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ASU's Center for Nonprofit Leadership & Management Hosts Conference on Social Enterprise

Social Enterprise: Building Service Capacity through Non-traditional Approaches and Strategic Thinking for Long-Range Sustainability

On March 3-4th, CNLM will host their annual forum on Nonprofit Effectiveness. This event is by all standards a must attend for all nonprofits and their board members. The topic for this Forum is Social Enterprise: building service capacity through non-traditional approaches and strategic thinking for long-range sustainability. The Annual Forum on Nonprofit Effectiveness is designed to stimulate thought about best practices in nonprofit leadership and organizational effectiveness as well as provide affordable access to the latest and most innovative thinking on core issues.

National speakers will provide context and understanding around this topic of social enterprise, while panel discussions will provide a framework of understanding for the process of social enterprise. Workshops will delve deeper into the specifics of how social enterprise works within the nonprofit community. Speakers include;

- Kathleen Enright, Executive Director, Grantmakers for Effective Organizations (GEO), Washington, DC
- Bill Strickland, Founder and CEO, Manchester Craft's Guild and the Bidwell Training Centre, Pittsburgh, PA
- Andy Robinson, author of Grassroots Grants, 2nd Edition and Selling Social Change (Without Selling Out): Earned Income Strategies for Nonprofits

The Center for Nonprofit Leadership & Management provides knowledge and tools for nonprofit effectiveness. To find out more about the Center please visit <http://nonprofit.asu.edu>.

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