



ARIZONA STATE  
UNIVERSITY

## A NEW AMERICAN UNIVERSITY

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## Observations

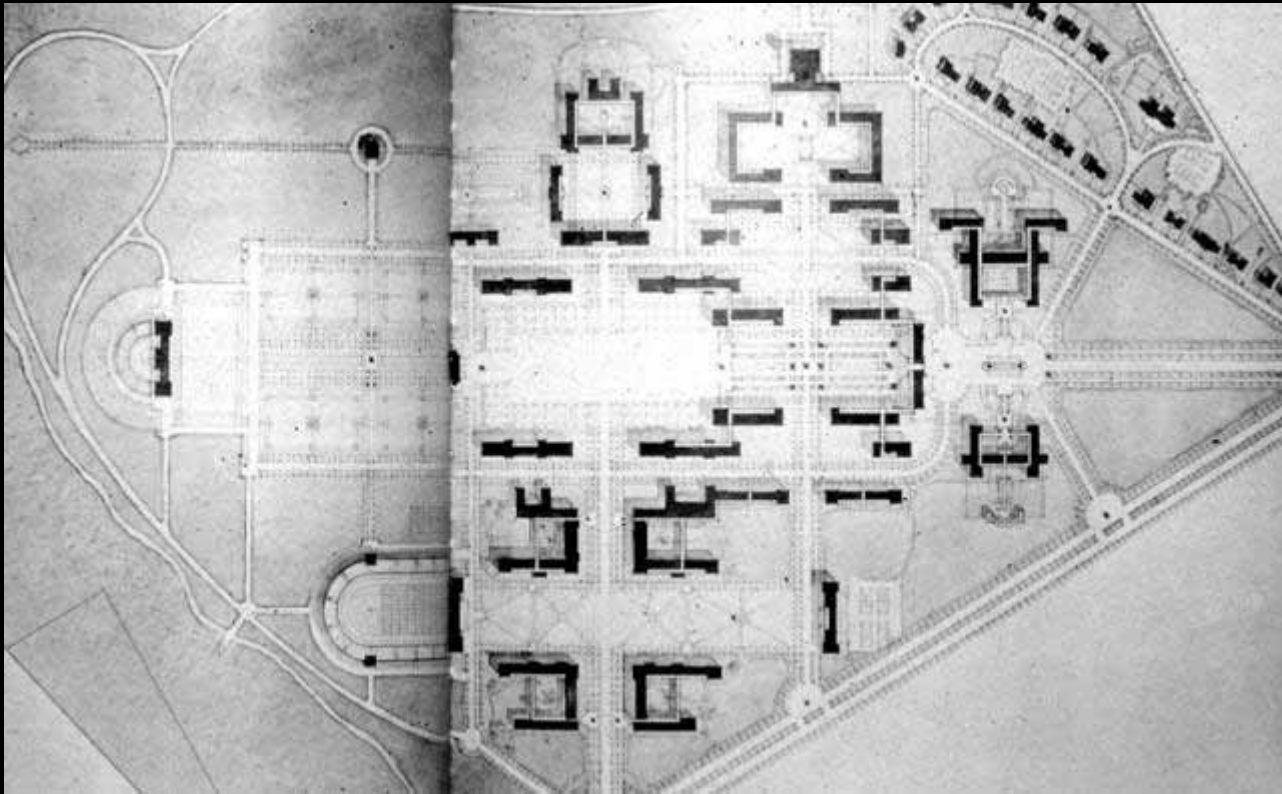
January 26-28, 2004

[www.asu.edu/cdp](http://www.asu.edu/cdp)

## WHY DO WE NEED A MASTER PLAN?

**“In the press of meeting current needs, many Universities lack a strong vision which looks over the horizon. Unlike corporations, great universities can never move their corporate headquarters. Therefore, in planning a campus, one must see individual decisions in the context of decades, not years. Within this profound lesson is an idea that no one building is more important than the campus as a whole.”**

Dean W. Currie – VP for Finance - Rice University



# WHAT DIFFERENCE DOES A CAMPUS PLAN MAKE?

- To plan for growth such that every dollar spent improving the physical campus supports ASU's mission
- So that our daily decisions are part of a optimistic long term vision
- To raise our aspirations
- To raise money



