

VIRGINIA G. PIPER CENTER for CREATIVE WRITING



KUNAL BASU

Highly-acclaimed novelist and world-renowned strategic management expert.

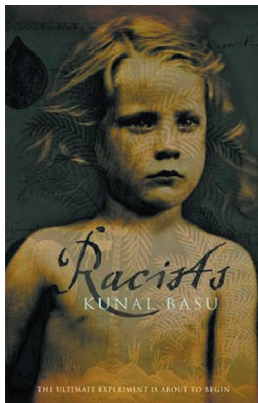
PUBLIC READING and BOOKSIGNING

Wednesday, November 19, 2008 - 7:30 pm
Scottsdale Center for the Performing Arts
7380 E 2nd Street, Scottsdale

PUBLIC CRAFT Q&A

Thursday, November 20, 2008 - 11:30 am
Piper Writers House, ASU Tempe Campus

Kunal Basu is a novelist of Indian origin and is the author of three novels: *The Opium Clerk*, *The Miniaturist*, and *Racists*. His most recent work, *The Japanese Wife*, is a collection of short stories, one of which has already been turned into a film by Aparna Sen. A marketing professor at Oxford University, Dr. Basu has published extensively in areas of branding strategy, brand loyalty, international marketing, consumer behavior and advertising. He is a recipient of several teaching awards including the Royal Bank Teaching Innovation award.



VIRGINIA G. PIPER CENTER
for CREATIVE WRITING
ARIZONA STATE UNIVERSITY

Distinguished Visiting Writers

Series

NOVEMBER

Poet Laureate **CHARLES SIMIC**

November 7, 2008

Public Craft Q&A

Piper Writers House
ASU Tempe Campus, 11 am

Public Reading & Booksigning

Carson Ballroom at Old Main
ASU Tempe Campus, 7:30 pm

Novelist **KUNAL BASU**

Reading & Booksigning

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All events are free and open to the public