

objectives and goals ▶

2008-2011 adjustments ▶

efficiency and effectiveness ▶

educational & general financial ▶

innovations ▶

lower cost options ▶

self-supporting programs ▶

enhanced revenue ▶

program eliminations ▶

enrollment caps ▶

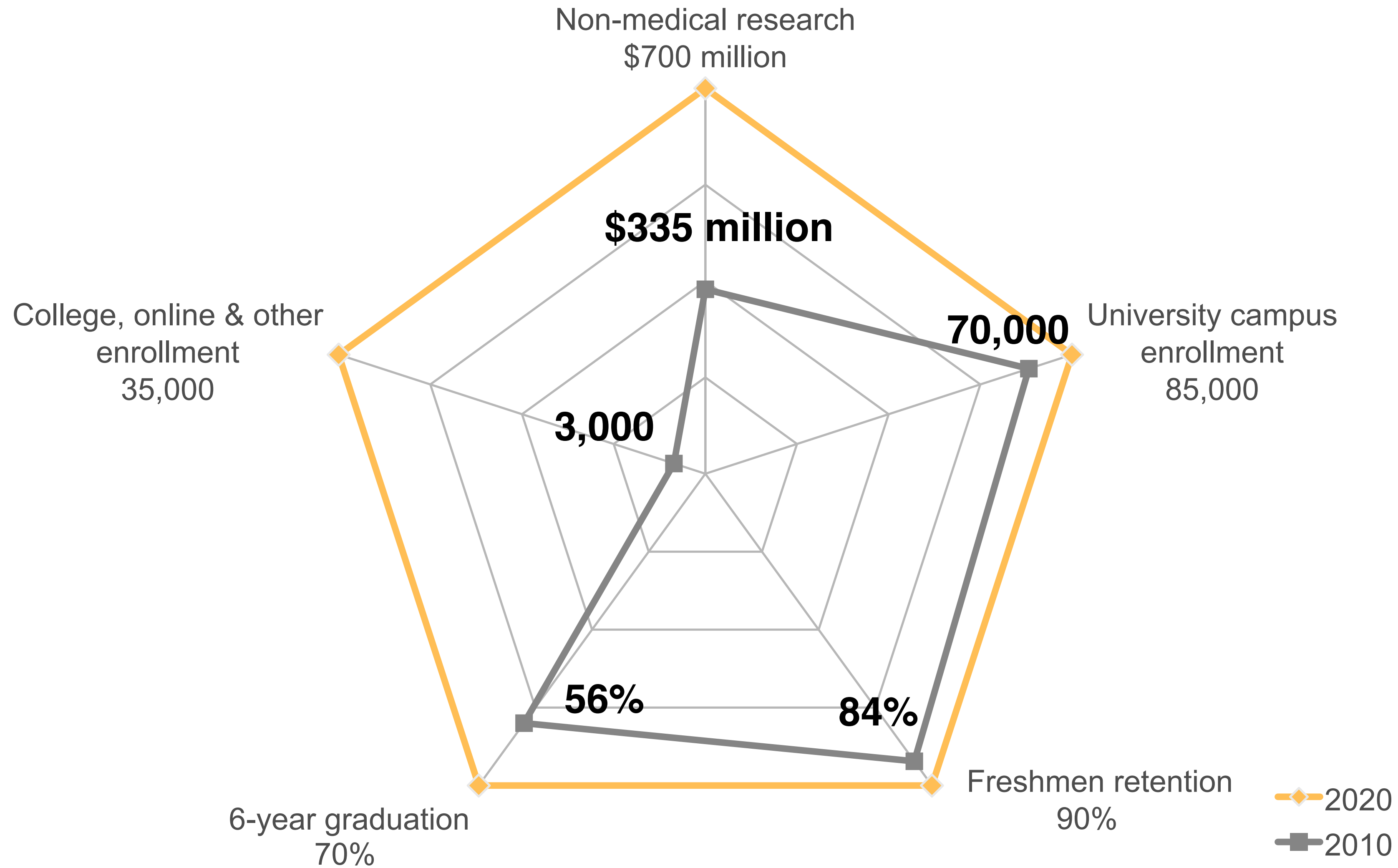
access and financial aid ▶

tuition proposal for FY12 ▶

vision

To establish ASU as the model for the New American University, measured not by who we exclude, but rather by who we **include**; pursuing **research** and discovery that benefits the public good; assuming major **responsibility** for the economic, social and cultural vitality and health and well-being of the **community**.

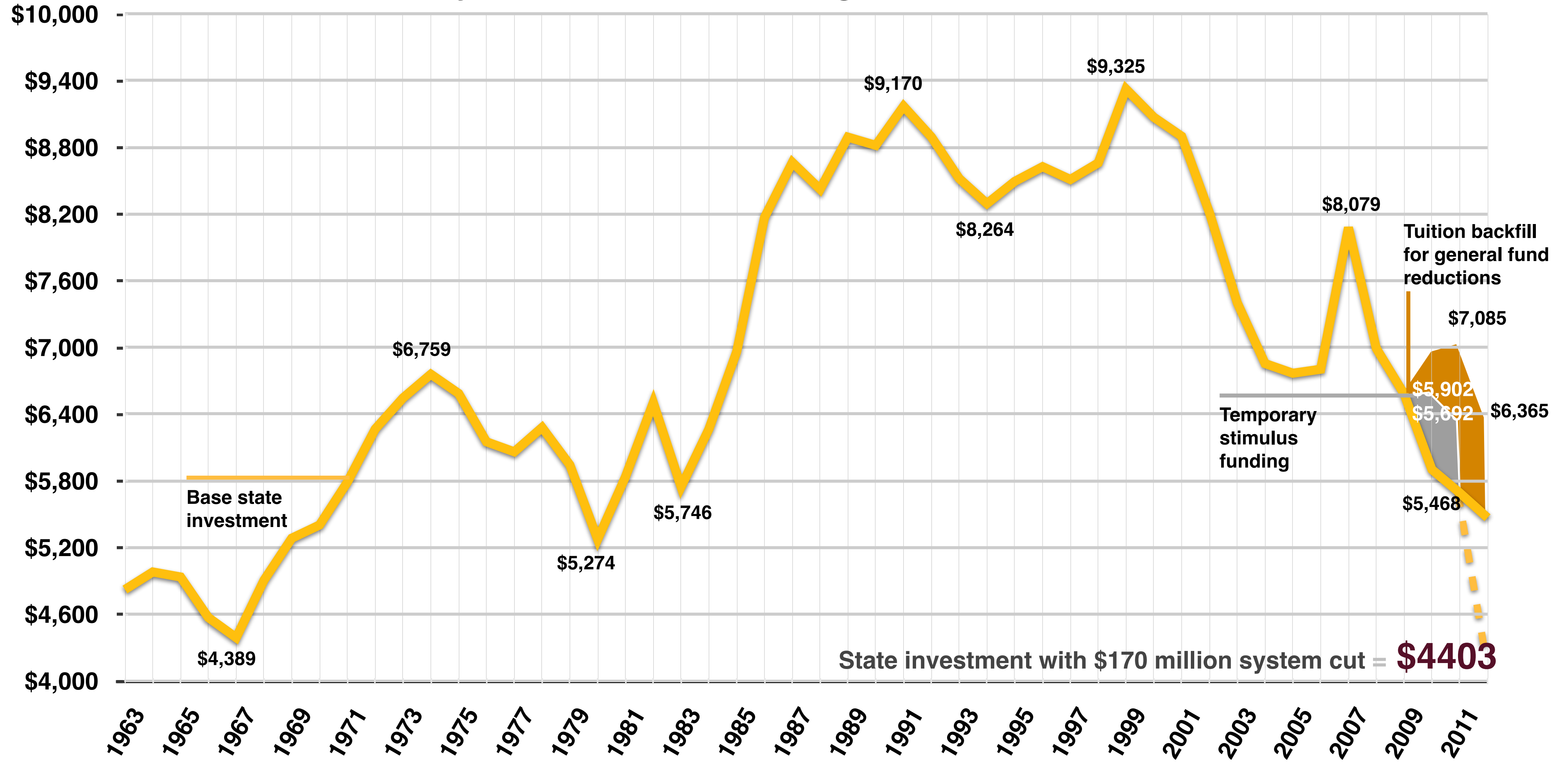
Arizona State University, 2010 to 2020



Arizona State University

State Investment and Stimulus Impact per Full Time Enrolled Student

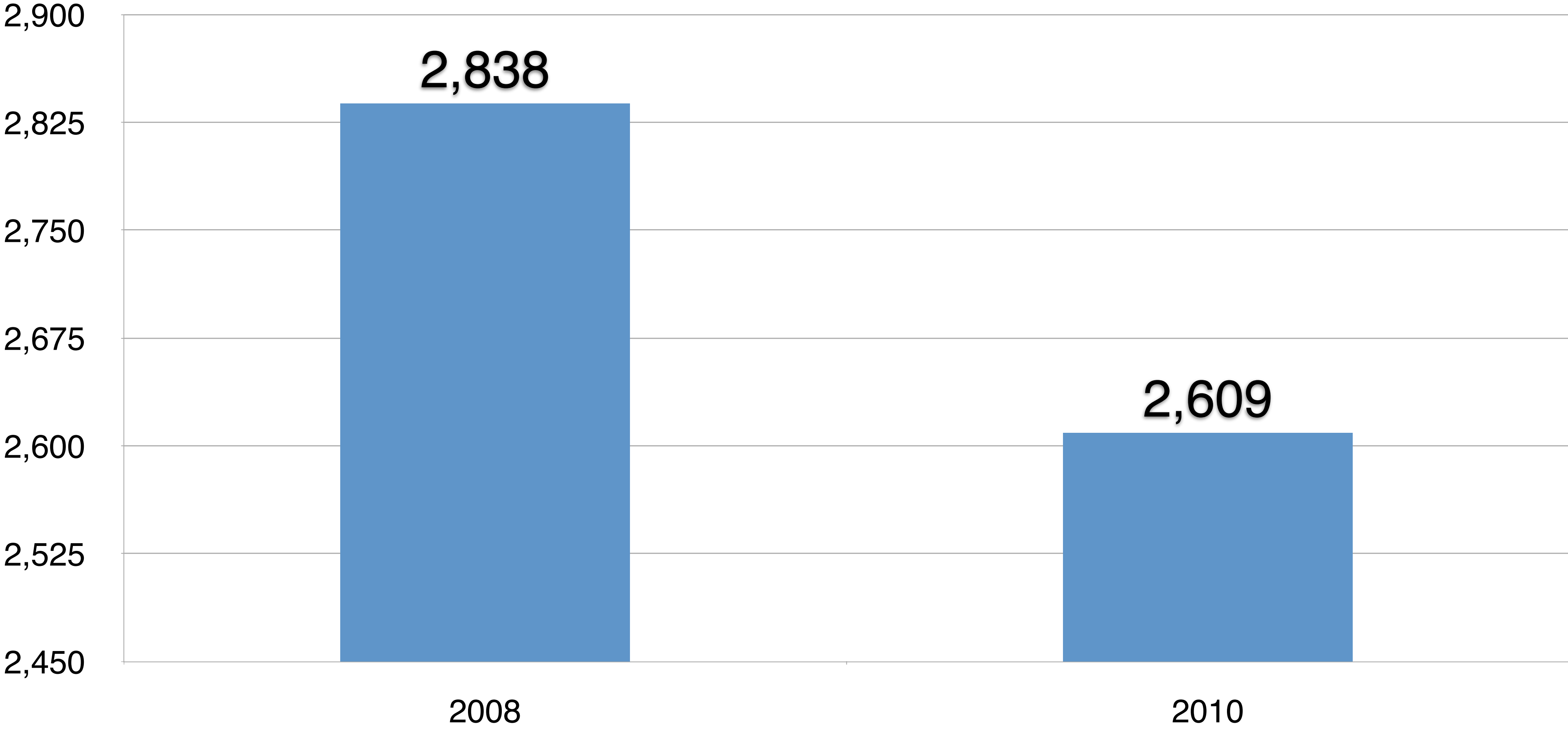
adjusted for inflation using the Consumer Price Index FY 1963-2011



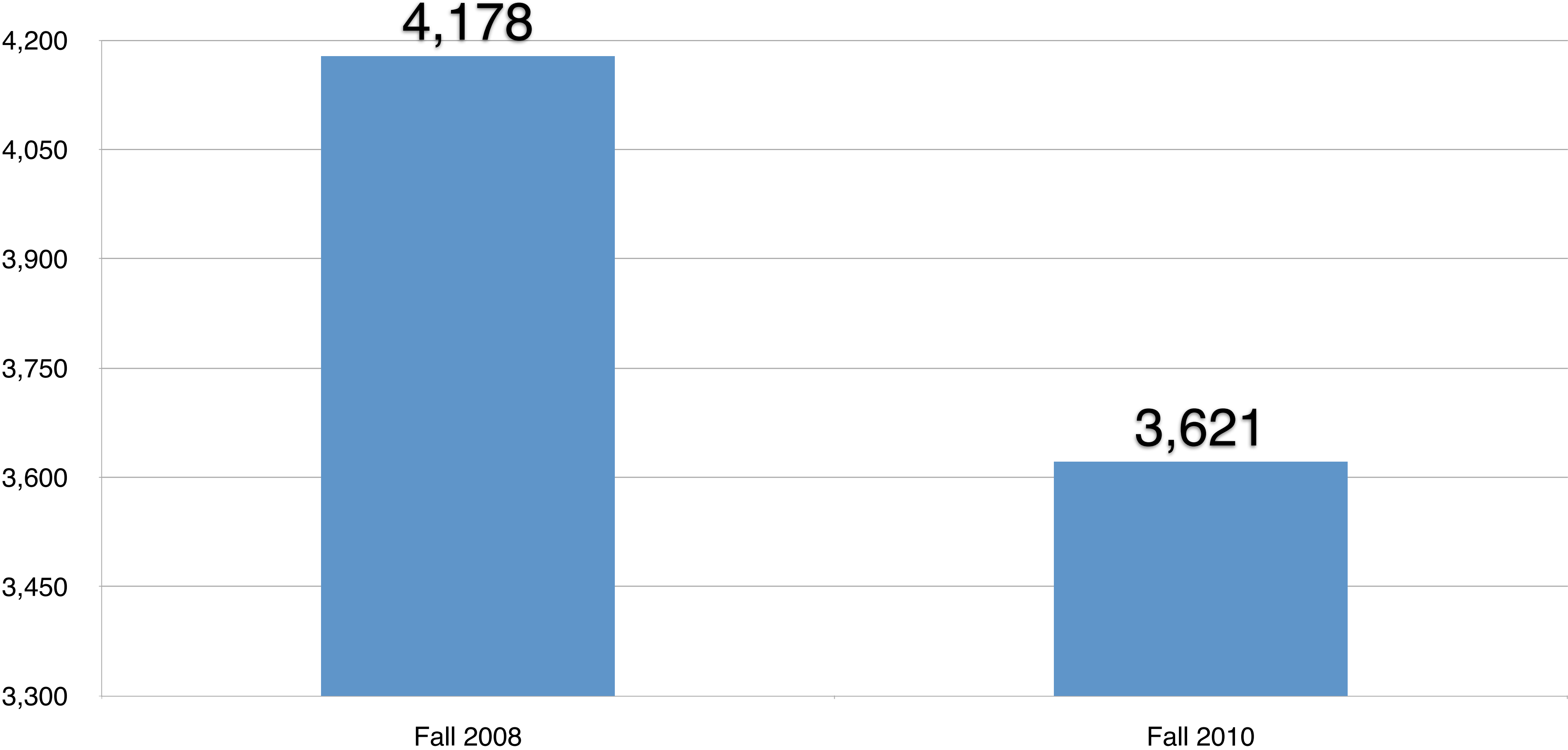
asu 2008 to 2011 academic programs & administrative support reductions and adjustments



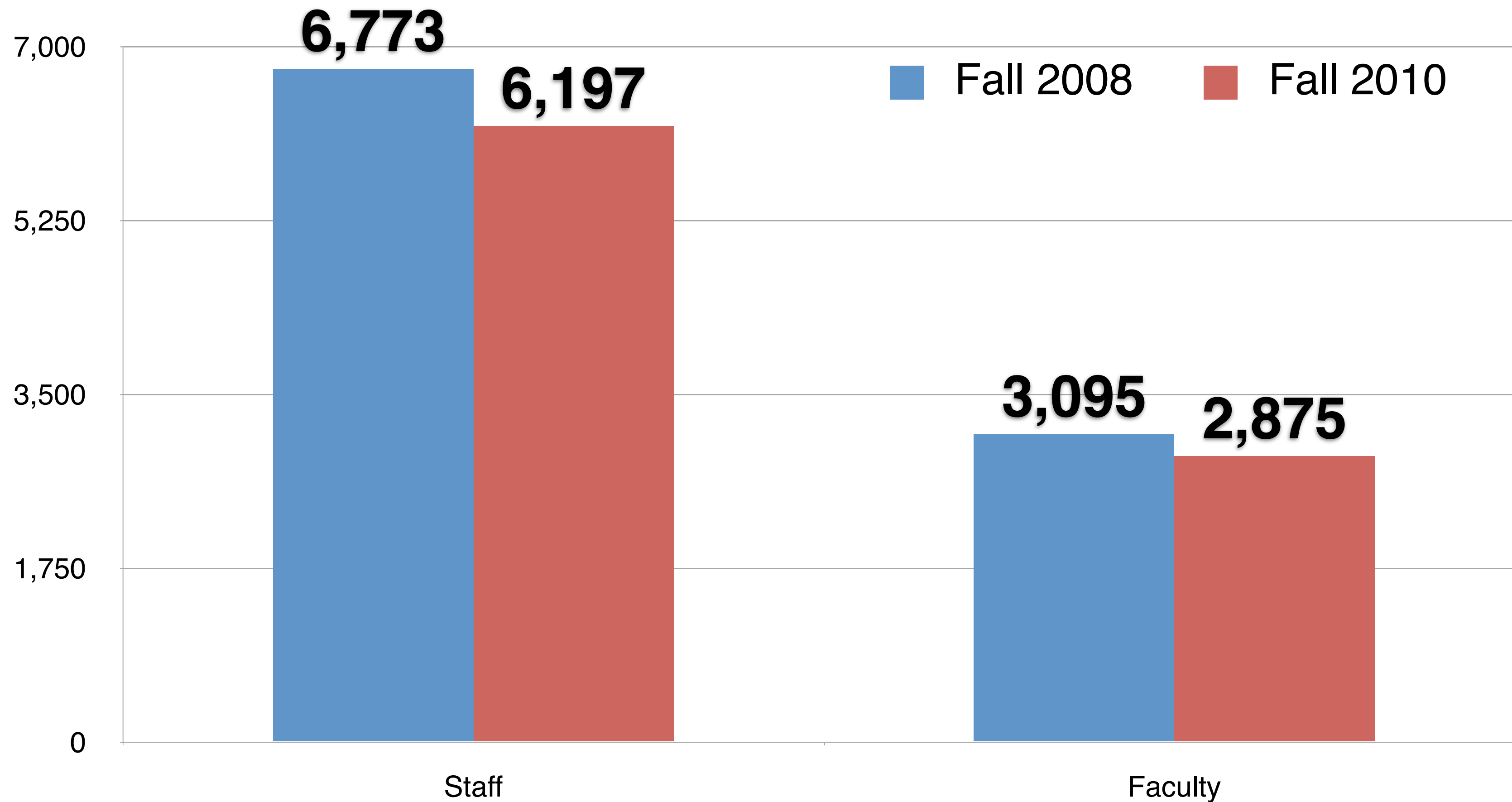
Net Decrease in Number of State/Tuition Funded Faculty



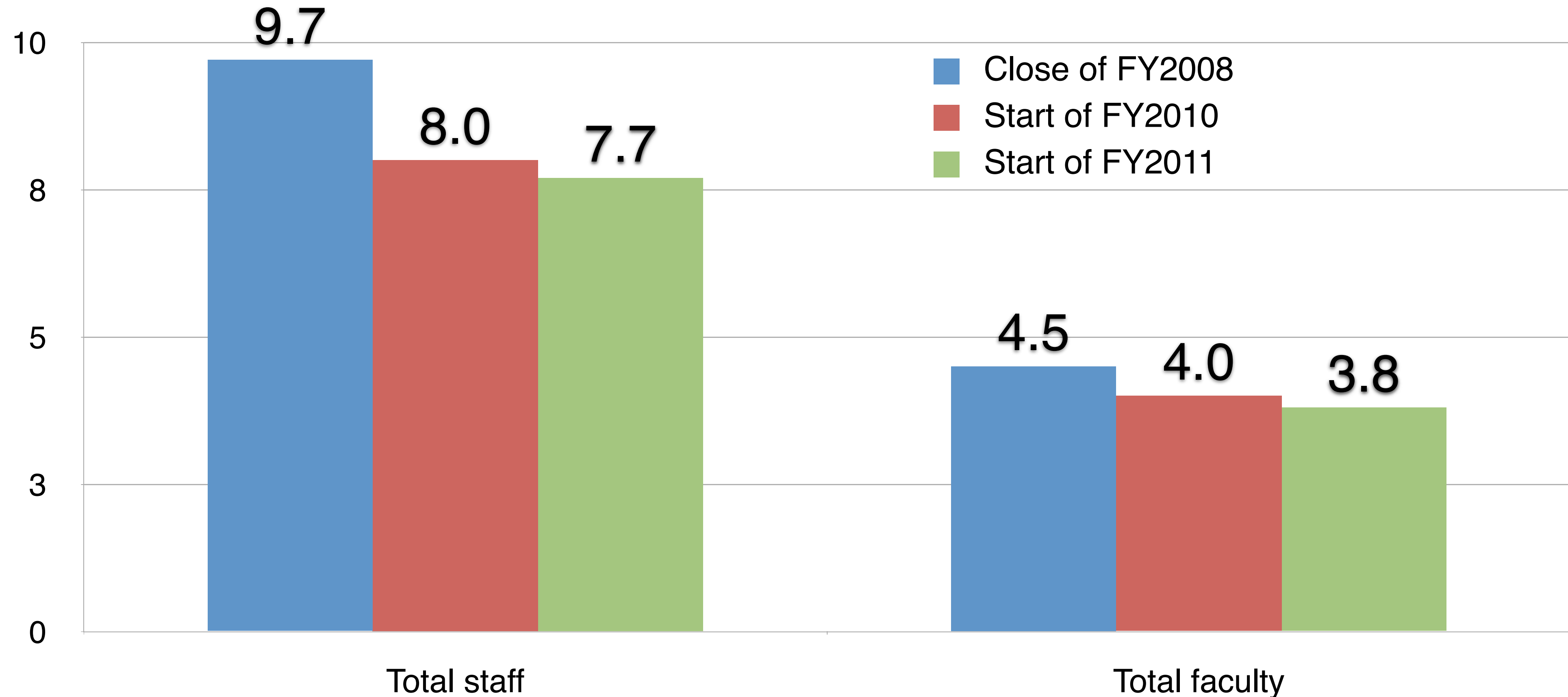
Net Decrease in Number of State/ Tuition Funded Staff



