A NEW AMERICAN UNIVERSITY

West Campus Workshop Summary

March 22, 2004

www.asu.edu/cdp

DRAFT
A NEW AMERICAN UNIVERSITY

Agenda

1. Observations and Program
2. Summary of Workshop Ideas
3. Discussion
<table>
<thead>
<tr>
<th>Period</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>June-December 2003</td>
<td>Observations</td>
</tr>
<tr>
<td>September 2003</td>
<td>Vision White Paper</td>
</tr>
<tr>
<td>January 2004</td>
<td>Planning Principles and Concept Development</td>
</tr>
<tr>
<td>January-June 2004</td>
<td>District Workshops</td>
</tr>
<tr>
<td>July-Aug 2004</td>
<td>Final Plan and Guidelines Development</td>
</tr>
<tr>
<td>Sept - Oct 2004</td>
<td>Draft Final Plan Public Forums</td>
</tr>
<tr>
<td>Fall 2004</td>
<td>Arizona Board of Regents Presentation</td>
</tr>
</tbody>
</table>
one university many places
ASU WEST

Thunderbird Road
43rd Avenue
Sweetwater Avenue
51st Avenue

1 Mile by 1/2 Mile
300 Acres
EXISTING ZONING

Low-density Residential
2.5-3.5 du/ac

High-density Residential
12-20 du/ac

Sweetwater Elem. School

Parks

Commercial

ASU Property Line

DRAFT
EXISTING BUILDING USE

- Academic
- Housing
- Support
- Library
- Athletic/Recreation
- ASU West Campus
- Service

DRAFT
PLANNED PROJECTS

- Academic
- Housing
- Support
- Library
- Recreation/Water Ret.
- Surface Parking

ASU Property Line
EXISTING PARKING

Surface Parking

- Total spaces: 2,100
- Current estimated demand: 2,000
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- Does not consider special event needs
**EXISTING PARKING**

**Surface Parking**
- Total spaces: 2,100
- 15.67 Acres

DRAFT
EXISTING PARKING

Surface Parking

- ASU Property Line
- Total spaces: 2,100
- 15.67 Acres
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- 33.6 Acres

DRAFT
CIRCULATION AUTOMOBILE

Vehicular Circulation

Service Circulation

- Signalized Intersection
- Non-signalized Intersection
- Planned Streets

DRAFT

University Way North
Thunderbird Road
Sweetwater Avenue
43rd Avenue
51st Avenue
Compact Academic Core w/ single use buildings

Campus is island with no connection to edges

Strong framework and variety of outdoor spaces
Addresses Desert Climate

Architecture is perhaps too consistent and rigid
Buildings lack hierarchy
Arcades and courtyards suffer from blank walls

Newer Buildings lack Quality
THRESHOLDS OF SPACE NEEDS
**8,000 STUDENTS**

- Recreation Center (size for larger enrollment)
- Surplus of Gen Use Classrooms
- Deficit of teaching and open lab spaces
- Union Space (size for larger enrollment)
- Academic and Support Space net add 160,000 GSF
- Student Housing add 1,600 beds, 480,000 GSF
8,000 STUDENTS
Recreation Center (size for larger enrollment)
Surplus of Gen Use Classrooms
Deficit of teaching and open lab spaces
Union Space (size for larger enrollment)
Academic and Support Space net add 160,000 GSF
Student Housing add 1,600 beds, 480,000 GSF

12,000 STUDENTS
Deficit of teaching, open lab, and research spaces
Academic Office and Service
Library
Assembly and Exhibit Space
Athletics?
Academic and Support Space net add 591,000 GSF
Student Housing add 2,600 beds, 780,000 GSF
8,000 STUDENTS
Recreation Center (size for larger enrollment)
Surplus of Gen Use Classrooms
Deficit of teaching and open lab spaces
Union Space (size for larger enrollment)
Academic and Support Space net add 160,000 GSF
Student Housing add 1,600 beds, 480,000 GSF

12,000 STUDENTS
Deficit of teaching, open lab, and research spaces
Academic Office and Service
Library
Assembly and Exhibit Space
Athletics?
Academic and Support Space net add 591,000 GSF
Student Housing add 2,600 beds, 780,000 GSF

20,000 STUDENTS
Deficits in All Areas
Academic and Support Space net add 1,130,000 GSF
Student Housing add 5,200 beds, 1,560,000 GSF
LAND USE OPTIONS

GOAL: Land use should create a series of centers that compliment University adjacency and community needs

1. Land bank for future growth: park, water, recreation
2. Performing and fine arts with ASU
3. Lab School
4. Housing:
   • Student
   • University controlled faculty and staff
LAND USE OPTIONS

GOAL: Land use should create a series of centers that compliment University adjacency and community needs

1. Land bank for future growth: park, water, recreation
2. Performing and fine arts with ASU
3. Lab School
4. Housing:
   • Student
   • University controlled faculty and staff
5. Hotel/conference center
6. Market Rate Housing
7. Retirement Village
   • Villas, Apartments, possible Congregate Care
8. Regional Retail/office/research/housing; Precedents: KC Plaza, Eastlands Ohio
9. Neighborhood Retail/office/housing; Precedents: Washington Post,
APPROPRIATE SCALE AND PEDESTRIAN ORIENTED
80% RETAIL FROM COMMUNITY, 20% FROM STUDENTS
Country Club Plaza
Kansas City, Missouri
MAIN STREET RETAIL
The Avenue, White Marsh, MD
MAIN STREET RETAIL
Washingtonian Ctr., MD
Create a campus that supports vibrant residential liberal arts and integrated professional programs.

Connect and encourage interaction with the community as the Public Square for the West Valley.

Continue to design campus to address climate, sense of place, and sustainable development principles.
• Compact Academic Core
• Compact Academic Core
• Open Space network forms a hierarchy of space, edges, centers, and connections
• Compact Academic Core
• Open Space network forms a hierarchy of space, edges, centers, and connections
• Simple internal street grid
• Buildings create a hierarchy and landmarks
• Compact Academic Core
• Open Space network forms a hierarchy of space, edges, centers, and connections
• Simple internal street grid
• Buildings create a hierarchy and landmarks
• Campus becomes a cultural, educational and living center
• Transitional uses connect with residential community
• Mixed Use centers transition to Thunderbird corridor with unique uses
ASU West-Precinct Plan B

Buildout Plan

Phase 1

Phase 2

Phase 3

Buildout Plan
ASU West Campus  Phase 1: Residential Campus Growth
ASU West Campus

Phase 2: Town Square
ASU West Campus

Phase 5: Market Square Build-out
ASU West Campus

Phase 6: Campus Build-out
ASU West - Precinct Plan
Option D
www.asu.edu/cdp