

# **Sustainability News Clips**

February 5, 2007

#### Reminder

Submission Deadline is **February 16, 2007** for the 2006 - 2007 iCademy Awards - The topic for this year's competition is **Arizona Water**. Teams will investigate pressing water issues and the crucial role water will play in the future of Arizona and the Southwest. Potential topics include conservation, aquifers, development, canals, grey water, etc.

The <u>2010 Imperative</u> Global Emergency Teach-In, a free live web-cast from the New York Academy of Sciences to be held **February 20th, 2007**, from Noon to 3:30pm EST/10:00am-1:30pm MST, addressing global warming and climate change. The interactive web-cast broadcast will reach more than 500,000 students, faculty, deans and practicing professionals in the architecture, planning and design communities in both North and South America.

#### ASU

<u>Study abroad program focuses on sustainability</u> – **SSC** - The College of Design and School of Global Studies offer a three-week program in Thailand, June 2 - 24, 2007, designed to give participants a close-up view of Thailand's efforts to uniquely restructure its economy, urban system, and landscape based on principles of sustainability, happiness, and increased self-sufficiency.

<u>Melikians boost ASU's global engagement</u> – **ASU Insight** – February 5, 2007 - ASU's commitment to global engagement received a major boost in the form of a \$1 million contribution by two longtime Phoenix civic leaders and philanthropists: Gregory Melikian and his wife, Emma Ordjanian Melikian.

<u>Grant fuels grad student research</u> – **Biodesign Institute** - January 25, 2007 - ASU will receive \$1.85 million from the Science Foundation of Arizona (SFAz) as part of the foundation's Graduate Student Fellowship program. "The funds will provide us with the ability to attract top-notch students in three specific areas: sustainable energy, the diagnosis and prevention of infectious diseases, and the interfacing of mechanical and computational technologies with people," Webber says.

## ARIZONA

<u>Electronics Recycling Day</u> - **City of Scottsdale** - **February 10, 2007** - 7:30 a.m. to 2 p.m. at Scottsdale's Corporation Yard, 9191 E. San Salvador - Plug into Electronics Recycling Day - Accepted items include computers, office and entertainment equipment. Collection events are for residents of Scottsdale only, for details, call 480.312.5602.

<u>ADEQ Director Owens Announces Partnership with University of Arizona to Promote Recycling</u> <u>at Sports Events</u> – **ADEQ** - January 31, 2007 - Arizona Department of Environmental Quality Director Steve Owens today announced that ADEQ is teaming up with the University of Arizona to promote and implement recycling at all home UofA sporting events, including football, basketball, volleyball, softball and gymnastics.

#### New Report from Environment Arizona Advocates for 250,000 Solar Homes in Arizona by 2015

– Environment Arizona – January 26, 2007 - According to Erik Magnuson, Program Associate for Environment Arizona, "Homeowners, businesses and industries across Arizona are starting to take advantage of solar energy. Thanks to programs designed to advance the market for solar photovoltaic (PV) systems, solar is becoming a cost-effective and mainstream energy solution, helping to reduce Arizona's contribution to global warming while also saving consumers money." Read the report: Putting Solar Energy Work.pdf

<u>NAU's Haeger joins governor to meet with Mexico president</u> – **NAU News** – February 5, 2007 - NAU President John Haeger, together with Jorge de los Santos, director and special advisor to ASU President Michael Crow and Robert Shelton, president of the University of Arizona, will be members of Gov. Janet Napolitano's delegation that will meet with Mexican President Felipe Calderon this week in Mexico City.

ADEQ Issues Tough Water Quality Permit for Bella Terra Wastewater Treatment Plant Near Sedona – ADEQ – February 2, 2007 - Permit Is the Most Protective Ever Issued for a Facility of This Size. "This is the toughest water quality permit ever issued for a facility of this size," Director Owens said. "Under this permit, Oak Creek and precious groundwater resources in the Sedona area will be protected to the highest level possible."

