



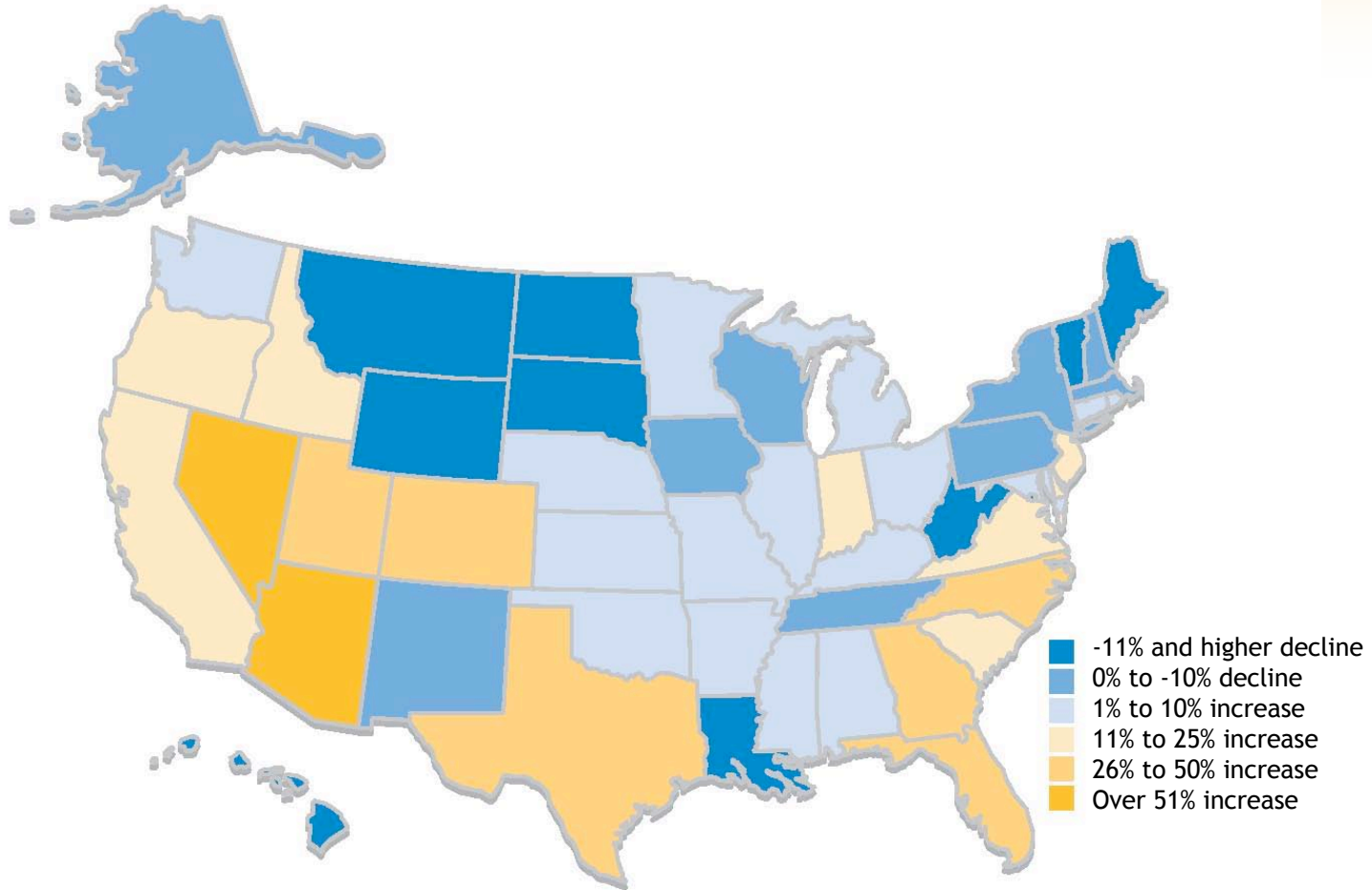
Profile of the New American University

October 2007



Public High School Graduates

Projected Percent Change, 2001-02 to 2017-18



Source: WICHE, Knocking at the College Door, Projection of High School Graduates by State, Income, and Race/Ethnicity, 1998-2018, (2003)



New School Growth in Arizona

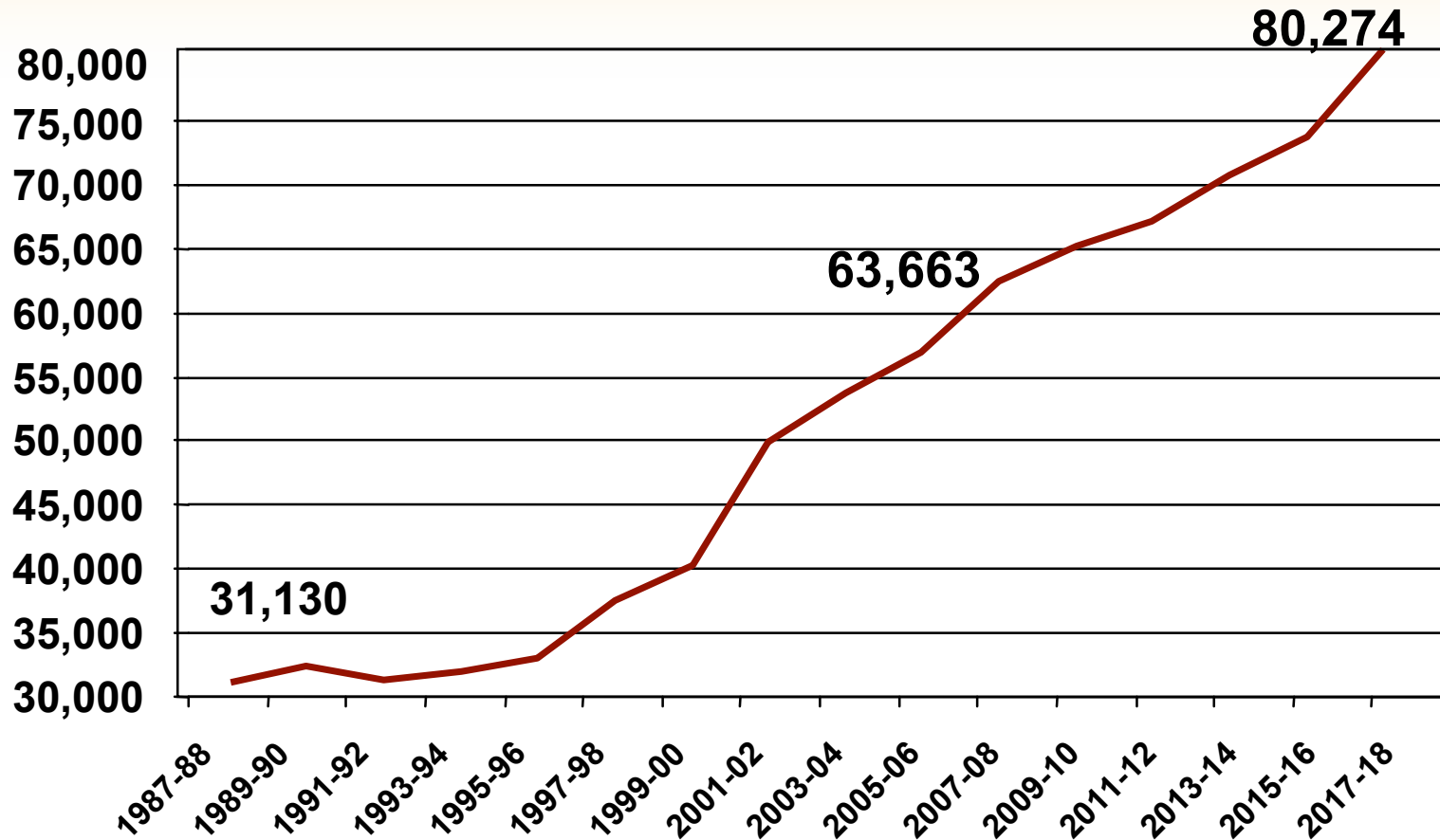
Over the past five years...

- 35 new public high schools (grades 9-12) have been constructed
- 41,152 additional students have enrolled in these schools

