

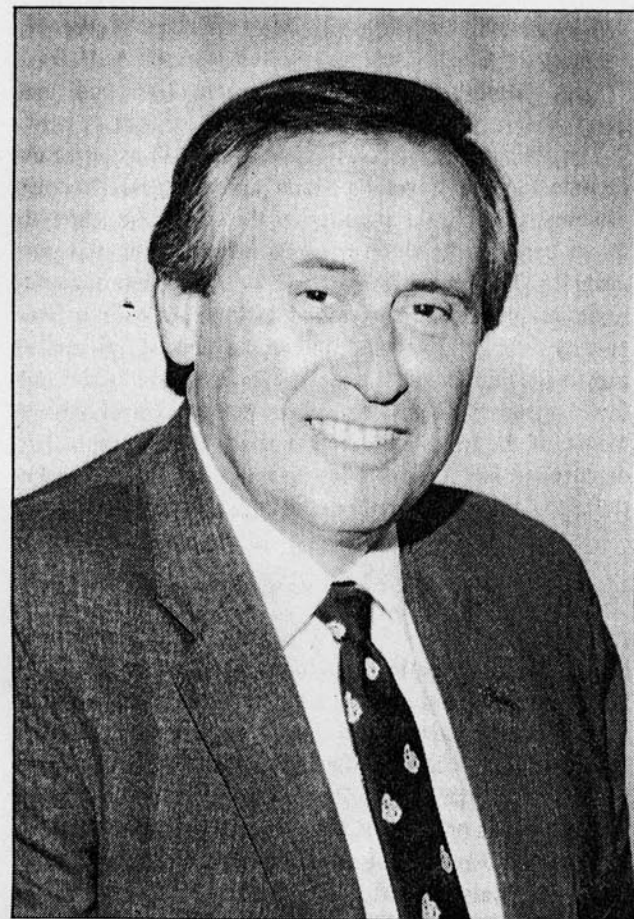
ASU Insight

OFFICIAL FACULTY/STAFF PUBLICATION

ARIZONA STATE UNIVERSITY, TEMPE

VOL. 10, NO. 1 JULY 3, 1989

Regents name Peck interim president



Richard Peck

By George Cathcart

Richard E. Peck will be interim president of ASU for the rest of 1989.

Peck, ASU provost and vice president for academic affairs, was appointed interim president during a special meeting of the board of regents on June 22 at ASU.

He has served as acting president since former president J. Russell Nelson went on vacation May 12. Nelson has resigned and will become dean of the Colorado of Business and Administration at the University of Colorado.

Peck will serve as interim president until Lattie F. Coor, who was named president by the regents in June, takes the post Jan. 1. Coor is finishing his duties as president of the University of Vermont.

Herman Chanen, president of the Arizona Board of Regents, said he decided to nominate Peck for the post after consulting with other ASU vice presidents and staff members who reported to Nelson.

"I am very pleased that Dr. Peck has agreed to accept this appointment. Since arriving at Arizona State University he has repeatedly demonstrated the qualities necessary to effectively serve in this capacity," Chanen said.

"I am convinced, with Dr. Peck's leadership, Arizona State University will continue its tradition of excellence," Chanen added.

Said Coor: "I am pleased at the regents' selection of Dick Peck as interim president and Dick's willingness to undertake the task. I have very high confidence in him and in his ability to carry out these duties and in our ability to work well together."

"He and I have discussed the agenda for the next six months and have made arrangements to spend a full day together in the next few weeks to establish the best way for him to be able to carry out the daily responsibilities of running the university at the same time that he and I are working together on the agenda for the future."

Peck came to ASU in July 1988 from the University of Alabama, where he was dean of the College of Arts and Sciences and professor of English.

During his tenure at ASU, he has put his highest priorities on hiring more ethnic minority and women faculty members, overseeing programs aimed at recruiting and retention of disadvantaged students and continuing to improve the quality of undergraduate education.

During his first year here, nearly half the new faculty hired were women and ethnic minorities.

Peck earned his bachelor's degree from Carroll College in Waukesha, Wisc., and his master's and doctoral degrees from the University of Wisconsin at Madison. As a graduate student he held a Woodrow Wilson Fellowship and a Knapp Foundation Fellowship.

A published author and award-winning playwright, Peck is a much-sought lecturer on topics ranging from science fiction to educational administration. He also is an active student of foreign languages, including Spanish, Italian and Chinese.

