

A stylized graphic in shades of light blue and white. It depicts a hand on the right side, with fingers slightly curled, holding a fan of rays that extends towards the left. The rays are of varying lengths and thicknesses, creating a sense of movement and light. The background is a solid light blue color.

Off Campus & Commuter Student Services

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get connected

Off-Campus & Commuter Student Services

Benefits of the program include:

- Participation in the Fall and Spring Housing Fair.
- Advertising in the ASU Housing Guide.
- Web site and Apartment Locator Web access.
- Services of a Community Liaison.
- Information/materials about your apartment community present at Orientation sessions.
- Information/materials about your apartment community at the Center.
- Advertising in *The State Press*.
- Ability to directly mail information to ASU students who currently reside in residence halls.

Dear Neighbor,

The Center for Off-Campus & Commuter Student Services at Arizona State University is pleased to announce the ASU Be A Good Neighbor Program Packages! Our package options have been designed to connect your community to ASU resources and maximize its exposure to the ASU population. These packages are designed to provide you with opportunities to increase advertising of your community, while offering essential benefits only available through participation in our program.

For your reference, enclosed you will find an overview of the ASU Be A Good Neighbor Program and package options. We are confident that one of our packages will fit your needs. We will contact you to discuss this exciting opportunity that will put you in contact with your desired market and help you reap the rewards!

Best Regards,



Stephanie A. Salazar
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Community Outreach Department

About Our Department

The Community Outreach Department strives to provide programs and services that enhance the partnership and overall quality of life for both students and community members. By engaging, living and serving at Arizona State University along with the surrounding communities, the Community Outreach Department provides opportunities for involvement by assisting students to develop a broader sense of community awareness. This in turn fosters students learning and success now and in the future. The following programs are available to students studying on the Tempe campus:

Community Mentoring

The Community Mentoring Program is a partnership between Arizona State University and the City of Tempe. The goal of the Community Mentoring Program is to engage students and community members in a trusting relationship, where the mentors will offer academic support, guidance, advice and encouragement.

Be A Good Neighbor

Our Be A Good Neighbor Program, which serves as a connection between Arizona State University and surrounding apartment communities, aims to provide package options to these communities to involve and connect them to campus.

Community Liaison

The Community Liaison Program is a network of students currently residing in off-campus apartment communities who serve as liaisons between the university and its off-campus student population. This program supports the mission of the Center for Off-Campus & Commuter Student Services through outreach and education in off-campus apartment communities by promoting civic responsibility among students while providing for the needs of our off-campus students in an effort to have a positive effect on academic achievement, retention and graduation.

Educational

Educational programs and services are aimed at educating students about civic engagement, community awareness and responsibility, city ordinances and state laws, as well as being a good neighbor.

“Arizona State University has worked hard to increase the engagement of students in campus life,” said Tempe Mayor Hugh Hallman. “I have high hopes that the university’s Outreach Program will provide options, support and accountability for students living off campus in Tempe neighborhoods. These efforts help fulfill one of the main goals of the city’s Rental Housing Task Force.”

— Mayor Hugh Hallman,
City of Tempe

Be A Good Neighbor Program

Program Introduction

The Be A Good Neighbor Program provides a network of students residing in off-campus apartment communities who act as a resource for off-campus students in the community in which they reside, by providing information about university department services and programs, assisting with problem-solving efforts to enhance a positive environment, educating students with regard to their rights and responsibilities and coordinating programs for students in designated off-campus apartment communities.

Program Goals

- Introduce and enhance a sense of community and civic responsibility in the off-campus student population with the aim of improving interactions with local residents who reside within or close proximity to their apartment communities.
- Provide an educational forum to enhance students' knowledge of local codes, rental leases and university policies and expectations (housing code violations, noise violations, fire code violations, city ordinances and state laws).
- Reduce neighborhood problems that may be related to aspects of the physical environment (trash in yards, broken windows, disabled vehicles, etc).
- Increase the distribution of relevant university information to students living off campus.
- Promote programs sponsored by The Center for Off-Campus & Commuter Student Services (OCCSS).
- Provide informational resources and referrals for students living in participating off-campus apartment communities.
- Communicate off-campus student concerns to university administrators through OCCSS.
- In collaboration with ASU's Health & Wellness Promotion department, provide educational programming to students regarding issues of alcohol and other substance use/abuse, health and wellness, intimate relationships and sexual assault.
- Coordinate social programming (cook outs, games/contests and outings) for students in participating apartment communities.

Top 10 Reasons To Be An ASU Good Neighbor

1. Step ahead of competitors.
2. Participate in the Fall and Spring Housing Fair.
3. Get direct and immediate contact to ASU students.
4. Gain priority access to other opportunities.
5. Become partners with the ASU community.
6. Advocate for and support ASU students.
7. Gain an advantage in the renter's market.
8. See a return on your investment.
9. Advertise your community on our premier locator services.
10. Enhance ASU student living in your community.



