## Display ads:

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back outside Cover, color</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Front inside Cover, color</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Back inside Cover, color</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Full-page, color</td>
<td>$750.00</td>
</tr>
<tr>
<td>Half-page, color</td>
<td>$500.00</td>
</tr>
<tr>
<td>Quarter-page, color</td>
<td>$400.00</td>
</tr>
</tbody>
</table>

Total Due: $________________ Date paid ______

## Company Information:

- **Company name:**
- **Address:**
- **Phone:**
- **Fax:**
- **Email:**
- **Player name:**

## Payment Information:

Please make checks payable to:
ASU Men’s Lacrosse Club

If you prefer to mail your check, please send to:
ASU Men’s Lacrosse Club
11889 East Gold Dust Ave.
Scottsdale, AZ 85259

## Ad Specifications:

- **Full page:** 5.5” X 8”
- **Half page:** 5.5” X 4”
- **Quarter page:** 2.5” X 4”

*Sizes are approximate

Ads can be submitted in PC or Mac format Adobe Photo Shop or Illustrator; tiff or eps files. All fonts must be converted to outline. PDF files acceptable, but must be 300 dpi. Color ads must be in CMYK. B/W ads will be converted to grayscale.

The ASU logo, wordmark, seal, and athletic mascot (Sparky) are official trademarks of Arizona State University and must be used in accordance with the ASU Graphic Standards Manual. Any individual, organization, or company wishing to use Arizona State University’s logos and trademarks must obtain the right to do so in writing from the university.

If you would like to make statements in your ad such as “Our company supports Arizona State® or Sun Devil® Lacrosse,” the registered trademark terms Arizona State® and Sun Devil(s)® must be accompanied by ®.

For half page ads and up, please also submit a company logo optimized for print use to:
ogden@agentogden.com

Send Ad Copy By 12/31/07 To:

Via email: ogden@agentogden.com

Or mail disk to:
Agent Ogden
2929 Geary Blvd #2
San Francisco, CA 94118

---

ALL PROCEEDS DIRECTLY BENEFIT ASU MEN’S LACROSSE. THANK YOU FOR YOUR SUPPORT!

The undersigned hereby authorizes and directs the ASU Men’s Lacrosse Club to advertise during the 2008 Lacrosse season as specified above.

Authorized signature
Printed name

www.laxdevils.com