Peck lives in Mesa with his wife Donna Peck and his daughter Laura Peck, a sophomore at ASU. His son Mason Peck graduated this year from the University of Texas at Austin.

Interim President Peck names 2 administrative appointments

By Steve Koppes

Elmer R. Gooding has been appointed interim provost and vice president for academic affairs at ASU, and Mathew J. Betz has been named vice provost and interim special adviser to the president for budget and planning.

The appointments were effective July 1, said Richard E. Peck, interim president of ASU.

"Elmer Gooding and Mat Betz are well-experienced and highly skilled colleagues and I am pleased that they will assume these essential responsibilities during the period that I am in the president's office," Peck said.

Gooding joined the ASU faculty as an economics professor in 1967. He has held many administrative positions at ASU, first in the dean's office of the College of Business from 1969 to 1979, and since then in the office of the Vice President for Academic Affairs.

In 1986 he was selected as the first administrative intern in the office of the Arizona Board of Regents.

Most recently he has served as vice provost and associate vice president for academic affairs, where he has been responsible for academic budgeting and backing up the provost and vice president for academic affairs.

Betz joined the faculty as a civil engineering professor in 1961.



Elmer Gooding



Mathew Betz

From 1969 to 1976 Betz was associate dean of the Graduate College, and from 1976 to 1983 he was assistant vice president for academic affairs. He then served as director of the Center for Advanced Research in Transportation in the College of Engineering and Applied Sciences from 1983 to 1988.

Betz was appointed vice provost for planning last July. Under his new title he will chair the University Budget Council and retain his responsibilities for the Office of Institutional Planning and Analysis and in strategic planning.

Two SAE members suspended, fraternity put on probation, social events banned for fights last April on Alpha Drive

ASU officials announced that the ASU chapter of Sigma Alpha Epsilon fraternity will be placed on probation for two years, and all social activities will be banned for one year as a result of fighting incidents on Alpha Drive in April.

Any violation of the terms of probation, including other existing university rules and regulations, as determined by the dean of Student Life, will result in immediate revocation of the fraternity's status as a student organization and loss of the fraternity house.

The fraternity issued a formal apology and acknowledged that some members engaged in prohibited behavior and

"voiced racial slurs and epithets" during several incidents the night of April 14-15.

ASU Acting President Richard E. Peck also said that two SAE members have been suspended from the university, one for two years, the other for one year, for their roles in the incident in the early morning hours of April 15. As many as three more students may be placed on probation as the investigation concludes.

The April 15 incident involved a fight between some fraternity members and several Black students mistaken for participants in a fight several hours earlier on the night

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Maricopa County, ASU hope to lure high-tech consortium to Valley

Maricopa County and ASU officials will make what may be the opening gambit this week in a contest to bring a \$1 billion U.S. Memories Inc. manufacturing plant to the Valley.

Maricopa County District 1 Supervisor Tom Freestone announced the formation of a U.S. Memories task force during a press conference in Phoenix June 22. C. Roland Haden, dean of the College of Engineering and Applied Sciences, is ASU's task force representative.

"We want to bring jobs to Arizona. We want to bring \$1 billion to Arizona," Freestone said. Task force members will meet with U.S. Memories officials July 5 in California. "We'll be the first ones that will be at the table, as far as we know," he said.

The Valley will be competing with the finalists from the competition for Sematech, a federally funded high-tech consortium that went to Texas, Haden said. The other finalists were Arizona, California, New York and North Carolina.

U.S. Memories is a newly formed consortium of semiconductor and computer manufacturers that hope to regain the market for dynamic random access memory chips (D-RAMs). U.S. companies invented the chip in the 1960s. Since then, Japan has obtained 90 percent of the market.

"The D-RAM chip is the heart of much of today's computer technology," Haden said.

Some key Sematech personnel, such as former IBM executive Sanford Kane, also initiated U.S. Memories and already are familiar with the potential sites, Haden added. "They could take that data and make a rapid turnaround site decision," possibly within 90 days.

Speed is important to the privately funded U.S. Memories, which plans to have products in the marketplace by 1991, he said.

Freestone learned of plans to form U.S. Memories at a meeting of the Association of Counties in Washington, D.C., about four months ago. He then met with executives of local computer companies such as Motorola and Intel, who encouraged him to pursue the consortium.

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