Benefits and Services

Off-Campus Housing Guide

The ASU Off-Campus Housing Guide is a resource to assist ASU students and their parents in making informed decisions about off-campus housing. The guide is exclusively distributed through Undergraduate Student Government, The Center for Off-Campus & Commuter Student Services and Student Media, and is available in distribution bins throughout campus.

ASU Housing Fairs: Fall & Spring Semesters

The ASU Housing Fair is an event that is sponsored by Undergraduate Student Government. The Housing Fair provides an opportunity for students preparing to transition to off-campus housing with information regarding various housing options. The Housing Fair runs for two consecutive days in the fall (November) and spring (March) semesters on Hayden Lawn, located north of the Memorial Union.

Direct Mailing

Your community will have an opportunity to market to ASU Residence hall students who have chosen to not renew their on-campus housing for the next year. The direct mail is coordinated through your community liaison, and postage is paid for by The Center for Off-Campus & Commuter Student Services. All mailing takes place after the ASU Housing renewal process is completed, which occurs in late March. Your marketing materials need to fit in a standard business envelope.

Off-Campus Housing Ad Space & Distribution of Marketing Materials

The Center for Off-Campus & Commuter Student Services will provide Platinum and Gold Package holders prime placement of marketing materials for their community on our display racks as well as a display board.

When incoming students stop by the Center, community liaisons will be well informed of your community and provide resources.

Places4Students

Places4Students is Arizona State University's official housing locator service. It is a searchable database that assists students in finding off-campus housing and/or roommates online. Advertisers list places that they have for sale or rent. Sponsor properties receive prominent placement, with Web links connected to their homepage.

\$5,000 Sparky Package

ASU Housing Fair

- Participation in ASU Housing Fair in the fall and spring semesters.
- Includes one table and two chairs.

Housing Locator Direct Web Access

- Placement of community advertisement on Places4Students Web site.

ASU Housing Guide

- A half-page color ad listing in ASU Housing Guide.

\$9,000 Maroon Package

ASU Housing Fair

- Participation in ASU Housing Fair in the fall and spring semesters.
- Includes one table and two chairs.

ASU Housing Guide

- A half-page color ad listing in ASU Housing Guide.

The State Press

- One (1) half-page black/white ad placement per semester for both the fall and spring semesters.

Housing Locator Direct Web Access

- Placement of community advertisement on Places4Students Web site.

The Center Desk Information Placement

- Placement of your materials within OCCSS, which includes display of advertising.

\$14,000 Gold Package

ASU Housing Fair

- Participation in ASU Housing Fair in the fall and spring semesters.
- Includes one table and two chairs.
- VIP access and choice of table location.

The Center Desk Information Placement

- Placement of your materials within OCCSS, which includes display of advertising.
- The community liaison will be responsible for restocking information.

Moving Up/Moving Out Presentations

- Materials present at presentations for students residing/transitioning to Off-campus housing.

Housing Locator Direct Web Access

- Premier placement of community advertisement in Places4Students and The Center for Off-Campus & Commuter Student Services Web site.

The State Press

- One (1) half-page black/white ad placement per semester for both the fall and spring semesters.
- Please work with Stephanie Salazar at 480.727.0656.

Direct Mail Marketing

- Ability to directly mail information about your apartment community to ASU residential students. The direct mail will be completed when we are at maximum capacity on campus. Your community liaison will be responsible for the direct mailings.

ASU Housing Guide

- A full-page color ad in premier location in ASU Housing Guide.

Parking Space

- Hosted parking space by your community at The Center for Off-Campus & Commuter Student Services Parking Lot.

Services of a Community Liaison

- Community liaison is assigned to your community.

Orientation Sessions

- Information about your apartment community will be present at the OCCSS table during Orientation.

\$18,000 Platinum Package

ASU Housing Fair

- Participation in ASU Housing Fair in the fall and spring semesters.
- Includes two tables and four chairs.
- VIP access and choice of table location.
- Listed as sponsor of Housing Fair.
- Logo placed on all marketing materials and USG and OCCSS Web site.

Housing Locator Direct Web Access

- Premier placement of community advertisement in Places4Students and The Center for Off-Campus & Commuter Student Services Web site.

ASU Housing Guide

- Cover and a full-page color ad in premier location in ASU Housing Guide.

Services of a Community Liaison

- Community liaison is assigned to your community.

The Center Desk Information Placement

- Placement of your materials within OCCSS, which includes display of advertising.
- The community liaison will be responsible for restocking information.

The State Press

- Two (2) half-page black/white ad placements per semester for both the fall and spring semesters.
- Please work with Stephanie Salazar at 480.727.0656.

Orientation Sessions

- Information about your apartment community will be present at the OCCSS table during Orientation.

Moving Up/Moving Out Presentations

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Direct Mail Marketing

- Ability to directly mail information about your apartment community to ASU residential students. The direct mail will be completed when we are at maximum capacity on campus. Your community liaison will be responsible for the direct mailings.

Parking Space

- Hosted parking space by your community at The Center for Off-Campus & Commuter Student Services Parking Lot.

Off-Campus & Commuter Student Services Events

- Marketing materials at Lunch & Learns.
- Sponsor of Lunch & Learns.