# CAMPUS PLANNING PROCESS

## Observations



## Principles & Concept

## Final Plan

## Design Guidelines

## Precincts

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## Observations



## Principles & Concept



Final Plan

Design Guidelines

Precincts

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# CAMPUS PLANNING PROCESS

## Observations



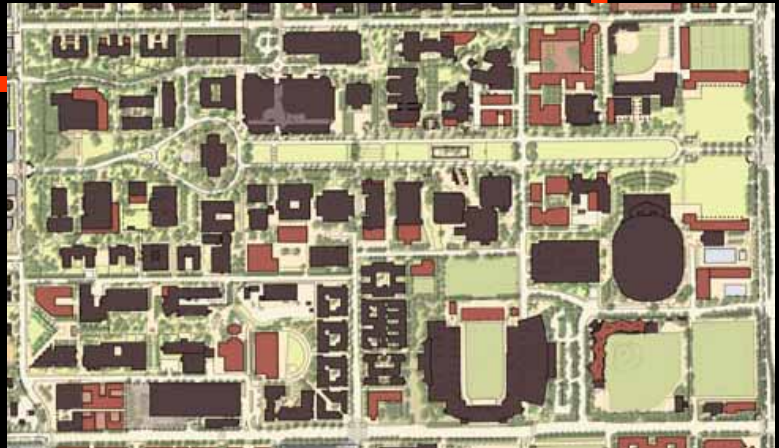
## Principles & Concept



## Final Plan

## Design Guidelines

## Precincts



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# CAMPUS PLANNING PROCESS

## Observations



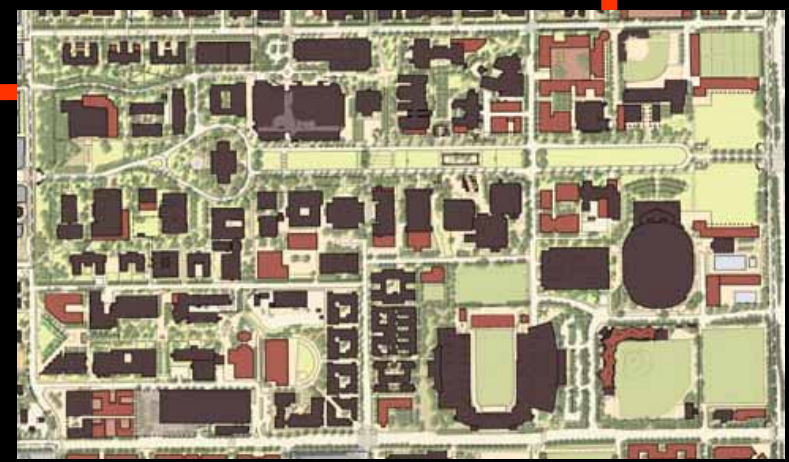
## Principles & Concept



## Design Guidelines



## Precincts



## Final Plan

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# CAMPUS PLANNING PROCESS

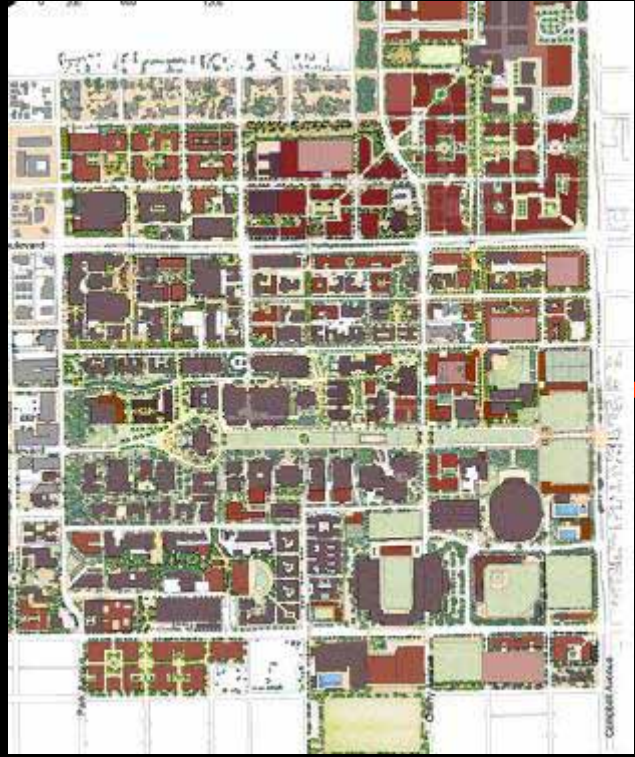
## Observations



## Principles & Concept



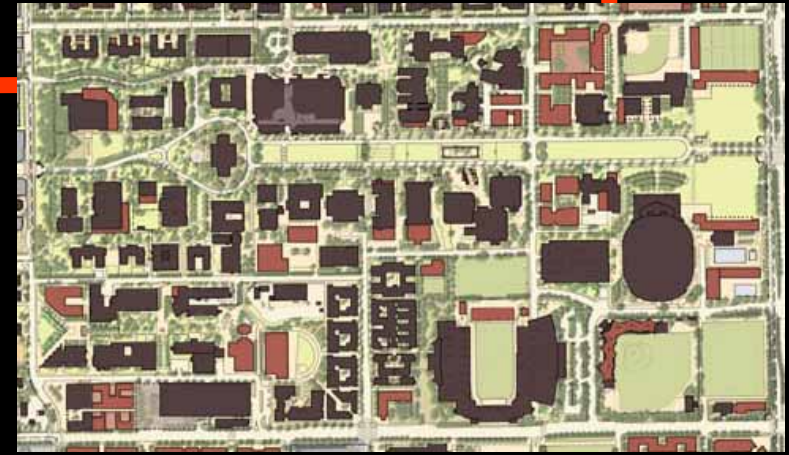
## Final Plan



## Design Guidelines



## Precincts





**June-December 2003 Observations**

**September 2003 Vision White Paper**

**January 2004 Planning Principles and Concept Development**

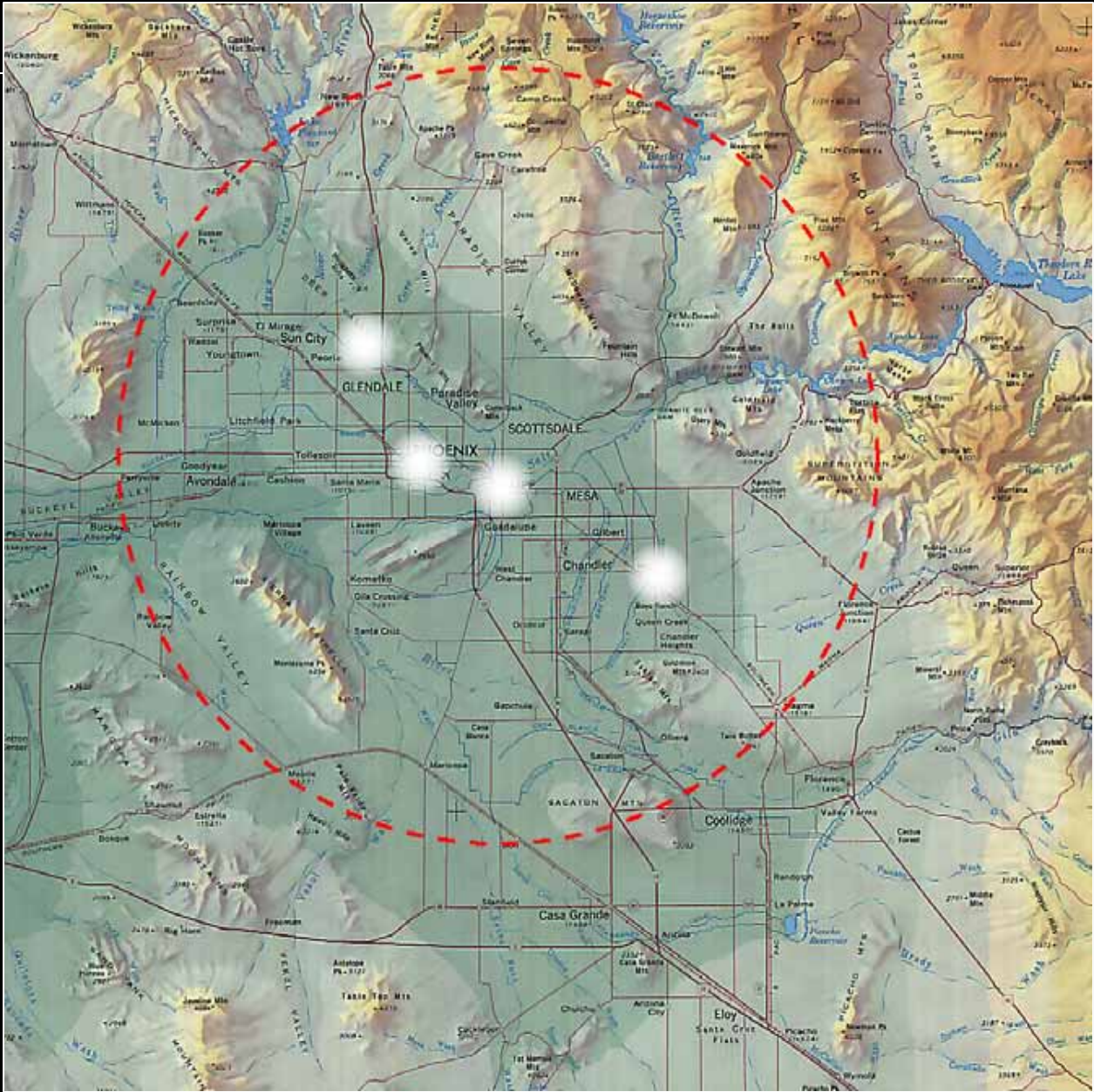
**January-June 2004 District Workshops**

**July-Aug 2004 Final Plan and Guidelines Development**

**Sept - Oct 2004 Draft Final Plan Public Forums**

**Fall 2004 Arizona Board of Regents Presentation**

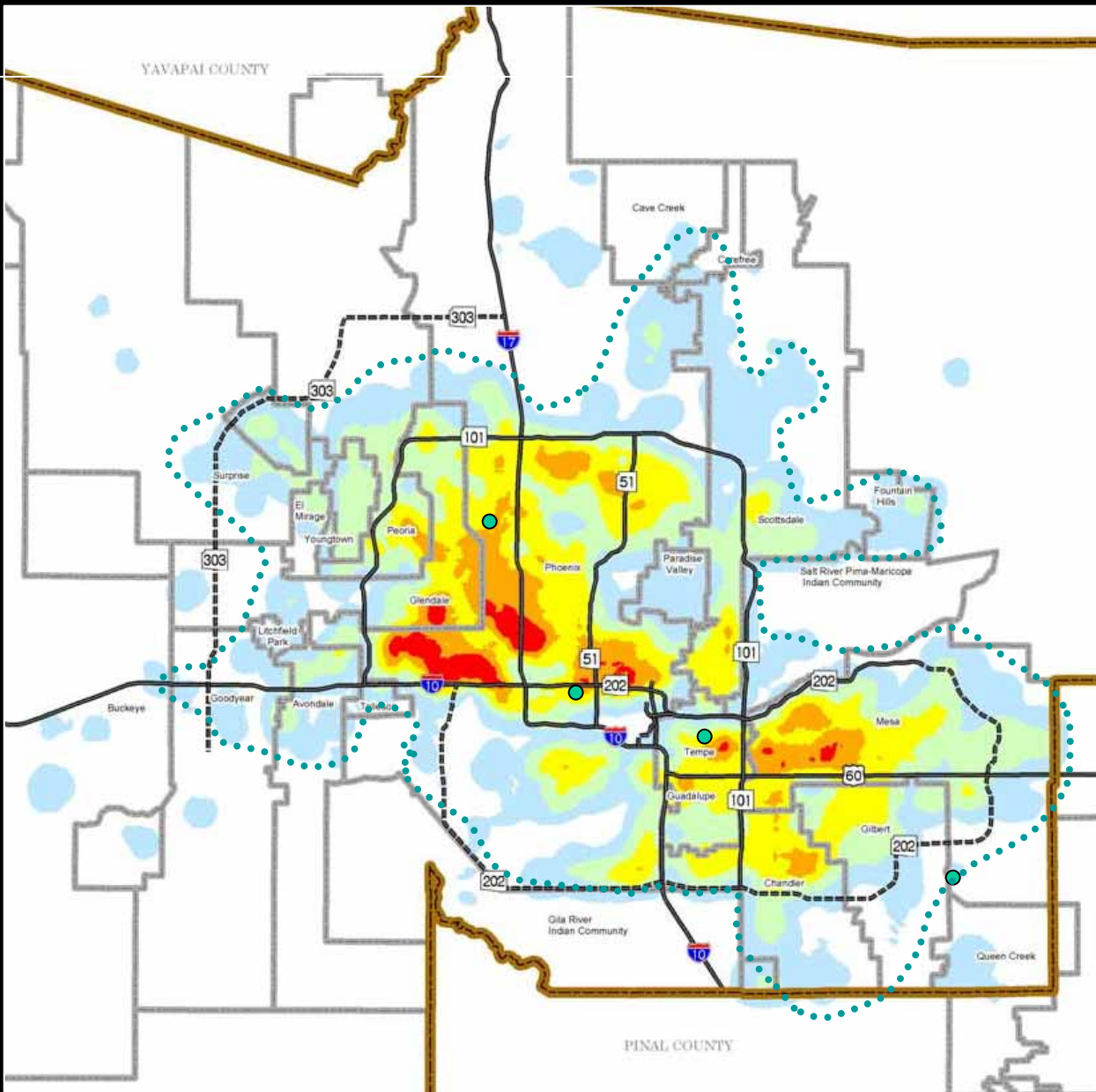
one university many places



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# POPULATION DISTRIBUTION 2000

