

ARIZONA STATE UNIVERSITY News Release
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FOR IMMEDIATE RELEASE

ASU Center for Nonprofit Leadership and Management releases Think Tank publication on role of nonprofits in public policy and advocacy

PHOENIX— The ASU Center for Nonprofit Leadership and Management (CNLM) has released “Speak Out, Speak Up,” a proceedings paper based on the Think Tank on the Role of Nonprofits in Public Policy and Advocacy, hosted April 4, 2007, as part of the 9th Annual Forum on Nonprofit Effectiveness, “Speak Out! Empowering Nonprofits to Help Shape Public Dialogue.”

The Think Tank, moderated by Dr. Rob Melnick, director of the Morrison Institute for Public Policy at Arizona State University, gathered leaders from a variety of agencies, including nonprofits, corporations and government. “Speak Out, Speak Up” captures the lively and involved discussions had by Think Tank participants concerning whether nonprofits should engage in advocacy and how best to engage in the process of public policy. The 12-page publication also provides a listing of acceptable advocacy activities, tax facts, a listing of online advocacy resources and a wealth of firsthand knowledge and experience.

“Every nonprofit, despite its mission, size or scope, should actively consider ways to intersect into the public policy and advocacy arena,” said Dr. Robert F. Ashcraft, director of ASU's Center for Nonprofit Leadership and Management. “There are numerous myths operating that keep many nonprofits from participating. This Think Tank publication is a helpful analysis of the possibilities as offered by champions of the nonprofit sector in Arizona.”

The publication is free of charge and may be downloaded in .pdf form at <http://nonprofit.asu.edu> or by calling the Center at 602-496-0500

The Arizona State University Center for Nonprofit Leadership and Management (CNLM) is recognized as a national leader in undergraduate and graduate nonprofit education. The mission of the Center is to help build the capacity of the social sector by enhancing the effectiveness of those who lead, manage, and support nonprofit organizations. CNLM provides knowledge and tools to build the capacity of nonprofit organizations, professionals, board members, and volunteers by offering research, technical assistance, a selection of capacity building workshops, conferences, classes, and capacity building programs. For more information, visit: <http://nonprofit.asu.edu>.

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