Source: Arizona Department of Education, September 2007



Arizona Public High School Graduates

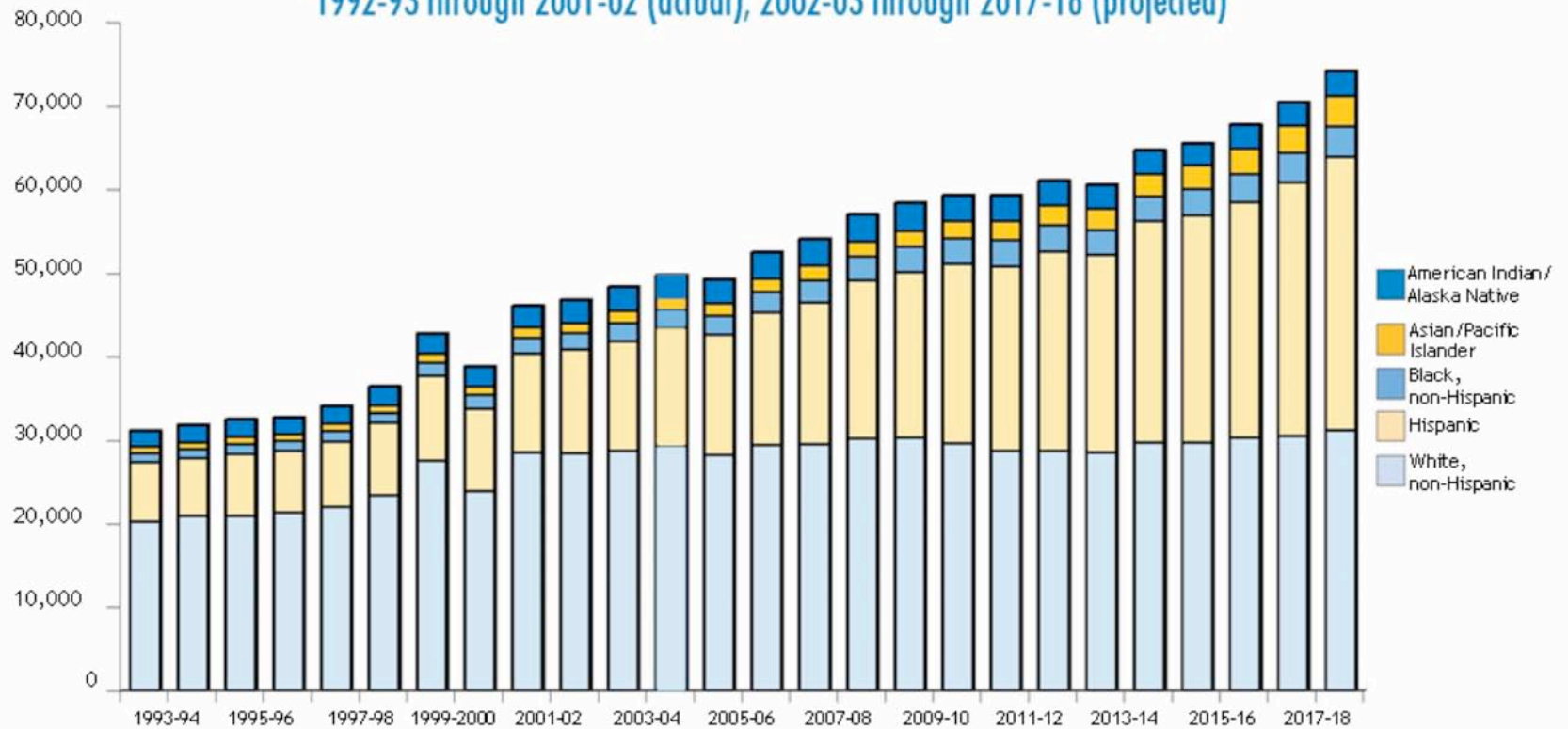


Source: Chronicle of Higher Education, 2007



Arizona Public High School Graduates

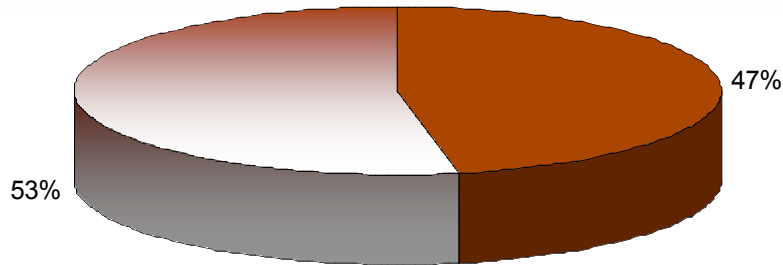
Figure 4. Arizona Public High School Graduates by Race/Ethnicity
1992-93 through 2001-02 (actual), 2002-03 through 2017-18 (projected)



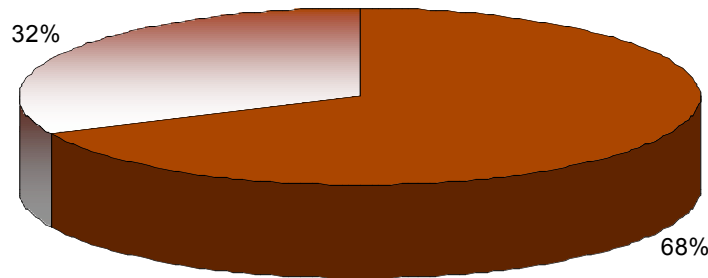
Source: WICHE, Knocking at the College Door, Projections of High School Graduates by State, Income, and Race/Ethnicity, 1998-2018, (2003)



Arizona Low-Income Families



- 47% of all children in Arizona live in low-income families

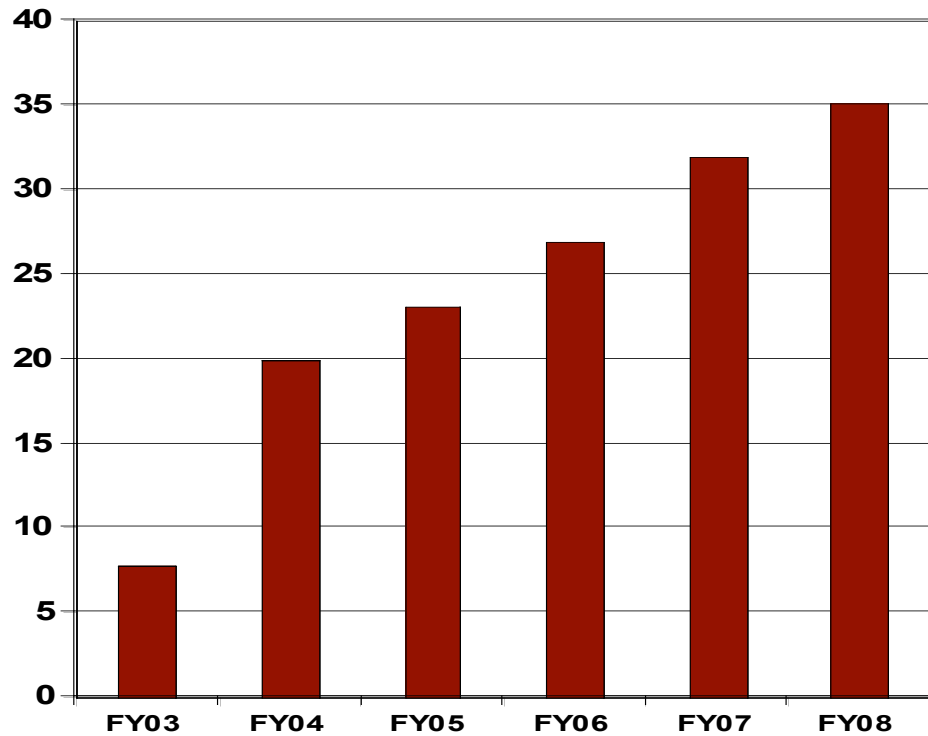


- 68% of Latino children in Arizona live in low-income families

Source: National Center for Children in Poverty (2007) - Available at: http://nccp.org/state_detail_demographic_AZ.html



Efforts to Influence the Pipeline



Need-based gift aid, in millions

Source: Student Financial Assistance Office

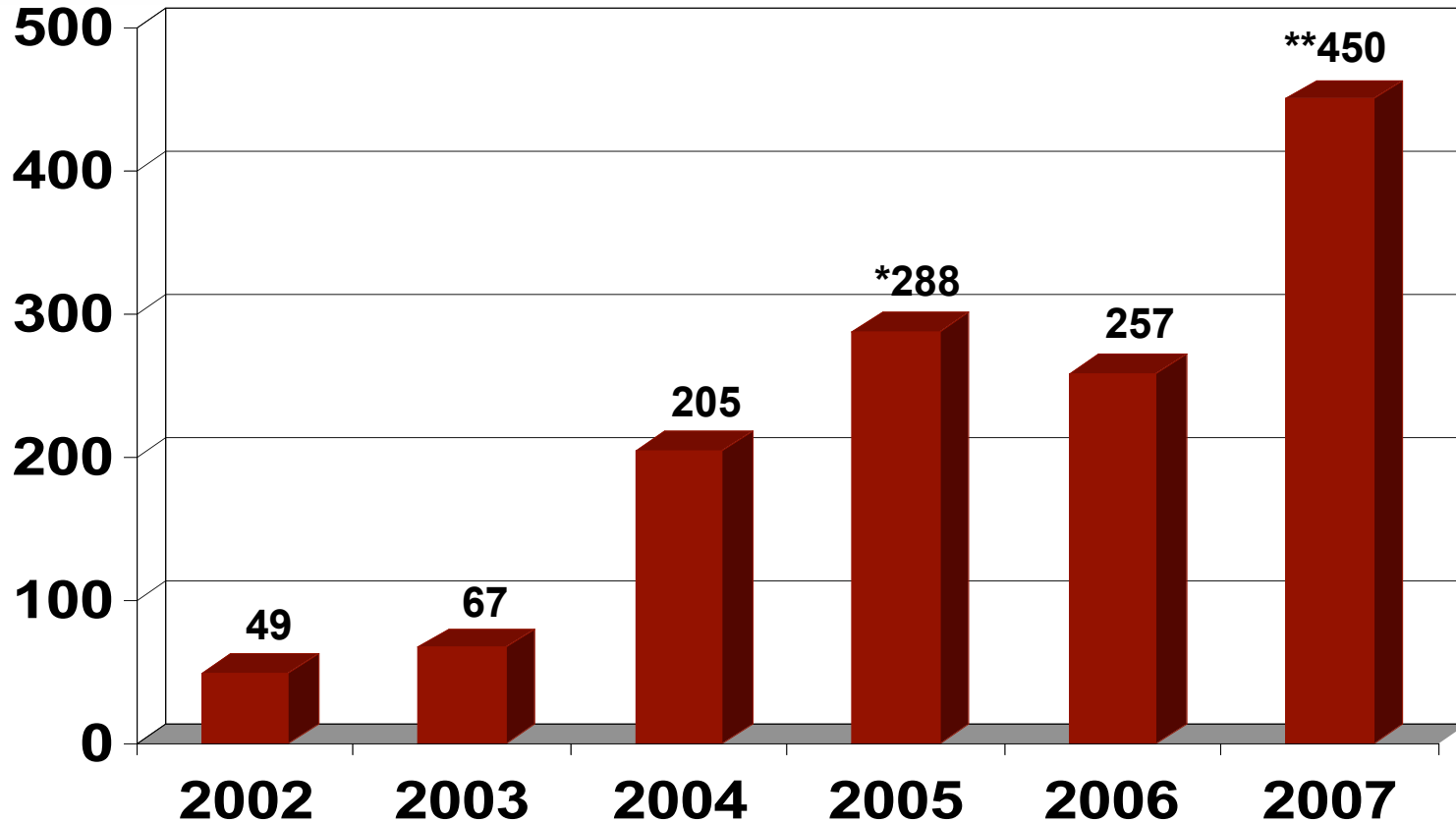
- \$105 million total university gift-aid (need and merit-based), a record level
- \$35.1 million dedicated to need-based gift aid
 - 350% increase in university need-based gift aid since FY03
 - 76% since FY04
 - 52% increase since FY05



