

# Lodestar Center probes charitable behavior

The ASU Lodestar Center for Philanthropy and Nonprofit Innovation has released the “2008 Arizona Giving and Volunteering Report,” a summary of data from a random-digit-dialing telephone survey of 1,100 Arizona resident households conducted in the summer of 2007.

The report offers detailed results of the charitable behavior of Arizona residents and also discloses specific charitable behaviors for Arizona’s Hispanic population.

“An analysis of community quality of life indicators is incomplete without studying philanthropy: the giving of time, money and know-how to causes people care about,” says Robert Ashcraft, director of the ASU LodestarCenter and a professor of nonprofit studies in ASU’s School of Community Resources and Development. “This timely study of household level philanthropy can assist nonprofits to refine their development efforts, raise money more efficiently, and use volunteers more effectively, thereby enabling a vibrant social sector that improves the quality of life in communities.”

This is the second Arizona Giving and Volunteering Report the ASU Lodestar Center has produced and distributed. The first report was released in 2003.

The free publication can be downloaded in .pdf form at <http://nonprofit.asu.edu> or by calling the center at (602) 496-0500.