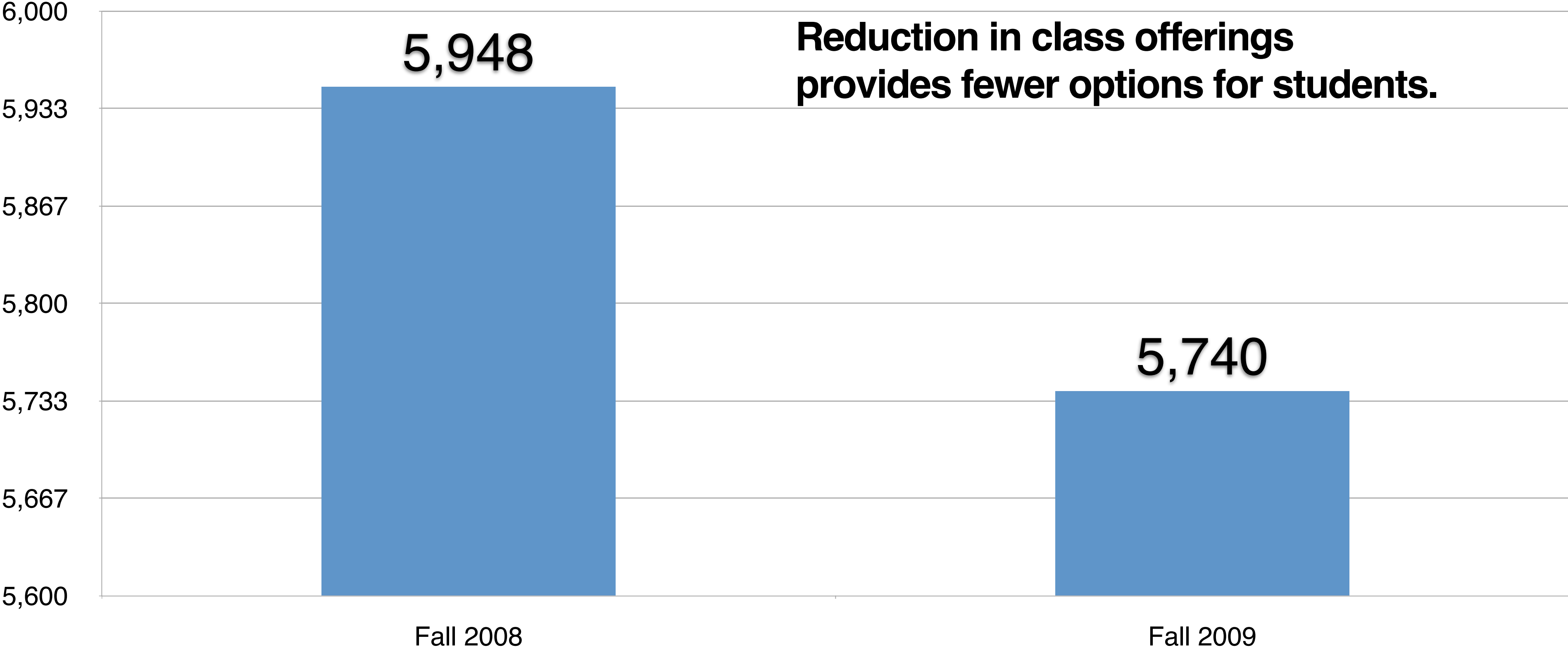
Employee Reductions by Category: All Funds



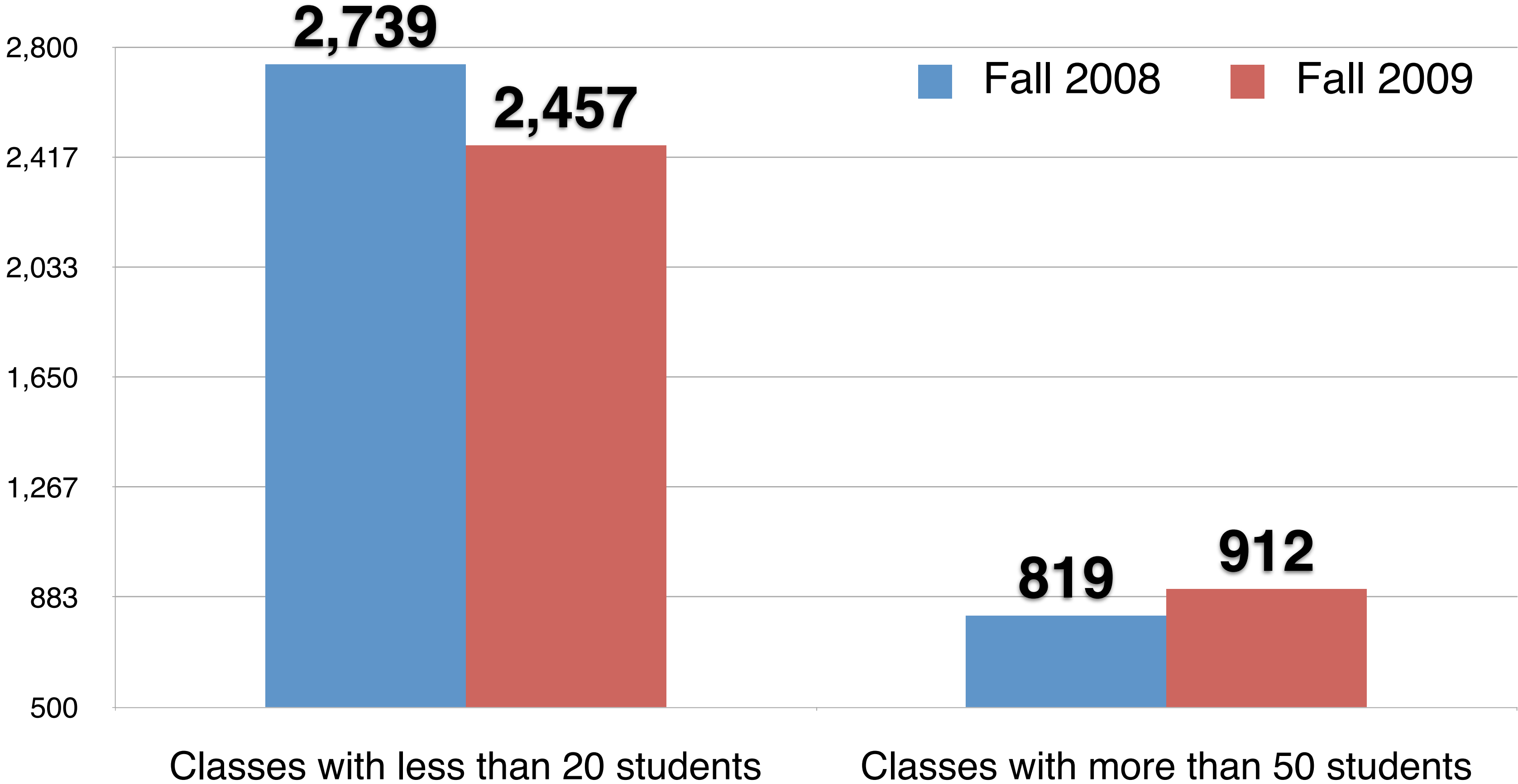
ASU FTE Employees per 100 FTE Students State and Local Funding Sources (excludes Sponsored Sources)



Fewer Class Offerings: Number of sections



Increased Class Size



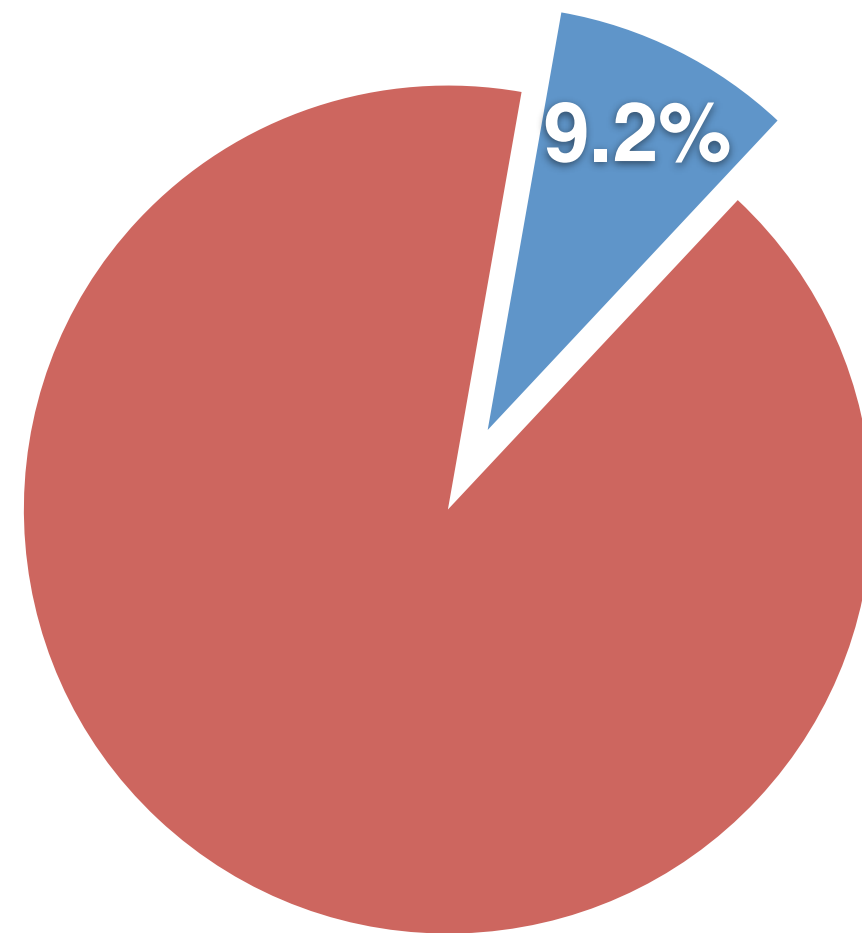
Academic Unit Reductions between Fall 2008 and Spring 2010

Academic unit level	Units disestablished	Units established	Net reduction
Colleges	9	3	6
Departments	47	15	32
Total	56	18	38

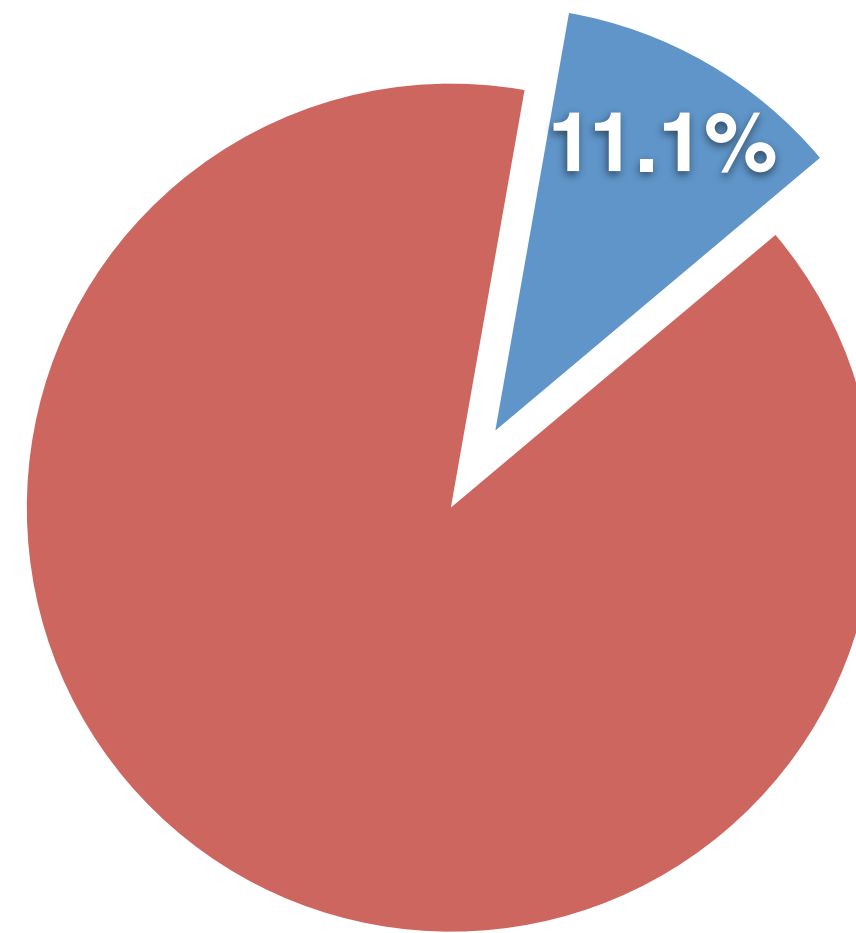
Unit reductions allowed major cost savings through consolidation of administrative structures

Furloughs Imposed in FY09 to Avoid Mid-Semester Program Cuts

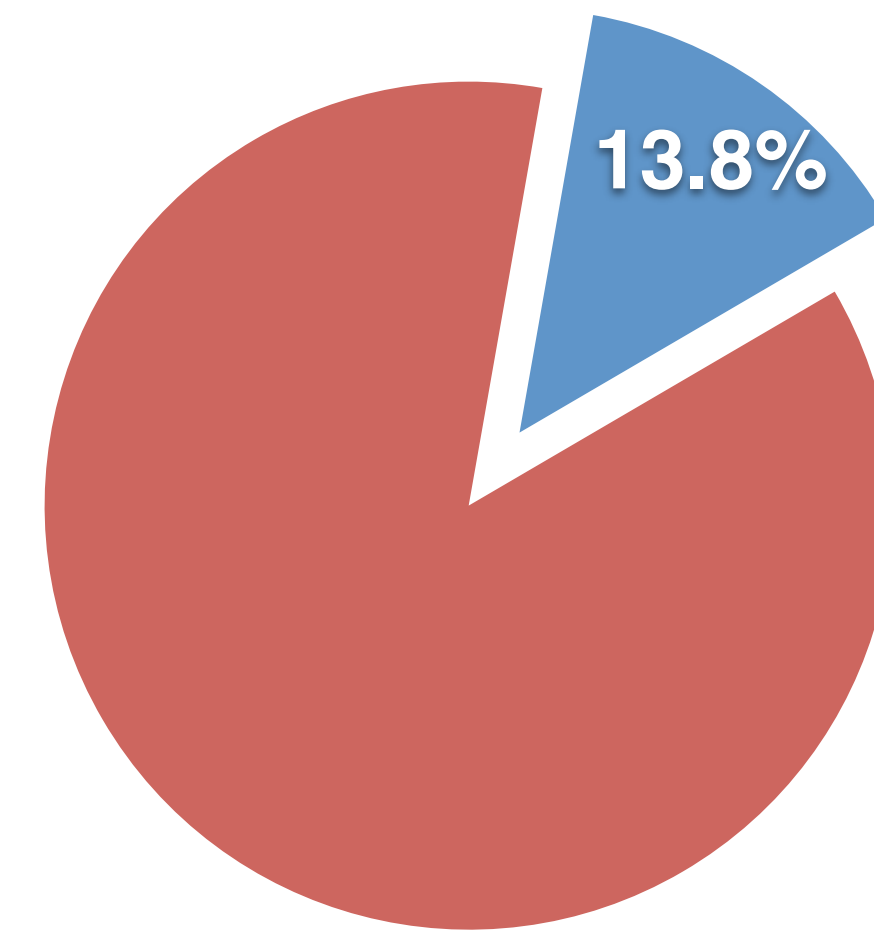
Classified staff
10 furlough days



Faculty and professional staff
12 furlough days



Senior administrators
15 furlough days

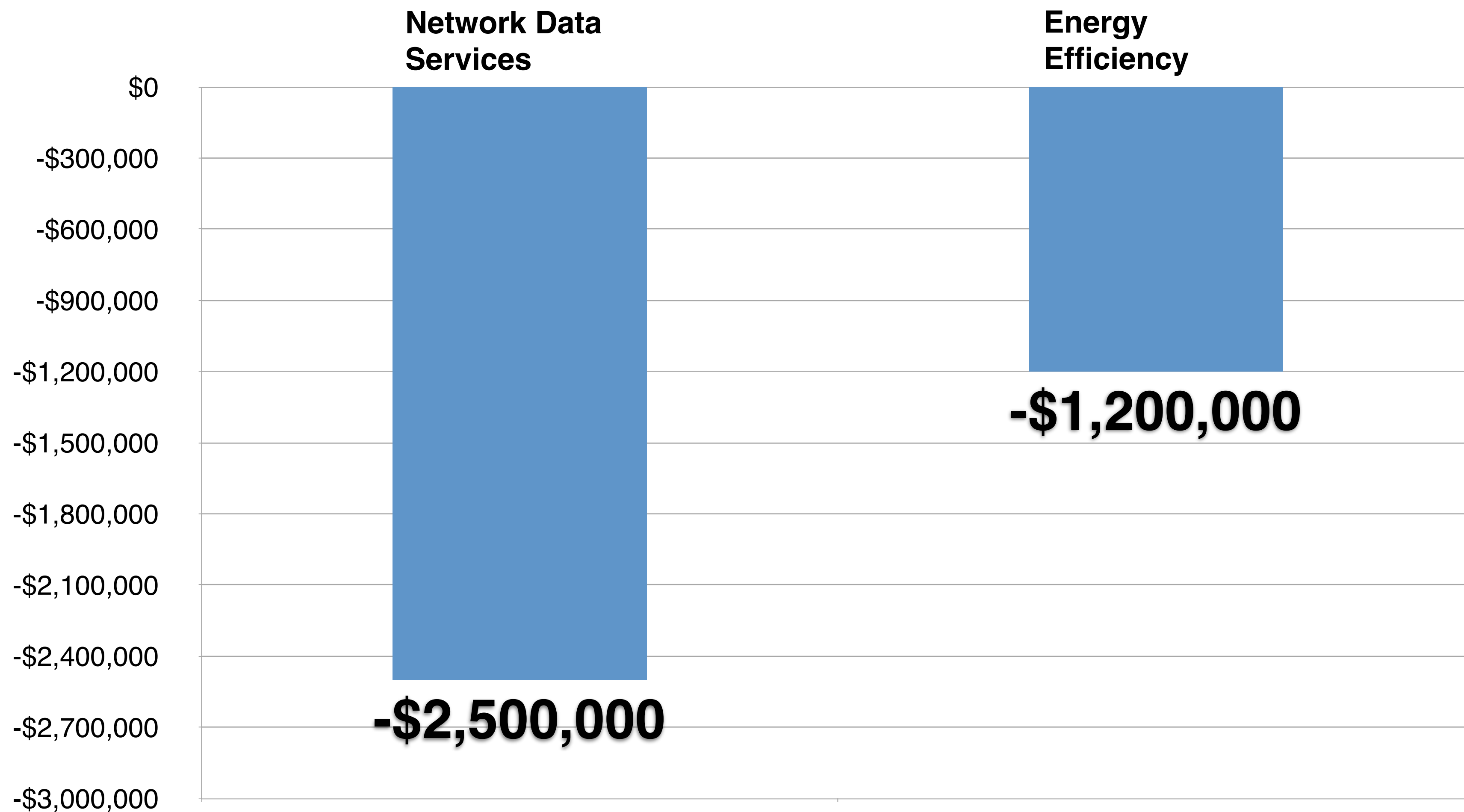


 = reduction in pay (Feb 09 - June 09)

All employees were furloughed for 10 to 15 days in FY09. Paychecks were reduced by 9.2% to 13.8% for five months.

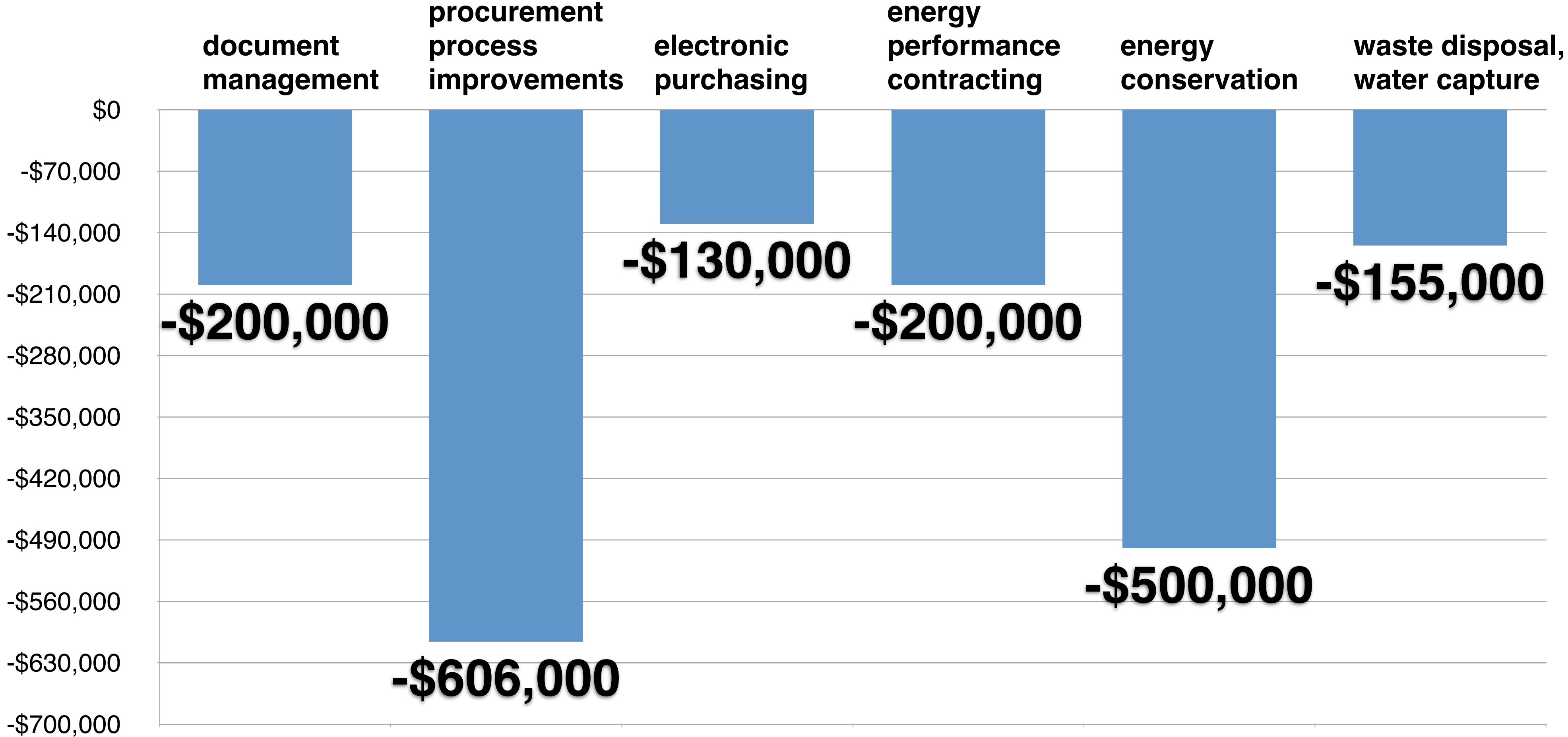
Total one-time savings was \$25 million

Annual Administrative Cost Savings

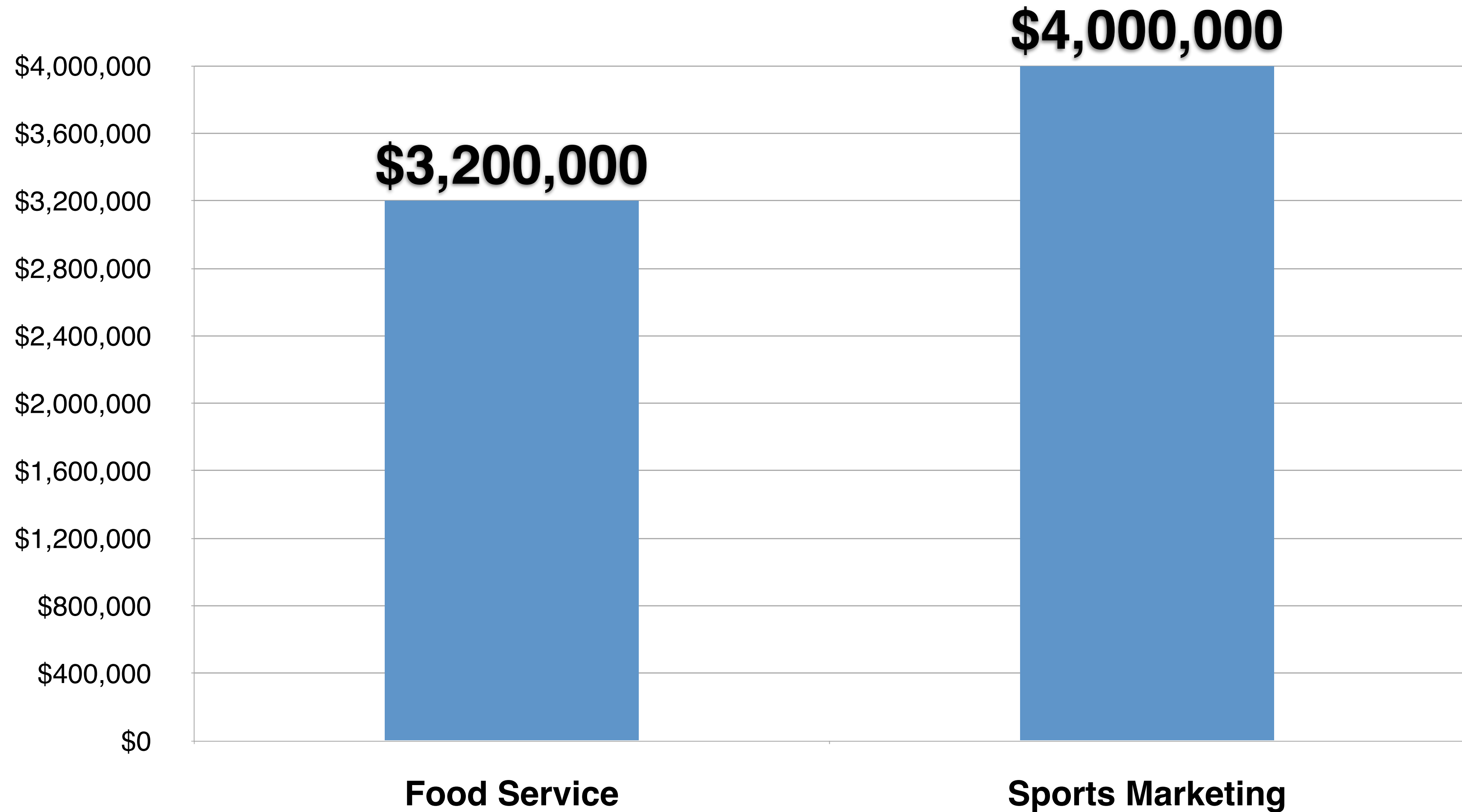


asu 2008 to 2011 academic programs & administrative support reductions and adjustments

