What is the link between research and economic development?

- Research fuels a knowledge-driven economy
- Research produces entrepreneurs and enterprises
- Research informs policy makers
- Research attracts talent and business
**knowledge-driven:** business most likely to produce the greatest wealth for Arizona will utilize complex technology-based systems and products

**entrepreneurs:** Phoenix ranked #1 in Entrepreneurial Hots Spots: Most traditional economy. ASU will add to this success with initiatives to increase quality and breadth of technology-based entrepreneurs

**policy makers:** ASU’s Morrison Institute researches, informs, and advises policy makers. ASU’s Seidman Institute collects and disseminates information about local economic trends