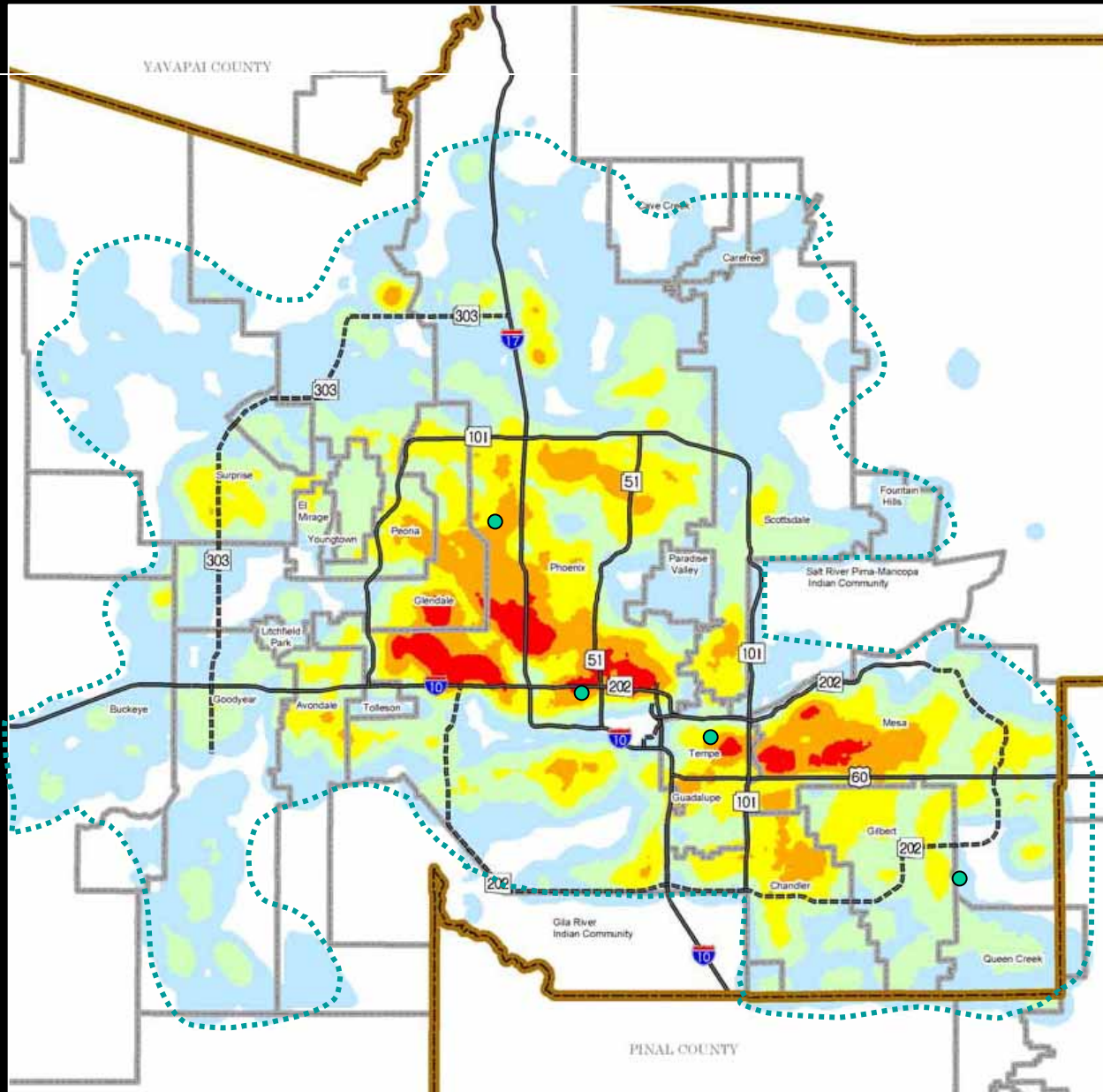
one university many places



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# POPULATION DISTRIBUTION 2025