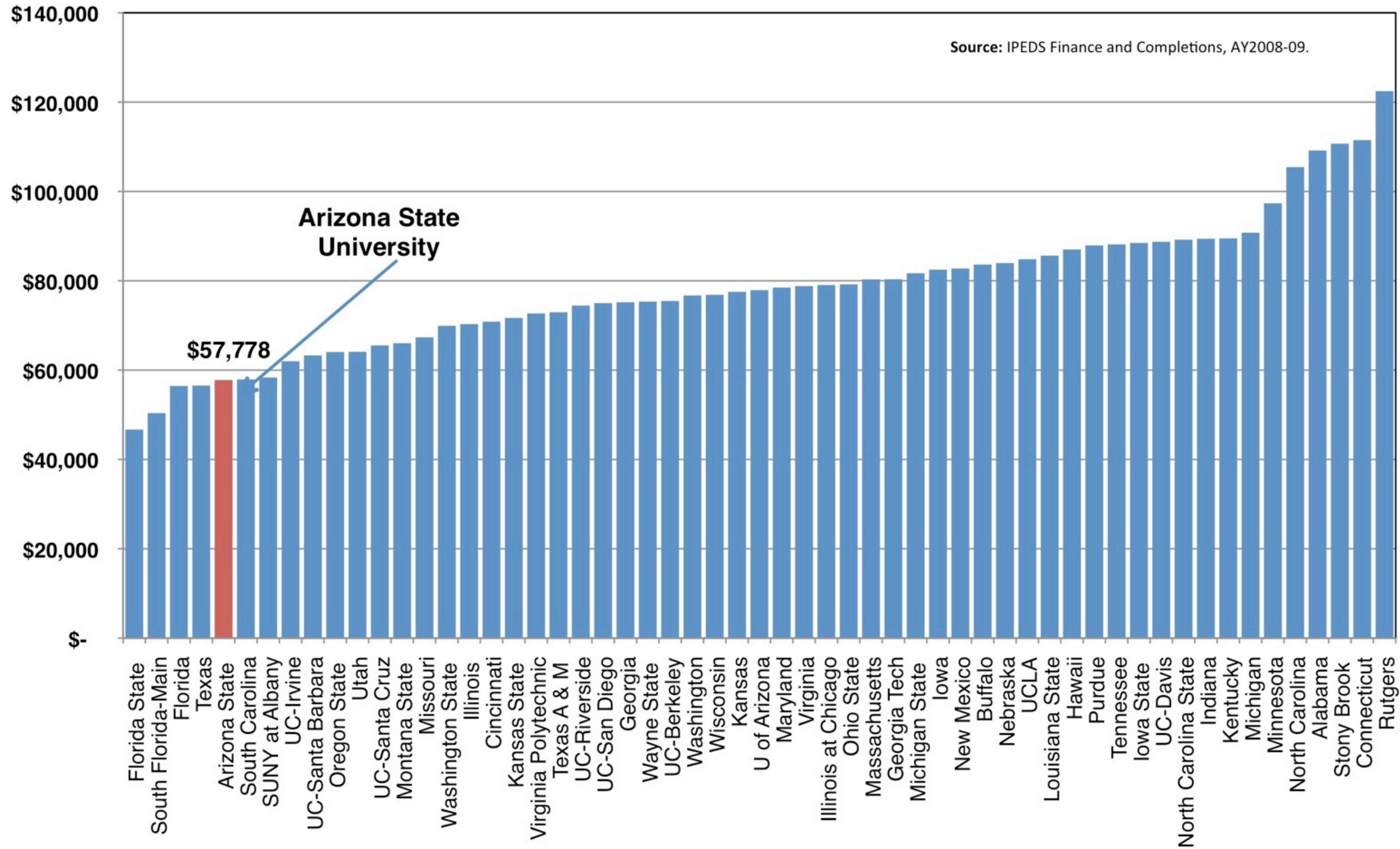
Annual Administrative Cost Savings



Annual Administrative Revenue Enhancement

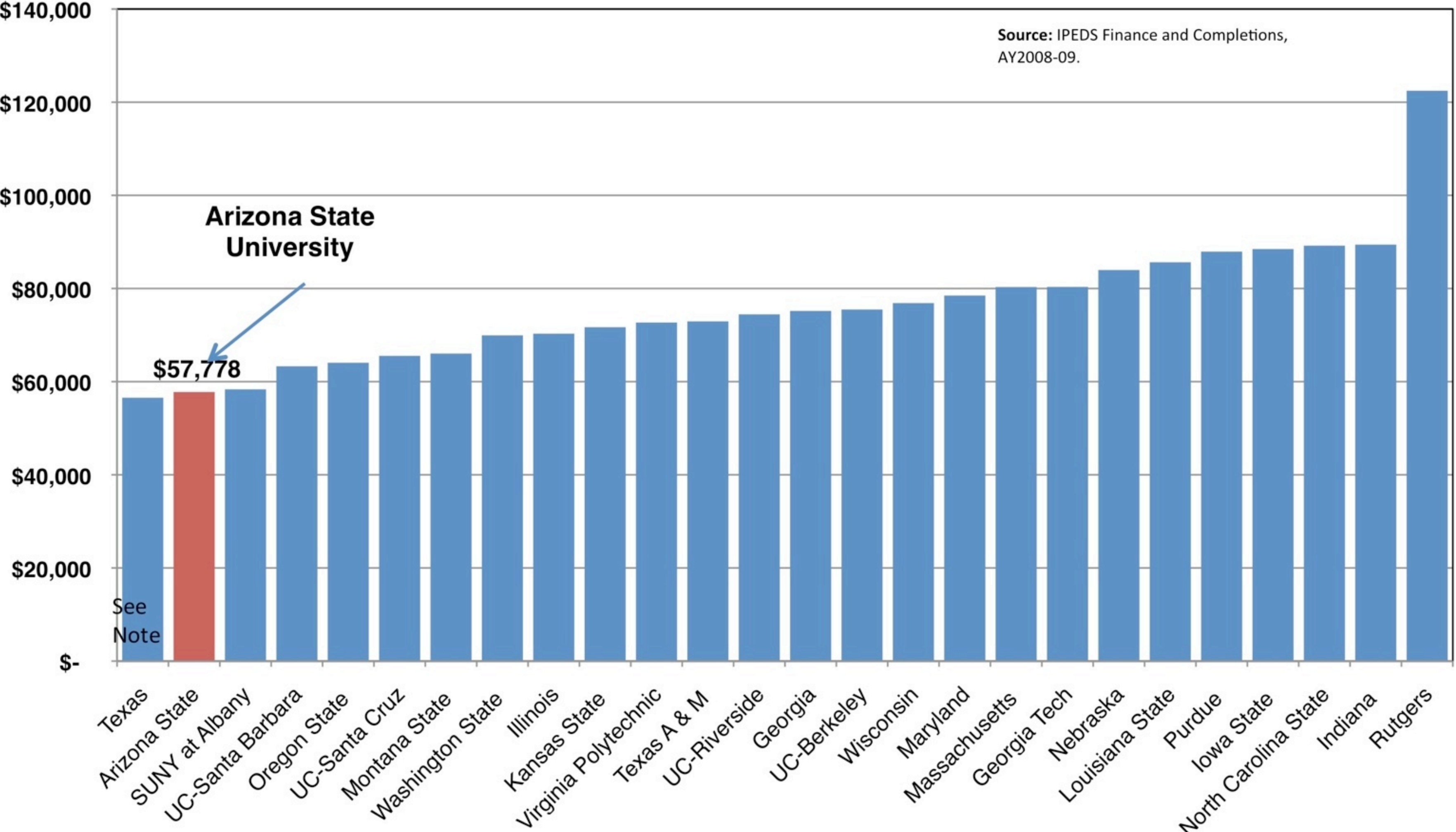


Tuition and State Appropriation Revenue per Degree Granted All Very High Research Public Universities (FY09)



Tuition and State Appropriation Revenue per Degree Granted

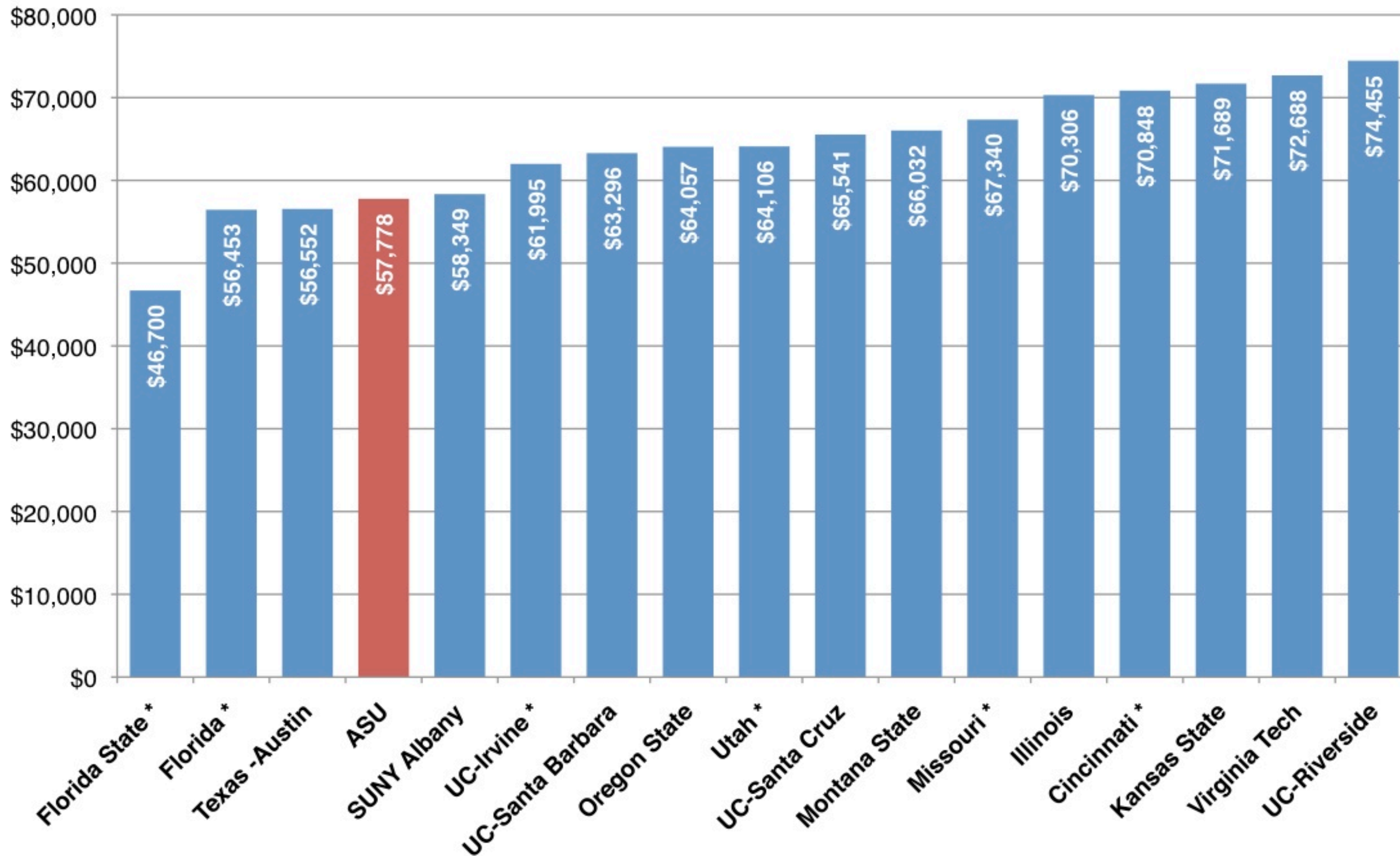
All Very High Research Public Universities without Medical Schools (FY09)



Note: Texas also receives \$165M annually from its "Permanent University Fund"- a state provided endowment. This has a value that would add \$12,480 to its cost per degree.

Tuition and State Appropriation Revenue per Degrees Awarded

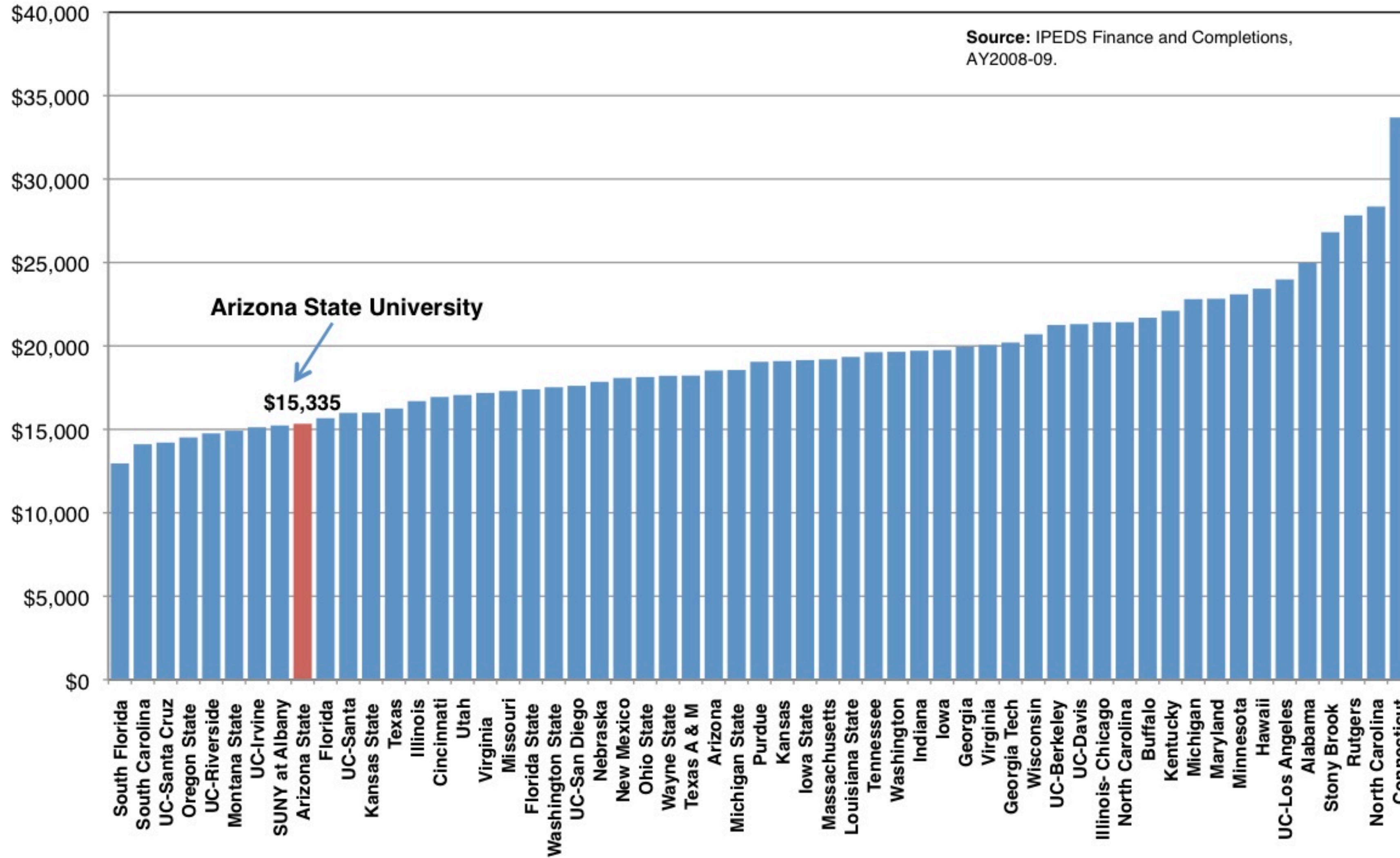
Very High Research Public Universities with \$14k to \$17.5k per FTE Revenue (FY09)



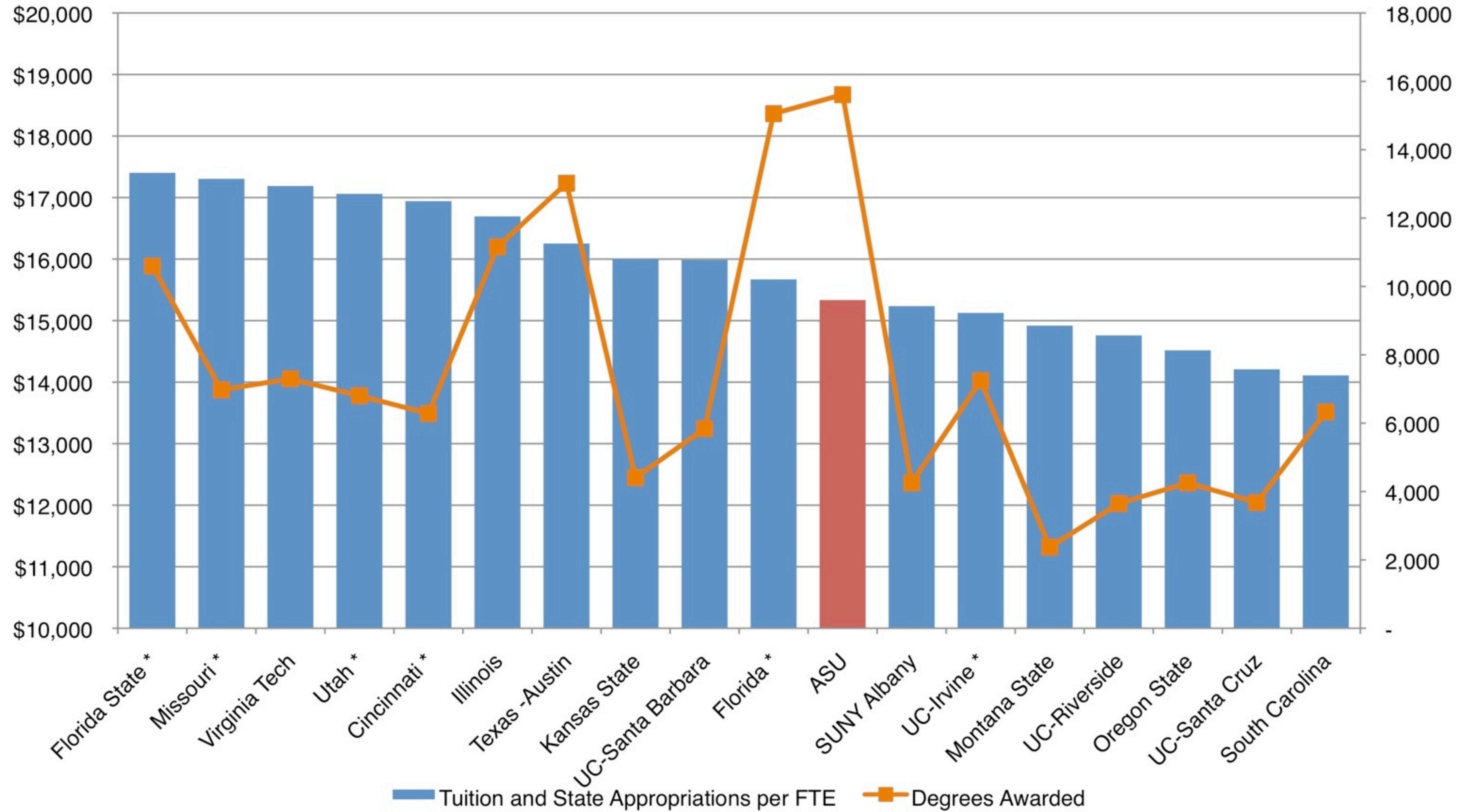
Note Texas also receives \$165M annually from its "Permanent University Fund"- a state provided endowment. This has a value that would add \$12,480 to its cost per degree.