First-time Freshmen

from Arizona Families with Low Income

818% growth from 2002 to 2007



*ASU Advantage Program began in 2005. Income eligibility rose to \$25,000 in 2007

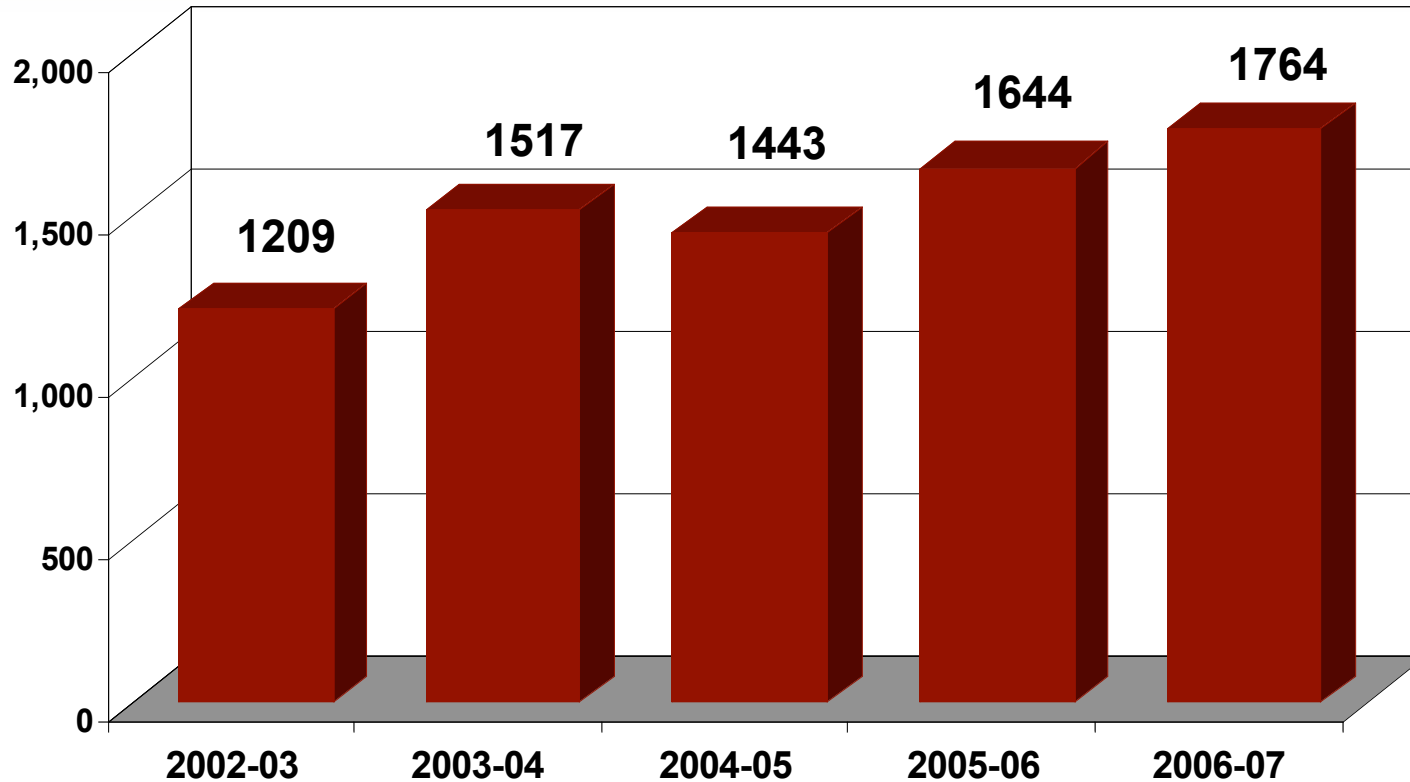
Source: Student Financial Assistance Office

**As of September 2007



First Time Freshman Pell Grant Recipients

46% growth from 02-03 to 06-07

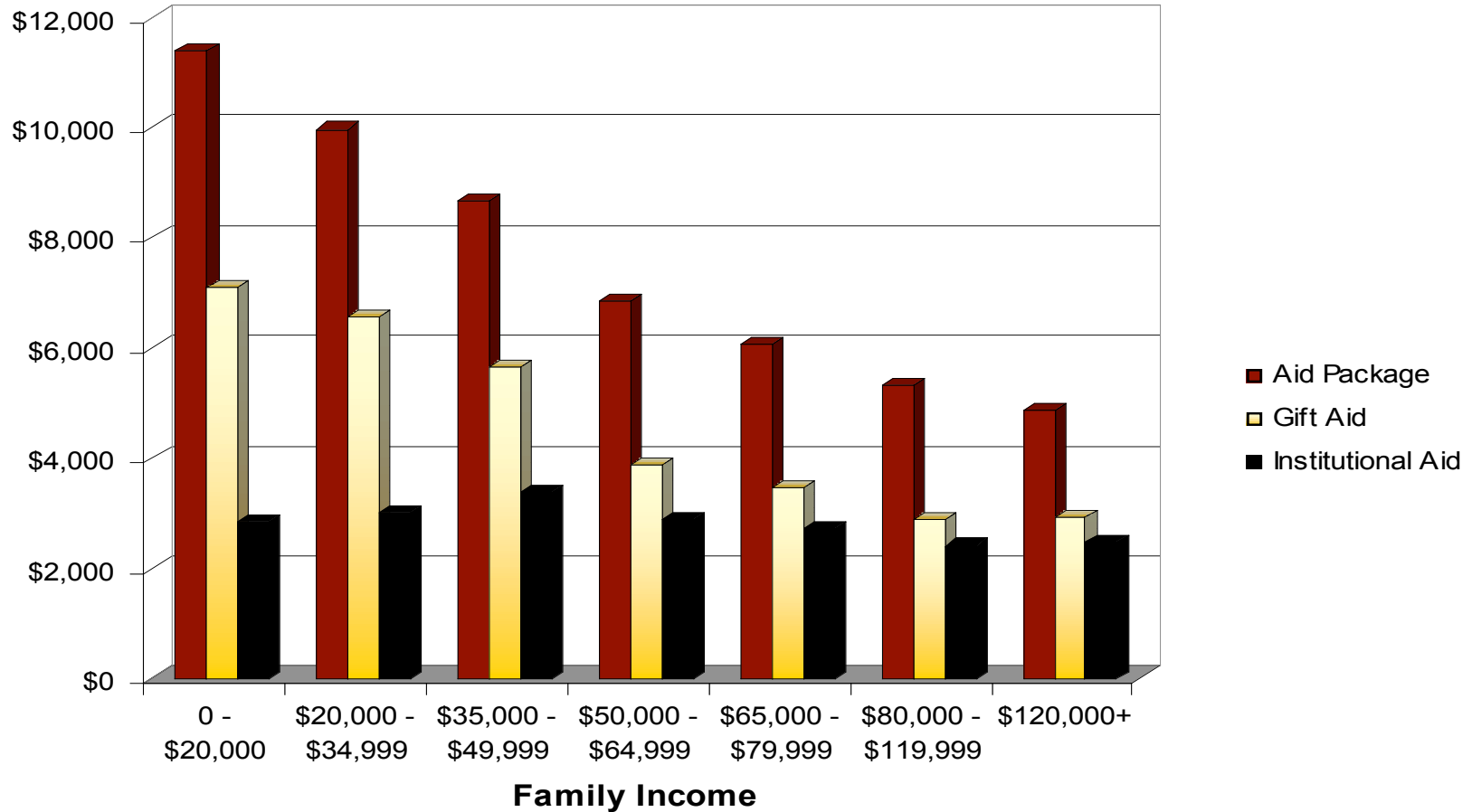


Source: Student Financial Assistance Office



Financial Aid Awarded by Income Level

Arizona Full-Time Undergraduate Students, 2006-2007



Source: Student Financial Assistance Office

Data based on students who completed FAFSA.