## NATIONAL

<u>A 'Green Challenge' Calls for Ideas to Benefit the Environment</u> - **GreenBiz.com** - January 29, 2007 - Creating a recycling program at the office, setting the library computers to default to twosided printing, and changing the lighting in campus buildings to be Energy Star compliant are all ideas that can positively impact the environment. To inspire new ways of being "green," Net Impact, an international nonprofit organization committed to improving the world by growing and strengthening a network of business professionals, MBAs, and graduate students, has launched the first-ever "Green Challenge." <u>Step It Up 2007</u> - National Day of Climate Action - April 14th, 2007. This April 14th, tens of thousands of Americans will gather all across the country at meaningful, iconic places to call for action on climate change. We will hike, climb, walk, swim, kayak, canoe, or simply sit or stand with banners of our call to action: "Step It Up Congress! Cut Carbon 80% by 2050. <u>Sign Up to</u> Organize A Day Of Action.

<u>Institute aims to promote stronger Ky. Businesses</u> – **KyKernel.com** – January 29, 2007 – The University of Kentucky is among the first public universities in the country to respond to state economic and workplace development concerns. The Board of Trustees approved the establishment of the interdisciplinary Institute for Workplace Innovation (iWin) in the College of Social Work at their meeting last week. "The vision for iWin is that this institute will be a catalyst for organizational change and economic development within the Commonwealth," said Jennifer Swanberg, executive director of iWin and an associate professor of social work.

Marlboro Launches MBA In Managing For Sustainability: New Program Part of Movement toward Multiple Bottom Line Education – **Marlboro College** – January 31, 2007 –Responding to the need to educate business leaders who understand the value of people and planet as well as profits, the Marlboro College Graduate Center is now accepting applications for its new MBA in Managing for Sustainability.

<u>McNall strives toward sustainability</u> – **The Orion** – January 31, 2007 - Chico State is getting a reputation for being a leading school in sustainability. The university has hosted a sustainability conference, promised to reduce greenhouse-gas emissions and powered buildings with solar panels. Now, it is working to change the administration. University President Paul Zingg has created a position that focuses on assisting the president with sustainability issues, and former provost Scott McNall has been appointed to the position.

## GLOBAL

From Competition to Cooperation: Companies Collaborate on Social and Environmental Issues – Socialfunds.com - January 19, 2007 - Competition may drive capitalism, but cooperation is gaining ground as an important business strategy for addressing social and environmental issues that impact companies across the board. Increasingly, companies are joining forces not only with business competitors, but also with human rights and environmental activists (formerly considered enemies) as well as socially responsible investors (SRIs), academics, and governmental organizations.

David Suzuki to launch national tour as public interest in environment soars – **Brooks Bulletin** - January 29, 2007 - David Suzuki is launching an election-style, national tour this week - starting on the East Coast - to urge Canadians to make the environment their top political issue. The science broadcaster's tour will stop at cities across the country, and audiences will be asked, "If you were Prime Minister, what would you do for the environment?"

<u>The Greening of the World's Religions</u> – **The Chronicle of Higher Education** – February 9, 2007 - For many years, environmental issues were considered to be the concern of scientists, lawyers, and policy makers. Now the ethical dimensions of the environmental crisis are

becoming more evident. What is our moral responsibility toward future generations? How can we ensure equitable development that does not destroy the environment? Can religious and cultural perspectives be considered in creating viable solutions to environmental challenges?

Food Miles May Be Green, but Are They Fair? – ENN - February 07, 2007 - The idea of reducing food miles seems straightforward -- simply buy produce which has traveled the shortest possible distance from farm to plate. However, just as British consumers' enthusiasm to cut food miles is growing, some experts are warning that an over-simplistic view of the issue risks doing more harm than good. They are urging policymakers not to rush blindly into formulating "buy-local-only" campaigns for consumers which could prove disastrous for many poor African food producers.

