

Pima County Volunteering 2002

**Selected Highlights from the 2002
*Arizona Giving and Volunteering Report***

**Arizona State University
Center for Nonprofit Leadership and Management
www.asu.edu/copp/nonprofit**

**In Cooperation with
Community Foundation of Southern Arizona and
The Association of Fundraising Professionals, Southern Arizona Chapter**



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Introduction

Pima County Volunteering contains selected findings from a statewide study of giving and volunteering conducted by the ASU Center for Nonprofit Leadership and Management. The information was obtained through a telephone survey of 1,004 Arizona households, of which 153 were located in Pima County. The survey was conducted April through June of 2002 and asked about the household's charitable giving and individual volunteering during the previous 12 months. Random digit dialing was used in reaching households to obtain a representative sample.

Please visit our web site at www.asu.edu/copp/nonprofit to read the **Arizona Giving and Volunteering** report and for additional information on research methodology.

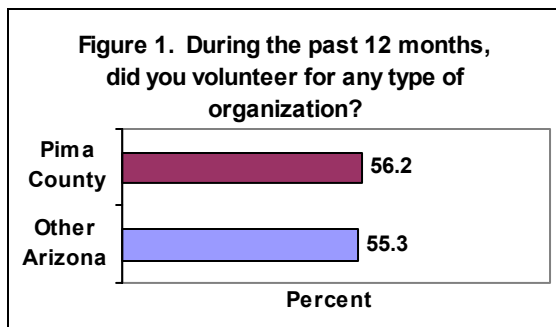
Who is Volunteering in Pima County

Fifty-six percent of Pima County residents, as depicted in figure 1, reported volunteering their time with a charitable organization during the previous 12 months.

This is a significantly higher percentage than the 2001 national average of 44 percent. Volunteers contributed an average of 194 hours* in the previous year, or 3.73 per week, as shown in table 1.

Percentage of adults who volunteered	56.2%
Average hours donated per week*	3.17

*based on volunteers

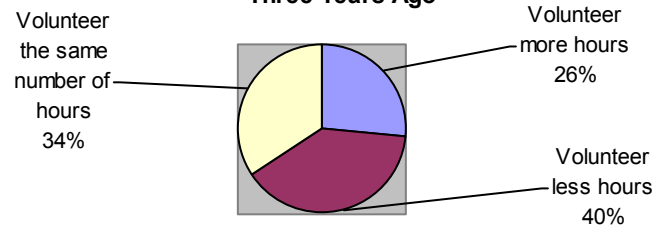


Of the respondents who had not volunteered in the previous year, 89 percent were not asked to volunteer. Additionally, many of the non-volunteers in this study had previously been volunteers—77.3 percent reported volunteering at some time in the past. This suggests that many people who are not currently volunteering might readily do so if asked, and underscores the importance of recruiting volunteers through a personal invitation.

As illustrated in figure 2, when volunteers were asked about the amount of hours spent on volunteer work compared with three years ago 26 percent reported that they now spend *more*

hours now than three years ago. Forty percent reported spending fewer hours, and 34 percent reported donating the same number of hours.

Figure 2. Hours Spent Volunteering Now vs. Three Years Ago

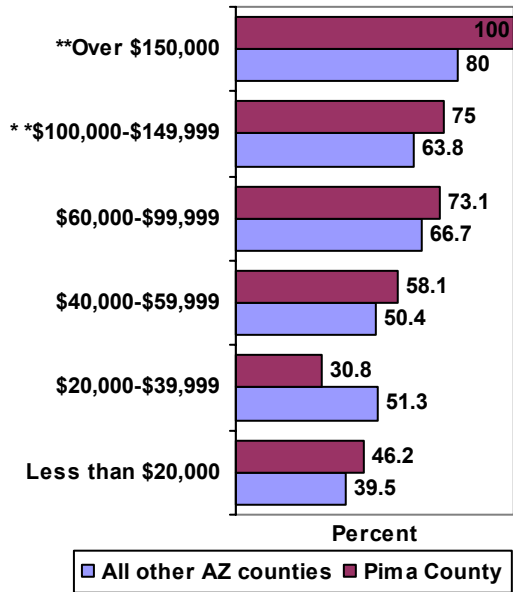


Volunteering by Income, Education, Age, Employment, and Marital Status

The following pages depict the giving levels by various demographic characteristics. In some cases the findings should be cautiously interpreted due to a low number of responses within a group; these cases are noted with asterisks.

Similar to the overall state trend, figure 3 shows that volunteering in Pima County generally increases with income level.

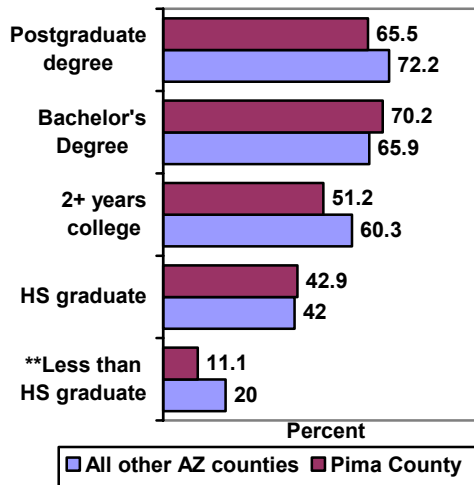
Figure 3. Rate of Volunteering by Household Income



**Insufficient number of responses within groups to generate statistically valid information; should be cautiously interpreted.

