not required to be red reflective sheeting. This sign can be revised and transferred from site to site.

6" white lettering shall be 3M Scotcal high performance opaque film, series 7725.

.080 aluminum background with red 3M Scotchlite engineer grade reflective film, series 3200.

Separate, removable .080 aluminum sign plate. White lettering shall be 3M Scotcal high performance opaque film, series 7725. Lettering shall be large enough to be easily readable from a distance of 200 to 300 feet. Background shall be 3M Scotcal high performance opaque film, series 7725 (non-reflective) color to be red or a color of equally high contrast to white lettering.

Copy is to identify the following:

- Name of homes or business
- Address of property
- Site superintendent's name and cell phone number or phone number of responsible party.

4" x 4" wood post painted.

**E10 Details:** Construction Access Sign

Scale: 3/4" = 1'-0"
The sign face shall be 8" x 8" with a thickness of .080 aluminum construction with 1 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 3" x 1/2" stroke for "KNOX BOX"

The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.
Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.

Requires pre-approval by Arizona State University Fire Marshall.
1. The sign face shall be 12" x 12" with a thickness of .080 aluminum construction with 1 1/2" radius corners.
2. Font style used is Handel Gothic BT capital fonts. Lettering is 1 1/2"x .344 stroke, additional kerning between letters (between 5/16" and 3/8").
3. The sign face shall have a white 3M diamond grade reflective sheeting (DG3 4090 series or equivalent) applied as a background to the aluminum plates.
4. Lettering shall be done one of the following ways:
   A. 3M Scotchlite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
   B. Screen printed using 3M 880I or 880-00 series traffic sign red translucent ink.
   Both processes (A or B) will accomplish a red field with white copy.
5. All sign imaging shall be in compliance with the reflective sheeting manufactures match component system.
The sign face shall be 12" x 6" with a thickness of .080 aluminum construction with 1/2" radius corners.

Font style used is Handel Gothic BT capital fonts. Lettering is 2" x 3/8" stroke.

The sign face shall have a white 3M diamond grade reflective sheeting (DG³ 4090 series or equivalent) applied as a background to the aluminum plates.

Lettering shall be done one of the following ways:
A. 3M Scotchtite acrylic, transparent, electronic cuttable film (Red 1172 series) inverse cut to allow white reflective background to show through.
B. Screen printed using 3M 880 I or 880-00 series traffic sign red translucent ink.

Both processes (A or B) will accomplish a red field with white copy.

All sign imaging shall be in compliance with the reflective sheeting manufacturers match component system.

Requires pre-approval by Arizona State University Fire Marshall.
1. SIGN BLANK WITH 3M "WHITE" 983-10 RETROREFLECTIVE FILM SEE ALTERNATE "A" BELOW
2. TRANSLUCENT 3M 1172 "RED" ELECTROCUT FILM OVERLAY SEE ALTERNATE "B" BELOW
3. PICTOGRAM, TEXT AND ASU SUNBURST LOGO TO BE 3M 1175 "BLACK" ELECTROCUT FILM BLACK TO BE KNOCKED OUT BEHIND RED INLAY SEE ALTERNATE "B" BELOW
4. GRAFFITI LAMINATE APPLIED OVER FINISHED SIGN FACE
5. ANTI-THEFT ALUMINUM SIGN RIVET INSTALLATION HARDWARE TO CLEAR GRAPHICS
6. ZINC COATED TELESPAR QUICK-PUNCH SIGN POST IN FHWA APPROVED BREAKAWAY INSTALLATION

A. .080" ALUMINUM MAY BE SUBSTITUTED FOR 1/8" ALUMA-LITE WITH OUJA APPROVAL
B. IF SIGNS ARE PRODUCED IN BULK THEY MAY BE SCREEN PRINTED WITH OPAQUE BLACK AND TRANSLUCENT RED INK OVER 3M "WHITE" 983-10 RETROREFLECTIVE FILM. GRAFFITI LAMINATE USED OVER PRINTING TO PROTECT SIGN FACE.
1/8" ALUMA-LITE SIGN BLANK WITH 3M "WHITE" 983-10 RETROREFLECTIVE FILM

