## AIM Alliance Logic Model

### Inputs
- WKKF grant
- University leadership
- Flagship programs
- Leveraged grants

### AIM Alliance Activities
- **Produce research on cultures of giving**
  - Creation of research committees and joint development of common research protocols
  - Conduct giving and volunteerism survey
  - Sharing current studies including research on philanthropy, transmission of philanthropic values and remittances
- **Develop syllabi to inform coursework on increasing philanthropy in communities of color**
- **Development of subcommittees, task analysis and assignment, other interorganizational communication and tasks**
- **Sharing of Flagship programs**
- **Creation of education exchanges with American Humanities, Atlantis, Millennium, others**
- **Creation of the AIM “brand” and establishment of common Web site**
- **Creation of cross-center partnerships around strategic activities**
- **Share graduate programs in philanthropic studies**
- **Faculty/staff exchanges**
- **Outreach to and educate diverse youth around nonprofit leadership**

### Short Term Outcomes
- **Research protocols**
- **Research papers**
- **Professional development sessions**
- **National committee of spokespersons**
- **Recruitment of diverse leaders**
- **Development of diverse leaders**
- **Collaboration**
- **Infrastructure development**

### Long Term Outcomes

#### Internal to the Alliance
- **Common research protocols and research dissemination**
- **Increased endowments**
- **Increased cultural competency**
- **Increased academic quality**
- **More diverse leadership**
- **Comprehensive agenda of cross-institutional programs and events, including Flagship programs**
- **Faculty, staff, and student exchange**
- **Enrollment in courses of study by diverse communities**
- **Create and implement a partnership agreement among the three universities for the ongoing exchange of programs and expertise**

#### External to the Alliance
- **Increased numbers of published research studies (knowledge creation)**
- **Influence of research results on practice, especially on philanthropy among diverse communities (knowledge utilization)**
- **Improve philanthropic and nonprofit education through knowledge and skill creation and utilization**
- **More diverse leadership and better skills among field leaders**
- **Increased engagement in philanthropy across races and cultures**
- **Formation of other cross-institutional collaborations**
- **Improved capacity through exchange of best practices in the field**
- **Create awareness and valuing of the AIM brand**

### Factors Influencing Outcomes

#### Partner Institution Issues
- Congruence with institutional policies
- Personal changes in leadership or staff at partner institutions
- Internal capacity/flexibility/receptivity
- Time and competing priorities

#### Alliance Issues
- Effectiveness of communications
- Effectiveness of planning
- Ownership issues
- Personnel changes at WKKF
- Timeliness
- Funding
- Inability to change current research protocols and tools

#### Field Issues
- Appeal of the project to targeted academic and practice constituencies