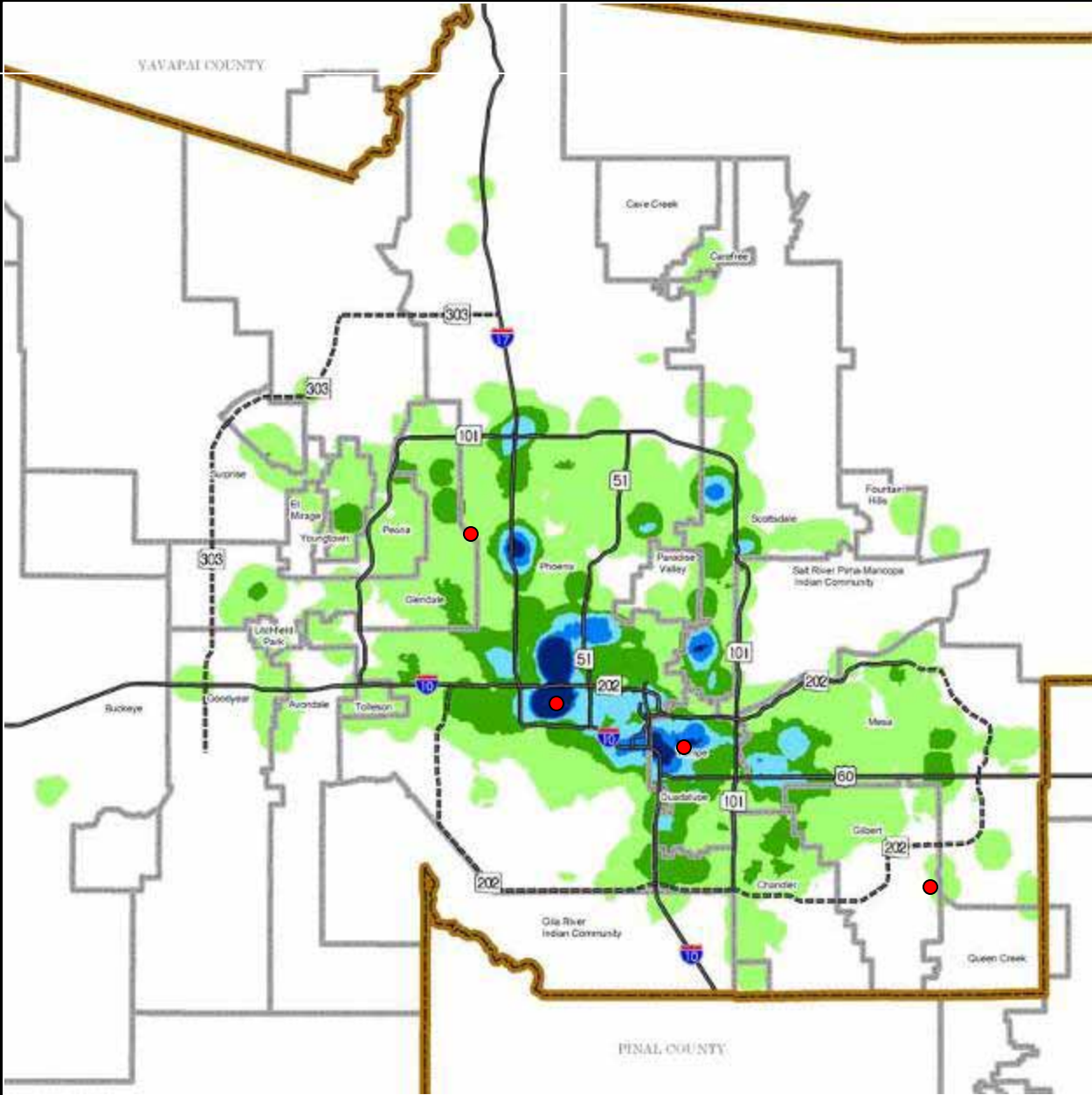
one university many places



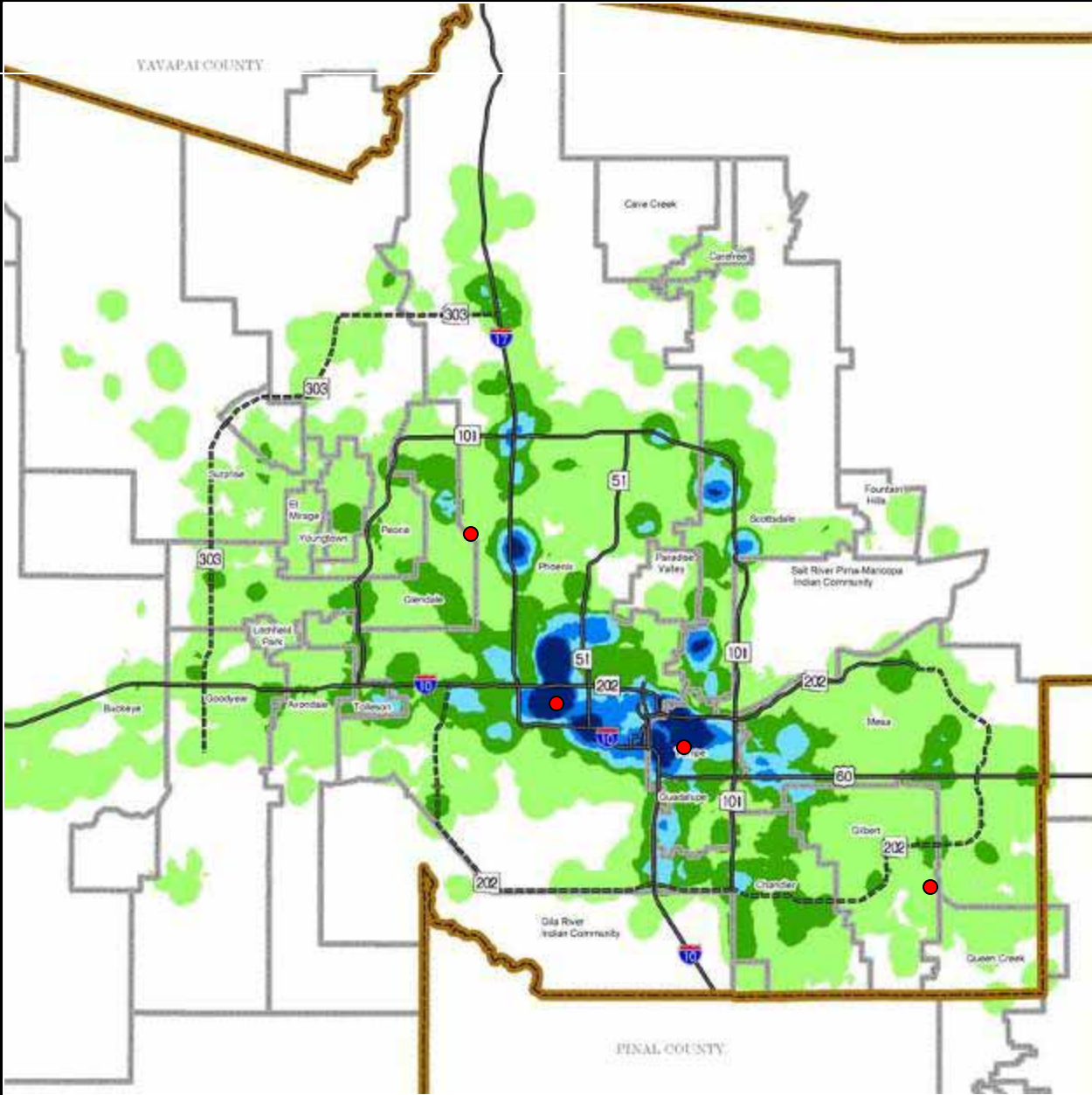
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EMPLOYMENT 2000

one university many places



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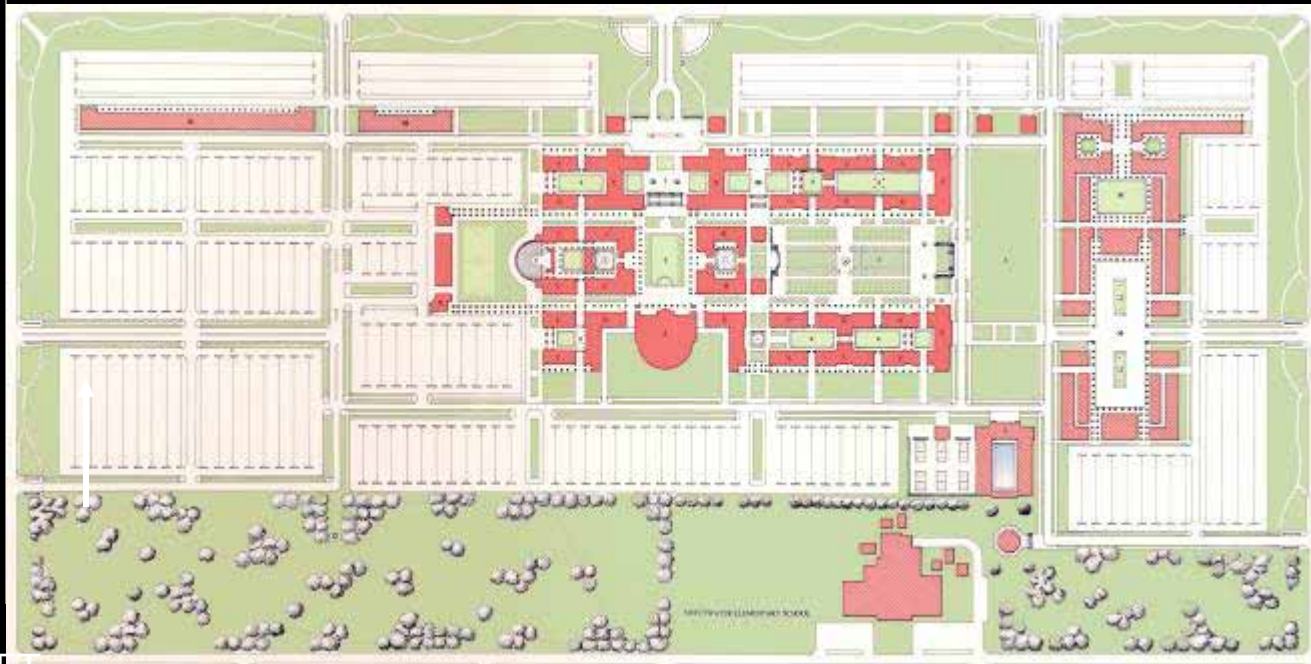
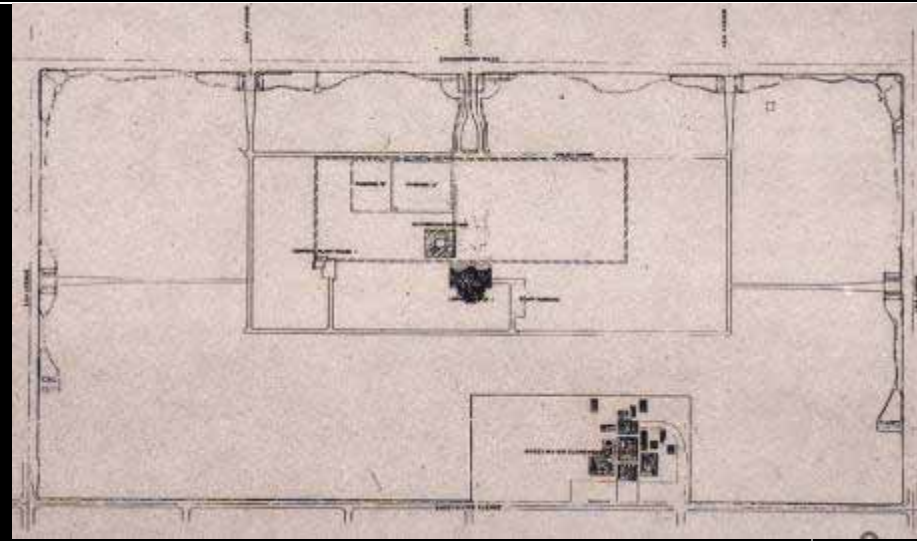


