

PROFESSIONAL WEBSITES FOR THE JOB INTERVIEW

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- I. Who should you create a professional website?
 - A. Those who are currently on the job hunt
 - B. Those seeking to set themselves apart from the competition
 - C. Those in project based majors/fields
- II. Why should you create a professional website?
 - A. Control of how you present yourself to the world
 - B. Extension of your CV/Resume
 - C. Present your portfolio to the world
 - D. To give you an edge
 - E. It can help you secure a job
- III. When should you create a professional website?
 - A. Yesterday
- IV. How do you create a professional website?
 - A. Desktop Applications
 - 1. Pros and Cons
 - 2. WYSIWYG
 - 3. Dreamweaver
 - 4. Drupal
 - 5. Dot Net Nuke
 - 6. iWeb
 - B. Online Website Builders
 - 1. Pros
 - a) Pre-built Templates
 - b) Step-by-Step Wizards

- c) No need to upload files or use an FTP manager
- d) Quicker to build
- e) Google it!

2. Cons

- a) You look like everyone else
- b) Not search engine optimized
- c) Customizing the web templates is not always an easy task
- d) Changes are live
- e) Your site goes down during upgrading
- f) Getting your HTML files can be tricky

C. Website Developer

1. Pros and Cons

D. Web hosting

- 1. GoDaddy
- 2. MobileMe
- 3. ASU Web Hosting (<http://help.asu.edu/webhost>)
- 4. Google it!

E. Domain Name - <http://instantdomainsearch.com/>

F. FTP Applications

- 1. Cyberduck (MAC)
- 2. FETCH (MAC)
- 3. FileZilla (PC)
- 4. SmartFTP(PC)

G. PLANNING, PLANNING, PLANNING

V. What should your site contain? What should it not contain?

- A. Intro Page
- B. Research
- C. Curriculum Vitae

- D. Publications
- E. Portfolio samples
- F. Personal insights
- G. K. I. S. S.
- H. All documents should be in PDF form
- I. [Six Rules for Personal Resume Web Sites](http://jobs.aol.com/articles/2009/01/26/six-rules-for-personal-resume-web-sites/) (<http://jobs.aol.com/articles/2009/01/26/six-rules-for-personal-resume-web-sites/>)
- J. Personal information? (<http://www.career.vt.edu/jobsearc/Resumes/website.htm>)
- K. STEAL STEAL STEAL! (No really).

VI. Resources

- A. Dreamweaver Tutorial - http://www.adobe.com/support/dreamweaver/documentation/dreamweaver4_tut.html
- B. Dreamweaver Templates - http://www.adobe.com/devnet/dreamweaver/articles/dreamweaver_custom_templates.html
- C. iWeb Tutorial/Overview - <http://www.apple.com/support/ilife/tutorials/iweb/index.html>
- D. Drupal - <http://drupal.org/>
- E. Dot Net Nuke - <http://www.dotnetnuke.com/>
- F. Youtube
- G. Google
- H. Build A Website for Free - http://www.amazon.com/Build-Website-Free-Mark-Bell/dp/0789739216/ref=sr_1_3?ie=UTF8&s=books&qid=1257307255&sr=8-3
- I. ASU Resources - <http://help.asu.edu/>

VII. Examples

- A. <http://www.davidstites.com/index.html>
- B. <http://www.jenaclark.com/index.html>
- C. <http://www.visualcv.com/alisondoyle>
- D. <http://www.billtonnesen.com/>

- E. http://www.andredenham.com/Andre_Denham/Home.html
- F. <http://www.blikstein.com/paulo/>
- G. <http://www-personal.umich.edu/~rtanter/>
- H. <http://www.engr.pitt.edu/givi/>
- I. <http://faculty.leeu.edu/~bbuckner/>
- J. <http://www.alandershowitz.com/>
- K. <http://cyber.law.harvard.edu/eon/>
- L. <http://www.billrubenstein.com/>
- M. <http://www.benerlandson.com/>
- N. VisualCV (<http://www.visualcv.com/>)
- O. Yahoo Site Solutions (<http://webhosting.yahoo.com/ps/sb/index.php>)
- P. CeeVee (<http://ceevee.com/>)