

## AB #9

**Application Title** SELSA Entertainment Symposium

**Short Summary** 2-hour panel of 6 entertainment industry nationwide attorneys and leaders. Panelists represent a myriad of aspects of the industry from licensing to writing for TV to agents for film to entertainment law advocates. Panelists through advice and anecdotes will dispel myths of the industry to all ASU students, filmmakers, artists, attorneys, and the public. Panelists: Ben Mauceri from Comedy Central; Lily Fizzy from Sony Pictures Int'l; Cathy Sadler from NBC Universal; Alan Zweibel former SNL Writer; Eric Feig, founding partner at Rosen Feig Golland & Lumm LLP clients include writers & producers of films: Super Troopers, Animal House, and Wolverine; and Rod Underhill founder of MP3.com

**Application Type** Individual

**Requested Amount** \$2,000

**Referral Source** Email

### Application Team

#### Applicant

Name	E-Mail	Phone	Agree to Rules
Karina Ordonez	kordone@asu.edu	602-828-1530	Yes

#### Sponsor

Name	E-Mail	Phone
Chelsey Golightly	cgolight@asu.edu	(248) 207-4464

### Organization Information

Please identify your organization below. Only organizations registered with the SORC are eligible to apply. All requests are due on the date listed on our website, late applications will not be considered. You are able to modify your answers until you submit your application.

**1.1 Select your organization or choose other. \***

Sports and Entertainment Law Assoc

**1.2 Other organization**

(If other, please enter organization name.)

Volunteer Legal Assistance for Artists

**2 Is your organization registered with the SORC?**

Yes

### Event Information

Please describe your event below. All requests are due on the date listed on our website, late applications will not be considered. You are able to modify your answers until you submit your application.

**1 Event Start Date \***

(mm/dd/yyyy)

11/16/2009

**2 Event End Date \***

(For one day events, enter the start date)

11/16/2009

**3 Event Participants \***

Who do you expect to participate in your event? (ie: grad students, undergrads, faculty, professionals, community members)  
From what colleges, schools, departments and organizations? (425 characters max)

Symposium is open to all ASU students, artists, filmmakers, practicing attorneys, alumni, and public.  
Marketing Symposium to: Undergraduate and Graduate Departments at ASU (Herberger Institute for Design and the Arts, WPC School of Business, & College of Liberal Arts and Sciences), student organizations (BBSA, AIGA, etc.), mail flyers to law firms, alumni, entertainment community leaders in Arizona (Artlink, etc.)

## Budget Justification

Please provide your total budget for this event, including expenses funded by other sources. For requests over \$250, matching funds **must** be secured and written proof of co-sponsorship is required.

### 1.1 Description and vendor \*

(200 characters maximum)

3 Southwest Airlines airplane tickets and 2 US Airways airplane tickets

### 1.2 Total Cost \*

\$717.00

### 1.3 Amount Requested \*

\$717.00

### 2.1 Description and vendor

(200 characters maximum)

Aloft Hotel (College of Law Discount) one night (129.00) + tax for 5 panelists

### 2.2 Total Cost

\$722.85

### 2.3 Amount Requested

\$722.85

### 3.1 Description and vendor

(200 characters maximum)

2 Kinkos Presentation Poster 18" x 24" at \$39.99 each plus tax for entrance to Symposium

### 3.2 Total Cost

\$86.62

### 3.4 Amount Requested

\$86.62

### 4.1 Description and vendor

(200 characters maximum)

Continuing Legal Education Materials and Binders: Binders, tabs, and copies (approximately – this depends on the number of Attorneys that sign up)

### 4.2 Total Cost

\$455.00

### 4.3 Amount Requested

\$455.00

### 5.1 Description and vendor

(200 characters maximum)

Marketing Material: 4000 color copies College of Law Copy Center (\$.25/copy)

**5.2 Total Cost**

\$1,000.00

**5.3 Amount Requested**

\$18.53

**6.1 Description and vendor**

(200 characters maximum)

Symposium Coffee and Water station with box lunches for panelists: Crave Sandwich Café and Catering: 7 boxed lunches at \$9/each, 200 Water bottles 24 oz., 200 Coffee cups  
Tax 8.3% plus 10% service fee

**6.2 Total Cost**

\$515.57

**6.3 Amount Requested**

\$0.00

**7.1 Description and vendor**

(200 characters maximum)

Dinner for 25 ppl - Monti's Family size salads, bread, ice tea, coffee & dessert with Choice of one entrée.

**7.2 Total Cost**

\$750.00

**Total Cost of Event \***

(Sum of Total Cost fields)

\$4,247.04

**10 Total Requested from GPSA \***

\$250 maximum for events without matching funds, \$2000 maximum for events with matching funds.

\$2,000.00

**11 Matching Funds**

Please describe all matching funds you expect to receive and the organizations providing them. (425 characters maximum)

Student Bar Association awarded SELSA \$900 for the Symposium, the appropriation is for the printing and mailing of marketing materials to ASU Law Alumni and Law Firms.  
College of Law Dean awarded SELSA \$750 for the Symposium, the appropriation is for a dinner after the Symposium for 25 people. Attendees include College of Law Dean, Panelists, SELSA members, and Technology Venture Clinic members.