# ASU WEST CAMPUS



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# 1987 MASTER PLAN HISTORY



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# REGIONAL PLANS



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# ASU WEST



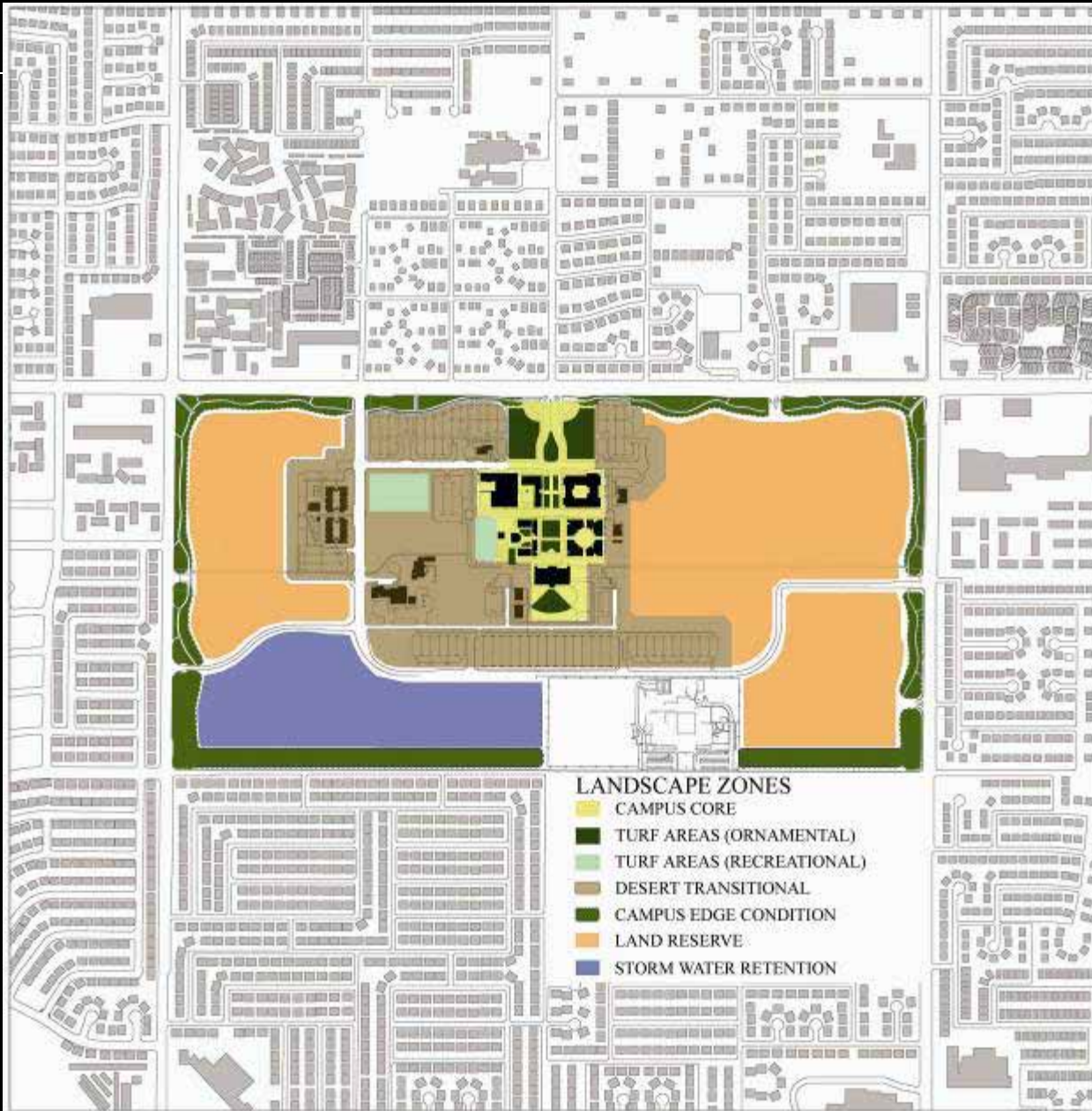
1 Mile by 1/2 Mile

300 Acres



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# EXISTING OPEN SPACE



Ceremonial Lawn and Plaza



Student Recreational Area



Desert Transitional Space



Campus Edge Condition

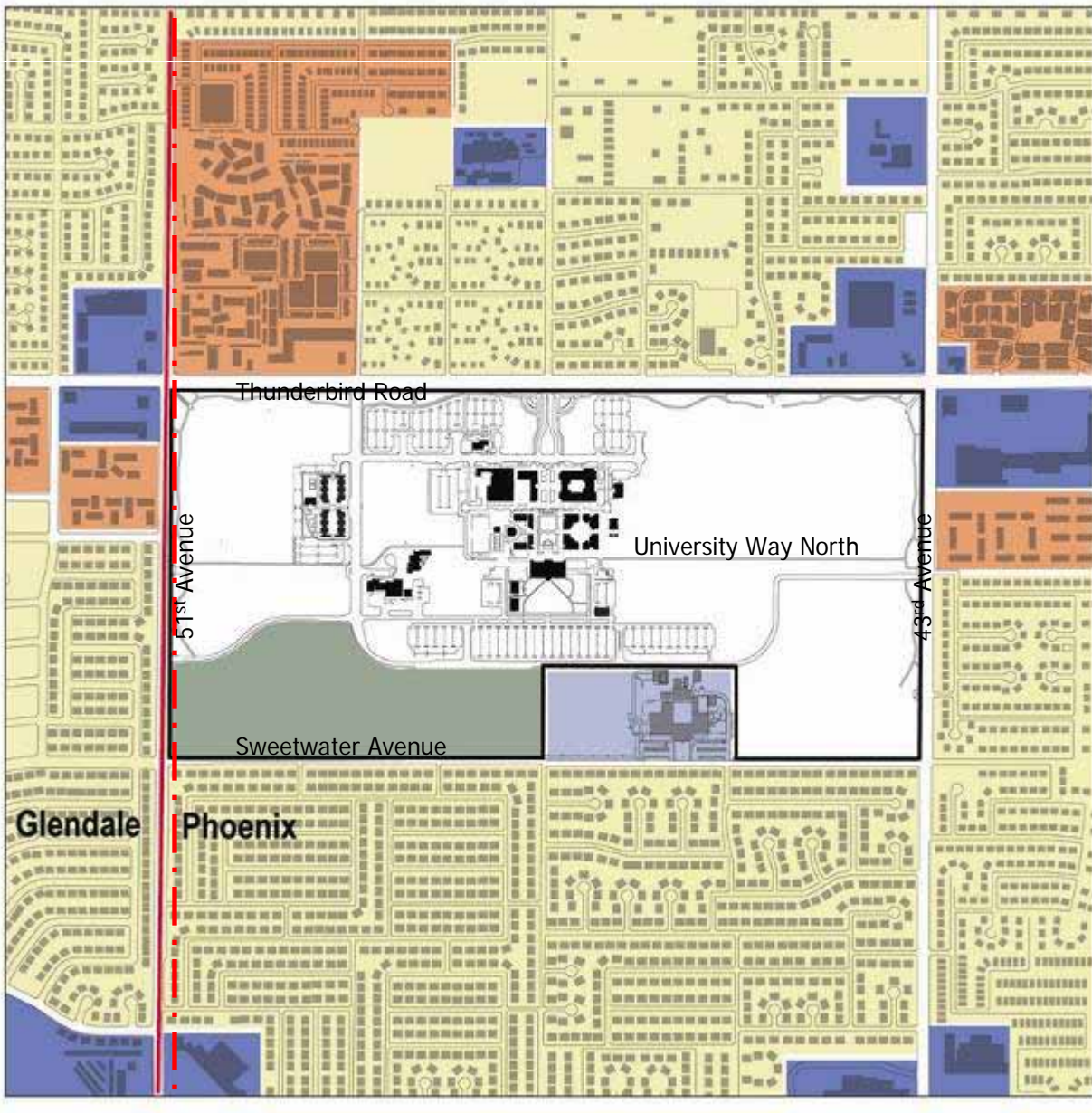


Land Reserve



Storm Water Retention Area

# EXISTING ZONING



**Low-density Residential**

2.5-3.5 du/ac