Arizona Undergraduate Students Receiving Institutional Aid

	2003-04		2004-05		2005-06		2006-07	
	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment
African American	591	37%	621	37%	670	38%	822	44%
American Indian	511	43%	509	39%	571	40%	691	52%
Asian American	794	36%	841	38%	933	40%	1139	45%
Hispanic	2,246	37%	2,367	38%	2,744	41%	3277	46%
White	8,237	29%	8,724	30%	9,850	34%	11,053	37%
Total	12,826	31%	13,592	32%	15,447	35%	17,688	39%
Average Award		\$2,985		\$3,458		\$3,648		\$3,641

Source: Student Financial Assistance Office

Total includes students who did not report their ethnicity



Arizona Undergraduate Students Receiving Financial Aid

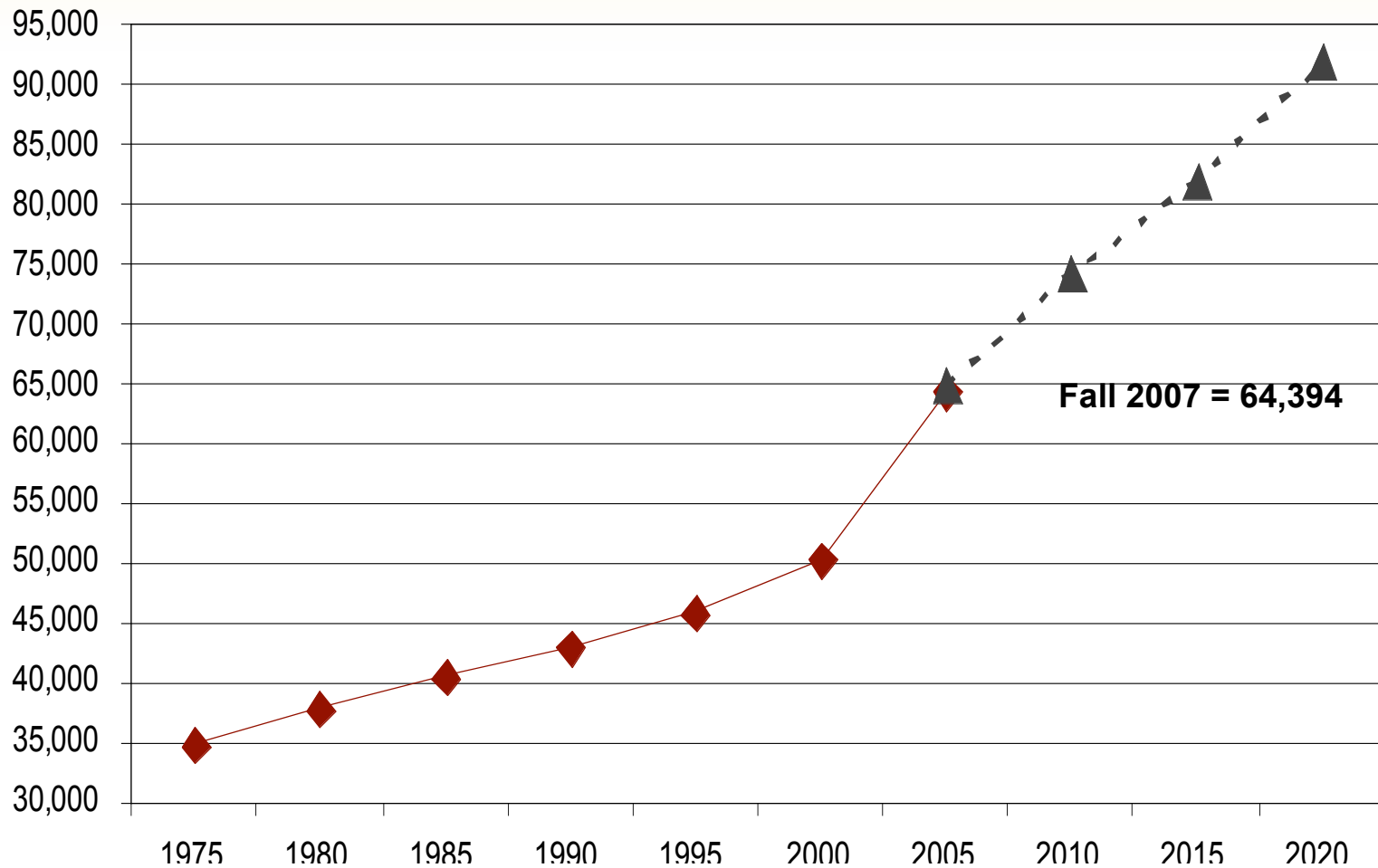
	2003-04		2004-05		2005-06		2006-07	
	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment	No. Students Receiving Aid	% of Student Enrollment
African American	1,128	72%	1,187	72%	1,268	72%	1,295	69%
American Indian	965	81%	955	73%	1,160	81%	1,045	78%
Asian American	1,284	58%	1,341	60%	1,417	60%	1,480	59%
Hispanic	3,916	65%	4,160	66%	4,451	67%	4,644	65%
White	15,215	54%	15,878	55%	16,532	56%	16,531	55%
Total	23,332	57%	24,528	58%	25,986	59%	26,028	57%
Average Award		\$7,721		\$7,794		\$7,973		\$7,965

