TO: Leaders in Arizona Education

FROM: ASU Martin Luther King, Jr. Celebration 2010 Committee

Arizona State University will host the Twenty-Fifth Annual Martin Luther King Jr. Celebration in January 2010. The Celebration breakfast will be held on one of ASU’s four campuses; details for the breakfast will be included in the winner’s notification. A highlight of the celebration is the recognition and awards ceremony for the Arizona K-12 students who are contest winners; entries will be selected on the basis of best depiction of this year’s MLK Celebration theme:

“Beyond the Dream: Picture Your Potential”

While Martin Luther King’s “I Have a Dream” speech (copy enclosed) is perhaps as relevant today as it was in 1963, the ASU MLK Celebration Committee has again chosen to stretch the vision “beyond the dream” to the real people who are or were both servants and leaders in building their world communities. This year there are two categories of entries with multiple grade-level options:

- **The Individual Essay/Poetry** category focuses on both the present and the future; your students are invited to write an essay or poem about a person in their family, school, or community who best demonstrates leadership through service and what they envision themselves doing that goes “Beyond the Dream.” (See enclosed entry form.)

- **The Individual Poster/Bookmark** category also focuses on both the present and the future by inviting your students to illustrate what is happening now in your local school or community that demonstrates both leadership and service and what they envision themselves doing that goes “Beyond the Dream.” (See enclosed entry form.)

While awards and prizes are listed on the enclosed forms and a panel of judges will use criteria in selecting honorees, the ASU MLK Celebration Committee views all the state’s student-participants as “winners.” We also applaud the teachers who, year after year, have incorporated this important event into teaching all of Arizona’s young people about the principles for which Martin Luther King, Jr. stood.

- **Official entry forms enclosed.** (One entry form per project please.) Information and entry forms can also be downloaded from our website: [www.asu.edu/mlk](http://www.asu.edu/mlk)

We would appreciate your sharing this material with your staff, colleagues and community members. We look forward to receiving student entries representing your school. Thanks, once again, for your active involvement in a campus tradition—the Twenty-Fifth Annual MLK Celebration at Arizona State University.

Enclosures