

# Conditions for Literacies

| Verbal  |  | Visual  |
|---|--|---|
| MAIL, TRUCK,<br>PLANE, FAX<br>TELETYPE<br>COMPUTER                      | Requirement<br><br>TECHNOLOGY FOR<br>VERY WIDE DISSEMINATION                 | PROJECTORS<br>FAX, TV<br>SATELLITES<br>ETC        |
| HIGH SPEED<br>PRESSES,<br>ETC   | TECHNOLOGY FOR<br>PRODUCING IN PROFUSION                                     | HIGH SPEED<br>IMAGE<br>DUPLICATORS<br>OR SYSTEMS  |
| PRINTING<br>DUPLICATING   | TECHNOLOGY<br>FOR REPRODUCTION   | COPYING<br>DUPLICATING                            |
| WRITING<br>WORDS  | DISTANCED (PERMANENT)<br>FORM  | DRAWING<br>DRAFTING<br>PHOTOGRAPHING<br>VIDEO-ING |
| WORDS<br>AS SIGNS   | <u>Sequential</u> use of<br>CULTURALLY ESTABLISHED<br>CONVENTIONALIZED SIGNS | VISUALS<br>AS SIGNS                               |
| LEFT<br>HEMISPHERE  | LATERALIZATION   | RIGHT<br>HEMISPHERE                               |
| <p><u>The Propensity for Languaging</u><br/>one hemisphere . either</p> |  |   |

From "The Infinite Vocabulary" by J. L. Debes

## ATTRIBUTES COMMON TO VERBAL AND VISUAL LANGUAGING

- CREATED BY HUMANS FOR HUMANS
- DEVELOPED BY USE IN A CULTURE
- TRANSMITTED By CULTURE
- USED WITH INTENT
- BEHAVIOR INTENTIONALLY SEGMENTED TO SIGNS  
(VERBAL: PHONEME → MORPHEME)  
(VISUAL: KINEME → VISEME)
- ARRANGEMENT OF SIGNS ESTABLISHED BY CULTURE
- LINEARLY IN TIME
- PRESENTED AT A PACE
- WITH RYTHM
- CONTINUOUSLY CHANGED BY AND IN USE
- "SPOKEN" AND DISTANCED FORMS
- NON-ICONIC
- METAPHORIC

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