Source: Student Financial Assistance Office

Total includes students who did not report their ethnicity



Projected Increases in ASU Enrollment



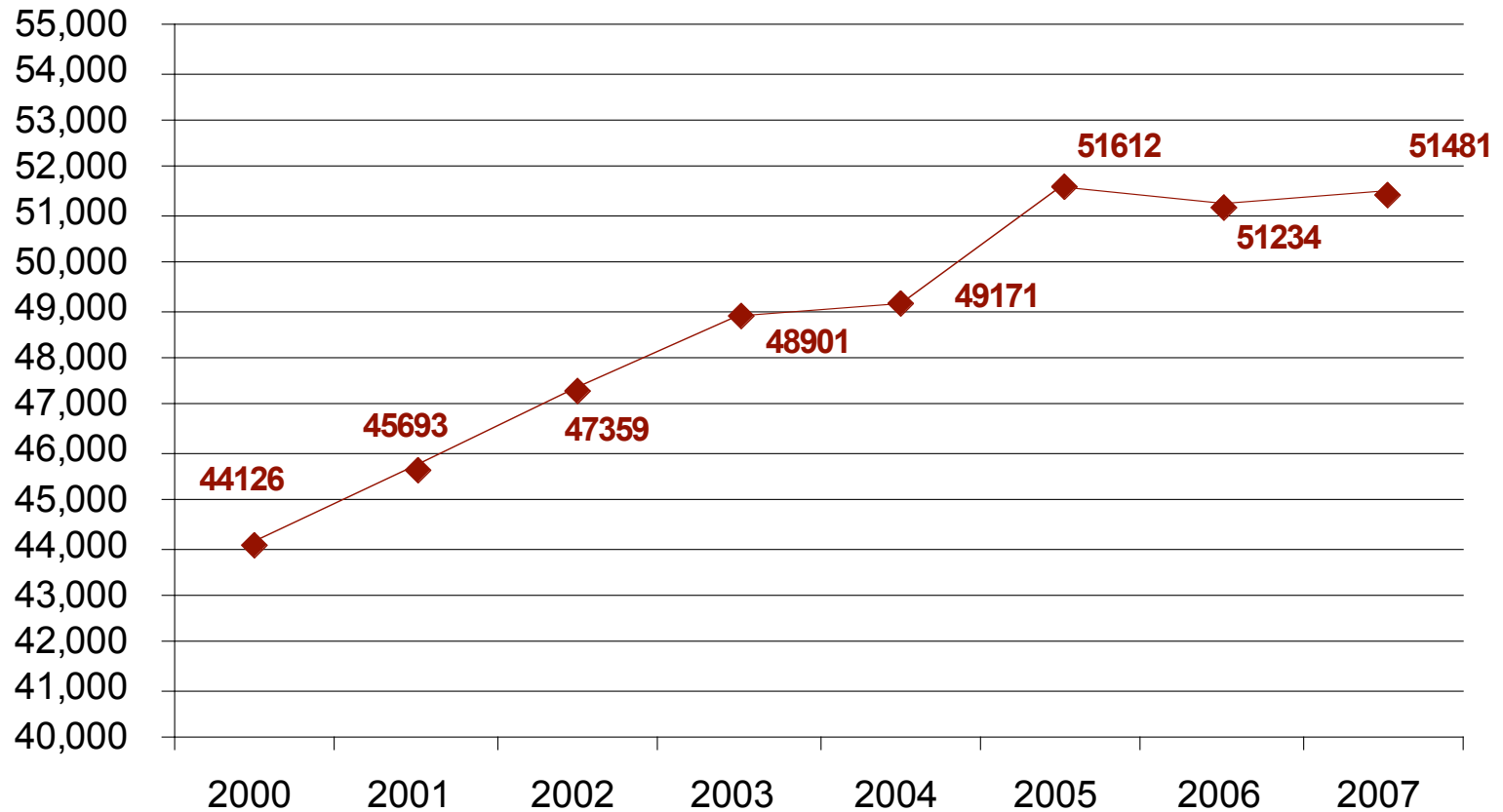
Source: Institutional Analysis



Tempe Campus Enrollment

Fall 2000 – Fall 2007

17% growth from 2000 to 2007



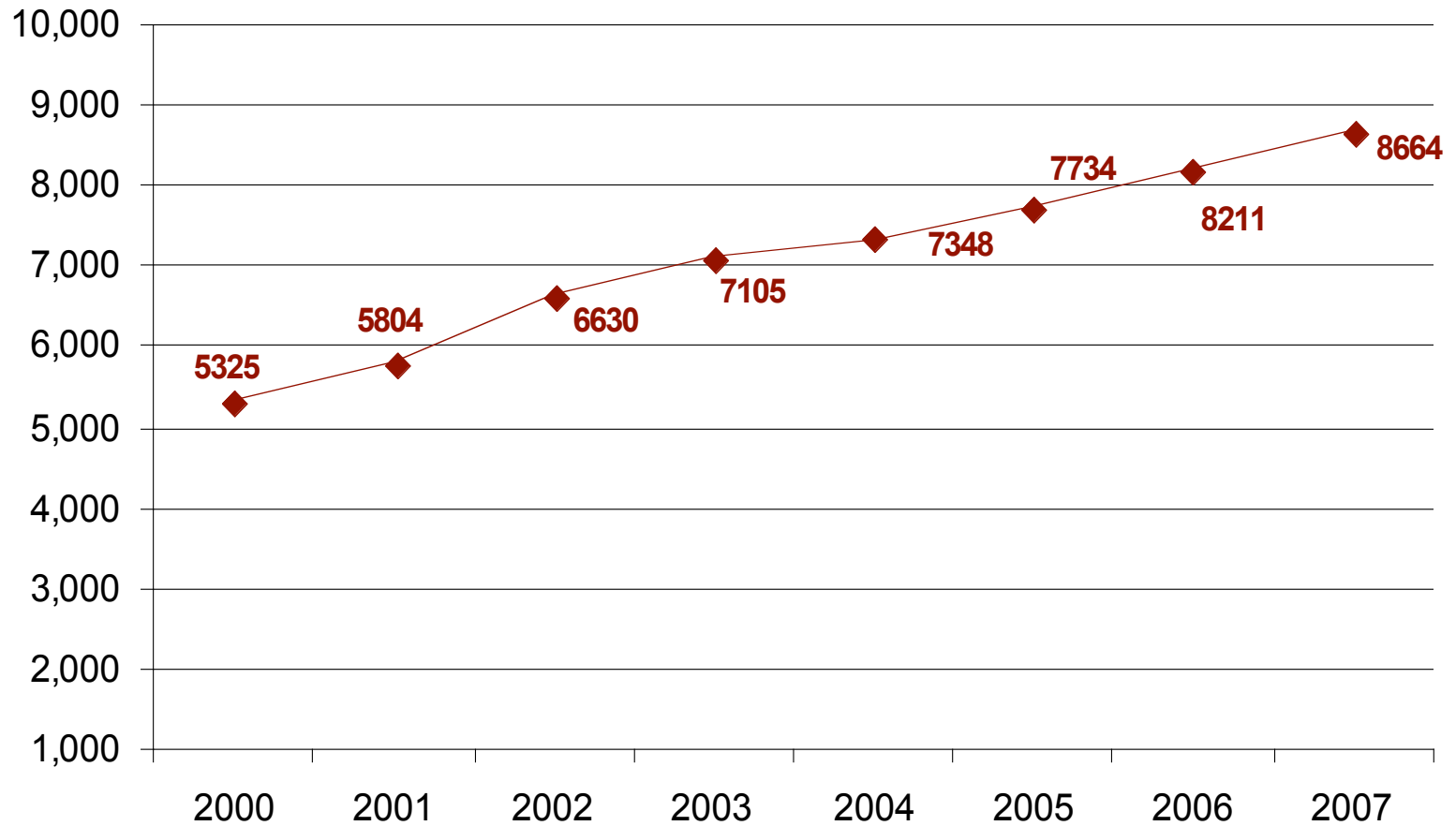
Source: Institutional Analysis



West Campus Enrollment

Fall 2000 – Fall 2007

63% growth from 2000 to 2007



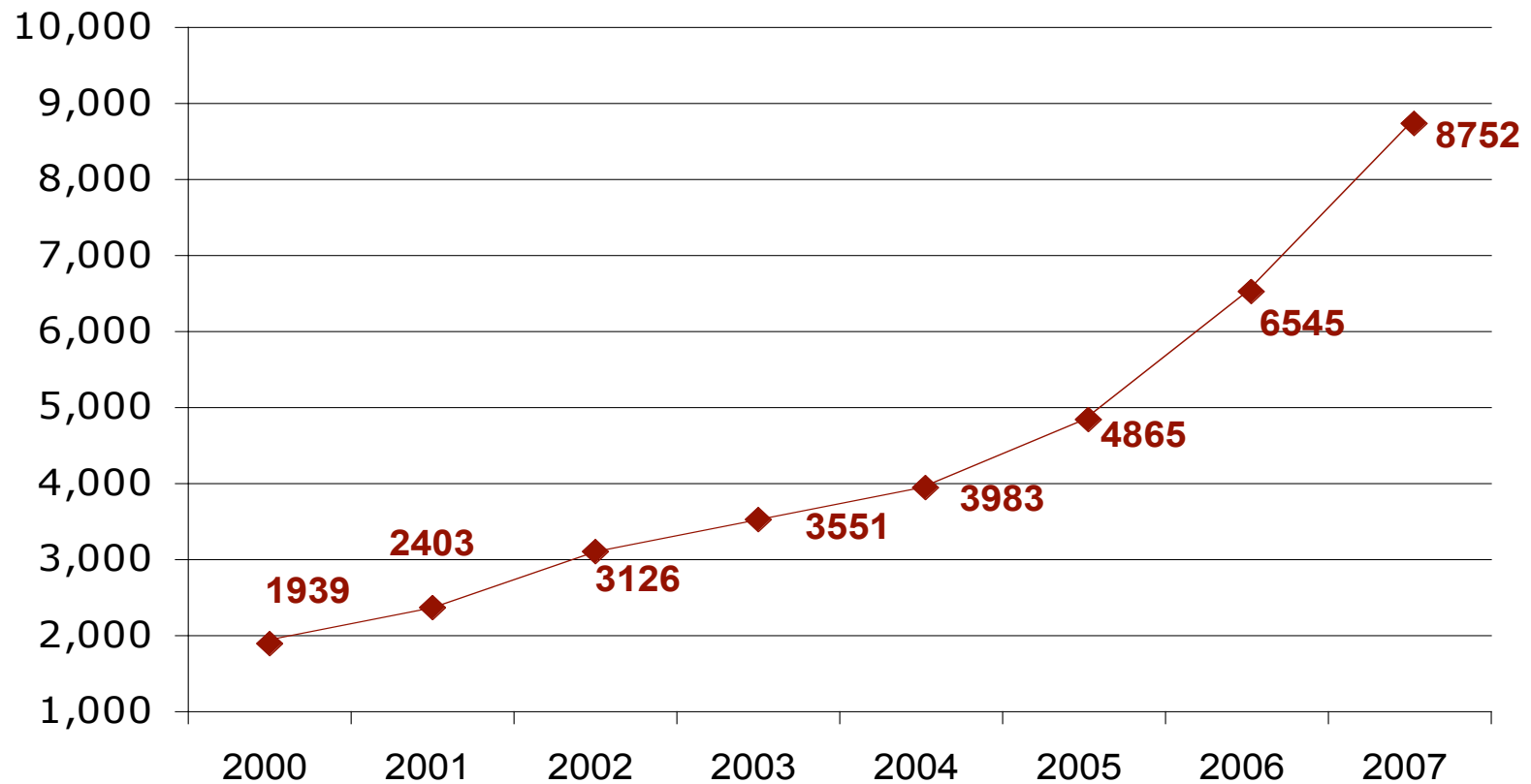
Source: Institutional Analysis



Polytechnic Campus Enrollment

Fall 2000 – Fall 2007

351% growth from 2000 to 2007



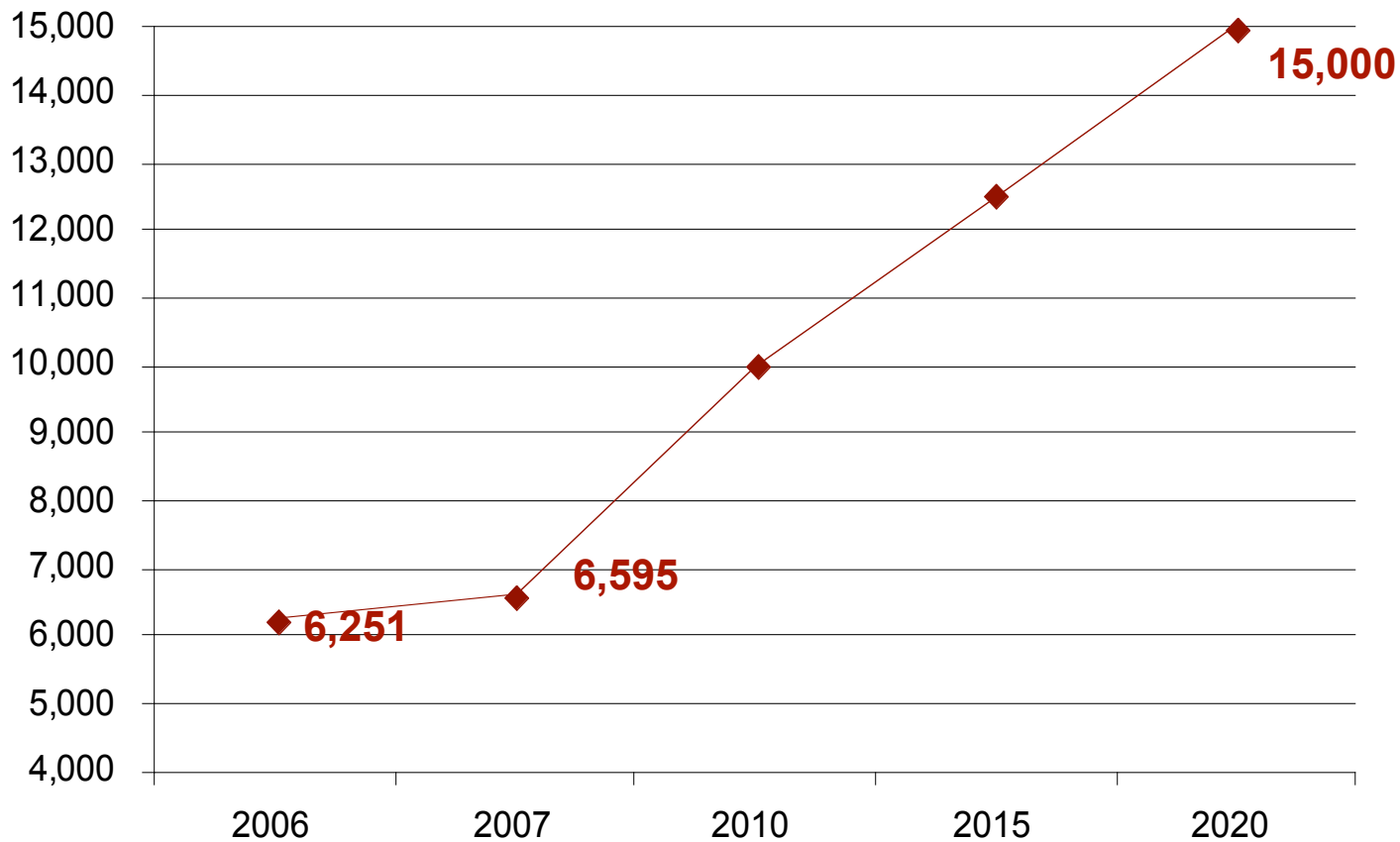
Source: Institutional Analysis



Downtown Phoenix Campus Enrollment

Fall 2006 – Fall 2007

6% growth from 2006 to 2007

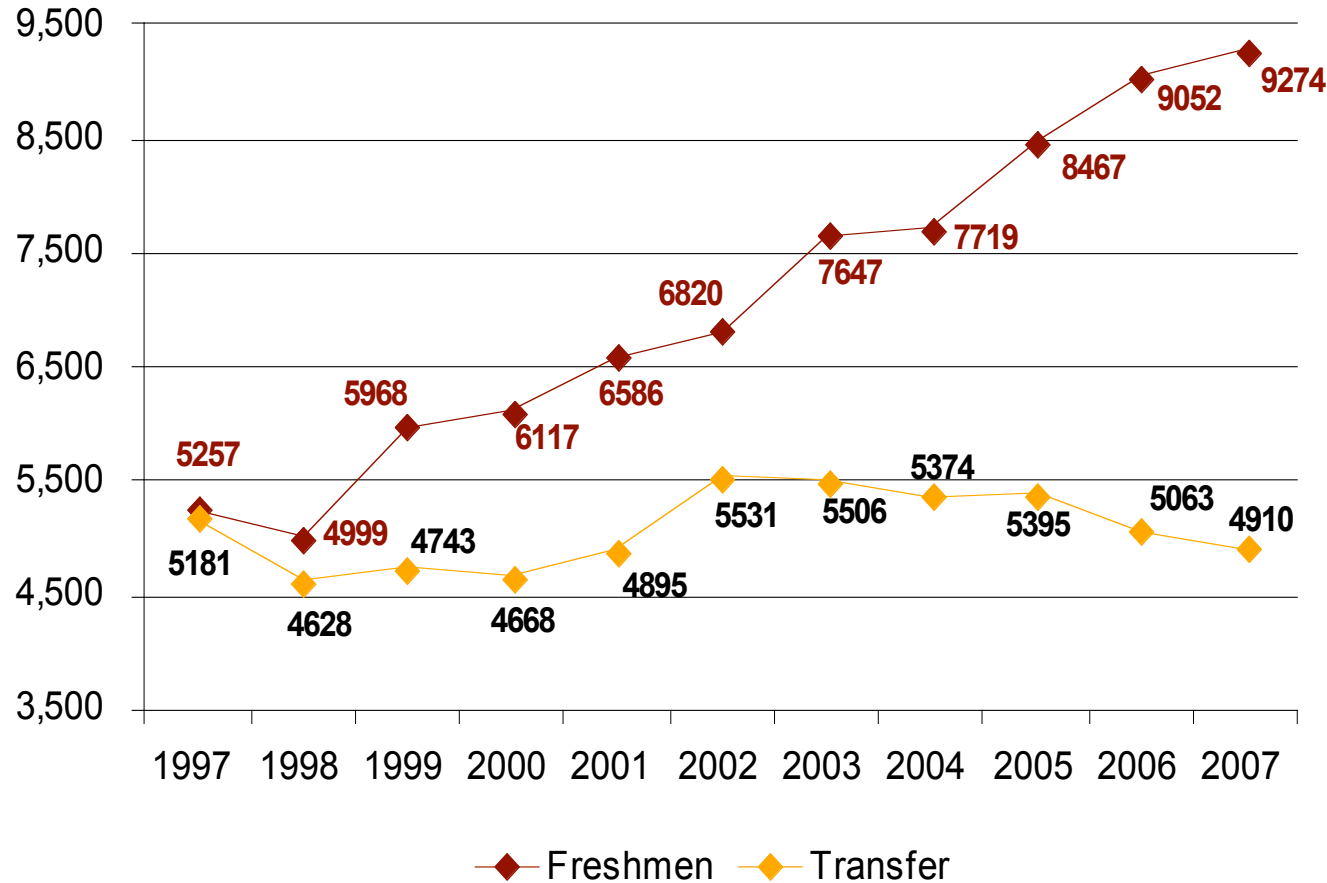


Source: Institutional Analysis



New Undergraduate Enrollment

Fall 1997 – Fall 2007



**76% increase
in freshmen
since 1997**

**36% increase
in freshmen
since 2002**

Source: Institutional Analysis



Fall 2007 Freshman Class