2. TRANSLUCENT 3M 1177 "GREEN" ELECTROCUT FILM OVERLAY

3. TRANSLUCENT 3M 1172 "RED" ELECTROCUT FILM OVERLAY

4. BLACK 3M 1173 "BLACK" ELECTROCUT FILM PICTOGRAM TO BE KNOCKED OUT BEHIND RED OVERLAY

5. TEXT AND ASU SUNBURST LOGO TO BE 3M 1175 "BLACK" ELECTROCUT FILM

6. GRAFFITI LAMINATE APPLIED OVER FINISHED SIGN FACE

7. INSTALLATION HARDWARE TO CLEAR GRAPHICS

F1D Regulatory Panel Sign
Scale: 1 1/2"=1'-0"
1. R-10 1/8" ALUMA-LITE SIGN BLANK WITH 3M "WHITE" 983-10 RETROREFLECTIVE FILM
2. DIGITAL PRINT ON CLEAR VINYL OVERLAY TO ALLOW MAROON AND GOLD COLORS TO ILLUMINATE WHEN RETROREFLECTING LIGHT
3. BLACK INK TO HAVE HEAVY COVERAGE TO BE OPAQUE
4. WHITE GRAPHICS REVERSED TO SHOW RETROREFLECTIVE WHITE BACKGROUND FILM UNDERLAY
5. GRAFFITI LAMINATE APPLIED OVER FINISHED SIGN FACE
6. ANTI-THEFT ALUMINUM SIGN DRIVE RIVET LOCATED TO CLEAR GRAPHICS - QTY: 2
7. ZINC COATED TELESPAR QUICK-PUNCH POSTS IN FHWA APPROVED BREAKAWAY INSTALLATION
Vertical Steel Frame for 8'h x 4'w Banner

Scale: 3/4" = 1'-0"
IMPORTANT
USE ALL 14 ANCHOR LOCATIONS TO PREVENT BLOWOUT

Vertical Steel Frame for 8' x 4' Banner TYPE A
Scale: 3/4" = 1'-0"

Plan View
Scale: 3/4" = 1'-0"

Banner Connection Detail
Scale: 1" = 1'

Steel Stopper Plate
Welded to 2" x 2" SQ. Steel Tube
Bolted Connection
Round Utility Box

2½" x 2½" SQ. Steel Tube Sleeve With Anti Corrosion Pipe Wrap
1'-6"Ø x 5'-0" or 2'-0"Ø x 4'-0"
2,500 psi Concrete Caisson

8'h x 4'w Banner
Quick Link, Vinyl Coated Aircraft Cable w/Compression Fitting or Stainless Steel Zip Tie - Minimum Qty 14/sign

Grade

3/8" Dia. Hole x 14

2" x 2" SQ. Steel Tube - Powder Coated Satin Metallic Silver
Tiger Drylac 049/99999 "Bengal Silver" RGL/MET

1½" x 1/4" Steel Flat Stock
Fillet Welded to 2" x 2" SQ. Steel Tube - Powder Coated Satin Metallic Silver
Tiger Drylac 049/99999 "Bengal Silver" RGL/MET

Fillet Weld
Compression Sleeve

Vinyl Coated Aircraft Cable or Stainless Steel Zip Tie
Do Not Use Plastic Ties

Office of the University Architect
Facilities Development & Management
ARIZONA STATE UNIVERSITY

CONTACT:
Daniel Horton
Phone: (480) 965-6622
E-mail: dhorton@asu.edu

PROJECT NO:
2012-50039

PROJECT:
ASU Signage
Design Intent Drawings

TITLE:
G1A
Banner Frame

DATE:
10.31.2012

REVISION:

SHEET NO:
G1A-200

This drawing is provided by ASU to communicate design information. It is not to scale and is not intended as a construction document.
The manufacturer is responsible for providing material and construction specifications.
Horizontal Steel Frame for 4'h x 8'w Banner
Scale: 3/4" = 1'-0"
**Horizontal Steel Frame for 8'h x 4'w Banner**

**TYPE B**

- Scale: 3/4" = 1'-0"

**Plan View**

- Scale: 3/4" = 1'-0"

**4' x 8' Banner by Others**

**2" x 2" SQ. Steel Tube -**

- Powder Coated Satin Metallic Silver
- Tiger Drylac 049/99999 "Bengal Silver"
- RGL/MET

