For more information on supporting ASU Lacrosse, please contact Head Coach Chris Malone

ASULacrosse@gmail.com

(410) 925 - 3011

www.laxdevils.com
Your support of Arizona State lacrosse makes a difference! Lacrosse is not recognized as a varsity sport. Thus, most of our funding comes from dues paid by players, some of whose parents can't afford to pay for their son to play. A significant portion of the team's $150,000 budget is raised from outside sources. Players pay approximately $2,000 each annually in order to participate.

Arizona State lacrosse players are true student-athletes. The lacrosse team does not assist with admissions or offer financial assistance, so each student-athlete gains admission based on his academic strengths and pays full tuition. At Arizona State it's academics first, athletics second. The team maintains excellent academic standing despite the rigorous demands of college athletics.

Sun Devil lacrosse players take pride in playing for Arizona State and are willing to pay dues and fundraise in order to participate.
Sun Devil Lacrosse has a rich history having been on campus since 1968 and winning division championships in 1995 and 1997. We compete for a league and national championship every year against the top club programs in the nation.

Location: Tempe, Arizona
Nickname: Sun Devils
Conference: Western Collegiate Lacrosse League www.wcll.com
Club Founded: 1968

League: Men's Collegiate Lacrosse Association: www.collegelax.us
Colors: Maroon and Gold
Home Field: Sun Devil Band Field
Field Surface: Grass

Club Sports Director: Chad Ellsworth
Head Coach: Chris Malone

Alumni President: Trey Reeder
Booster Club Representative: Jodi Vosika
Player President: Ben Zils
Arizona State University
Men’s Lacrosse

40 years

• Overall record of 12 & 5, including a trip to the WCLL Playoffs and our first trip ever to the MCLA National Championship Tournament. The Devils finished in the Top 10 Nationally.

• The Sun Devils became the first team in MCLA history to defeat two number one ranked teams in one week – Michigan and Oregon.

• The Devils played 10 of their 17 games against teams ranked in the top 16 of the MCLA and invited to the Championship Tournament.

• Former Coach Hopkins was named WCLL Coach of the Year.

• Sophomore Tyler Westfall was named WCLL Offensive Player of the Year where he led the WCLL in offensive points. He was also named MCLA Second Team All American.

• Three Sun Devils (2 freshmen & 1 sophomore) were in the top ten in WCLL scoring.

• Tyler Westfall and freshman Ryan Westfall were named to the WCLL Division A All Conference First Team. Ryan was named an MCLA All American Honorable Mention.

• Freshman Eric Nelson, was named to the WCLL Division A All Conference Third Team.
Your partnership with Arizona State Lacrosse will earn the allegiance of Sun Devil fans and lacrosse fans in general.

With an alumni base of over 125,000 graduates in Maricopa County, and an enrollment of over 60,000 students, there is opportunity for substantial customer exposure.

An association with ASU can bring instant credibility to your marketing campaign.

Your company receives maximum exposure to Sun Devil fans to help promote your business.

Trickle down effect on High School lacrosse in Arizona.

www.laxdevils.com
Lacrosse is the fastest growing sport in the United States, at every level of play. Youth participation has tripled since 1999. It is the fastest growing sport over the past 5 years at the NCAA level.

The Arizona Youth Lacrosse League is in its 12th year with almost 60 teams in all divisions.

The NCAA lacrosse championships (Division I, II and III) draw over 120,000 fans.

National Television coverage of lacrosse has increased over 600% since 2000.

Men’s lacrosse ranks 5th out of 80 NCAA sponsored championships in merchandise sales.

Nearly 75 percent of all lacrosse fans/players have an annual household income of $50,000 or more.

Nearly 50 percent of all lacrosse fans/players estimate the current market value of their house and land to be $200,000 or more.

While Title IX and financial concerns have slowed the growth of men’s college varsity lacrosse, the MCLA (“virtual varsity” club level lacrosse) has grown from 75 to over 200 teams in the past five years making it the largest lacrosse league in the world.

There are two professional lacrosse leagues, the NLL (indoor) and MLL (outdoor). Phoenix has its own professional indoor lacrosse team, the Arizona Sting.

Organized lacrosse is now played in more than 20 countries on five continents.
The 2008 Sun Devil Lacrosse Schedule is expected to be among the toughest in the nation. Our opponents include:

- Brigham Young University
- University of California - Santa Barbara
- Illinois
- University of California - San Diego
- San Diego State University
- University of Michigan
- Cal Poly
- University of San Diego
- UCLA
- University of Arizona
- USC
- University of Utah

The Sun Devils have named Chris Malone their head coach. Chris played 6 seasons of Major League Lacrosse. He graduated from the University of Maryland in 2001 and was a lacrosse team captain. He was an assistant coach at the University of Pennsylvania for 3 seasons.
Bronze

• Company logo with quarter page ad in the 2008 media guide
• Company logo on team website
• Recognition in newsletter

Total Investment: $500
Silver Packages

- Plaque with team photo
- Company logo with half page ad in the 2008 media guide
- Company logo on team website
- Recognition in newsletter

Total Investment: $1,000

www.laxdevils.com
Gold

- Official ASU lacrosse helmet
- Plaque with team photo
- Company logo with full page ad in the 2008 media guide
- Company logo on rotating banner on team website
- Recognition in newsletter

Total Investment: $5,000
**Diamond Packages**

- Official ASU lacrosse helmet
- Plaque with team photo
- Company logo with back inside cover ad in the 2008 media guide if available
- Company banner displayed at home games (10 ft)
- Company logo on 2008 team schedule poster
- Company logo on rotating banner on team website
- Recognition in newsletter

**Total Investment: $10,000**

www.laxdevils.com
ARIZONA STATE UNIVERSITY
MEN’S LACROSSE

40 years

Platinum

• Official ASU lacrosse helmet
• Plaque with team photo
• Company logo with inside front cover or back cover ad in the 2008 media guide if available
• Company banner displayed at home games (20 ft)
• Company logo on team shirts
• Corporate logo on team bags
• Company logo on 2008 team schedule poster
• Company logo on rotating banner on team website
• Recognition in newsletter

Total Investment: $20,000

www.laxdevils.com
Thank you for supporting ASU Lacrosse

- The pageantry of College Athletics is the premier venue to market your business.
- ASU is the compelling force behind the economic, cultural, and athletic growth of Arizona.
- ASU’s influence in the Valley is unduplicated. Be a part of it!
- Contact Head Coach Chris Malone: ASULacrosse@gmail.com

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