**High-density Residential**

12-20 du/ac

**Sweetwater Elem. School**

**Parks**

**Commercial**

— ASU Property Line



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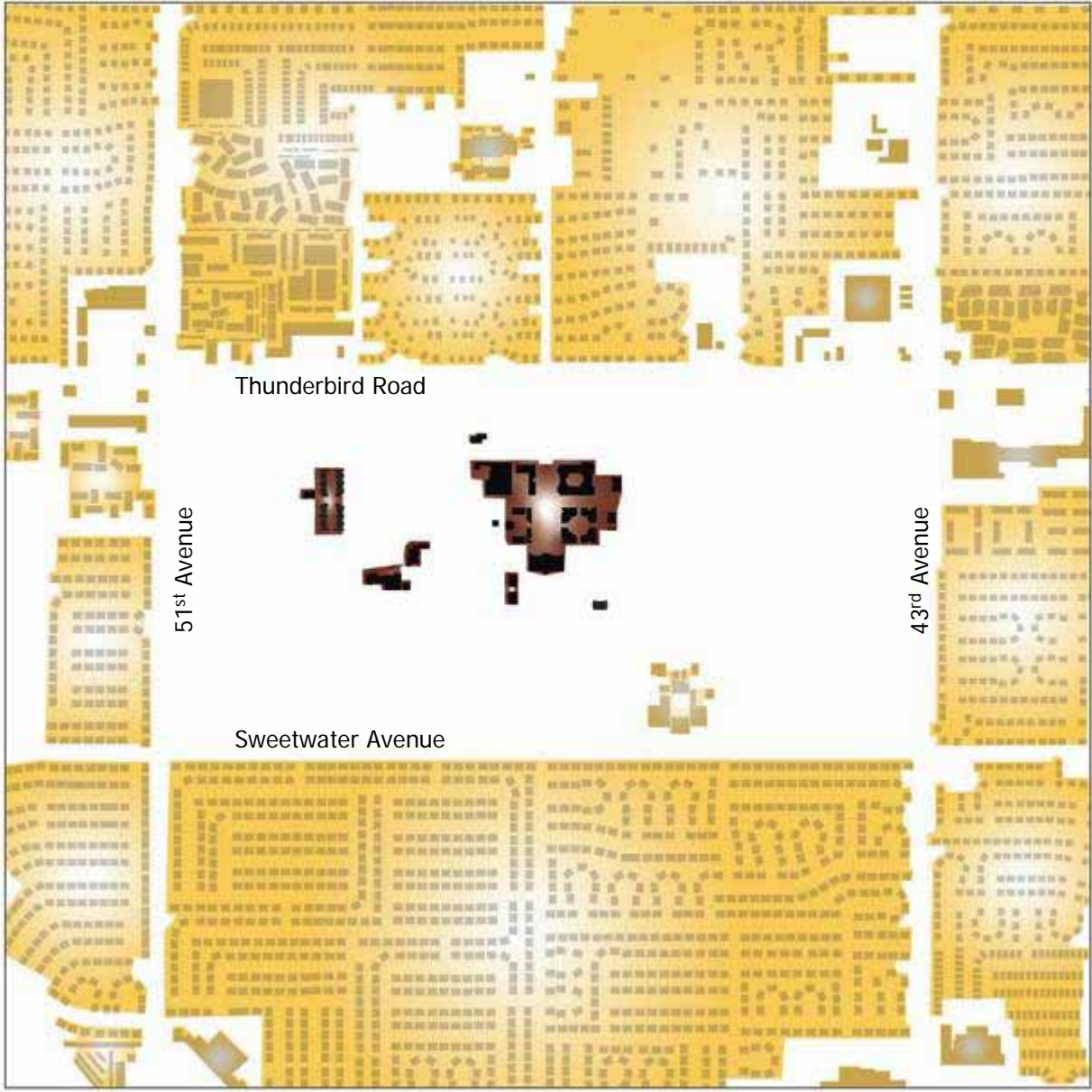
EXISTING EGDES



Campus Edge

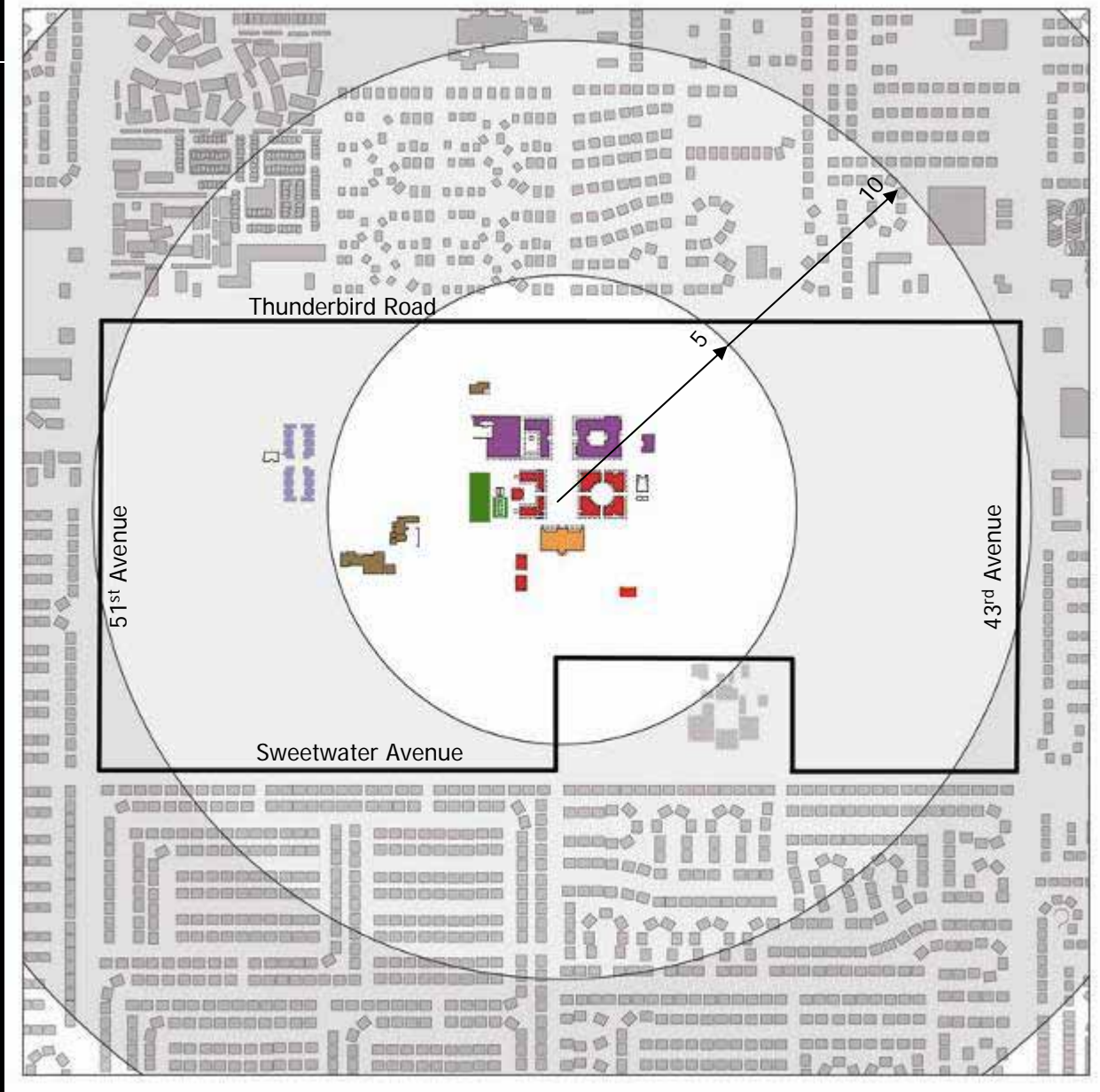


Neighborhood Edge



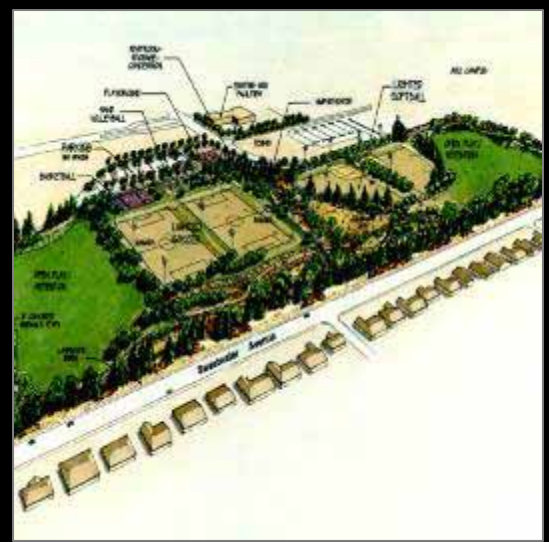
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EXISTING BUILDING USE

- Academic
- Housing
- Support
- Library
- Athletic/Recreation
- ASU West Campus
- Service



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# PLANNED PROJECTS



Academic

Housing

Support

Library

Recreation/Water Ret.

