Principles of Effectiveness for Nonprofit Organizations
An increasing number of today’s nonprofit leaders, including executives and boards of directors, are seeking guidance regarding effective practices in nonprofit operation and management. In response to this need The ASU Center for Nonprofit Leadership & Management has created the Principles of Effectiveness for Nonprofit Organizations.

The Principles program will empower nonprofit organizations to assess their strengths and weaknesses, and to advance along the continuum of organizational effectiveness.

**MODULES**

1. Vision, Mission & Values  
2. Board Leadership & Governance  
3. Strategic Planning  
4. Program Design & Evaluation  
5. Fund & Resource Development  
6. Human Resource Management  
7. Financial Management  
8. Knowledge & Operational Management  
9. External Relations – PR & Communications  
10. Advocacy & Public Policy
The Principles of Effectiveness as a Tool for Effective Nonprofit Capacity Building:

In February of 2003, a group of Arizona community leaders gathered for the purpose of having an open and active dialogue about establishing Principles of Effectiveness for nonprofit organizations in Arizona. There were some very important thoughts that emerged from that meeting, such as:

The establishment of a methodology to acknowledge high performing agencies in an asset-based program that recognizes an organization’s achievements and is not punitive to organizations that are still developing in certain areas.

The 3 Components of the Principles of Effectiveness for Nonprofit Organizations

1. Completion of an initial self-assessment tool to determine in which of the 10 module areas your organization is strong or in need of strengthening

2. Self determination of training and technical assistance needs; a list of local and national resources for training and technical assistance will be provided

3. Peer Review Process affirming your organization has undergone the Principles of Effectiveness program and has achieved an advanced level of organizational effectiveness.
“Every institution has its unique set of irrational and difficult constraints, yet some make a leap while others facing the same environmental challenges do not.

This is perhaps the single most important point in all of Good to Great. Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline.”

Jim Collins
Good to Great and the Social Sectors: Why Business Thinking Is Not the Answer

**Pricing**

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