<u>The Evolution of Global Carbon Trading Announced at World Economic Forum</u> - **GreenBiz** – January 29, 2007 -- Vattenfall AB, Alcan Inc., Duke Energy Corporation and the International Emissions Trading Association (IETA) will work with other leading industries and financial institutions to accelerate the evolution of carbon trading as one of the key components to addressing climate change.

## **GET INVOLVED!**

6th annual <u>Local to Global Justice Teach-in</u>, **March 2 - 4, 2007**, ASU Tempe Campus, Farmer Education Building. The three day event includes free admission, food, music, and workshops addressing Sustainability, Human Rights, Social Justice, Immigration Reform and more, and is sponsored by ASU GPSA, Cultural Diversity Committee, DAPB, CET, College of Education, University College, C&I, ELPS, School of Justice and Social Inquiry, and the Department of Geography.

<u>Stop Global Warming</u> – **stopglobalwarming.org** - There is no more important cause than the call to action to save our planet. This is a movement about change, as individuals, as a country, and as a global community. We are all contributors to global warming and we all need to be part of the solution. Join the 567,528 supporters of the Stop Global Warming Virtual March, and become part of the movement to demand solutions to global warming now.

<u>Focus the Nation</u>: Global Warming Solutions for America is a major educational initiative that is coordinating teams of faculty, students and staff at over a thousand colleges, universities and high schools in the United States, to collaboratively engage in a nationwide, interdisciplinary discussion centered around the theme of "Stabilizing the Climate in the 21st Century". The project will culminate **January 31, 2008**, in the form of one-day, national symposia held simultaneously on campuses across the country.

## **AWARDS & COMPETITIONS**

<u>Convenient Truths: A Green Video Contest</u> - Seventh Generation and TreeHugger.com present Convenient Truths are holding "Convenient Truths," a green video contest. They invite submission of 1-2 minute videos that demonstrate practical, easy and inspired ways to reduce your carbon emissions. Winning videos will broadcast on various outlets including weather.com 's climate change site One Degree and the Top 10 videos will be packaged on a DVD and distributed by Ironweed Films. In addition, \$25,000 worth of prizes – including an all-expense paid trip for two to Alaska, Patagonia gear, solar bikes & backpacks, and a Zipcar membership – will be awarded to the makers of the top entries. The deadline for applications is **February 28**, **2007**.

<u>Campus Ecology Chill Out Contest</u> –The National Wildlife Federation's Campus Ecology program is soliciting short essays and videos about how campuses are helping to solve global warming. Winning submissions will be featured in Chill Out: Campus Solutions to Global Warming, a multimedia broadcast on April 18, 2007. The first 100 campuses that enter the essay contest will receive a DVD copy of An Inconvenient Truth for educational purposes. Essay submissions are due by February 2, 2007 and video submissions due by March 1, 2007.

<u>ADEQ Director Owens Announces Availability of Recycling Grants</u> – **ADEQ** – January 16, 2007 - Arizona Department of Environmental Quality Director Steve Owens announced today that ADEQ is seeking grant applications to enhance recycling efforts from private enterprises, political subdivisions, tribal governments and nonprofit organizations that serve Arizona communities. The deadline for proposals is **March 1, 2007** at 3 p.m.

<u>New competition "Mission Sustainability" launched</u> - German Council for Sustainable Development advocates more sustainability in everyday life. "Mission Sustainability – we face the challenge" is the title of the competition being run by the German Council for Sustainable Development from the **1st of December 2006 until the 31st of August 2007**. People of all ages are being called upon to make the world more sustainable. Competition participants can present their idea on <u>http://www.mission-sustainability.org</u>. In addition to a description of the planned change in behaviour, a creative, graphical representation of the idea is called for.

## **EVENTS**

Rocky Mountain Sustainability Summit: Forging Solutions at Colleges and Universities -February 22-23, 2007 - University of Colorado at Boulder - The Rocky Mountain Sustainability Summit will provide a networking forum for representatives from campuses in the Rocky Mountain region to learn about a variety of environmental issues facing institutions, explore ways of improving campus practices and policies, and ultimately work toward boosting the triple bottom line of environmental, social and economic sustainability. Register now: http://ecenter.colorado.edu/rmss2007/register.html.

