AN UNUSUAL amount of attention, particularly for an inaugural event, will focus today and tomorrow on the Arizona State-hosted U.S. Intercollegiate Archery Championships.

Why?

Well, the National Archery Association is projecting plans for the next world championships — and the pivotal year, for archery, of 1972.

THAT WILL BE the year of an Olympiad during which the sport first becomes a Gold Medal event for both men and women.

“That announcement,” said Margaret Klann, ASU coach and director of this week’s tourney, “has been a tremendous spark for collegiate archery. Ask any of these kids out on that field Friday what their goal is now and they’ll tell you the Olympics.”

“THOSE KIDS” WILL comprise the finest collection of collegian archers ever shooting shoulder-to-shoulder competition.

Included are seven All-Americans and Miss Klann’s latest all-everything threat, freshman Kirstie Kaiser from Alhambra High School.

Miss Kaiser, the 1967 national intermediate girls champion, recently smashed by 42 points an ASU record established by four-time All-America Judy Severance.

WERE THIS A TEAM event—it’s individual competition only—Miss Klann’s Sun Devil archers would be undisputed favorites.

In the women’s division, that is.

“People ask me why we have such great women archers and few men in the same class,” said Miss Klann.

“Until this fall we didn’t offer an archery class for men. We always had for women because they have to have physical education to graduate.

“CONSEQUENTLY, THE ONLY male archers we get are those who happen to walk across the field and ask, ‘What’s this all about?’ or those who happened to play Indian as a kid.”

A-State’s distaff archers, however, are something else. The club has produced 16 All-Americans since 1963.

MISS KLANN’S CURRENT A-As are Cris Bauer of Warren, Susan Shiner of Mesa and Sue Donnelly of Phoenix — three of the five Sun Devils named to the six-member ’67 All-America women’s squad.

That Arizona State won the hosting role for this first intercollegiate archery event is another tribute to Miss Klann.

The school rallied to her requests and A-State now is prepared to host the event for the next four seasons...”If I live that long,” added the industrious Miss Klann.