Changing Directions

Will the new tuition levels negatively impact a student’s chance to attend college?

- ASU’s new Fall 2003 resident tuition continues to be low among the 50 states (ranked 42nd of the 50 states)

- The tuition increase, in concert with a strengthened financial aid program, is designed to improve affordability for qualified lower-income students

- Fall 2003 enrollments, under the new tuition policy, suggest no negative impact on college attendance, with gains among all racial/ethnic categories
## Affordability C-

<table>
<thead>
<tr>
<th>Family Ability to Pay (50%)</th>
<th>Arizona</th>
<th>Top States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of income needed to pay for college expenses minus financial aid:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>at community colleges</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>at public 4-yr colleges/univ</td>
<td>27%</td>
<td>19%</td>
</tr>
<tr>
<td>at private 4-yr colleges/univ</td>
<td>49%</td>
<td>30%</td>
</tr>
</tbody>
</table>

### Strategies for Affordability (40%)

<table>
<thead>
<tr>
<th></th>
<th>Arizona</th>
<th>Top States</th>
</tr>
</thead>
<tbody>
<tr>
<td>State grant aid targeted to low-income families as a percent of federal Pell Grant aid to low-income families</td>
<td>2%</td>
<td>106%</td>
</tr>
<tr>
<td>Share of income that poorest families need to pay for tuition at lowest priced colleges</td>
<td>9%</td>
<td>9%</td>
</tr>
</tbody>
</table>

### Reliance on Loans (10%)

| Average loan amount that students borrow each year | $4,038 | $3,094 |

New Resident Freshmen Growth
Fall 2002 to Fall 2003

- African American: 33%
- American Indian: 6%
- Asian American: 16%
- Hispanic: 16%
- All First-time Freshmen: 12% (827 student gain)