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**ASU's Center for Nonprofit Leadership & Management Appoints Nonprofit
Sector Veteran as Senior Fellow**

Dr. Robert Long to serve as Senior Fellow, Teach Capstone Graduate Course at ASU



Dr. Robert F. Long

Tempe, AZ (February 15, 2005) – The Arizona State University Center for Nonprofit Leadership & Management today announced the appointment of Dr. Robert Long as a Senior Fellow.

Dr. Long is vice president for programs in the philanthropy and volunteerism program area at the W.K. Kellogg Foundation in Battle Creek, Michigan. At the Foundation, Dr. Long's work is dedicated to encouraging people to give time, money and know-how for the improvement of society. He joined the foundation in 1993 as program director and has served as vice president for programs since 2001.

"We are thrilled to welcome Dr. Long as a Senior Fellow to the Center," said Dr. Jeffrey Chapman, interim dean of ASU's College of Public Programs. "His significant expertise and understanding of the nonprofit sector will greatly augment the Center's efforts and reach in the community and beyond."

The senior fellow is a part-time member of the Center's faculty and extends ASU's reach to national and international constituencies. Dr. Long will travel periodically from his foundation base in Battle Creek, Michigan, to work with research and teaching faculty in the nonprofit studies area at ASU.

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ADD TWO: Center for Nonprofit Leadership & Management Appoints Senior Fellow

“We are building out a robust portfolio of knowledge and tools for nonprofit effectiveness. Our research, education, technical assistance and convening activities are enhanced immeasurably by Dr. Long’s involvement as Senior Fellow,” said Dr. Robert Ashcraft, director of the Center for Nonprofit Leadership and Management and associate professor of nonprofit management at ASU.

As Senior Fellow, Dr. Long will teach a graduate course in Nonprofit Leadership & Management: Critical Issues in Nonprofit Organizations at Arizona State University. The course serves as a capstone experience for students in the Nonprofit Leadership & Management Certificate Program. He will also support capacity-building projects involving academic and practitioner partnerships in Arizona designed to increase the leadership and management effectiveness of nonprofits.

“I look forward to teaching this semester at ASU and in other ways help the Center,” said Dr. Long. “I believe so strongly in educating the future leaders in the arena of nonprofit leadership, and I am proud to be affiliated with the caliber and strong reputation of ASU’s Center.”

Dr. Long currently serves on countless committees and boards in the areas of nonprofit sector development and philanthropy and is a member of several related professional associations including the Association for Research on Nonprofit Organizations and Voluntary Associations, the International Society for Third-Sector Research, Grantmakers for Children Youth and Families, and Grantmakers for Effective Organizations. Dr. Long has also been recognized by the *Nonprofit Times* as one of the top 50 most influential individuals in the sector.

The ASU Center for Nonprofit Leadership & Management provides knowledge and tools to increase the capacity of the sector and make nonprofits more effective in carrying out their mission. To find out more about the Center please visit <http://nonprofit.asu.edu> .

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