

American Humanics earns fundraising award

ASU American Humanics (AH) received the Hartsook Companies' American Humanics Excellence in Fundraising Award at the American Humanics Management-Leadership Institute (AHMI), which took place Jan. 4-7 in Indianapolis.

Eugene Temple, president of the Indiana University Foundation, presented the award on behalf of Robert Hartsook, chairman and chief executive officer of Hartsook Cos. Inc., a national fundraising consulting firm based in Wichita, Kan.

AH and Hartsook Cos. recognized ASU for its outstanding ability to connect to community resources in support of their program. Not only did ASU secure \$38,175 in contributions, which is an average of \$459.94 per student, but the university also placed emphasis on involving AH students in the fundraising process. Students participated in their AHMI 2008 Campaign course (learning fundraising strategy and etiquette as they managed an "ask" campaign) and surpassed their goal of \$32,000, raising \$35,175.

ASU students led the "environmental team" for the Iron Man competition, earning \$1,500. Students also earned money by seeking out student government funding, partnering with local restaurants, and working concession stands.

Accepting the award on behalf of ASU were Robert Ashcraft, AH campus and executive director; Stacey Freeman, program coordinator; and the ASU AH students in attendance.

More than 1,000 students, faculty, nonprofit and corporate leaders took part in AHMI 2009, a capstone educational experience for college students earning AH certification in nonprofit leadership and management.