* Universities with medical schools

Tuition and State Appropriation Revenue per FTE Student All Very High Research Public Universities (FY09)

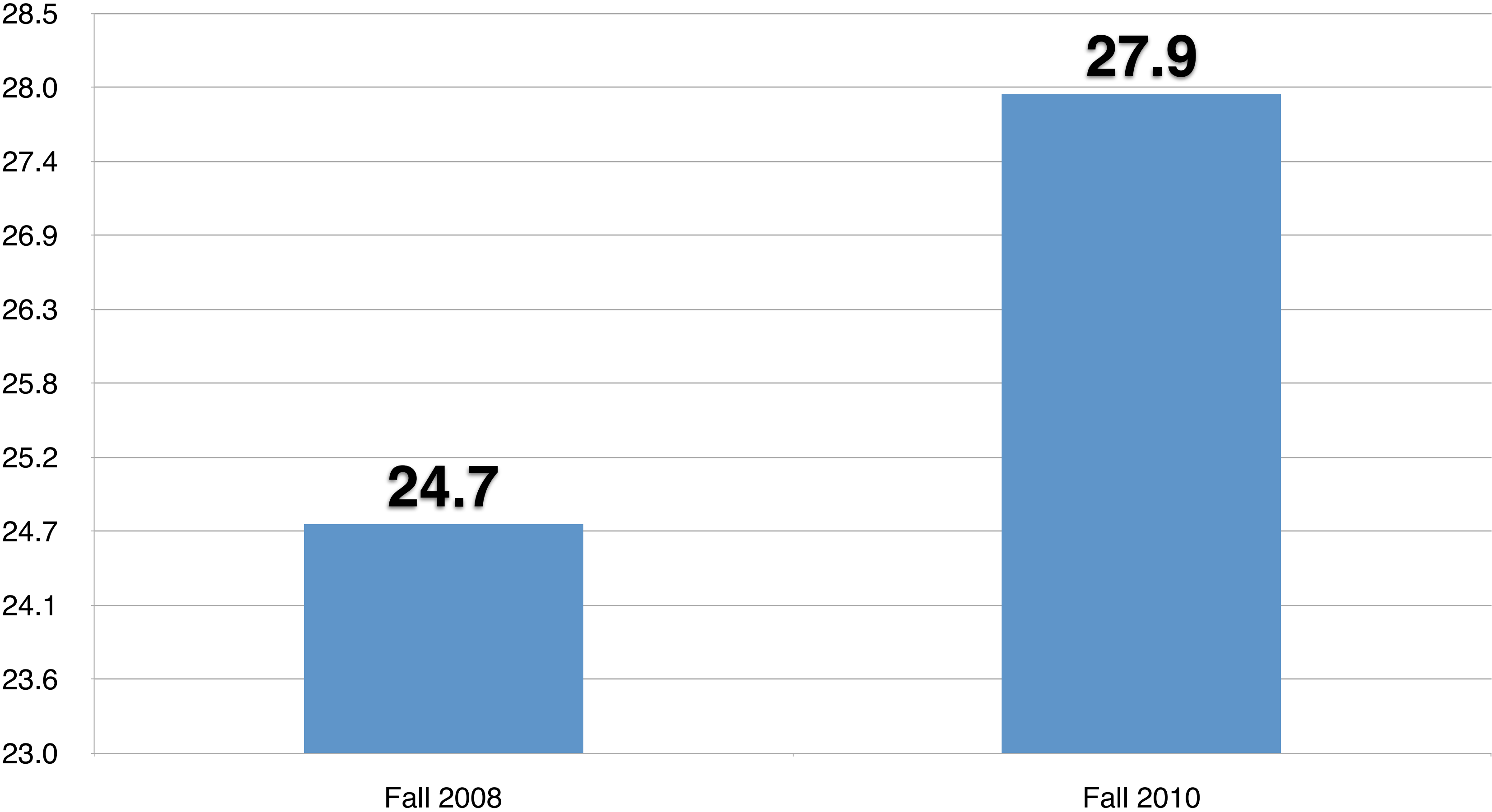


**Tuition and State Appropriation Revenue per FTE and Degrees Awarded
Very High Research Public Universities with \$14k to \$17.5k per FTE Revenue
(FY 09)**



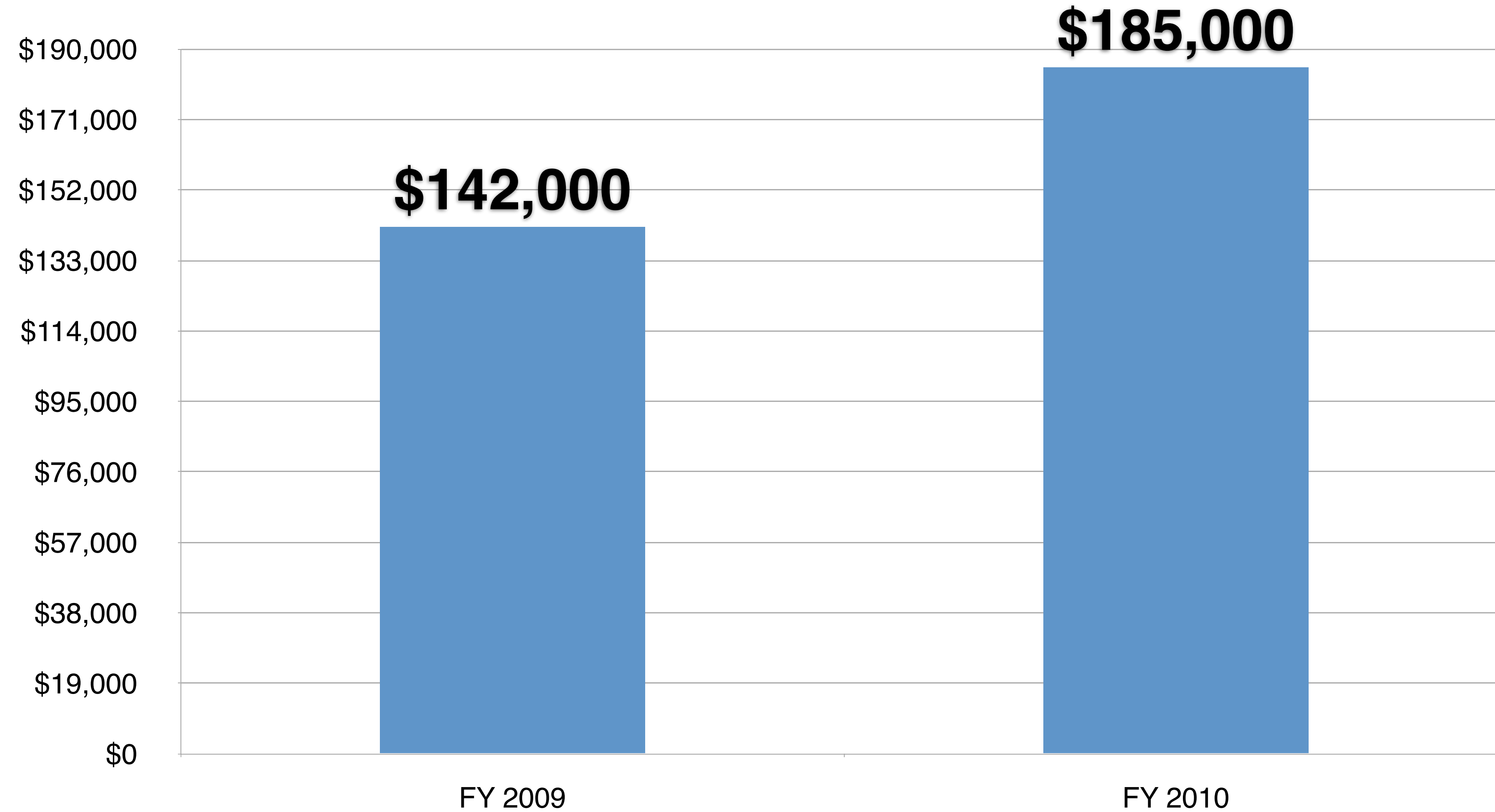
Source: IPEDS Finance and Completions, AY2008-09.

Increase in Student FTE per Faculty FTE



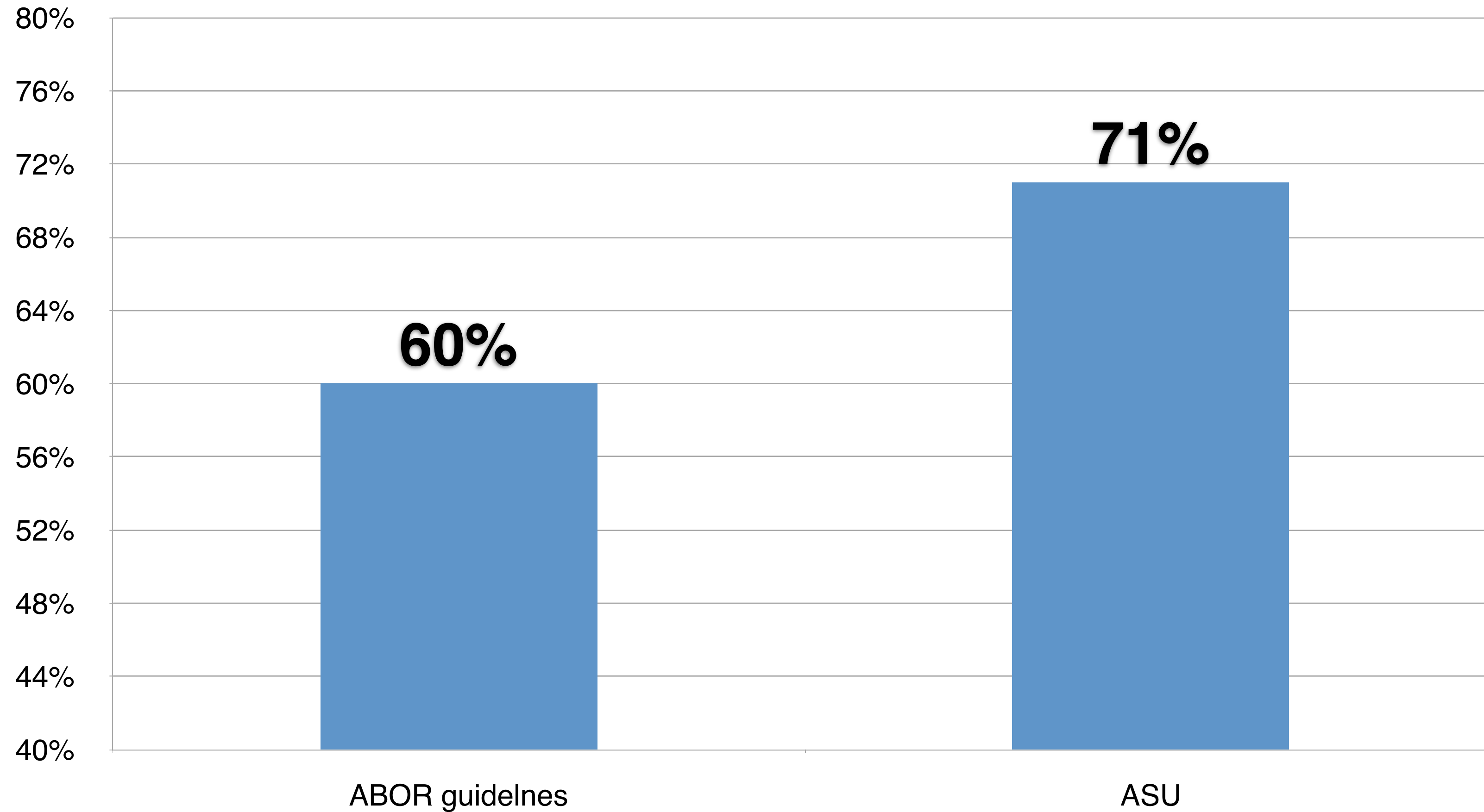
Faculty Productivity Increases

Research expenditures per tenured/tenure-track faculty

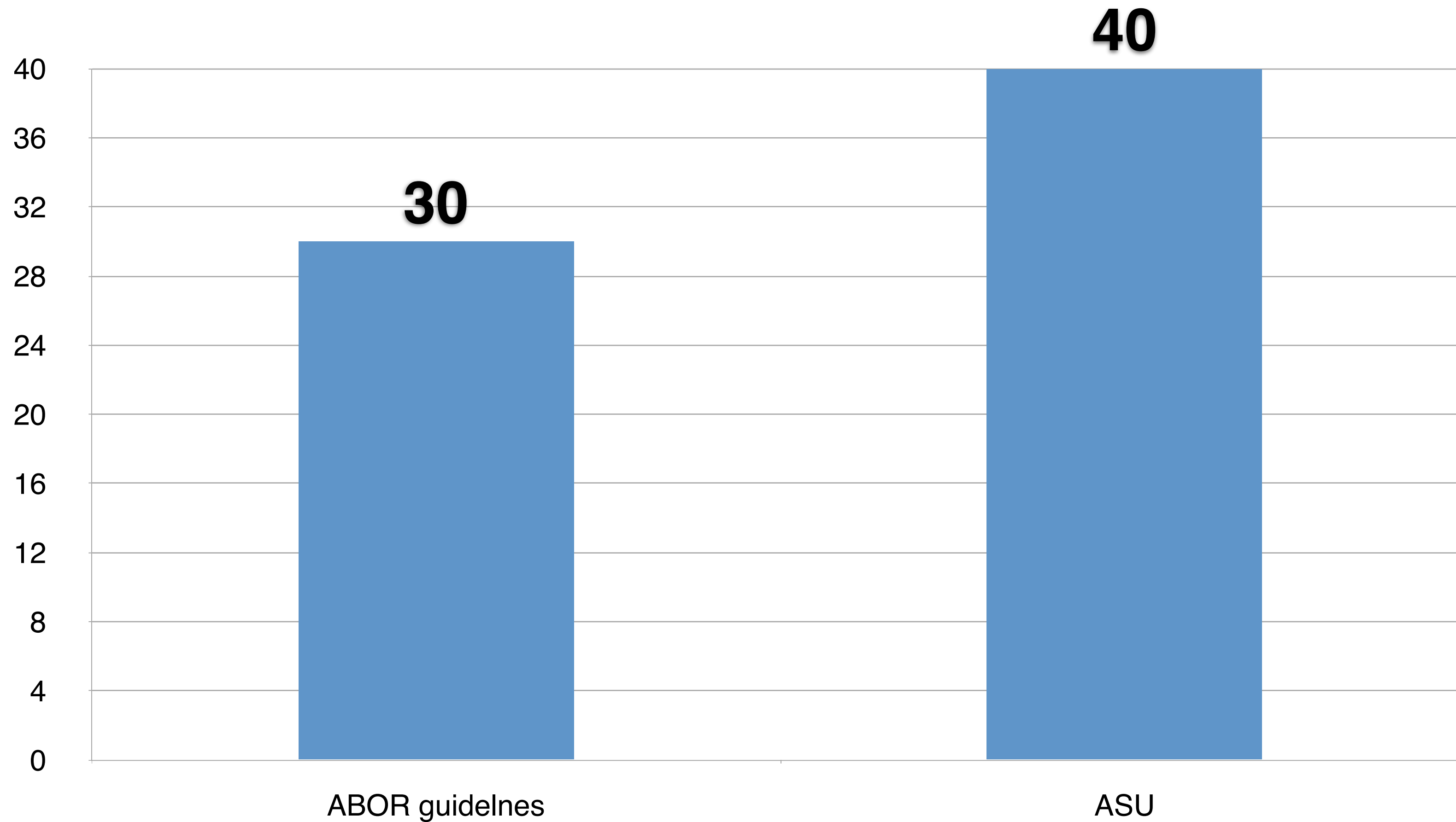


Tempe Campus Lecture Halls

Percent Full Compared to ABOR Guidelines

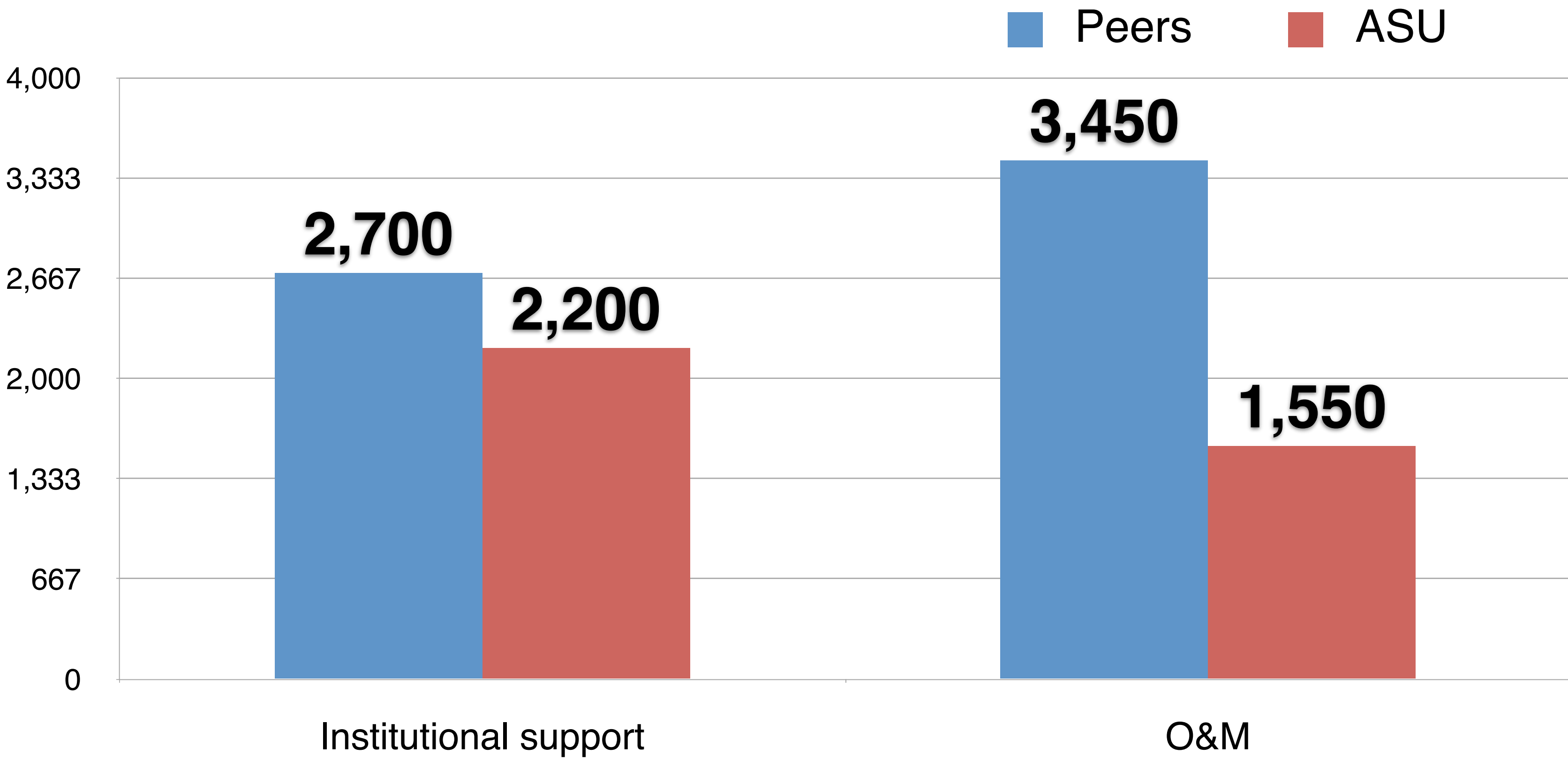


Lecture Hall Tempe Hours Used per Week Compared to ABOR Guidelines



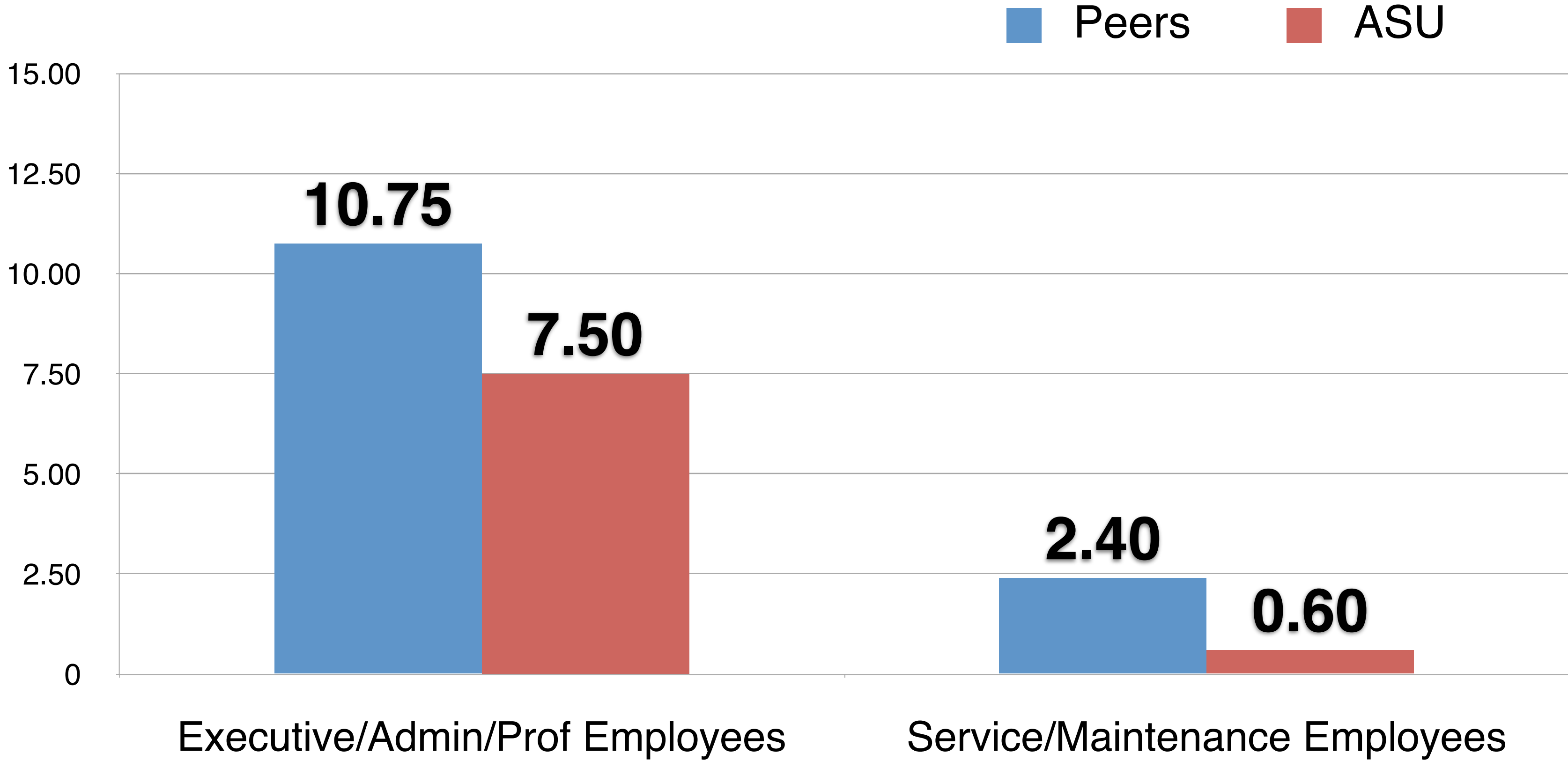
Arizona State University vs Peers

Institutional Support and Operations & Maintenance Expenses Per FTE Student (FY09)

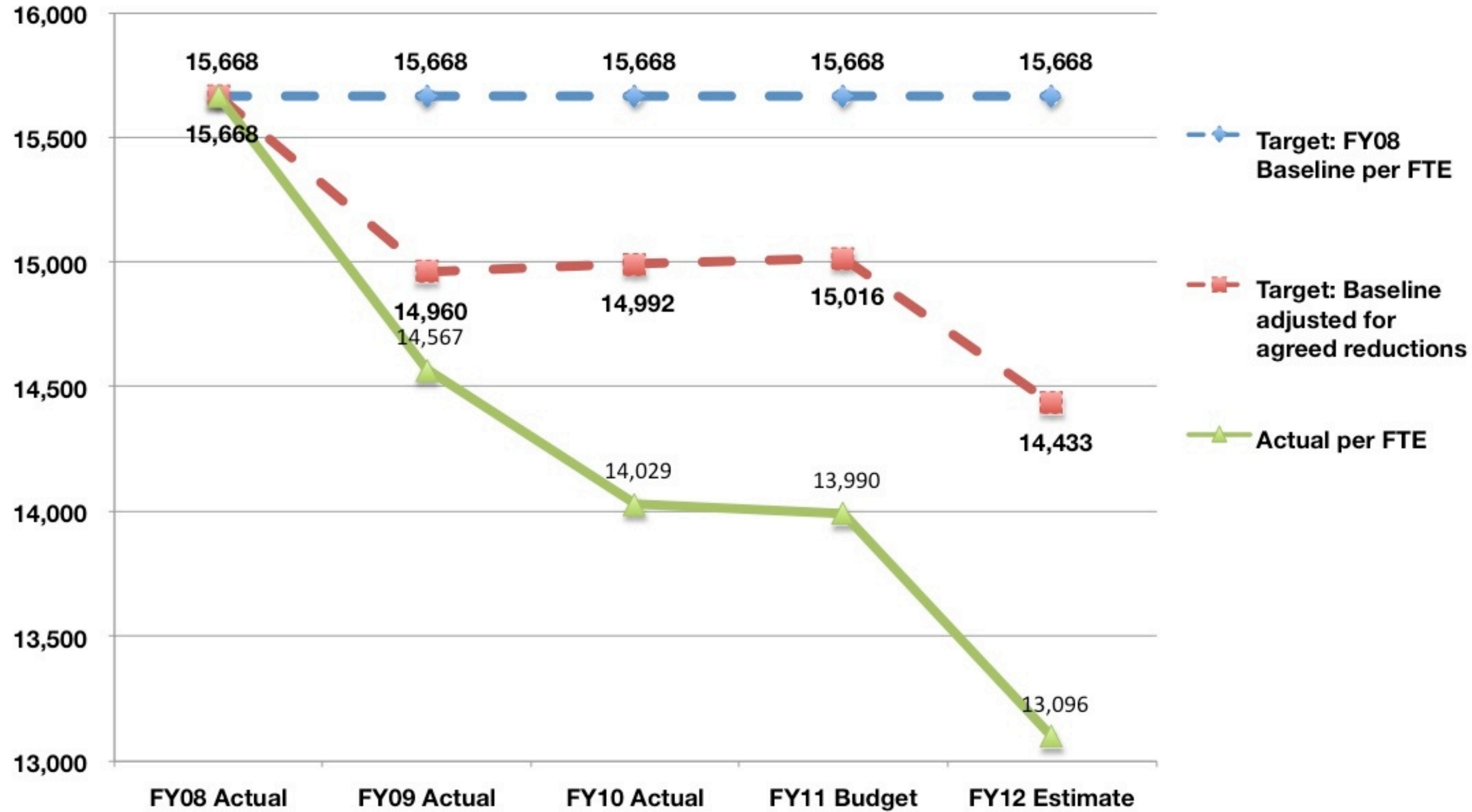


Arizona State University vs Peers

Full-Time Employees Per 100 FTE Students (FY09)



**Arizona State University
E&G Expenditures per FTE (without financial aid)
FY08 to FY10 Actual/FY11 Budget/FY12 Estimate**

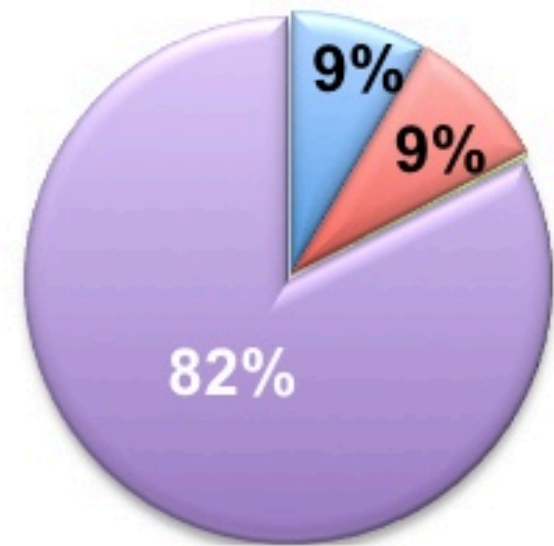


eAdvisor Impact

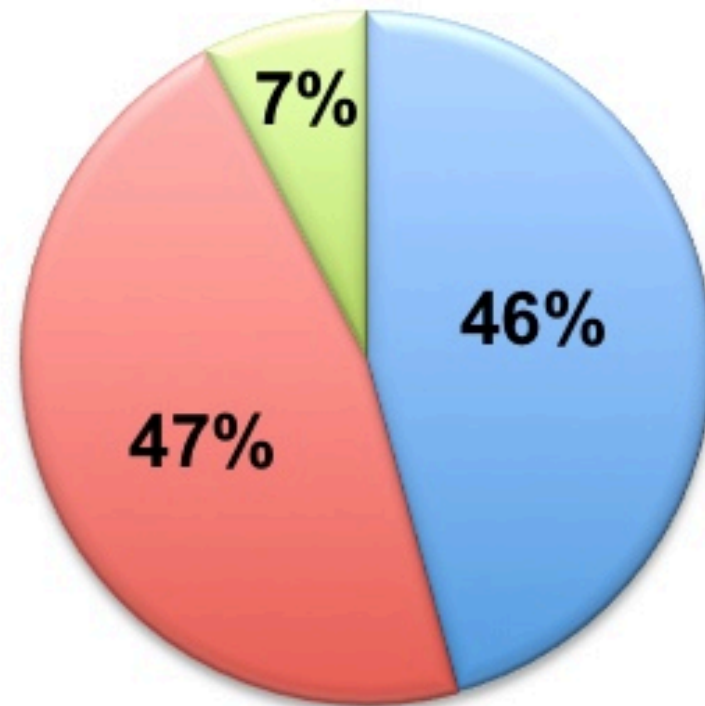
Tracking Overall Student Progress

Cohorts are defined by the academic year that the student enters ASU as a full-time freshmen.

