



# PLEASE HELP ASU MEN'S LACROSSE PLACE AN AD IN THE 2011 GAME PROGRAM



### Display ads (check all that apply):

Back outside Cover, color	\$1,000.00
Front inside Cover, color	\$ 750.00
Back inside Cover, color	\$ 750.00
Full-page, color	\$ 600.00
Half-page, color	\$ 400.00
Quarter-page, color	\$ 250.00
Business Card, color	\$ 100.00

Total Due: \$ \_\_\_\_\_  
Date paid \_\_\_\_\_

### Company Information:

Company name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Player name: \_\_\_\_\_

### Payment Information:

Please make checks payable to:  
ASU Men's Lacrosse Club

If you prefer to mail your check, please send to:  
ASU Men's Lacrosse Club  
14805 N 73rd Street  
Scottsdale AZ 85260

### Ad Specifications:

Full page: 5.5" X 8"  
Half page: 5.5" X 4"  
Quarter page: 2.5" X 4"

\* Sizes are approximate  
\* Provide electronic business card or actual card for scanning

Ads can be submitted in PC or Mac format  
Adobe Photo Shop or Illustrator; tiff or eps  
files. All fonts must be converted to outline.  
PDF files acceptable, but must be 300 dpi.  
Color ads must be in CMYK.  
B/W ads will be converted to grayscale.

The ASU logo, wordmark, seal, and athletic mascot  
(Sparky) are official trademarks of Arizona State  
University and must be used in accordance with the ASU  
Graphic Standards Manual. Any individual, organization,  
or company wishing to use Arizona State University's  
logos and trademarks must obtain the right to do so in  
writing from the university.

If you would like to make statements in your ad such as  
"Our company supports Arizona State® or Sun Devil®  
Lacrosse," the registered trademark terms Arizona State®  
and Sun Devil(s)® must be accompanied by ®.

For half page ads and up, please also submit a company  
logo optimized for print use to:  
ogden@agentogden.com

### Send Ad Copy By 1/14/11:

Via email: ogden@agentogden.com

Or mail disk:  
Agent Ogden  
2929 Geary Blvd #2  
San Francisco, CA 94118

**ALL PROCEEDS DIRECTLY BENEFIT ASU MEN'S LACROSSE. THANK YOU FOR YOUR SUPPORT!**  
The undersigned hereby authorizes and directs the ASU Men's Lacrosse Club to advertise during the 2011  
Lacrosse season as specified above.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed name