



PLEASE HELP ASU MEN'S LACROSSE PLACE AN AD IN THE 2010 GAME PROGRAM



Display ads (check all that apply):

Back outside Cover, color	\$1,500.00
Front inside Cover, color	\$1,000.00
Back inside Cover, color	\$1,000.00
Full-page, color	\$ 750.00
Half-page, color	\$ 500.00
Quarter-page, color	\$ 400.00
Business Card, color	\$ 100.00

Total Due: \$ _____
Date paid _____

Company Information:

Company name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Player name: _____

Payment Information:

Please make checks payable to:
ASU Men's Lacrosse Club

If you prefer to mail your check, please send to:
ASU Men's Lacrosse Club
11889 East Gold Dust Ave.
Scottsdale, AZ 85259

Ad Specifications:

Full page: 5.5" X 8"
Half page: 5.5" X 4"
Quarter page: 2.5" X 4"

- * Sizes are approximate
- * Provide electronic business card or actual card for scanning

Ads can be submitted in PC or Mac format
Adobe Photo Shop or Illustrator; tiff or eps
files. All fonts must be converted to outline.
PDF files acceptable, but must be 300 dpi.
Color ads must be in CMYK.
B/W ads will be converted to grayscale.

The ASU logo, wordmark, seal, and athletic mascot
(Sparky) are official trademarks of Arizona State Uni-
versity and must be used in accordance with the ASU
Graphic Standards Manual. Any individual, organization,
or company wishing to use Arizona State University's
logos and trademarks must obtain the right to do so in
writing from the university.

If you would like to make statements in your ad such as
"Our company supports Arizona State® or Sun Devil® La-
crosse," the registered trademark terms Arizona State®
and Sun Devil(s)® must be accompanied by ®.

For half page ads and up, please also submit a company
logo optimized for print use to:
ogden@agentogden.com

Send Ad Copy By 01/10/10 To:

Via email: ogden@agentogden.com

Or mail disk to:
Agent Ogden
2929 Geary Blvd #2
San Francisco, CA 94118

ALL PROCEEDS DIRECTLY BENEFIT ASU MEN'S LACROSSE. THANK YOU FOR YOUR SUPPORT!

The undersigned hereby authorizes and directs the ASU Men's Lacrosse Club to advertise during the 2010 La-
crosse season as specified above.

Authorized Signature

Printed name