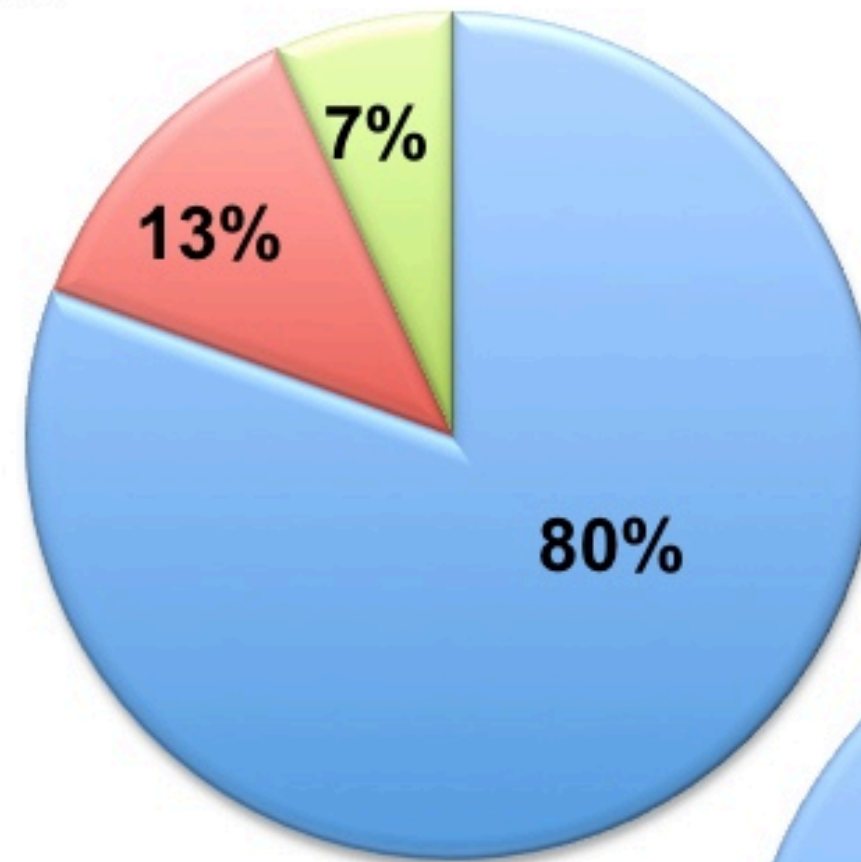
2007 Cohort Status



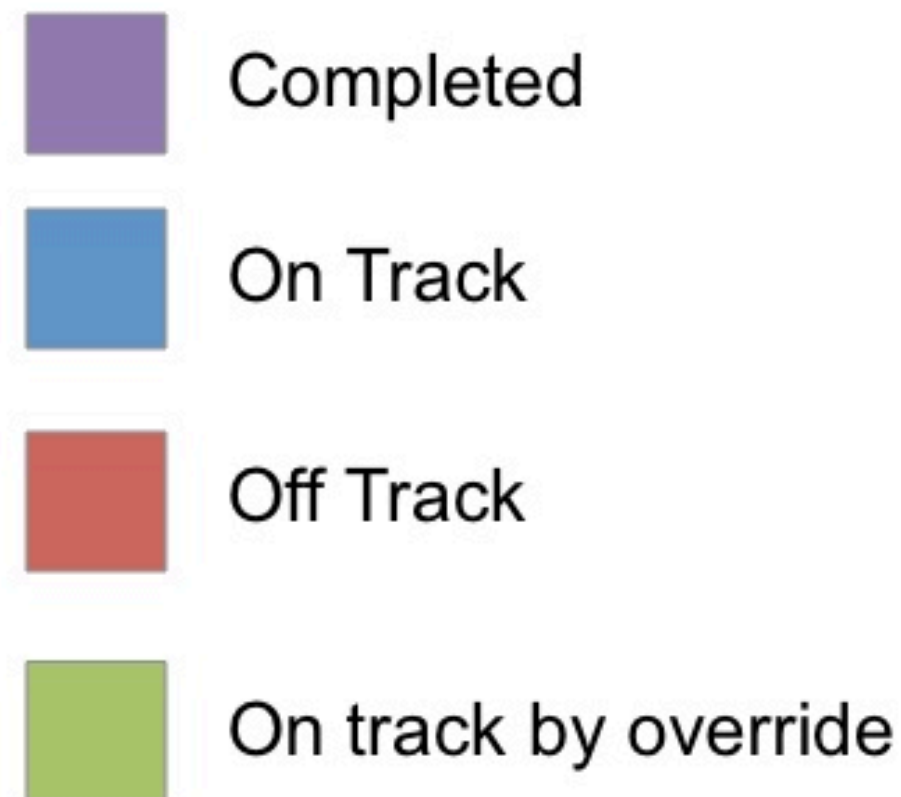
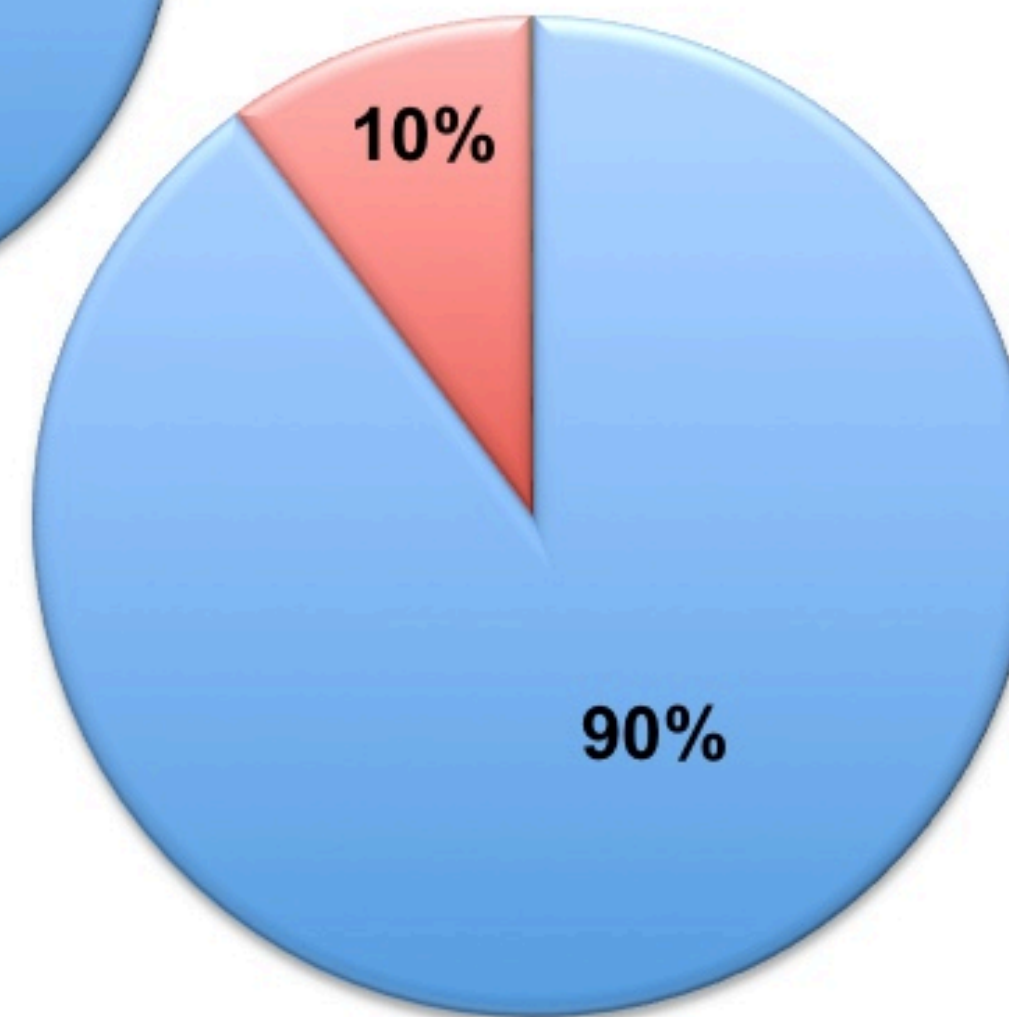
2008 Cohort Status