- Largest class in ASU's history – 9,274; a 2.5% increase from the Fall 2006 class, a 36% increase since 2002 and a 76% increase since 1997.
- Thirty-three percent of the freshman class from Arizona are minority students (121% increase since 1997).
- More than 1,800 President and Provost Scholars, 30% of the freshmen from Arizona, are part of this year's class, reflecting a 12% increase from Fall 2006.
- 265 National Scholars: 148 National Merit Scholars, (an increase of 41% since 2002), 52 from Arizona; 10 Flinn Scholars, 111 National Hispanic Scholars (an increase of 164% since 2002), 29 from Arizona.

Source: Institutional Analysis



Arizona Freshman Scholar Profile

Fall 2002 – Fall 2007

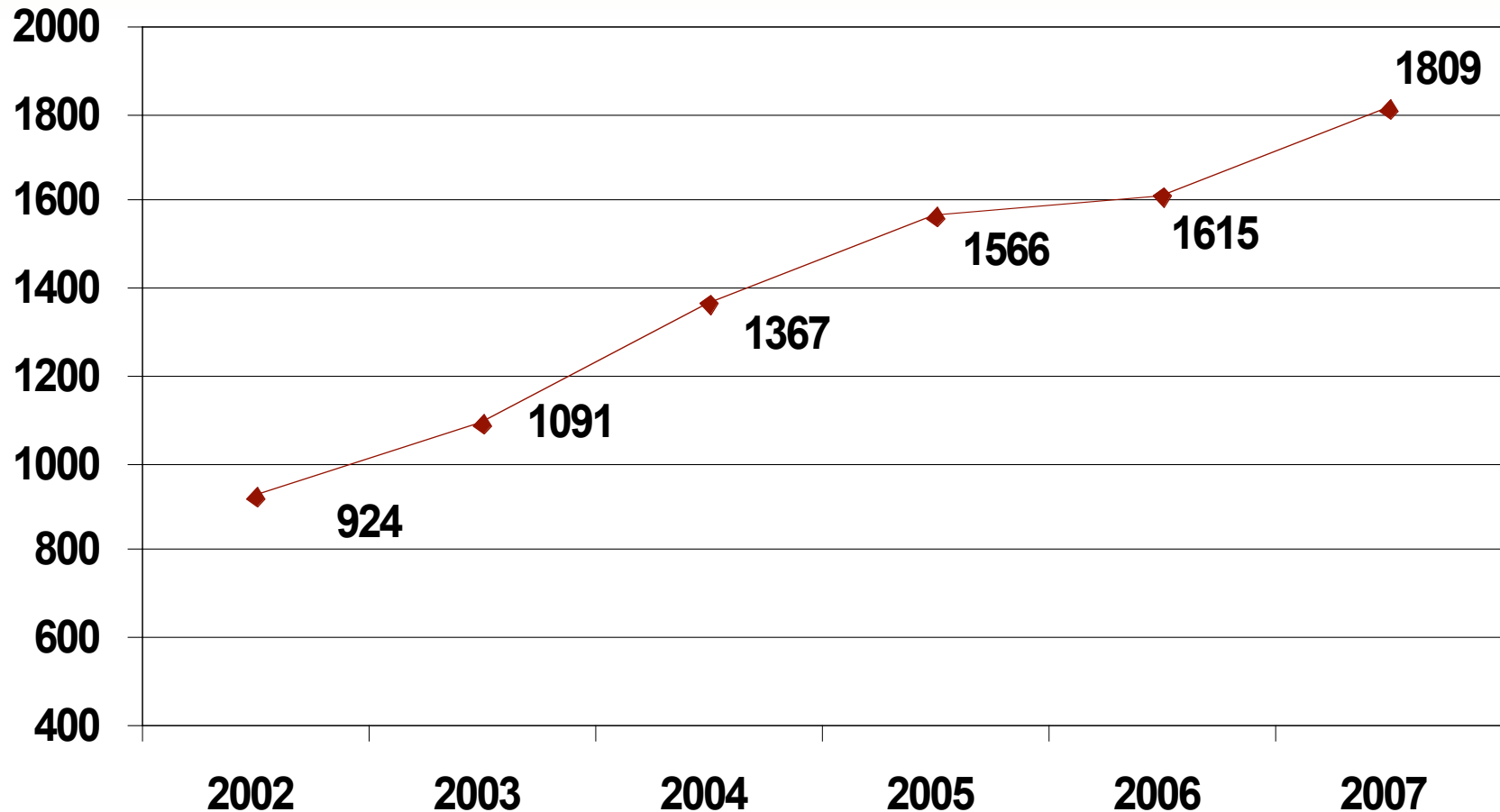
Arizona Freshmen	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007
President/Provost Scholars	928	1091	1367	1566	1615	1809
Percent of Students in Top 5%	16.8%	17.6%	17.8%	19.5%	19.5%	17.0%
Percent of Students in Top 10%	30.0%	30.1%	31.1%	32.3%	33.3%	30.7%
Percent of Students in Top 15%	39.9%	41.2%	41.2%	42.7%	43.8%	41.1%