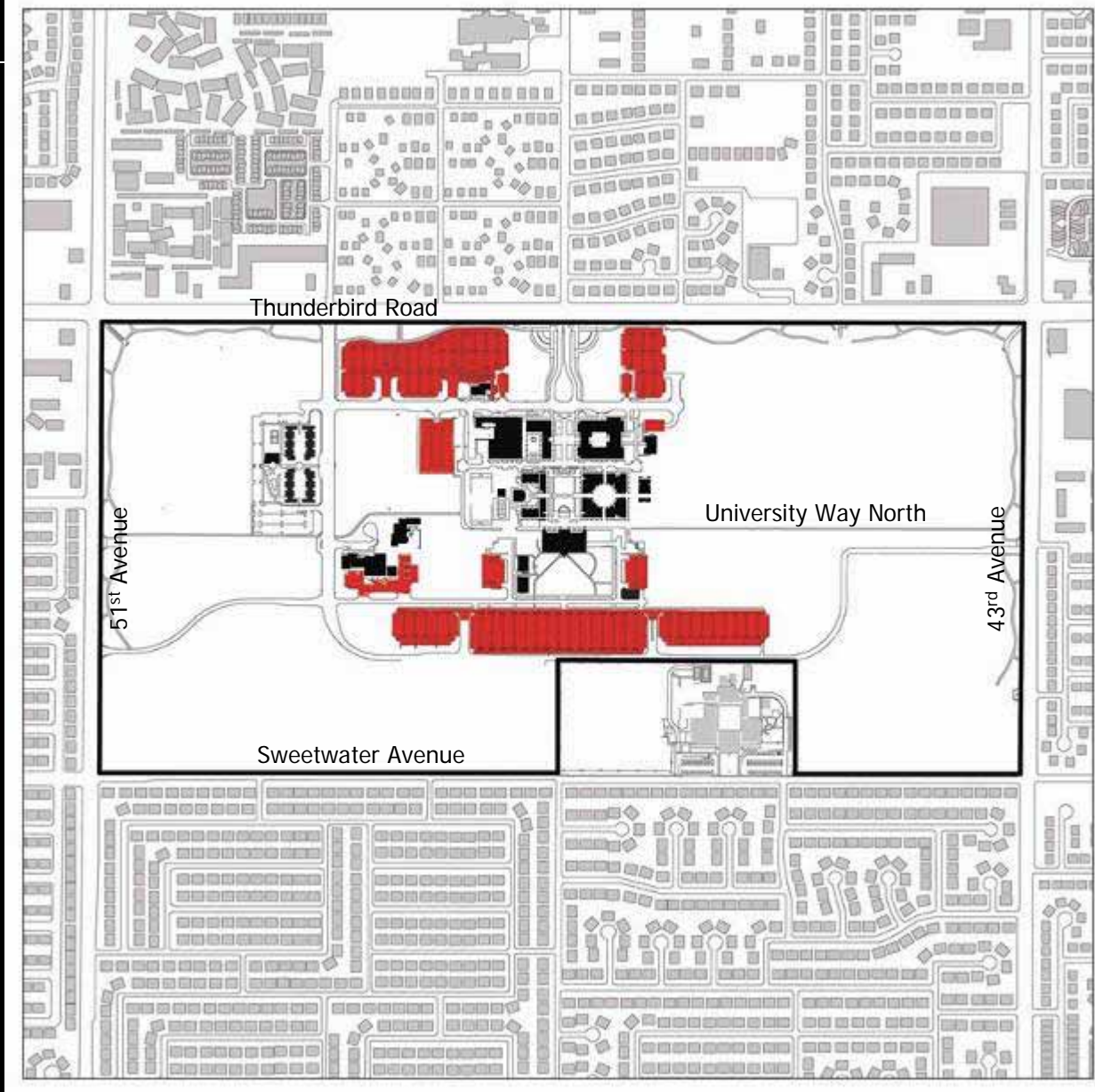
Surface Parking

ASU Property Line



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# EXISTING PARKING



## Surface Parking

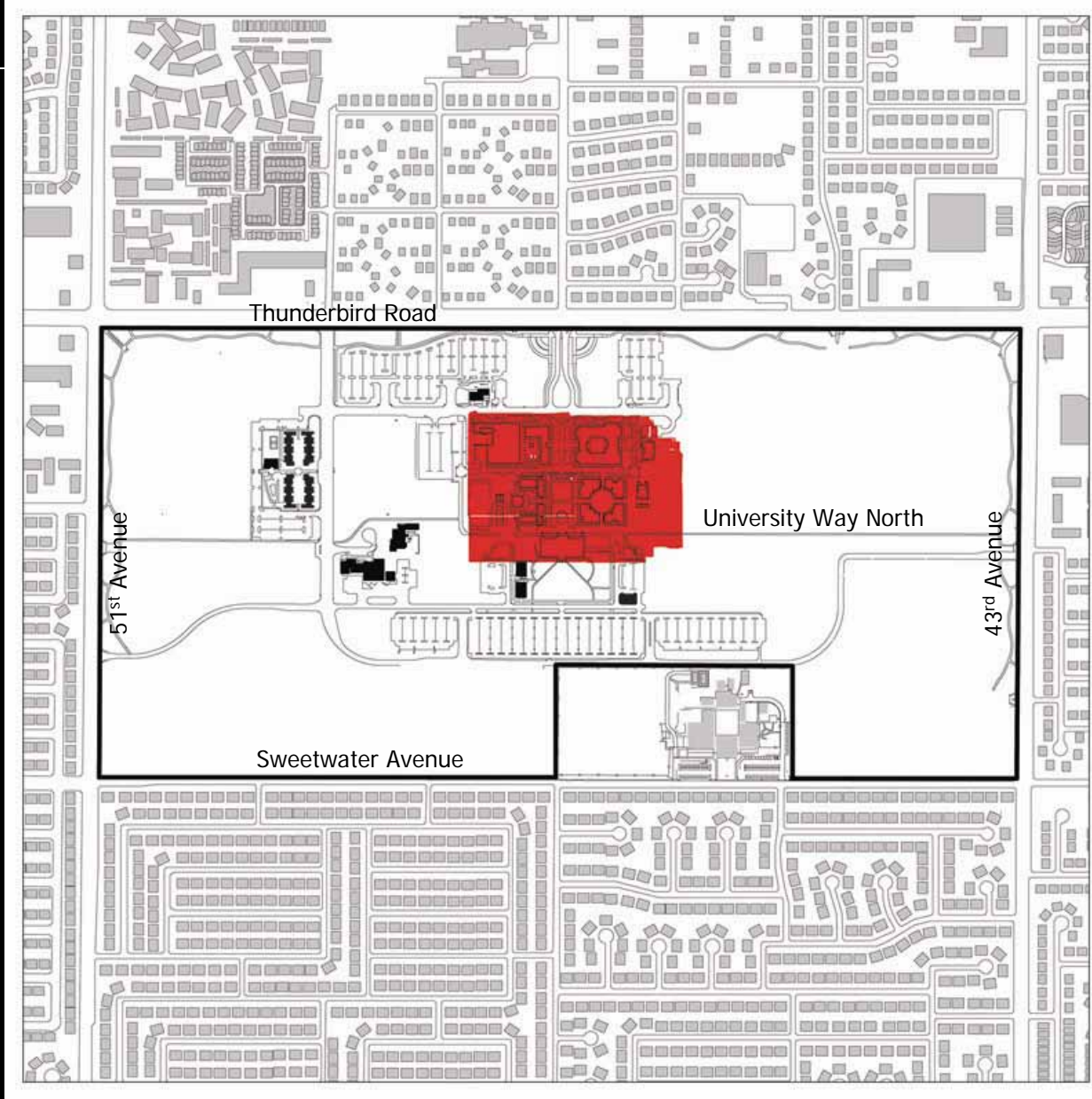
- ASU Property Line
- Total spaces: 2,100
- Current estimated demand: 2,000
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- Does not consider special event needs