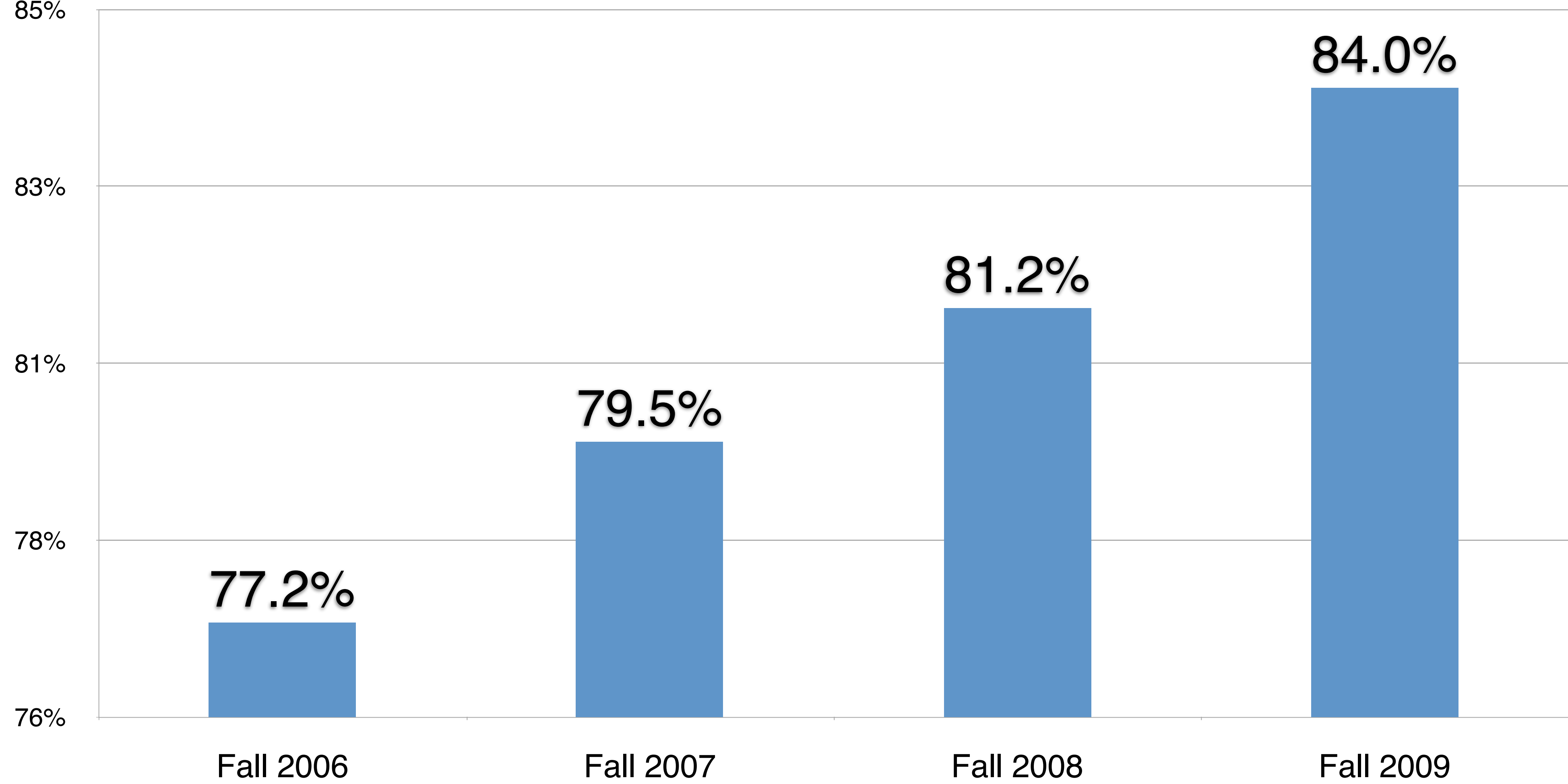
2009 Cohort Status



2010 Cohort Status

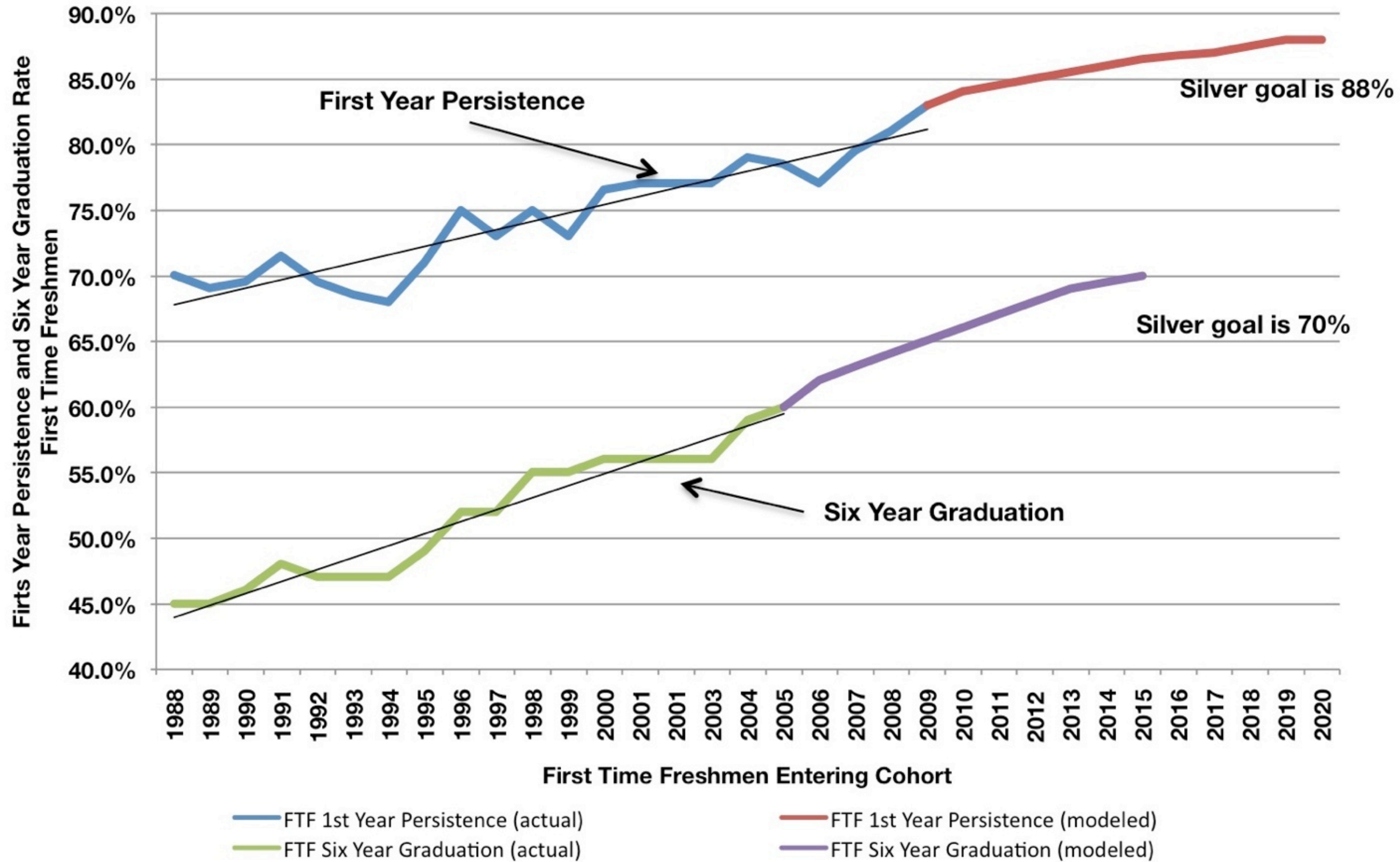


Improvement in Freshmen Retention after Introduction of eAdvisor

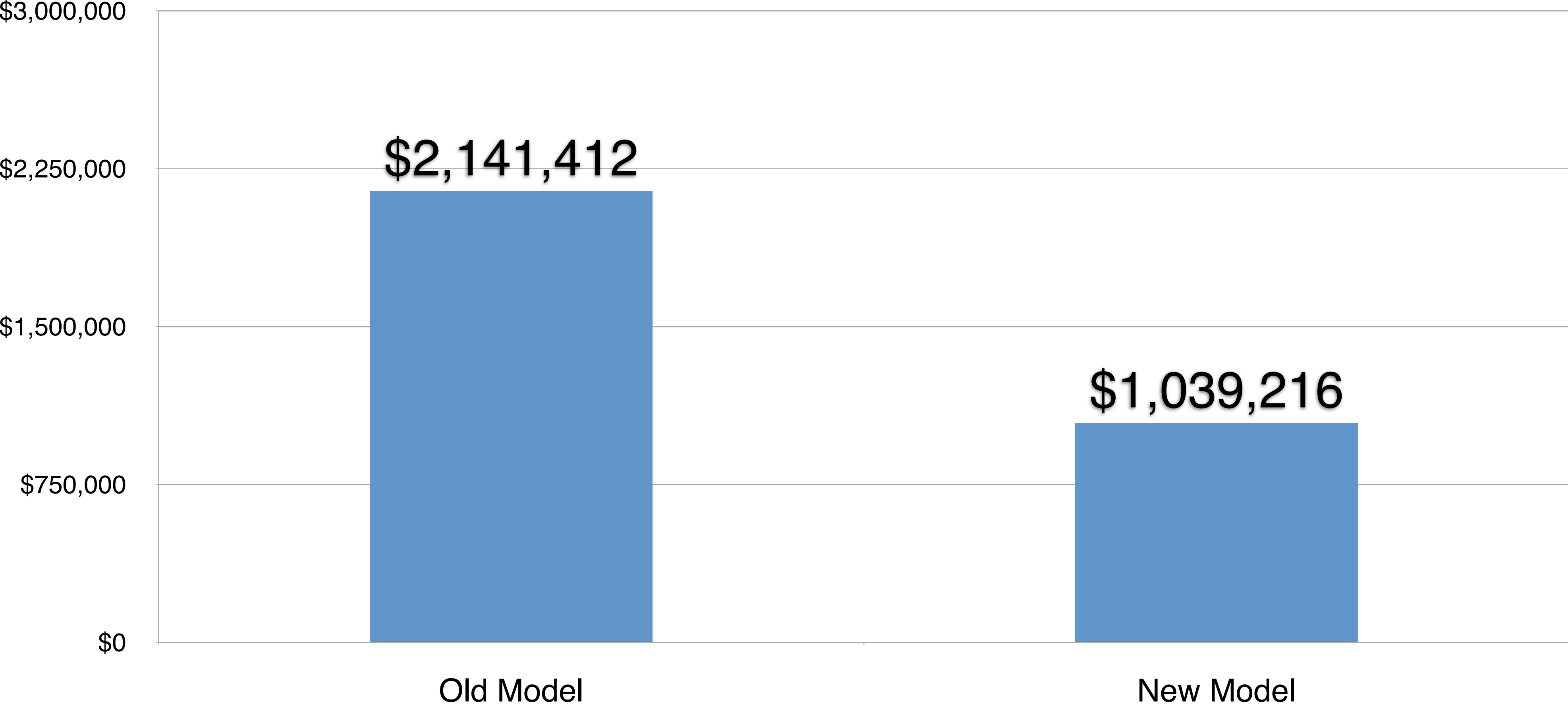


First Year Persistence and Six Year Graduation Rates First Time Freshmen

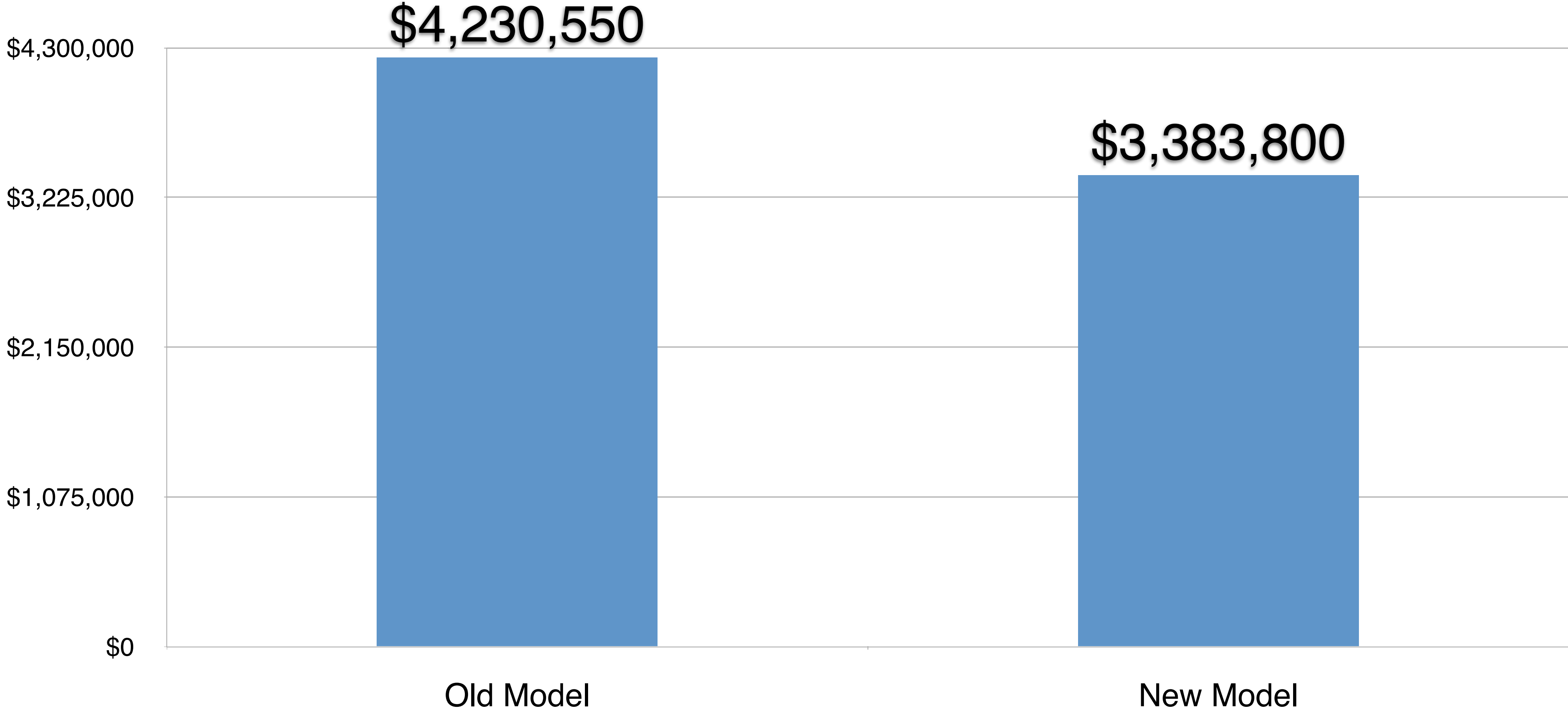
Entering Cohorts 1988 to 2020



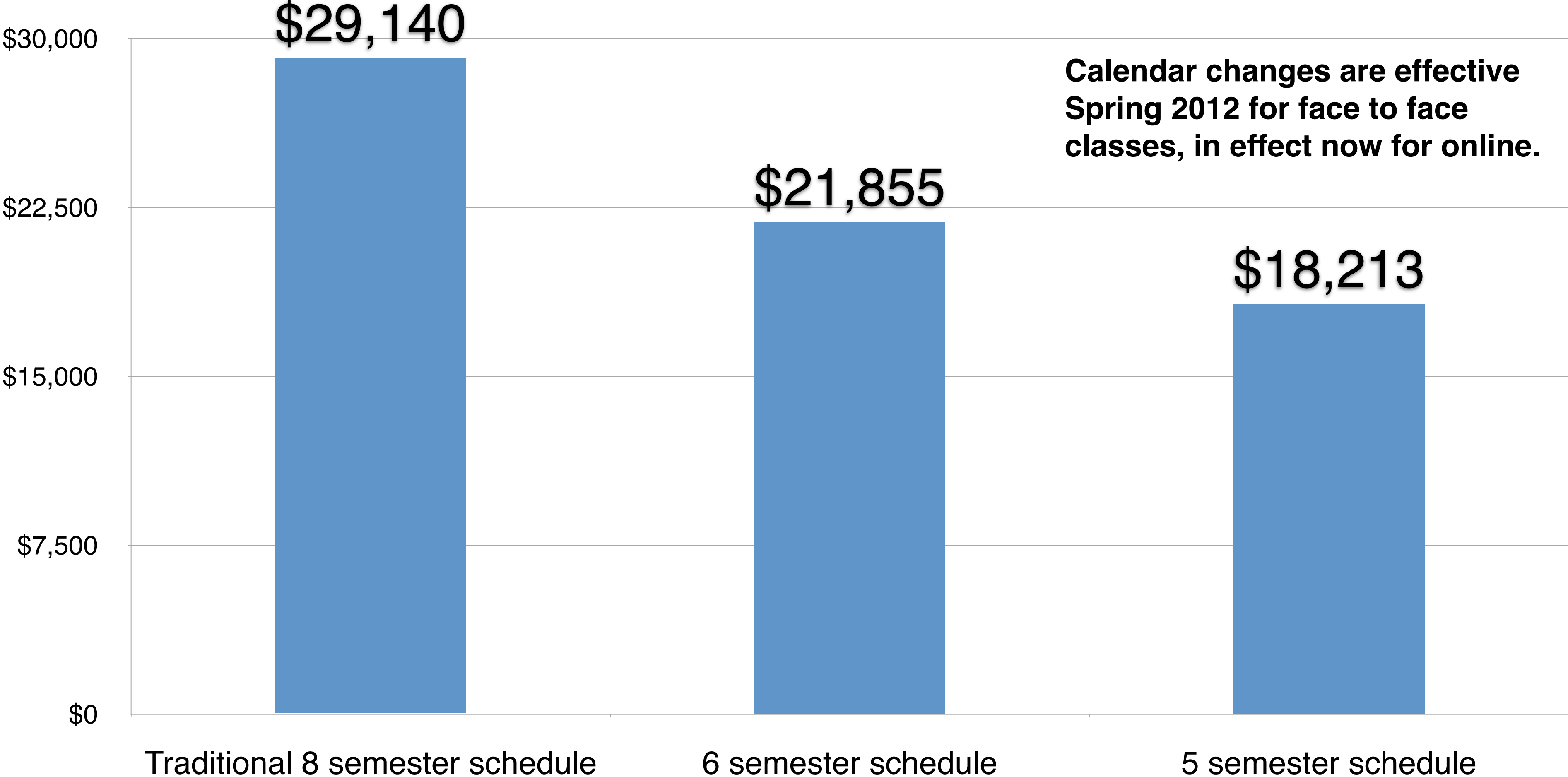
Faculty Cost of Teaching 9,225 Freshmen Math Students: Old vs. New Model



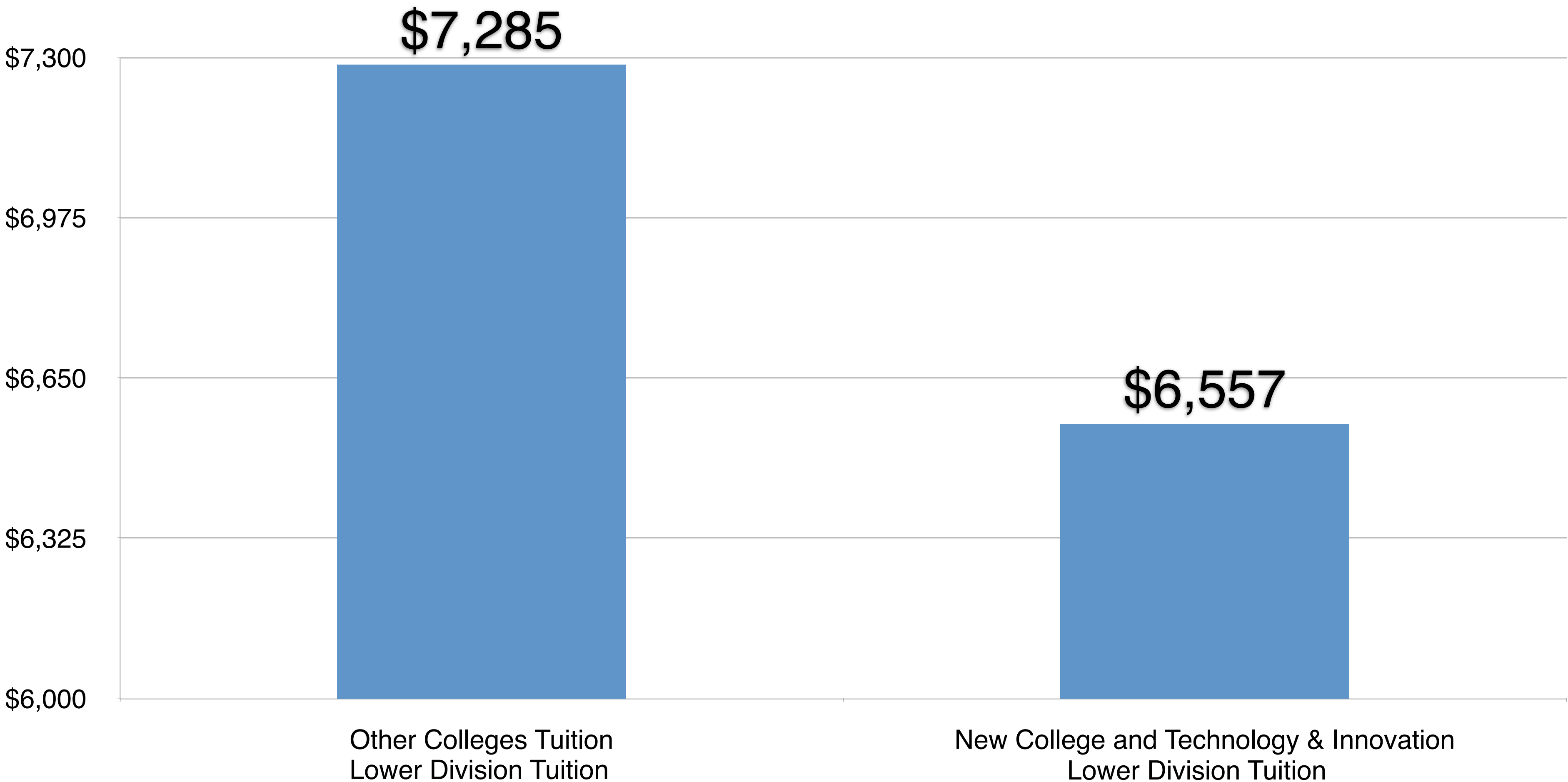
Faculty Cost of Teaching Freshman English: Old vs. New Model



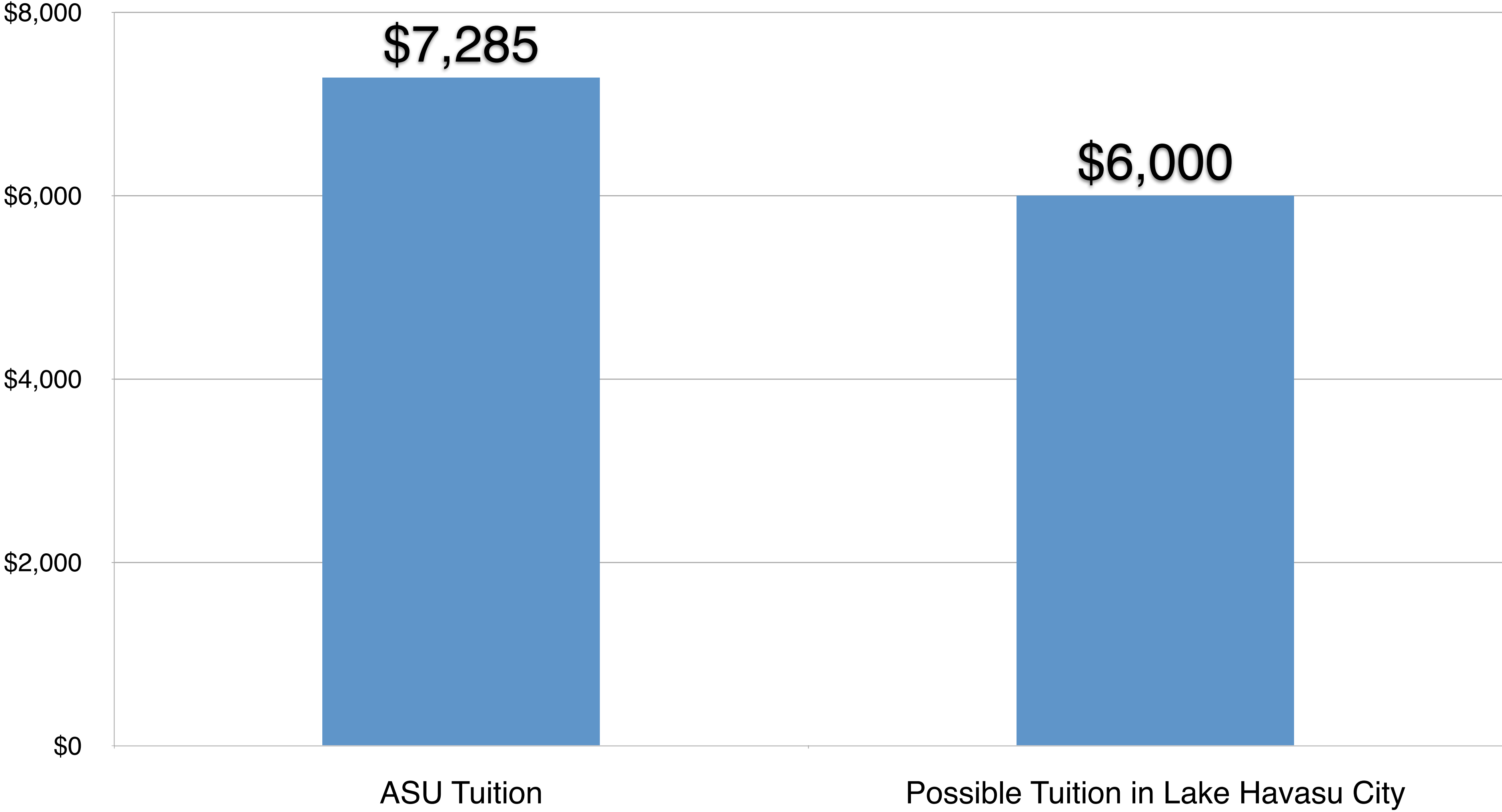
Cost of degree with traditional and accelerated calendar



Proposed Lower Tuition for Lower Division for New College (West) and College of Technology and Innovation (Poly) if Tuition and Fee Increases Approved



Colleges@ASU: Lake Havasu City Possible Tuition

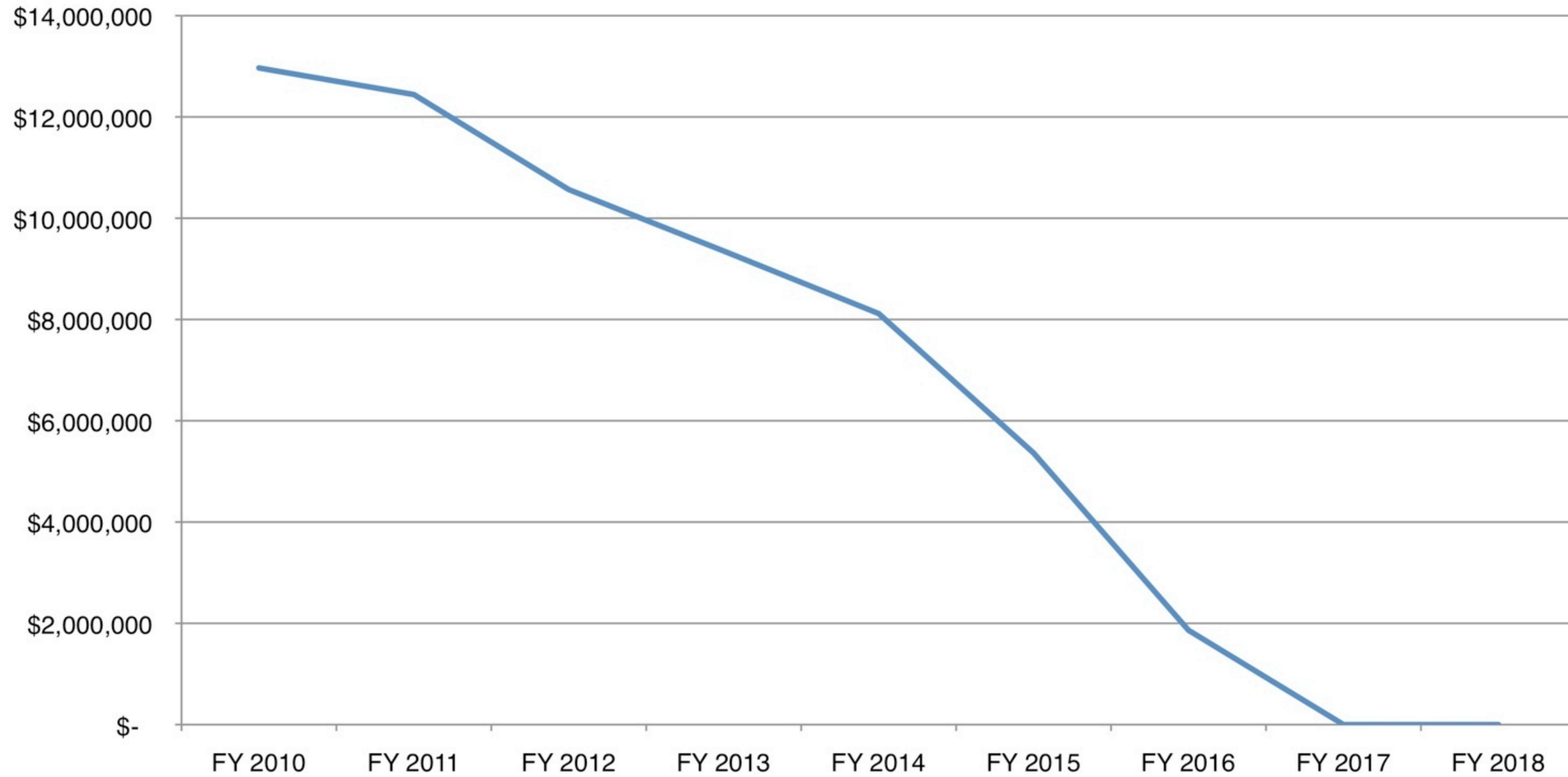


MAPP and TAG will Reduce Excess Transfer Hours and so Cost of Degree

- There are now MAPPs available in more than **90** majors, and as of January 2011, more than **3,600** students are enrolled in the MAPP program.

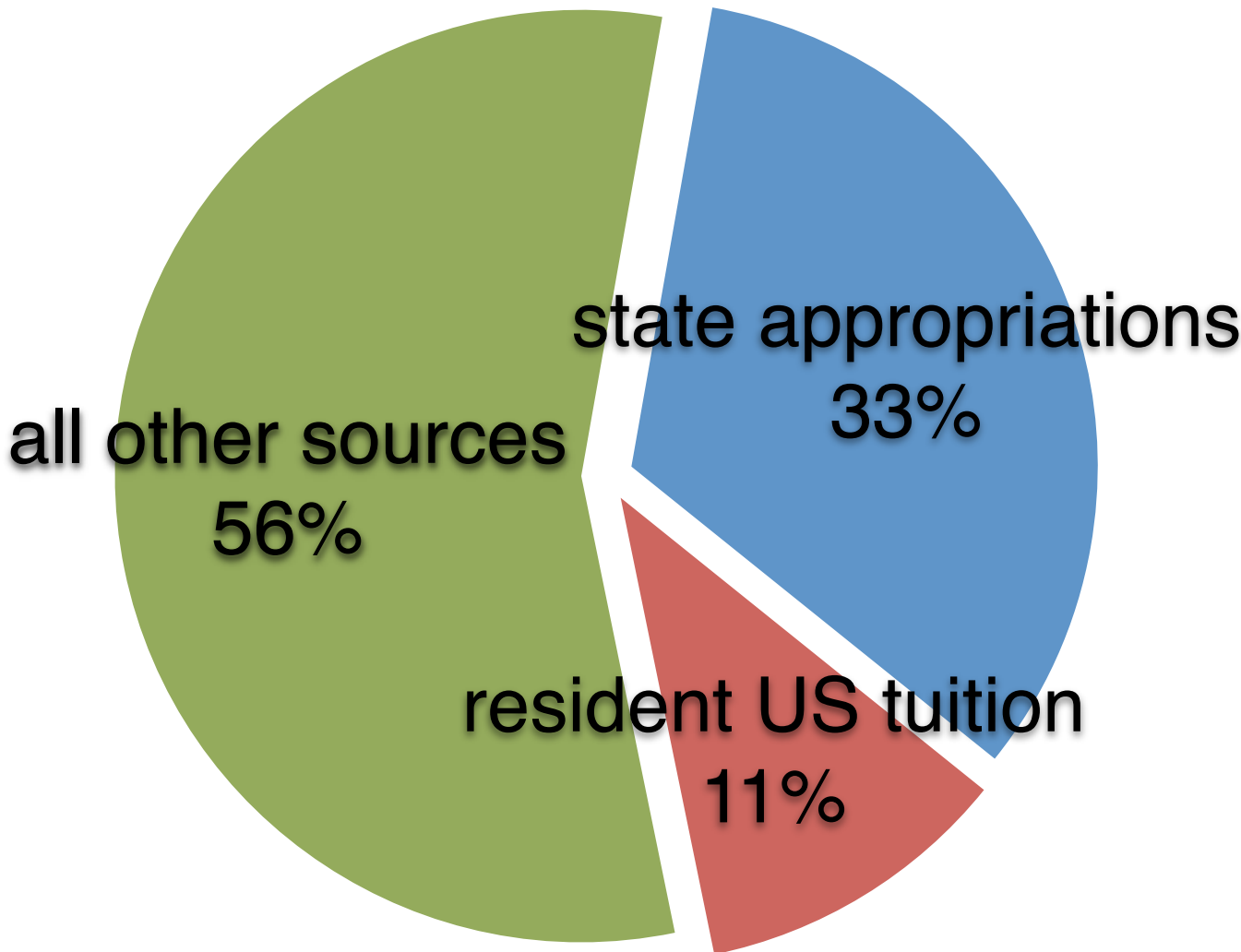
Plan for Self-Sufficiency for Sandra Day O'Connor College of Law

