Call for Individual Student Essay/Poetry Entries
Twenty-Fifth Annual Martin Luther King, Jr. Celebration
Beyond the Dream: Picture Your Potential

Picture Your Potential
What happens in your school or local community to support Dr. King’s dream of leadership through service?
Choose a situation or an individual that or who you think best demonstrates LEADERSHIP THROUGH SERVICE.

What specific traits, characteristics, words, actions, and/or deeds have you observed that supports your selection? (Please be specific). Entries will be judged on the basis of originality, clarity, creativity, and best overall depiction of the theme. Judging will be used on the following: content, organization & sentence fluency, voice, word choice, and writing conventions.

INDIVIDUAL STUDENT ENTRIES
Type or neatly handwrite your original entry in 250 words or less on one side of as many sheets as necessary of 8 1/2” x 11” plain or lined paper. Please use a paperclip to attach the entry form, do not staple or tape anything to the entry form. Do not put names on front of entries.

SEND YOUR ENTRY TO:
(Postmarked by November 4, 2009)
ASU Martin Luther King, Jr. Celebration
Office of Public Affairs, West Campus
PO Box 37100, MC 0251
Phoenix, AZ 85069-7100

RECOGNITION
Entries will be evaluated within the grade level categories.
First Prize in Essay/Poetry — $150 savings bond
Second Prize in Essay/Poetry — $100 savings bond
Third Prize in Essay/Poetry — $75 savings bond
Those selected for special recognition will be notified on or before December 8, 2009.
Winning entries will be displayed at ASU during the 2010 MLK Celebration.

CONTEST RULES
All materials submitted must be the original work of the entrant.
Arizona State University shall have the right in its sole discretion to use, reproduce, publish, or display entered materials.
All entered materials shall become the property of Arizona State University.
Materials submitted will not be returned to entrants.

INDIVIDUAL ESSAY/PoETRY ENTRY FORM
Arizona State University Twenty-Fifth Annual Martin Luther King, Jr. Celebration
Deadline: November 4, 2009
One project per entry form. Please print or type.

Please check only one:

Essay/Poetry Entry
☐ Primary (K-2)
☐ Intermediate (3-5)
☐ Middle (6-8)
☐ Secondary (9-12)

Individual participant name
first name
last name

Male □ Female □ Grade Level

District
first name
Superintendent
last name
title

School
first name
Principal
last name
title

Teacher (inc. zip code)
first name
last name
title

School address (inc. zip code)

School telephone number

Home address (inc. zip code)

Home telephone number

• Duplicate the entry form as needed. • Put completed form in an envelope and attach to each entry. • Do not put names on front of entries.

Return form to: ASU Martin Luther King, Jr. Celebration, Office of Public Affairs, West Campus
PO Box 37100, MC 0251, Phoenix, AZ 85069-7100

Questions: Contact Heidi Maxwell at ASU Office of Public Affairs, West Campus - Phone: 602.543.5306 - Email: Heidi.Maxwell@asu.edu

www.asu.edu/mlk