Making a Life, Making a Living*

- Between 1960 and 1980, 1,500 business school graduates were surveyed.
- Category A graduates made money first, then did what they really wanted to do later (1,245 graduates or 83% of the population).
- Category B graduates pursued their true interests, sure that money would eventually follow (255 graduates or 17% of the population).


Twenty years later, there were 101 millionaires in that group of 1,500 business students.

Category A graduates had 1 millionaire.
Category B graduates had 100 millionaires

Follow your dreams
Follow your passion!