State Appropriation Support

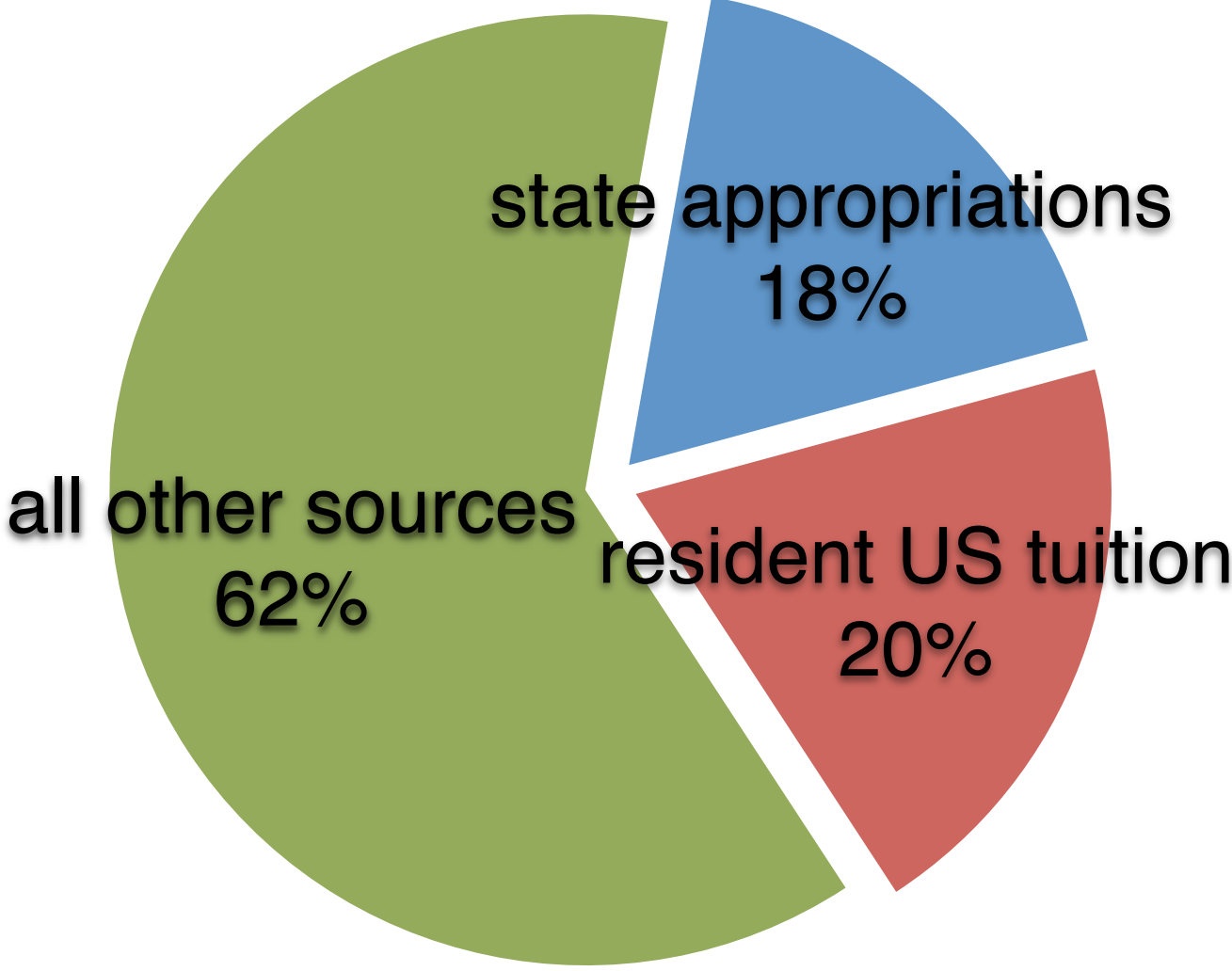


Gross Revenue for All Activities

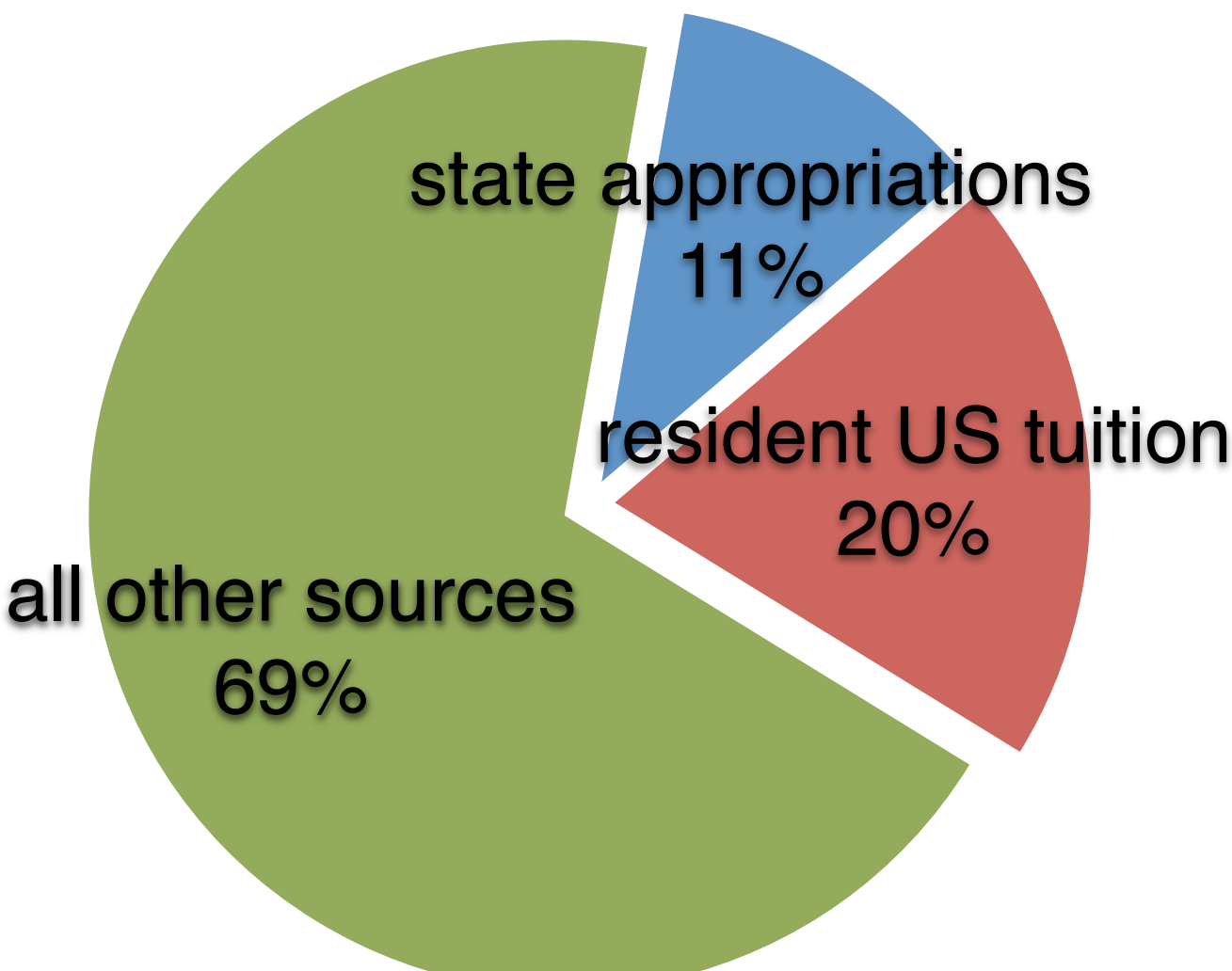
prior to recent state budget activities
FY2008



following new proposed reductions
FY2012



FY2020



Arizona State University

Programs Eliminations 2007 to 2011

Bachelor programs:

12 programs eliminated

2 programs pending elimination

2 programs to be eliminated

10 programs under review

17% of the total number of programs

Doctoral programs:

1 program eliminated

1 program pending elimination

8 programs to be eliminated

2 programs under review

15% of the total number of programs

Master's programs:

5 programs eliminated

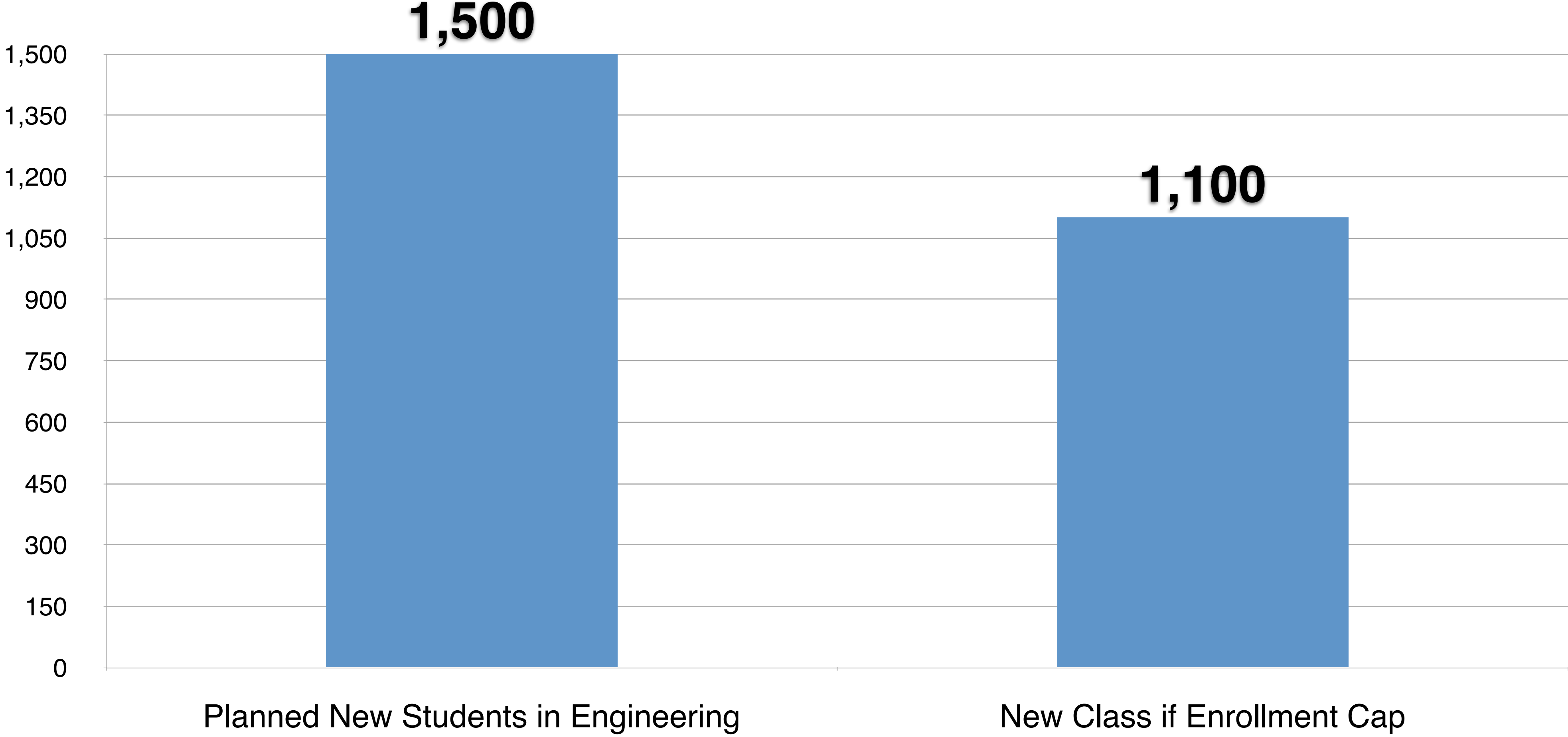
1 program pending elimination

19 programs to be eliminated

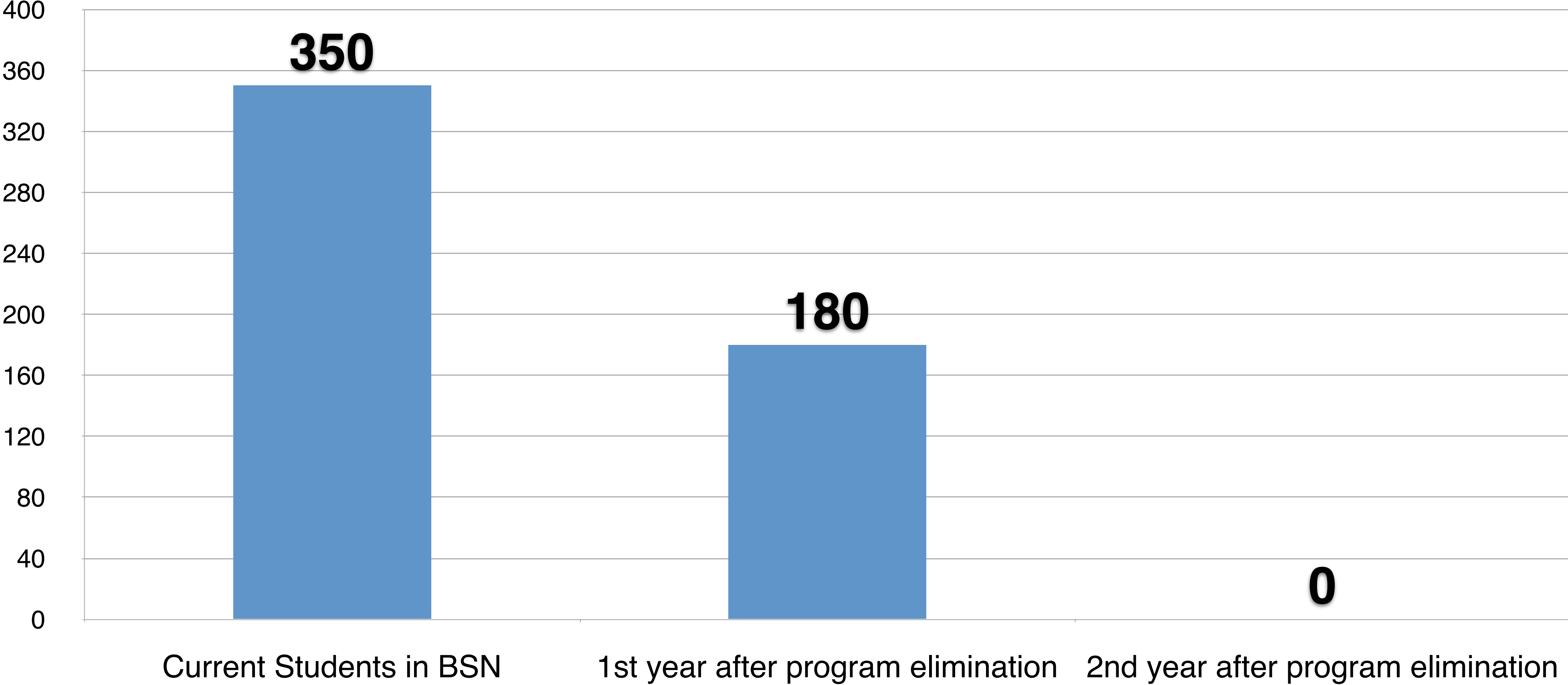
2 programs under review

20% of the total number of programs

Reduction in New Students in Engineering (if tuition proposal not approved)

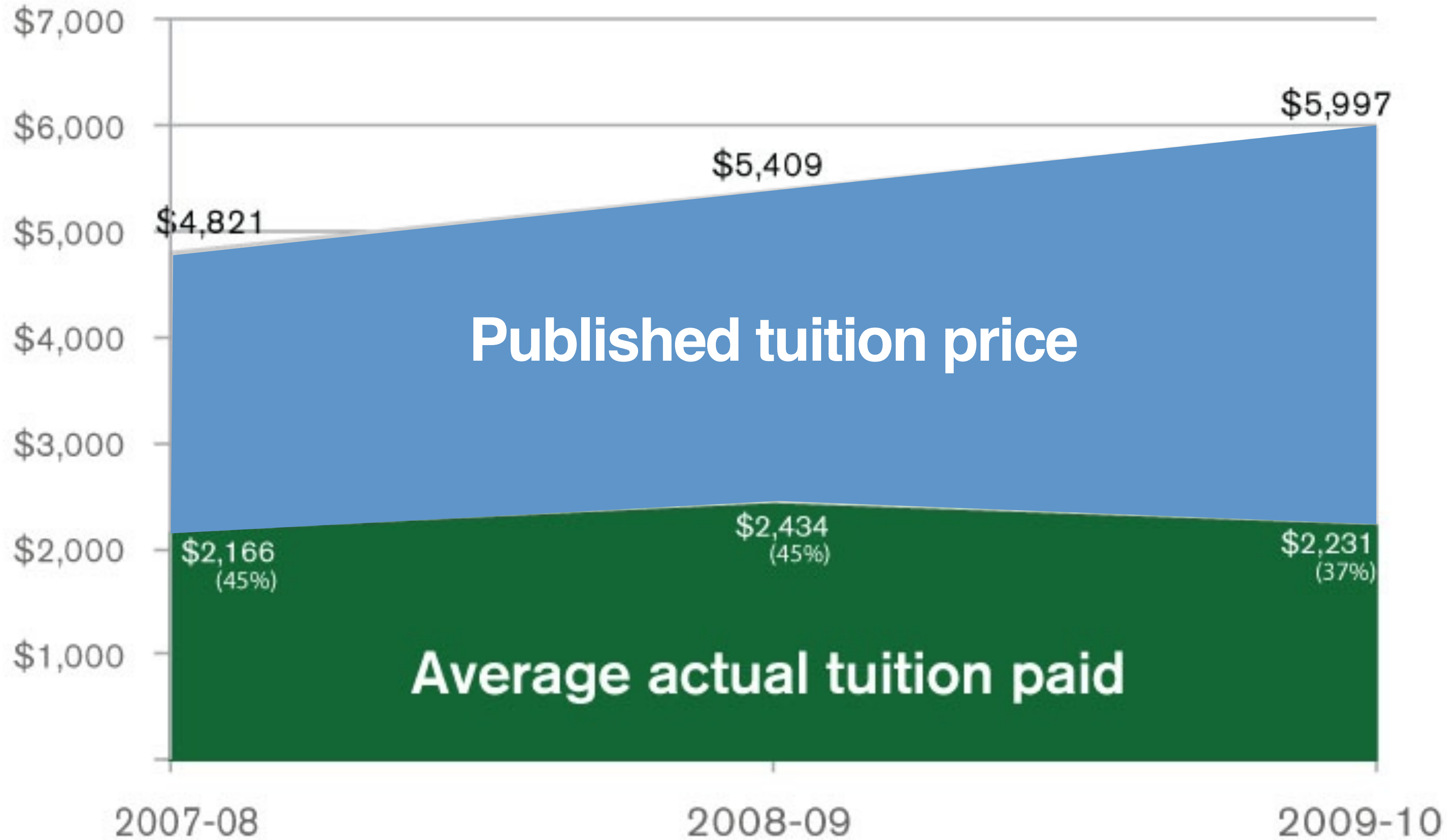


Reduction in Students in Nursing (if tuition proposal not approved)



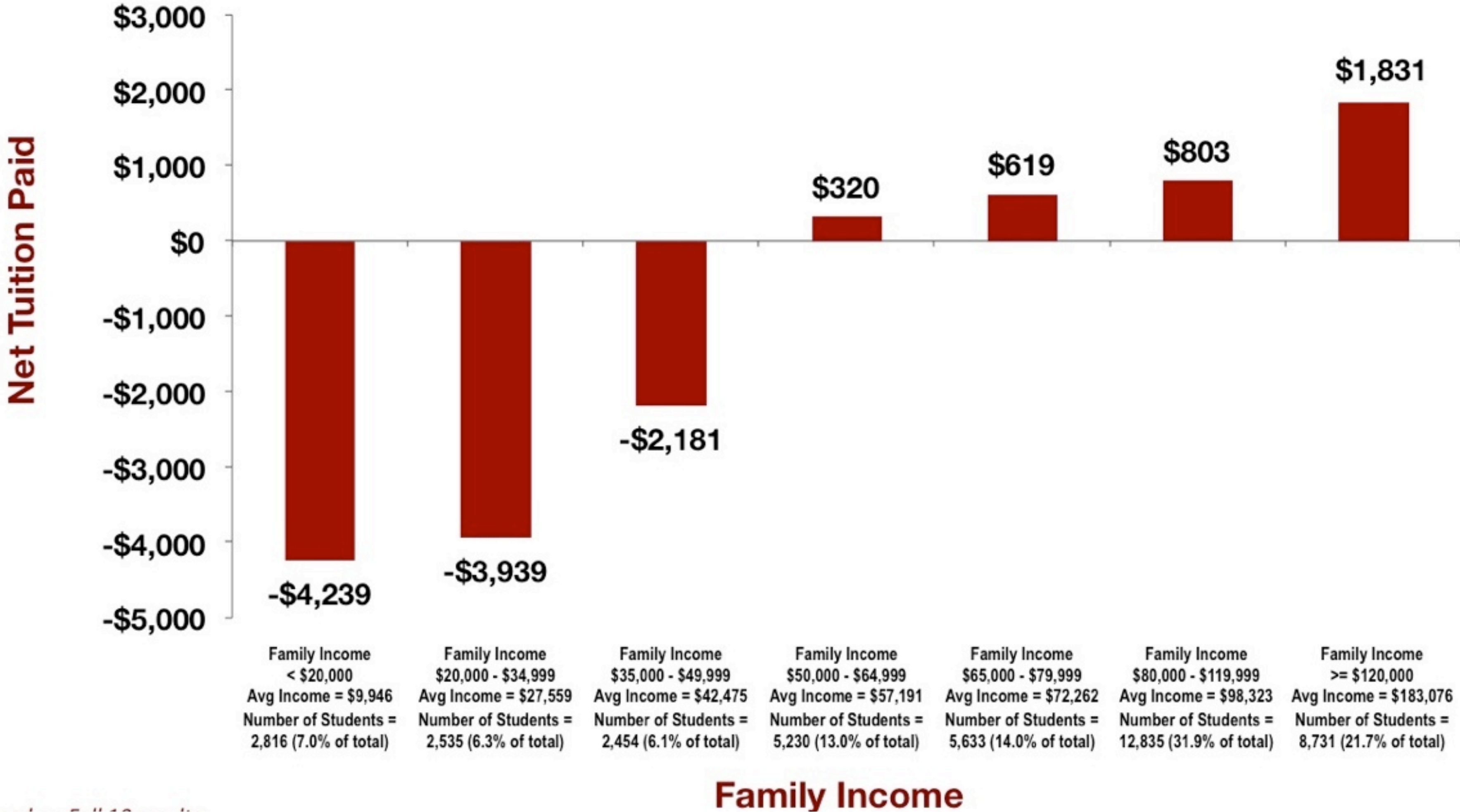
Average ASU In-State Tuition Paid

Aid Years 2007 through 2009

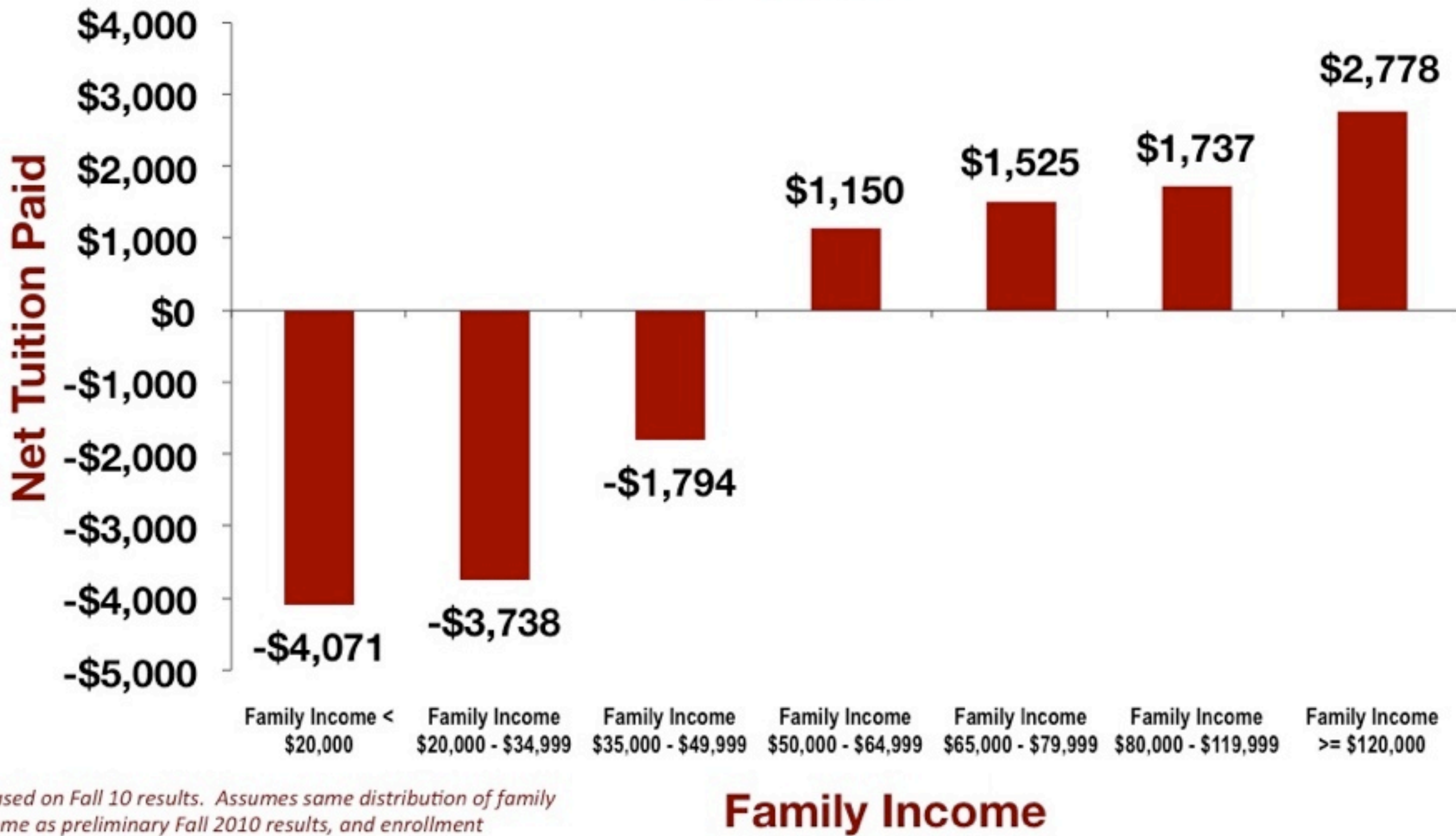


FY 2011 Estimate Net Tuition Paid by Level of Family Income

Full Time Arizona Resident Undergraduate Students



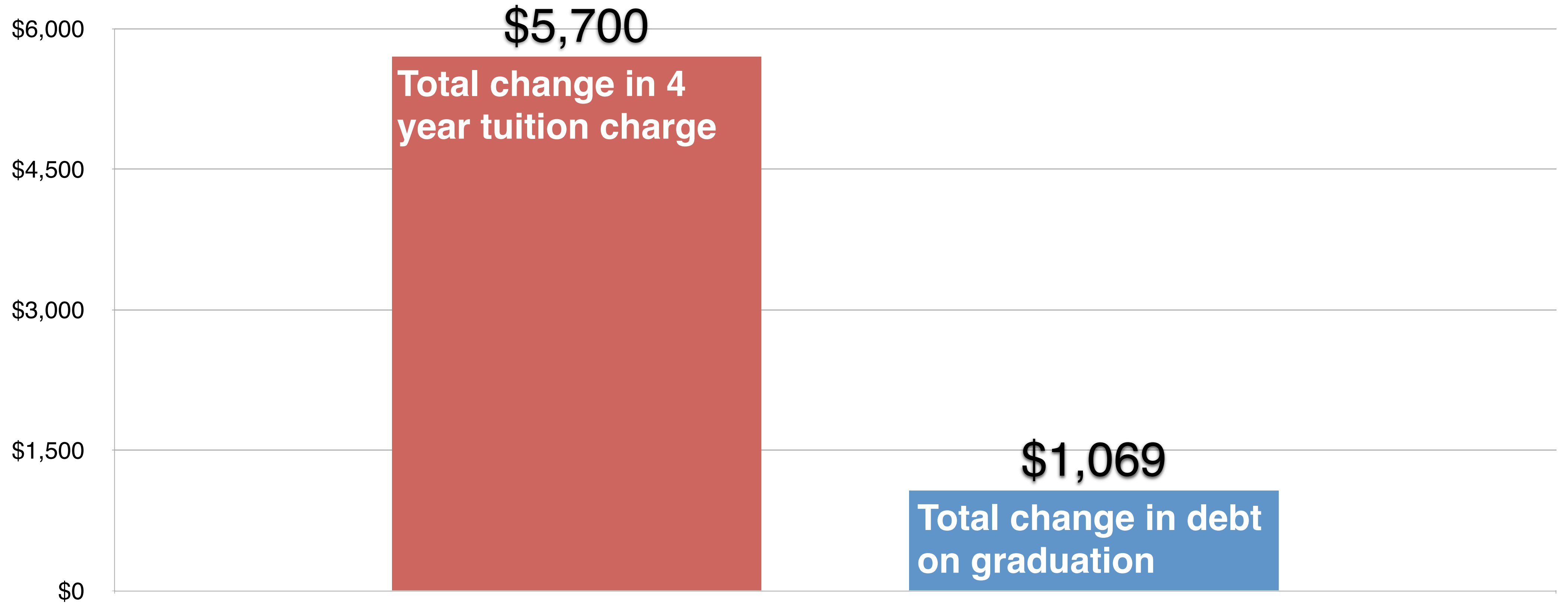
FY 2012 Projection Net Tuition Paid by Level of Family Income Full Time Arizona Resident Undergraduate Students