**1 1/2" x 1/4" Steel Flat Stock**

- Fillet Welded to 2" x 2"
- SQ. Steel Tube - Powder Coated Satin Metallic Silver Tiger Drylac 049/99999 "Bengal Silver"
- RGL/MET

**Grommet тип.**

**4' x 8' Banner**

- Quick Link, Vinyl Coated Aircraft Cable
- w/Compression Fitting or Stainless Steel Zip Tie
- Minimum Qty 14/sign

**Grade**

- Steel Stopper Plate
- Welded to 2" x 2" SQ. Steel Tube
- Bolted Connection
- Round Utility Box

**2 1/2" x 2 1/2" SQ. Steel Tube Sleeve**

- With Anti Corrosion Pipe Wrap
- 1'-6"Ø x 5'-0" or 2'-0"Ø x 4'-0"
- 2,500 psi Concrete Caisson

**Stainless Steel Quicklink**

**Banner Connection Detail**

- Scale: 1" = 1"

**IMPORTANT USE ALL 14 ANCHOR LOCATIONS TO PREVENT BLOWOUT**

---

**Office of the University Architect**

**Facilities Development & Management**

**ARIZONA STATE UNIVERSITY**

**CONTACT:**

Daniel Horton

Phone: 480.965.8622

E-mail: dlihorton@asu.edu

**PROJECT NO.:**

2012-50039

**PROJECT:**

ASU Signage

Design Intent

Drawings

**TITLE:**

G1B

Banner Frame

**DATE:**

10.31.2012

**BY:**

AR

**REVISION:**

XX, XX, XX

**SHEET NO.:**

G1B-200

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This drawing is prepared by ASU to convey design information. It is not to scale and should be interpreted as a construction document.

The manufacturer is responsible for providing shop drawings and construction specifications.
Project Title

ASU Project Manager:
Name: [Name]
Phone: [Phone]
Email: [Email]

Architect:
Firm Name: [Firm Name]
Phone: [Phone]
Email: [Email]

Interior Design:
Firm Name: [Firm Name]
Phone: [Phone]
Email: [Email]

Estimated Completion Date: [Date]

---

**A**
H1A - 4' x 8' Construction Information Sign
Scale: 3/4" = 1'-0"

**B**
H1B - 3' x 6' Construction Information Sign
Scale: 3/4" = 1'-0"

**C**
H1C - 2' x 4' Construction Information Sign
Scale: 3/4" = 1'-0"

1. Alumilite Sign panel with first surface applied digital print on white vinyl. Anti-graffiti laminate recommended.
2. 4' x 4' wood post. Posts and back of sign painted white.
3. 2500 psi concrete footing.

**NOTE:** SIGN TYPES H1A, H1B, AND H1C ARE ALSO AVAILABLE AS BANNERS.

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Office of the University Architect
Facilities Development & Management
ARIZONA STATE UNIVERSITY

CONTACT:
Daniel Horton
Phone: (480) 965-8622
Email: d Horton@asu.edu

PROJECT NO:
2012-50039

PROJECT:
ASU Signage
Design Intent
Drawings

TITLE:
H1
Construction Information Sign

DATE:
07.01.2012

BY:
AR

REVISION:
DATE:
XX, RR, XXXX

SHEET NO:
H1-100

This drawing is provided by ASU as construction design information. It is not to be interpreted as a construction document. The manufacturer is responsible for providing construction drawings and construction specifications.
H2A - 11" x 17" Construction Information Sign - Small

Scale: 4"=1'-0"
Project Title

ASU Project Managers:
Firm Name | ####-#### | name@asu.edu
Firm Name | ####-#### | name@asu.edu

Architect:
Firm Name | ####-#### | name@domain

Interior Design:
Firm Name | ####-#### | name@domain

Contractor:
Firm Name | ####-#### | name@domain

Estimated Completion Date:
August 2011

Facilities Development and Management (FDM)

Alumilite Sign panel with first surface applied digital print on white vinyl. Anti-graffiti laminate recommended.

A2B - 2' x 2' Construction Information Sign - Mid
Scale: 3"=1'-0"