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# EXISTING PARKING



## Surface Parking

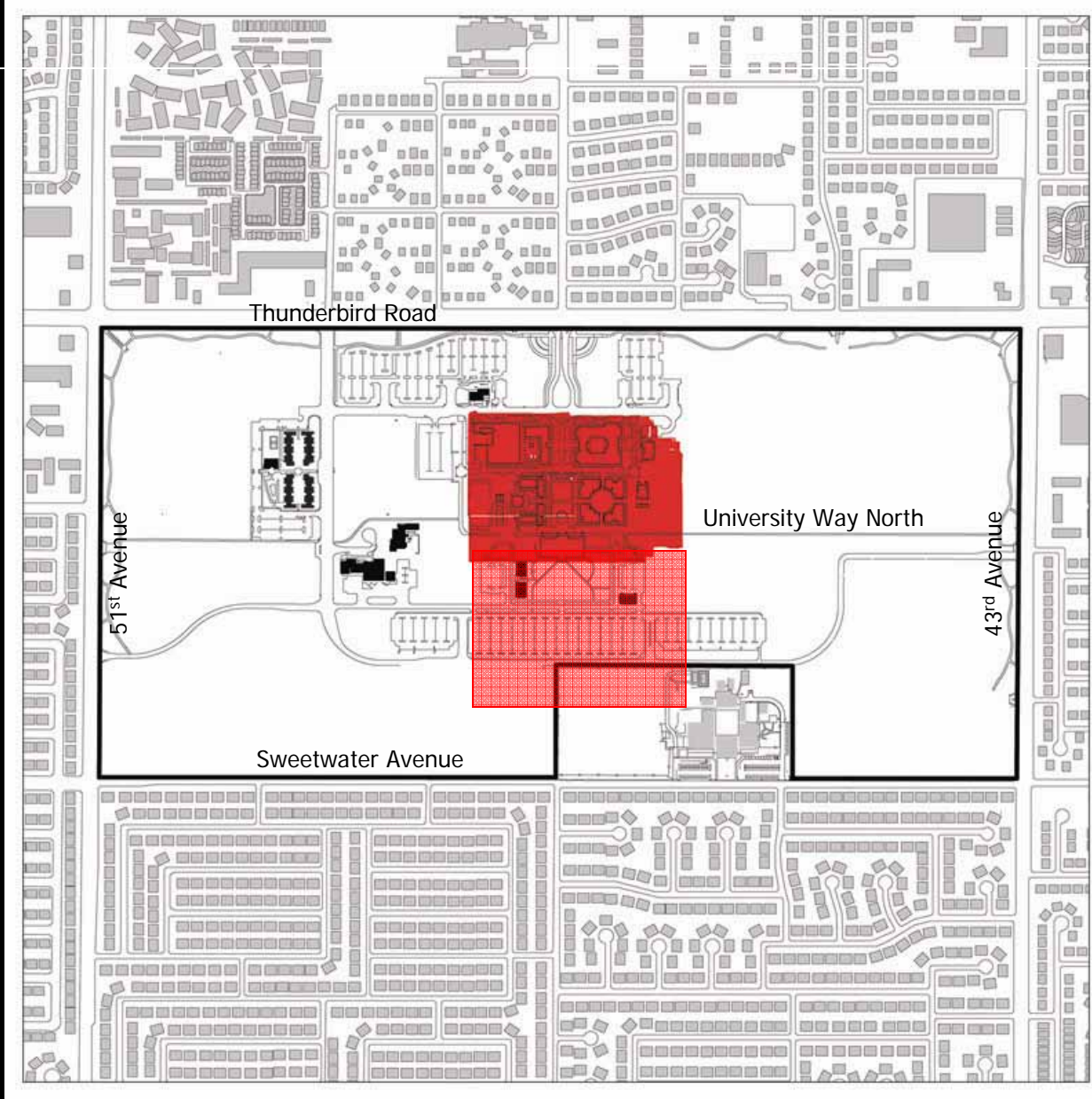
— ASU Property Line

- Total spaces: 2,100
- 15.67 Acres



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# EXISTING PARKING

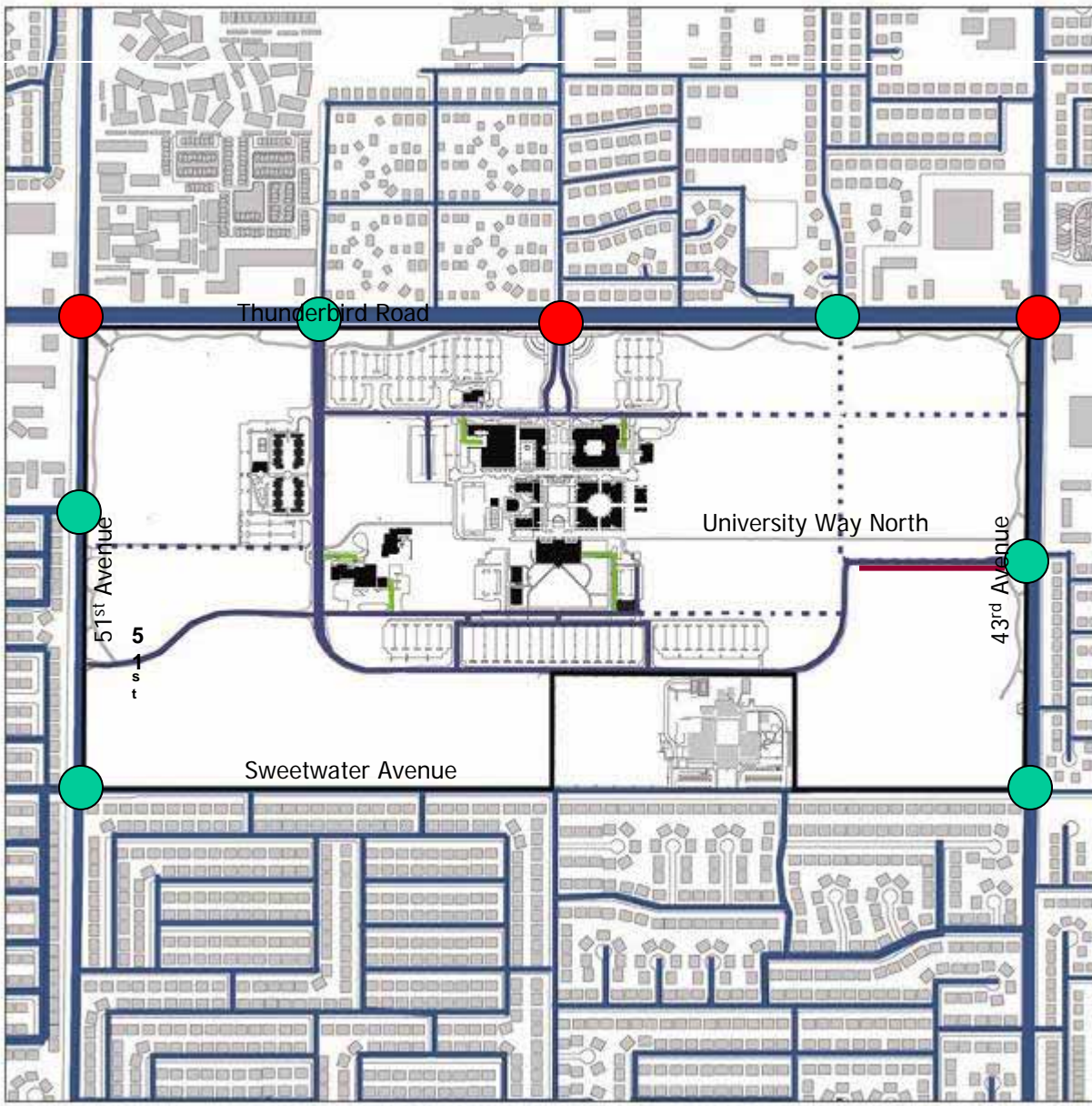


## Surface Parking

- ASU Property Line
- Total spaces: 2,100
- 15.67 Acres
- Build-out estimated demand: 4,500 (assuming unchanged travel patterns)
- 33.6 Acres






# CIRCULATION AUTOMOBILE



**Vehicular Circulation**

**Service Circulation**

-  Signalized Intersection
-  Non-signalized Intersection
-  Planned Streets



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Express University Mission as an educational, intellectual and cultural center in the West Valley within an intellectually stimulating living/learning environment

Create a vibrant 24/7 community

Continue to design campus to address climate, sense of place, and sustainable development principles

Connect and encourage interaction with the greater West Valley Community