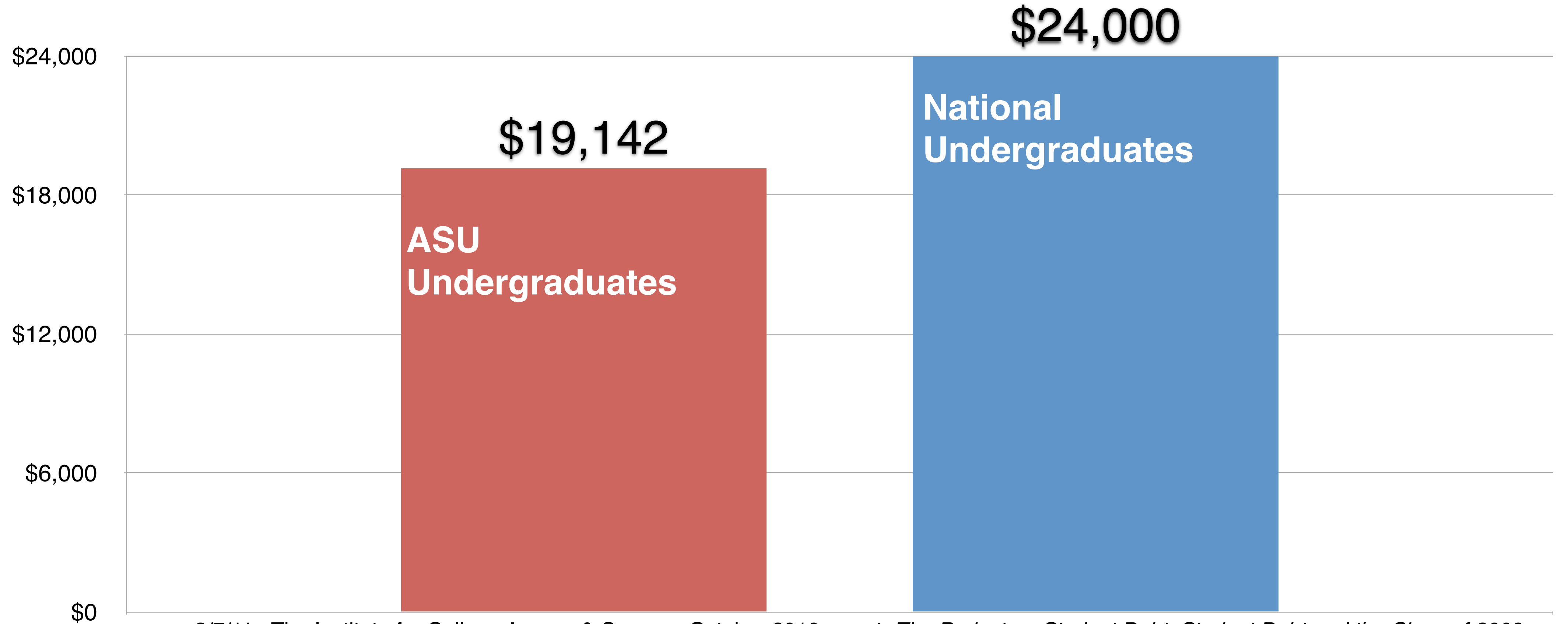
- ASSUMPTIONS**
- Based on tuition rate projections as of March 2011
 - Includes estimated use of American Opportunity Tax Credit
 - Distribution of family income in FY12 comparable to FY11
 - No change in Pell Grant award maximums
 - Students enroll and graduate at rates comparable to prior years
 - Enrollment planning targets are met
 - Net tuition paid by level of family income will reduce if 2012 merit expenditures are reduced

** Based on Fall 10 results. Assumes same distribution of family income as preliminary Fall 2010 results, and enrollment planning targets are achieved.*

Student Indebtedness Change in 4 Year Tuition Sticker Price vs. Change in Resident Indebtedness 2005-06 to 2009-10



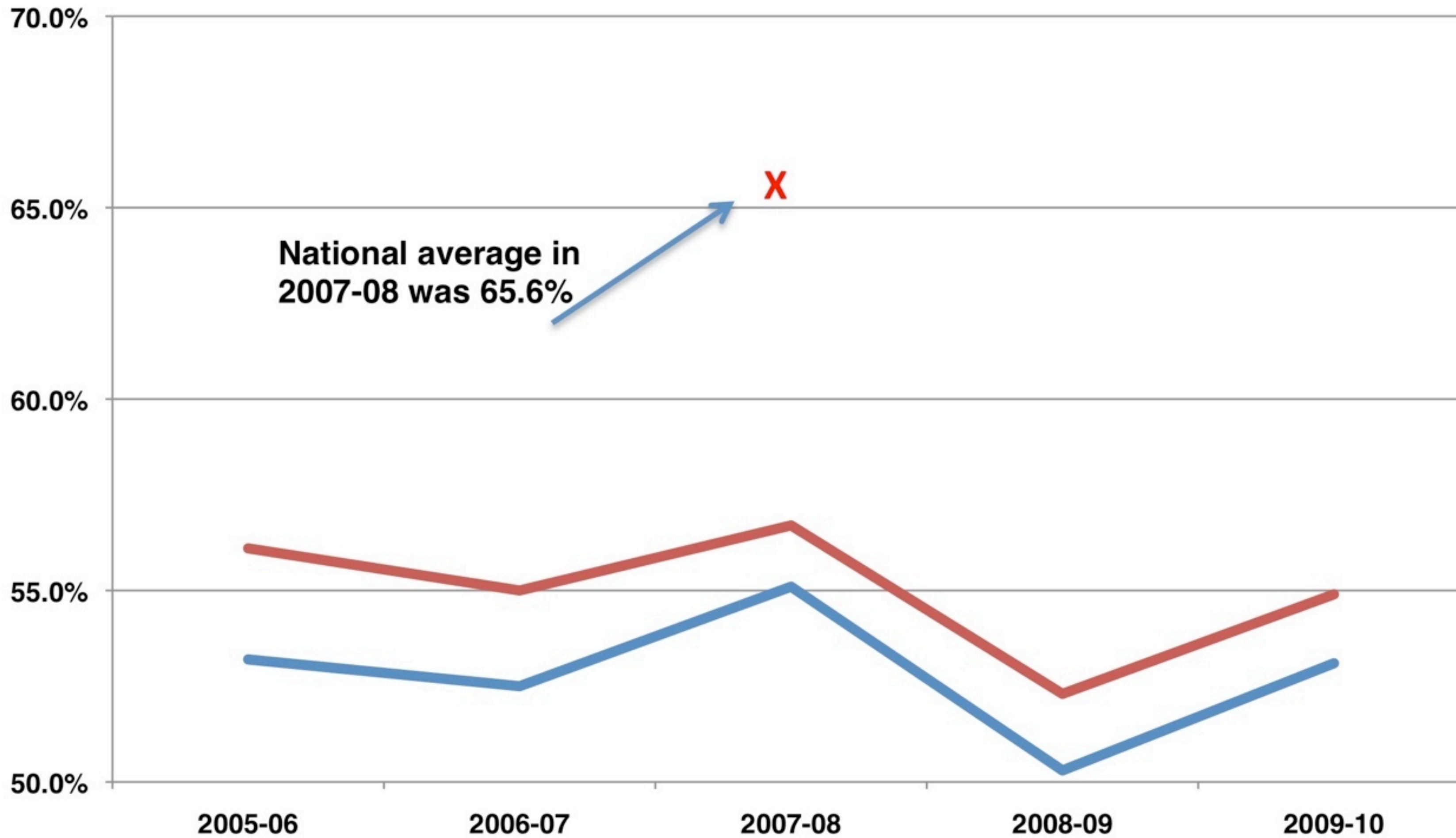
Average Student Loan Indebtedness at Graduation Class of 2009



3/7/11. The Institute for College Access & Success October 2010 report: *The Project on Student Debt: Student Debt and the Class of 2009*

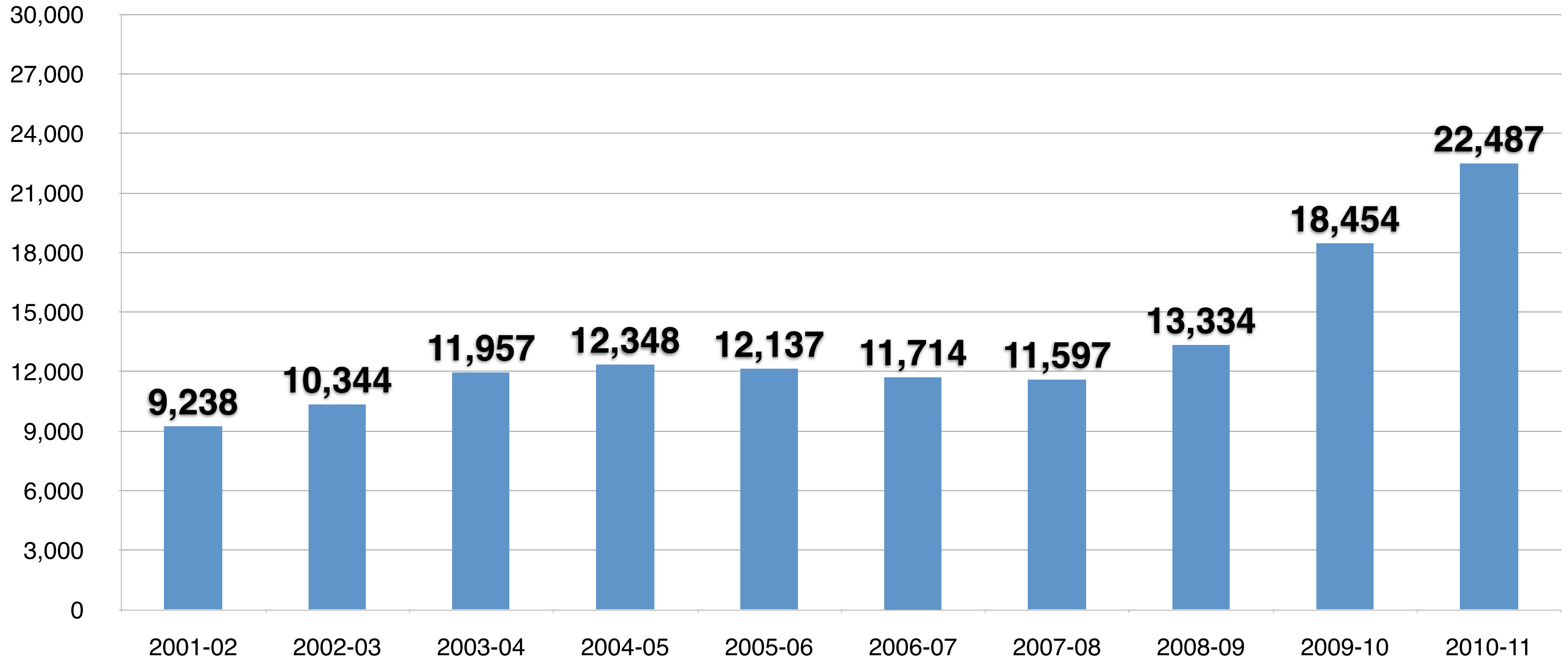
Arizona State University Student Indebtedness

% of Graduating Seniors with Student Loan Debt



ASU Pell Grant Recipients: 9 Year Trend

143% increase over 9 years



Average Tuition Paid – Arizona Residents

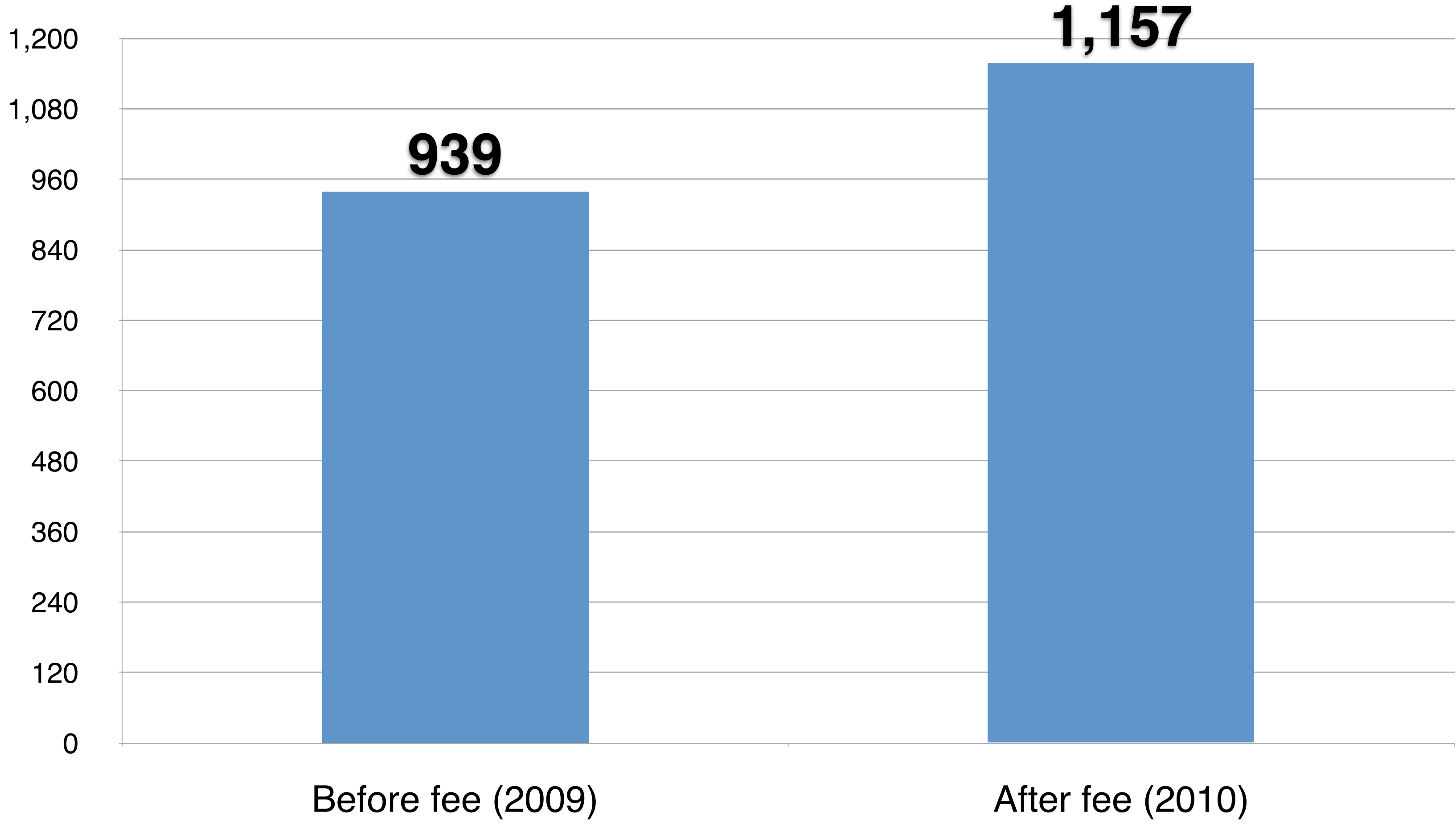
Tuition and Mandatory Fees	Number of Students	% of Total	Average Amount
\$0	16,815	48%	\$0
\$1 - \$499	1,724	5%	\$153
\$500 - \$999	954	3%	\$789
\$1,000 - \$1,499	883	3%	\$1,259
\$1,500 - \$1,999	964	3%	\$1,830
\$2,000 - \$2,499	521	1%	\$2,282
\$2,500 - \$2,999	897	3%	\$2,756
\$3,000 - \$3,499	467	1%	\$3,297
\$3,500 - \$3,999	363	1%	\$3,719
\$4,000 - \$4,499	223	1%	\$4,294
\$4,500 - \$4,999	82	0%	\$4,792
\$5,000 - \$5,499	70	0%	\$5,215
\$5,500 - \$5,999	0	0%	\$0
≥ \$6,000	0	0%	\$0
No Gift Aid	10,963	31%	\$5,997
TOTAL	34,926		
Average Tuition Paid			\$2,231

Arizona State University FY2012 Tuition Proposal

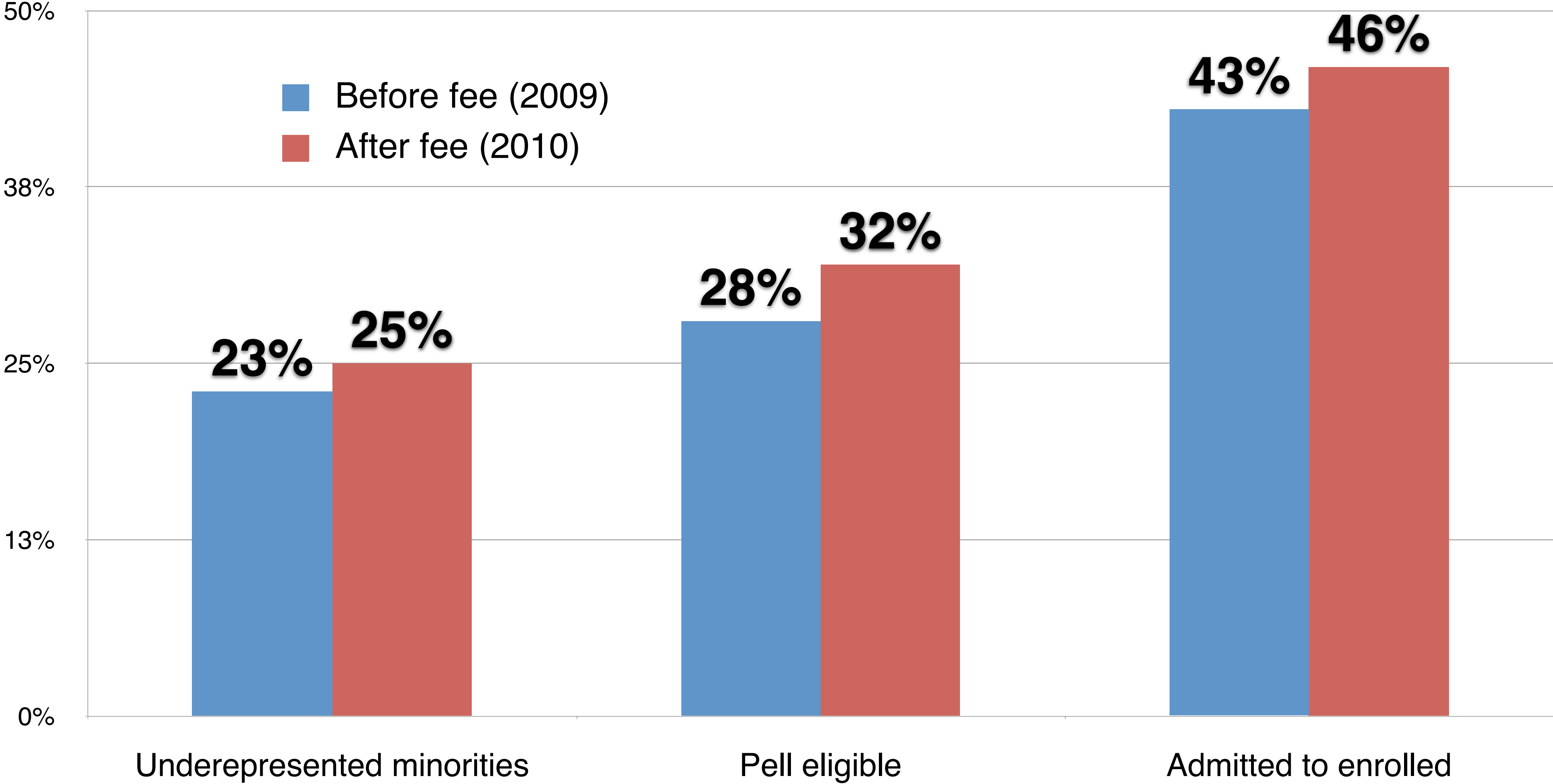
- Two year tuition plan presented in March 2010 to replace stimulus funding in two steps in FY11 and FY12.
- FY11 component approved in April 2010 and overall plan endorsed by the Board at that time.
- ASU's base proposal for FY12 remains as endorsed last year.

- Newly proposed state reductions require a supplemental increase to the endorsed base plan.
- ASU requests that only 40% (\$31M of \$78M) of the reduction proposed by the Governor be replaced by increased revenue.
- Average of an additional \$450 for most undergraduates in base tuition.
- Differential tuition or program fees established, increased, or extended to freshman and sophomores in undergraduate programs.

Effect on a Class Size of Differential Tuition in Engineering: Number of First Time Freshmen



Effect of Differential Tuition on Freshmen Class Composition and Yield in Engineering



ASU[®]

The logo features the letters 'ASU' in a bold, white, sans-serif font. Behind the letters 'S' and 'U', there is a stylized sunburst or starburst graphic composed of numerous thin, black, radiating lines. A registered trademark symbol (®) is located at the top right of the 'U'.