"<u>Energy Savings, Sustainability, and Urban Planning</u>" - March 4–6, 2007 - In order to increase the quality of life for its citizens, planning for the city's day must also include planning for its night. This holistic approach supports the needs and respects the future of the entire community, including its natural environment. The International Dark-Sky Association embraces this transition towards sustainable planning and development and focuses its 19th Annual General Meeting, in Tucson, Arizona, on Energy Savings, Sustainability, and Urban Planning.

<u>Green Drinks 13</u> - **a.k.a.Green** - Bring your friends and join your environmentally-minded peers for happy hour at from 5:30-7:30, see the website for dates and locations. Happy hour

specials include \$1 off all draft and well drinks and 1/2 off tasty apps such as fish and chips bites and their fried brie. See you there.

<u>Renewable Energy Teleconference Series</u> – A monthly Renewable Energy Seminar and Teleconference Series brought to you by the <u>American Council On Renewable Energy (ACORE)</u> in collaboration with the Renewable Energy Resources Committee of the <u>American Bar</u> <u>Association SEER Section</u> & Renewable Energy Committee of the Energy Bar Association.

<u>Renewable Energy Task Force</u> – Monthly meetings hosted by the Alliance for Construction Excellence, Del E. Webb School of Construction are held the  $2^{nd}$  Wednesday of every month. Visit the Alliance's website for dates, times and topics.

<u>Free Green Building Lectures</u> – **City of Scottsdale** - Green building advocates responsible use of our natural resources in the design and construction of our built environment. Each lecture will address one of the many green building topics that demonstrate energy/resource efficient, healthy, and environmentally responsible building practices. Lectures will be the 1st Thursday of the month from **7 to 9 PM** at the City of Scottsdale, **Granite Reef Senior Center** located at **1700 N. Granite Reef Rd.** (NW corner of McDowell and Granite Reef, behind the convenience store).

#### Perspectives

<u>Green IT</u> - How to stay out of the red with an environmental approach - January 29, 2007 - To different lexicons, "green" means different things. In business terms, we think profits. In environmental terms, sustainability. But today, the term green is just as applicable to dollars as it is to saving the environment. That's because environmental sustainability, once little more than a moral incentive for companies, is now an imperative to doing business. And that means it's an imperative for IT too.

<u>e-greenies: A social networking site for the eco-savvy takes off.</u> Care2 concentrates on connecting users to nonprofits and providing them with what he considers environmentalists' greatest weapons: knowledge and opportunities to take action. I came to Care2 with a healthy dose of skepticism. Call me quaint, but when I want to be heard, I click off my computer and hit the streets. In a shifting activist world, I still prefer agitating for change the old-fashioned way. But several weeks of membership allowed me to see that Care2 embodies some of the Internet's best qualities.

#### Resources

<u>GIOS</u> – Global Institute of Sustainability – ASU. Sign up for the Sustainability Digest at <u>http://lists.asu.edu/archives/giosasu.html</u>.

<u>AASHE</u> – Association for the Advancement of Sustainability in Higher Education. Subscribe to the AASHE Bulletin at <u>http://lists.efswest.org/mailman/listinfo/efswnlist</u>.

<u>ULSF</u> – University Leaders for a Sustainable Future. View a list of ULSF publications or sign up to receive journals and reports at <u>http://www.ulsf.org/publications.html</u>.

<u>SCUP</u> – Society for College and University Planning. Receive SCUP's weekly email communications at <u>http://www.scup.org/pubs/sen/</u>.

<u>The Chronicle of Higher Education</u> – News from and about higher education.

<u>Focus the Nation</u> – The biweekly e-bulletin of Focus the Nation, a national educational initiative on global warming.