Source: Institutional Analysis



President/Provost Scholarships

96% growth from 2002 to 2007

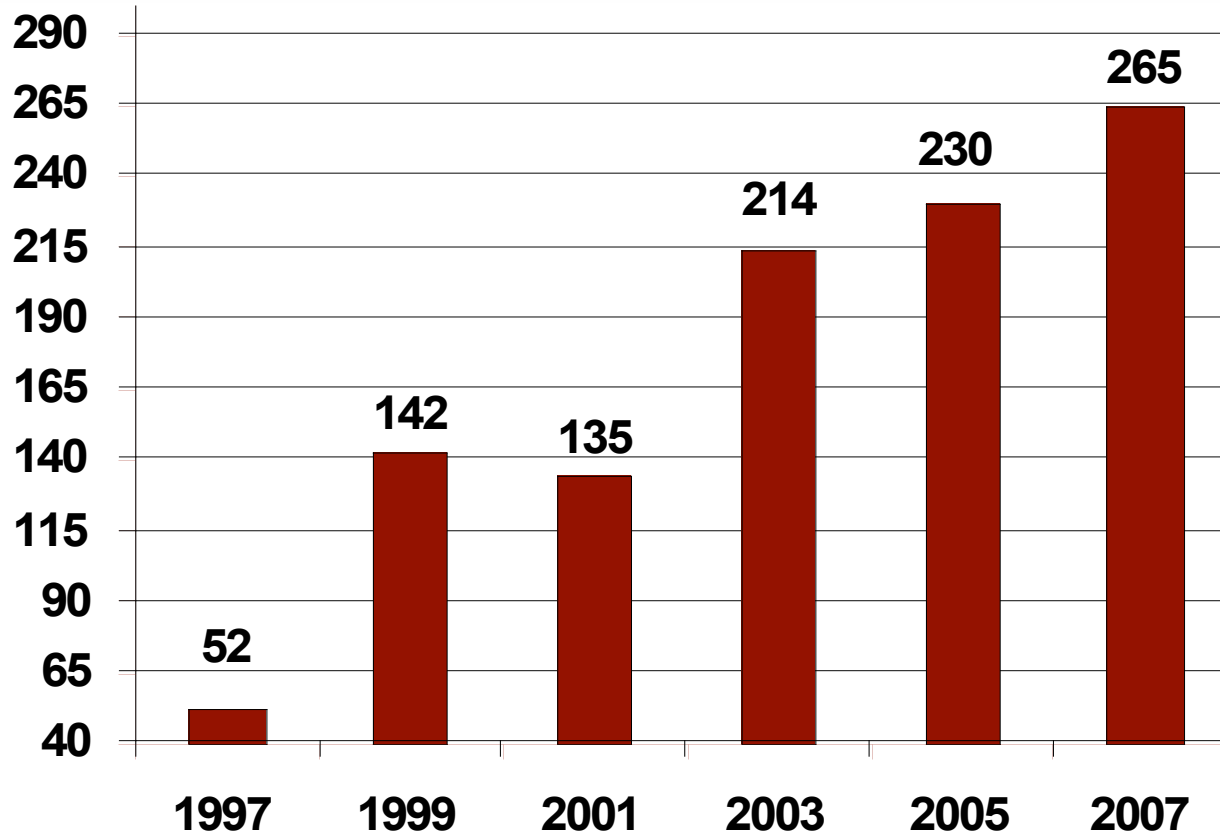


Source: Student Financial Assistance
Office



National Scholars

410% growth from 1997 to 2007



National Scholars include National Merit, Achievement, and Hispanic Scholars

Source: Student Financial Assistance
Office



Fall 2007 Freshman Profile

Total Enrolled	9,274
Mean SAT Combined Score	1077
Mean ACT Composite Score	23.0
Mean High School GPA	3.34
National Merit Scholars	148
National Hispanic Scholars	111
% Minority (Total)	29.4%
% Minority of AZ Residents	32.5%

Source: Institutional Analysis



Fall 2007 Freshman Profile

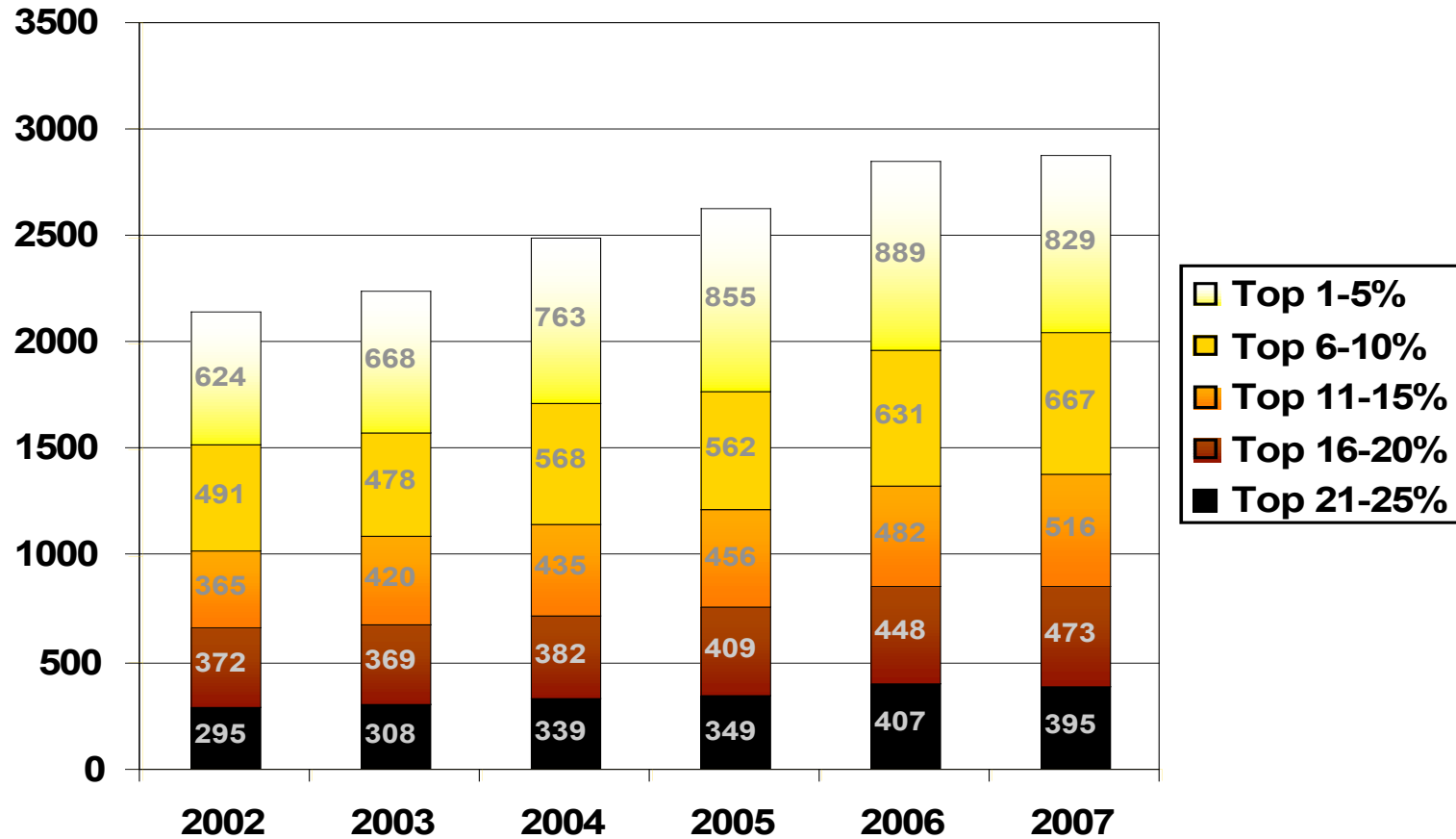
	ASU	U of A
Total Number	9,274	6,569
Mean SAT Combined Score	1077	1102
Mean ACT Composite Score	23.0	23.5
Mean High School GPA	3.34	3.31
National Merit Scholars	148	68
National Hispanic Scholars	111	79
Flinn Scholars	10	9
% Minority (total)	29.4%	30.1%
% Minority of AZ Residents	32.5%	36.8%
% Female	52.4%	53.5%
% Resident of State	65.0%	63.0%

Source: Institutional Analysis



The Best of Arizona at ASU

Fall 2002 – Fall 2007





National Scholar Enrollment Trends

Fall 1998 – Fall 2007

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
National Merit New Freshmen	48	132	119	112	105	173	162	155	188	148*
National Merit Total Enrollment	164	255	299	345	379	441	482	532	607	583
National Hispanic New Freshmen	5	10	12	23	42	40	69	72	87	111
National Hispanic Total Enrollment	6	15	24	39	75	97	153	175	227	291

Source: Student Financial Assistance Office

* Does not include 2 awarded but deferred scholarships



Barrett Honors College

Fall 2007 Student Profile

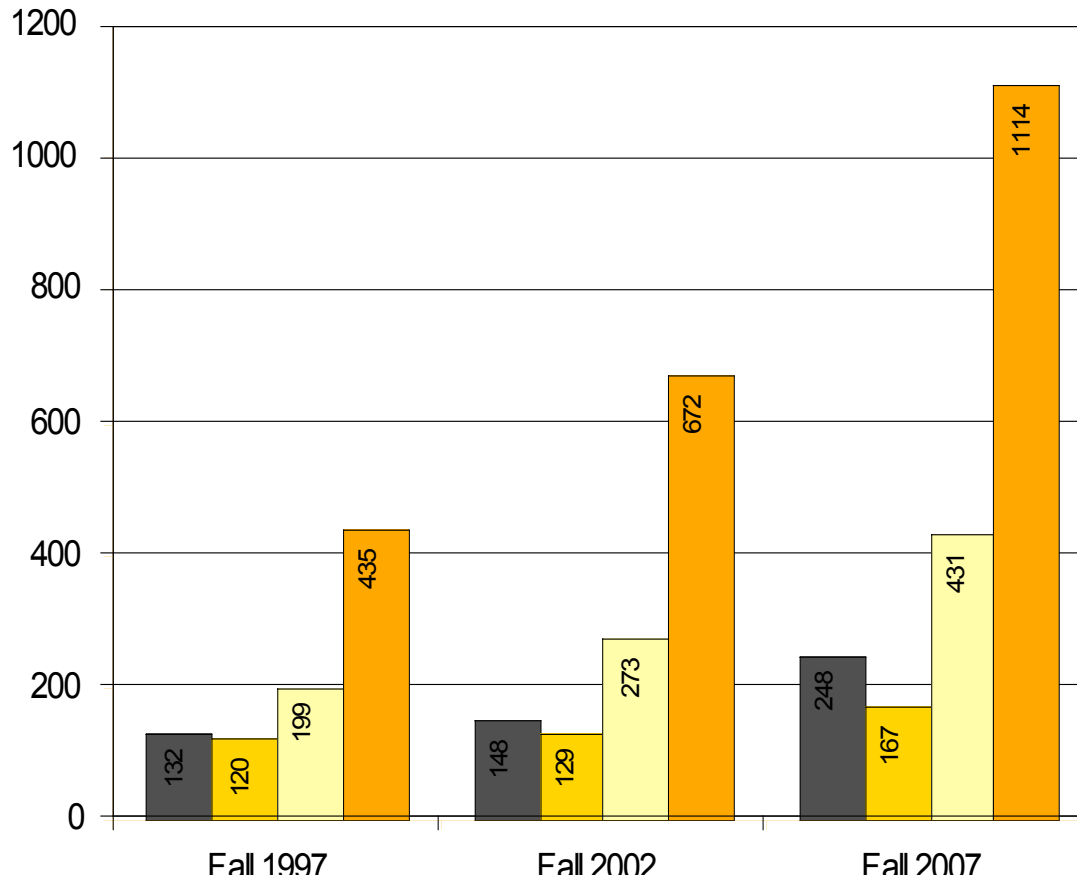
	Freshman Profile	All Student Profile
Enrollment	677	2,766
Average SAT	1322	1316
Average ACT	29	29
% Minority	27.9%	22.8%
% Female	53.6%	53.9%
% Arizona resident	70.0%	70.0%

