



# Money & Mission

## Managing Financial Risk in Your Nonprofit

Nonprofit  
Risk Management  
Center



Presented in collaboration with  
The Nonprofit Risk Management Center & The Public Entity Risk Institute (PERI)

As an exhibitor in this event, you can showcase your company's service offerings to a audience of nonprofit executives, board members and staff. If you are interested in partnering with CNLM for this event, please give us a call at (480) 965-5288.

The ASU Center for Nonprofit Leadership & Management exists to build the capacity of the nonprofit sector in Arizona, so that organizations can better achieve their mission. And whether the mission is housing, youth development, recreation, or neighborhood revitalization, effective nonprofit organizations do more to improve lives and enhance our entire community.

Nonprofit organizations of this country are vital to the communities they serve, just as the Center is a vital resource to them. The Center for Nonprofit Leadership & Management facilitates the education and research necessary for organizations to improve upon their methodology and implementation strategies.

### Event Summary

Veteran nonprofit managers often say that it's only a matter of time before a nonprofit faces a theft, abrupt loss of funding, costly workers' compensation claim or other threat to its well-being and resources. Financial risk management addresses the loss waiting to happen by:

- Providing a game plan for avoiding mistakes and security gaps that can lead to an organizational crisis.
- Integrating practical measures that lift up and protect a nonprofit's charitable, community-serving mission.

Risk management should never be about cancelling programs and services out of fear. A reasoned approach to risk enables a nonprofit to take appropriate, mission-focused risks.

Participate in this training and learn:

- How a practical approach to financial risk management can help your nonprofit avoid downside risks such as theft or violation of likely new regulatory requirements based on the Sarbanes-Oxley Act of 2002.
- What role your professional staff and board should play in protecting the financial assets of your nonprofit.
- What services and help you can and should expect from outside advisors with respect to managing financial risk.

When colleagues are complaining bitterly about the financial scandals facing other nonprofits, the complexity of grant-making to faith-based nonprofits and the rising cost of insurance, find out what you can do to fortify your nonprofit for a healthy future.

All exhibitors will receive one table or display space as well as access to a power outlet. Exhibitors may specify if they require an internet connection (Dial-up or Broadband).

Nonprofit Exhibitor \$250

Corporate Exhibitor \$500

### Exhibitors

The seminar resources will include exhibits of organizations providing services to help nonprofit organizations with financial risk management. For information about being an exhibitor, contact Michelle Lyons-Mayer @ 480.965.5548 or michelle.lyons-mayer@asu.edu

In addition to thoughtful presentations by our faculty, participants in the seminar will receive: fortifying refreshment breaks and lunch, a resource guide containing background materials on all of the subjects covered during the day, a free copy of the Nonprofit Risk Management Center's best-selling book, Coverage, Claims & Consequences: An Insurance Handbook for Nonprofits, and a certificate indicating successful completion of the seminar. Registration Fees are \$95 for the first registration and \$75 for each additional registration.

Please Make Checks Payable to The ASU  
Center for Nonprofit Leadership & Management

The Black Canyon Conference Center, Phoenix ■ April 26, 2005



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### EXHIBITOR REGISTRATION

Please return the completed exhibitor registration form:

By fax to (480) 727- 8878

By mail to the Center for Nonprofit Leadership and Management, PO Box 874703, Tempe, AZ 85287-4703

Deadline - April 15, 2005

Contact Name:			
Phone:		Email:	
Conference Attendee – Name :			
Title:			
Organization:			
City:		Zip Code:	
Work Phone:		Work Fax:	
Email address :			
Please insert a brief description of your organization (one paragraph) to be included in the conference binder:			
<b>Please make all checks payable to The ASU Center for Nonprofit Leadership &amp; Management</b>			
TOTAL: \$ _____	<input type="checkbox"/> \$250 - NONPROFIT EXHIBITOR <input type="checkbox"/> \$500 - CORPORATE EXHIBITOR	<input type="checkbox"/> STANDING DISPLAY <input type="checkbox"/> TABLE	<input type="checkbox"/> Free – Electrical Outlet (1) <input type="checkbox"/> Fee – Dial-up Internet <input type="checkbox"/> Fee – Broadband Internet
<b>Exhibitor Opportunities Contact:</b> Madia Logan 480.965.5288 <a href="mailto:madia.logan@asu.edu">madia.logan@asu.edu</a>			
This payment does not qualify as a charitable donation.			