



Sun Devil Suggestions

- ★ Determine who your target audience is!
- ★ Work with residential life on advertising in residence halls.
- ★ Consider making planter signs about your event. Stakes can be purchased at Lowe's or Home Depot for a nominal price. Signs can be laminated at Kinko's and stapled to the stakes. Very inexpensive advertising option.
- ★ Make t-shirts about your event and have everyone in your student organization wear them.
- ★ Contact other student organization Presidents and see if you could speak to their group about your event.
- ★ If you need funding, check with ASASU. They generally have funding available for student organization events.
- ★ Would advertising in The State Press be helpful? There are special rates for student organizations on Wednesday and Friday is generally always a reduced rate.
- ★ Create a website for your group and distribute business cards with the website on it.
- ★ Utilize the FREE tables on Hayden Lawn. Sign up for a date on the first floor of the MU.

Resources

SDIC- poster making

SDIC- Website

Faculty Adviser

ASASU

The State Press

And remember...

Check with your faculty adviser or another ASU Staff Member before posting any of your materials. There are several policies on campus that you need to be aware of.