As shown in figure 4, giving generally appears to increase steadily with education level in Pima County and across all other Arizona counties.

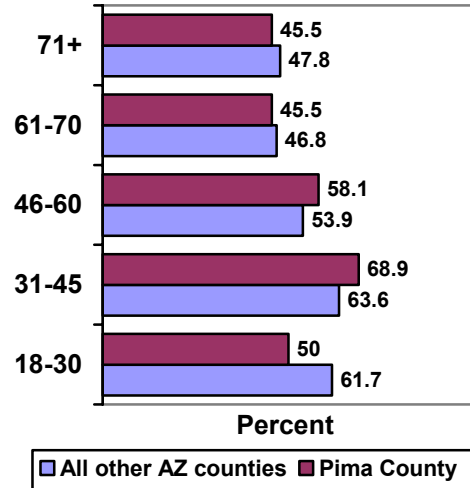
Figure 4. Rate of Volunteering by Education Level



**Insufficient number of responses within groups to generate statistically valid information; should be cautiously interpreted.

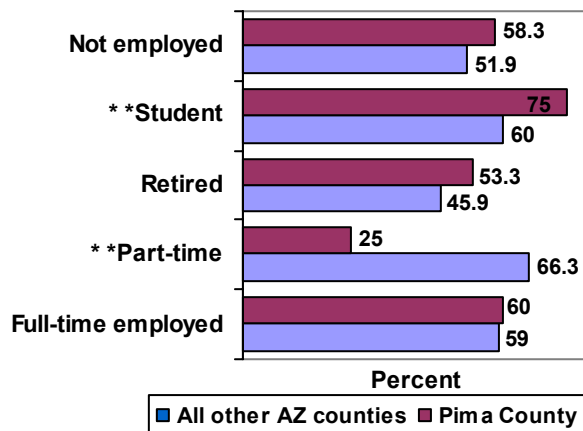
Figure 5 depicts that more than two-thirds (68.9%) of survey participants in the 31-45 age group reported volunteering in the past year.

Figure 5. Rate of Volunteering by Age



Giving was strong across all levels of the respondent's employment level, as shown in figure 6.

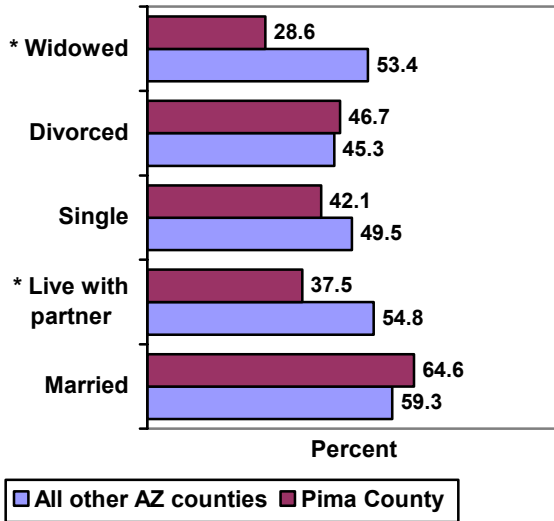
Figure 6. Rate of Volunteering by Employment Status



**Insufficient number of responses within groups to generate statistically valid information; should be cautiously interpreted.

Figure 7 shows that in Pima County, married individuals volunteered at a rate greater than all other categories.

Figure 7. Rate of Volunteering by Marital Status



**Insufficient number of responses within groups to generate statistically valid information; should be cautiously interpreted.

Where & How Much Do They Volunteer

Pima County residents donate their time to a wide variety of causes, as depicted in table 2. Informal volunteering (table 3) is particularly widespread; 70.9 percent reported helping an individual directly in the previous year. Among organizations, religion is a frequent recipient of volunteers (30.1 percent of respondents) and is near the top in the average number of hours donated per volunteer (97.6).

- ◆ Just over one-quarter of Pima County residents (26.1%) who participated in this survey feel that they spend more hours on volunteer work today than three years ago.
- ◆ Those who did not volunteer in the past year were asked to contribute their time less often than their counterparts across the state; with 10.4% of Pima county residents being asked to volunteer compared to 15.9% across all other Arizona counties.
- ◆ More than three-quarters of all Pima County residents who participated in this survey had been involved in volunteer activities at some point (77.3%).
- ◆ The majority of Pima county residents who identified themselves as volunteers *also* donated money or property to a charitable organization in the past year (94.2%).
- ◆ Overall, 56.2% of Pima County residents generously gave their time and energy to a variety of charitable organizations. This volunteer turnout is comparable to the average of all other Arizona counties, at 55.3%.

Table 2. Organization Type	Percent of Respondents Who Volunteer	Average Number of Hours Volunteered in previous year
Religious	30.1%	97.6
Education	27.5%	48.6
Youth	24.2%	85.2
Human Service	19.6%	49.1
Work related	15.0%	49.7
Private/Community Foundation	16.4%	85.8
Health	16.3%	51.3
Arts and Culture	11.1%	89.8
Political	7.2%	26.4*
Environmental	9.8%	57.6*
Foreign/International	3.3%	15.5*

*should be cautiously interpreted due to low number of respondents.

Table 3. Organization Type	Percent of Respondents Who Volunteer	Average Number of Hours Volunteered in previous year
Informal Volunteering (helping friends & relatives)	70.9%	68.7