

FUNDING RESOURCES FOR STUDENT ORGANIZATIONS



Sun Devil Suggestions

Want to put on a cultural event? Bring a poet or scholar to campus? Give a concert or symposium? Well the good news is that you can, but it requires a lot of planning and money to make it happen!

Some planning tips:

- ✓ Start Early!
- ✓ Make sure your program meets an actual need or interest.
- ✓ Get buy-in from your organization and other campus entities.
- ✓ Publicize early and often, and ask for help if needed!
- ✓ Secure funding through various sources.
- ✓ Contact individual colleges or departments if your event has an academic focus.

ASASU – Contact 965-3161 or visit the 3rd Floor of the Memorial Union to pick up an application for the ASASU Appropriation Process.

Campus Environment Team – Visit the following web site to obtain a CET application and funding guidelines: www.asu.edu/president/cet/

Cultural Diversity Committee – Pick up a proposal form and funding guidelines in the Multicultural Student Center, Room #394 of the Student Services Building or visit the following web site: www.asu.edu/studentlife/msc/cdc

Diversity Awareness Programming Board (DAPB) – Contact 965-3161 or visit the 3rd Floor of the Memorial Union to pick up a DAPB Application or visit www.asu.edu/asasu/funding.html

Student Coalitions - Each of the six student coalitions receives an annual amount of funding to be distributed amongst the organizations within those coalitions. Contact the coalitions by visiting their offices up on the 3rd Floor of the Memorial Union or call the Multicultural Student Center at (480) 965-6060.

Additional Tips & Resources

Make sure you have a professional-looking funding proposal which:

Provides basic details of event seeking sponsorship (who, what, when, where, how and why?) as well as when the sponsorship will be needed.

Describes relevance of event to ASU campus or community.

Highlights some aspect that ties into the funding source's goals or mission.

Indicates to the sponsor what they will get in return for their support (i.e. banner, program mention, report, exposure among students)

Includes fliers, website or other publicity info.

Says thanks!

And check out these other *Best Practices* that will help you when planning an event:

- *Requesting Funds from ASASU*
- *Collaborating with Other Student Organizations/ Coalition Building*

And remember...

The money and sponsorship is out there but you must start early! Be creative and steadfast! If some sources don't work- think outside the box- are there other individuals or community groups who might have an interest? Your advisor can help you brainstorm ideas. Consider your organization's resources, strengths, and talents and use them to fundraise i.e. car washes, bake sales, etc.