

AIM Alliance Logic Model

Inputs

- WKKF grant
- University leadership
- Flagship programs
- Leveraged grants

AIM Alliance Activities

- Produce research on cultures of giving
 - Creation of research committees and joint development of common research protocols
 - Conduct giving and volunteerism survey
 - Sharing current studies including research on philanthropy, transmission of philanthropic values and remittances
- Develop syllabi to inform coursework on increasing philanthropy in communities of color
- Development of subcommittees, task analysis and assignment, other interorganizational communication and tasks
- Sharing of Flagship programs
- Creation of education exchanges with American Humanics, Atlantis, Millennium, others
- Creation of the AIM “brand” and establishment of common Web site
- Creation of cross-center partnerships around strategic activities
- Share graduate programs in philanthropic studies
- Faculty/staff exchanges
- Outreach to and educate diverse youth around nonprofit leadership

Short Term Outcomes

- Research protocols
- Research papers
- Professional development sessions
- National committee of spokespersons
- Recruitment of diverse leaders
- Development of diverse leaders
- Collaboration
- Infrastructure development

Long Term Outcomes

Internal to the Alliance

- Common research protocols and research dissemination
- Increased endowments
- Increased cultural competency
- Increased academic quality
- More diverse leadership
- Comprehensive agenda of cross-institutional programs and events, including Flagship programs
- Faculty, staff, and student exchange
- Enrollment in courses of study by diverse communities
- Create and implement a partnership agreement among the three universities for the ongoing exchange of programs and expertise

External to the Alliance

- Increased numbers of published research studies (knowledge creation)
- Influence of research results on practice, especially on philanthropy among diverse communities (knowledge utilization)
- Improve philanthropic and nonprofit education through knowledge and skill creation and utilization
- More diverse leadership and better skills among field leaders
- Increased engagement in philanthropy across races and cultures
- Formation of other cross-institutional collaborations
- Improved capacity through exchange of best practices in the field
- Create awareness and valuing of the AIM brand

Factors Influencing Outcomes

Partner Institution Issues

- Congruence with institutional policies
- Personal changes in leadership or staff at partner institutions
- Internal capacity/flexibility/receptivity
- Time and competing priorities

Alliance Issues

- Effectiveness of communications
- Effectiveness of planning
- Ownership issues
- Personnel changes at WKKF
- Timeliness
- Funding
- Inability to change current research protocols and tools

Field Issues

- Appeal of the project to targeted academic and practice constituencies