Arizona State University
ASU Main Campus
1998-99 TRANSFER GUIDE
FOR THE PIMA COMMUNITY COLLEGES
Bachelor of Science in Design
Graphic Design

The Arizona resident applicant for transfer admission must meet competency requirements and have a cumulative grade point average (GPA) of 2.00 on a four-point (A) scale in all college level work and be in good standing and eligible to return to the last institution attended. Students who have less than 24 semester transfer credits must also meet competency requirements. Arizona residents who have completed an Arizona General Education Curriculum (AGEC) or an associate degree with a minimum 2.00 GPA in the AGEC or associate degree are exempt from admission requirements. A maximum of 64 semester credit hours will be accepted when transferred from community colleges; all transferable community college credits are accepted as lower-division credits and do not satisfy upper-division General Studies or graduation requirements.

The Graphic Design program educates and develops students for both the graphic design profession and graduate work. The goal of the faculty is to offer the best graphic design education, allowing the graduating student every option available. Studio classroom projects are planned to strengthen and refine students proficiency in the language, process, and technical aspects of the profession. Projects are intended to help students think critically as an individual and in group situations. Students opting for the profession can expect to work in the areas of corporate identity, brand identity, in-house corporate design, publication design, museum informational design, broadcast graphics, ad design, informational graphics, environmental graphics, website design and others. Students pursuing graduate studies can expect to be equally well prepared with critical and analytical thinking skills coupled with a diversified portfolio. The program is dedicated to a comprehensive education in graphic design as it relates to the changing communication standards of today and the future.

The Bachelor of Science in Design (BSD) degree in Graphic Design requires four years of study. Students must be accepted into the professional program, after fulfilling the core foundation courses. The application period for admission in the following academic year is March 15 to April 15. Acceptance into the program is determined by the Graphic Design faculty, based on a written application, visual aptitude test, cumulative GPA, and a portfolio. Application packets are available March 15th in the Academic Advising/Student Services office. For more information, call or write:

(602) 965-3584
Academic Advising/Student Services
College of Architecture and Environmental Design
Arizona State University
Tempe, Arizona 85287-1905

COLLEGE OF ARCHITECTURE AND ENVIRONMENTAL DESIGN (CAED) ADMISSION CRITERIA
1. A minimum GPA of 3.00 is required for admission to the upper division.
2. Admission to the upper division is selective and competitive.
3. Students must submit a portfolio of work from lower division studio classes.
4. Students in the lower division curriculum in Graphic Design must complete that curriculum before applying to the upper division.

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Transfer value of a course, including General Studies value, is governed by the Course Equivalency Guide (CEG) in force at the time the course is taken. Summer session is included with the previous academic year. Community college courses which are equivalent in content to upper division courses at ASU will be Transferable as equivalent but with lower division credit. The course need not be repeated but will not count toward the required number of upper division credit hours.

FIRST YEAR COMPOSITION (3-6)
ENG 101 & 102 First-Year Comp or ENG 105 Adv First-Year Comp or ENG 107 & 108 Eng Foreign Students
WRT 101 & 102 Writing I & II
No PCC equivalent
WRT 107 & 108 Writing I & II/Intnatl Stu
GENERAL STUDIES REQUIREMENTS

Students completing the Transfer General Education Core Curriculum (TGECC) will still be required to fulfill lower division program requirements and prerequisites within their college and major/minor area of study. In all cases, students have the responsibility for selecting general education coursework that is relevant to the requirements of their intended major and degree.

Select credits from CEG General Studies Insert as follows: 3 L1 credits; 3 N1 credits; 3 N3 credits; 6 SB credits; 3 HU credits; 8 S1 and S2 credits; 3 C credits; and 3 H credits. Additional and/or mandated General Studies requirements, if any, are listed in the Major Requirements section with designation in brackets.

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MAJOR REQUIREMENTS

Contact an ASU advisor regarding the courses that satisfy Major Requirements.

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<tr>
<th>ASU</th>
<th>PCC</th>
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<tbody>
<tr>
<td>DSC 101  Design Awareness [HU,G]</td>
<td>DES 255  Spatial Design Concepts</td>
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<tr>
<td>DSC 121  Design principles I</td>
<td>ART 110  Drawing I *</td>
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<tr>
<td>DSC 120  Design drawing</td>
<td>*Transfer credit based on portfolio review.</td>
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<tr>
<td>DSC 122  Design principles II</td>
<td>DES 122  Graphic Communication I</td>
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Approved by Coordinator, Academic Advising/Student Services  Date  
Anna West

Approved by Associate Dean  Date  
David Scheatzle

1. When selecting HU or SB core courses, students must keep in mind that A. two courses in one of these two core areas must be in the same department; B. courses from at least two departments must be taken. These two conditions may, but need not be satisfied in the same core area. At least one course within the 15 semester hours must be an upper-division course taken only at ASU.
2. Although a course may satisfy a core area requirement and an awareness area requirement concurrently, a course may not be used to satisfy requirements in two core areas simultaneously. A course may satisfy two awareness areas concurrently.