Research

What is the link between research and economic development?

- Research fuels a knowledge-driven economy
- Research produces entrepreneurs and enterprises
- Research informs policy makers
- Research attracts talent and business
**ASU’s Contribution to Economic Development**

**knowledge-driven:** Business most likely to produce the greatest wealth for Arizona will utilize complex technology-based systems and products developed through ASU research.

**entrepreneurs:** Phoenix ranked #1 in Entrepreneurial Hots Spots: Most traditional economy. ASU will add to this success with initiatives to increase quality and breadth of technology-based entrepreneurs.

**policy makers:** ASU’s Morrison Institute researches, informs, and advises policy makers, while ASU’s Seidman Institute collects and disseminates information about local economic trends.