Source: Barrett Honors College



Arizona Minority Freshman Enrollment

Fall 1997 – Fall 2007



Ten-Year Growth

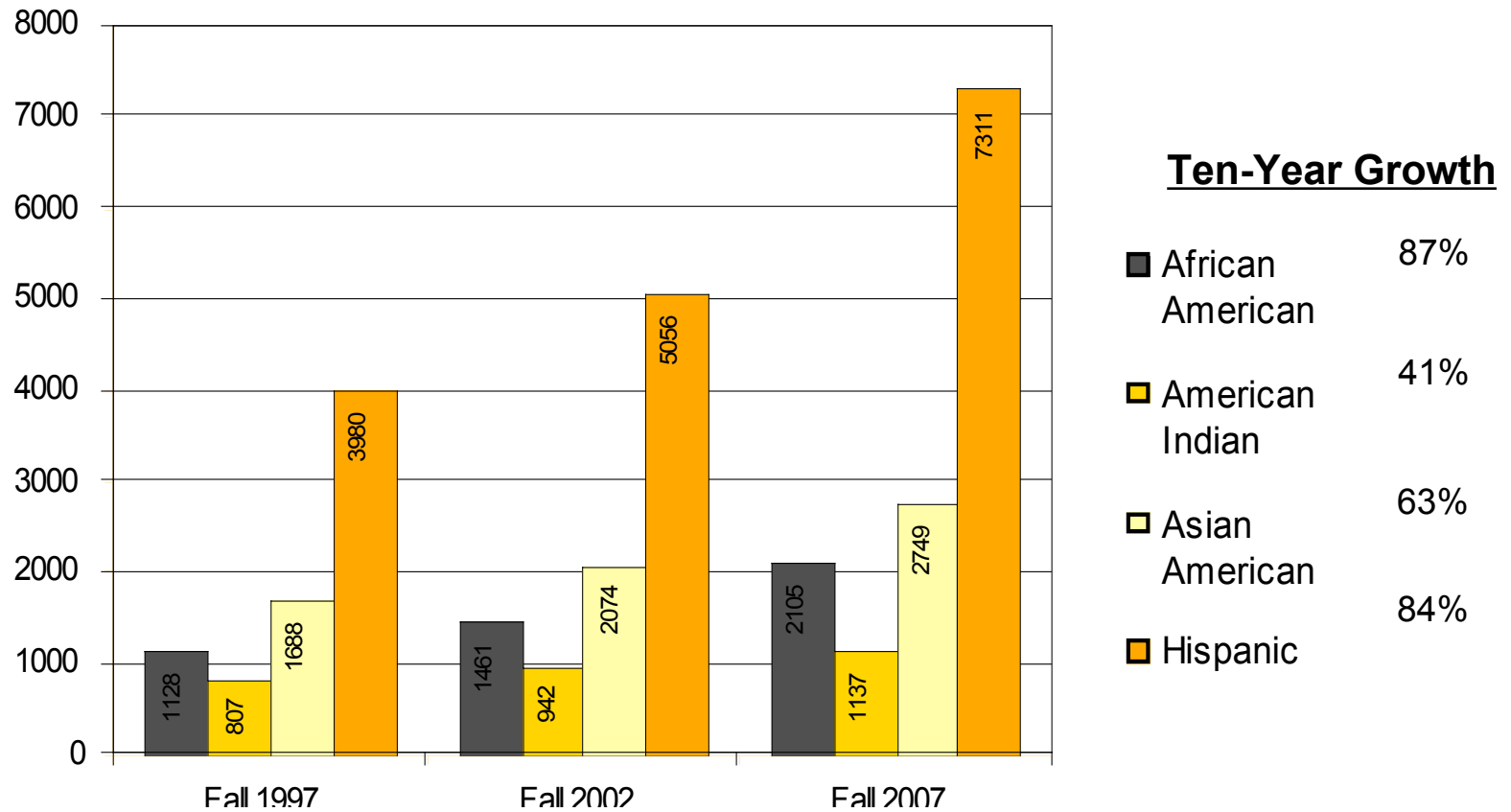
- African American 88%
- American Indian 39%
- Asian American 117%
- Hispanic 156%

Source: Institutional Analysis



Minority Undergraduate Enrollment

Fall 1997 – Fall 2007



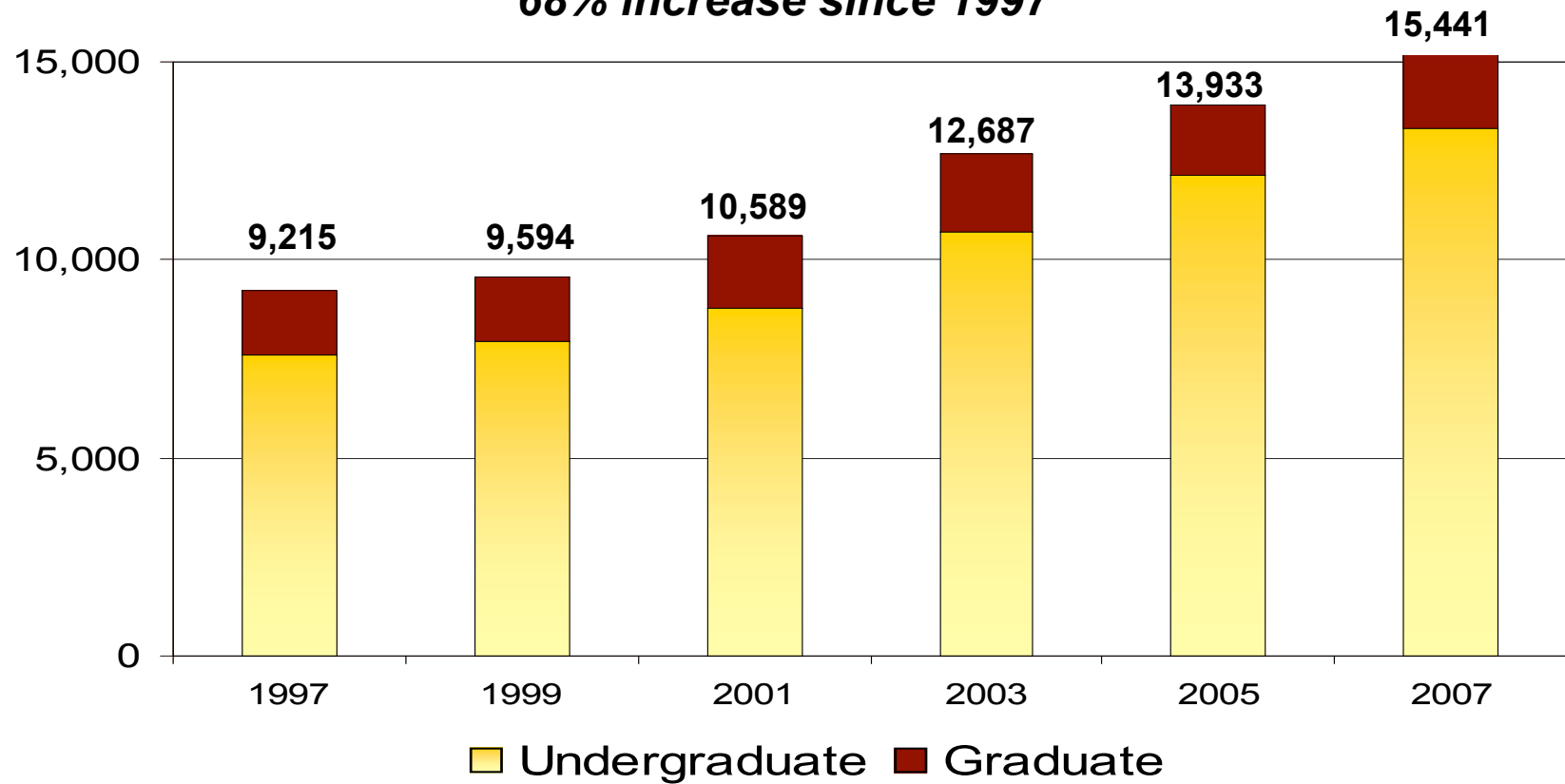
Source: Institutional Analysis



ASU Minority Enrollment

Fall 1997 – Fall 2007

68% increase since 1997



Source: Institutional Analysis



Summary

- Unprecedented growth in the next 12 years
- Building capacity to respond
- Central focus: Excellence at every level
–Regional, National, World Class
- Hallmark: The Highest Quality, Most Accessible Public University

