



Generation Next Nonprofit Leadership Academy

Class II • 2009-2010

ASU **Lodestar Center**
for Philanthropy & Nonprofit Innovation

A R I Z O N A S T A T E U N I V E R S I T Y

What is Generation Next?

BEGINNINGS

The ASU Lodestar Center is committed to building the capacity of those who lead, manage and support nonprofit organizations. Recognizing the sector's looming leadership void, the Generation Next Nonprofit Leadership Academy was created specifically to target emerging leaders in the sector and provide them with a comprehensive experience to gain the knowledge and tools needed to take on leadership roles within the nonprofit community.

PROGRAM DESCRIPTION

Generation Next provides the opportunity for a new leader to join a cohort of individuals, in order to develop knowledge and acquire tools to qualify for higher-level positions at their respective nonprofit organizations. The monthly leadership development workshop and engagement series is offered across a 9-month program. Generation Next members will learn best-practice approaches to leading and managing nonprofits, from renowned professors and practitioner-instructors at ASU and from other institutions that engage with the ASU Lodestar Center.

WHO SHOULD APPLY

The ASU Lodestar Center encourages any emerging nonprofit leaders to apply to Generation Next. Ideal candidates should meet these qualifications:

- Potential to advance to a leadership position in a nonprofit organization
- Nonprofit sector work experience
- Unique perspectives about issues facing the nonprofit sector
- Desire to commit time and talent helping nonprofits become world-class institutions

PARTICIPANT COMMITMENT

This program requires a significant amount of time and commitment in order to get the full benefit of the experience. Many of the Valley's top businesses and community leaders present at Gen Next program days, so failing to attend even one class is a significant missed opportunity. Another great benefit of the class experience is getting to know your fellow class members and learning from each other.

Therefore, participants must attend all 9 program days to graduate. Only emergency situations will be considered for an excused absence. While the program agendas will allow for short breaks, participants should expect to be largely unavailable on class days. Applicants are strongly encouraged to give serious thought to this time commitment and to discuss it with their direct supervisor and Executive Director. Those who are unable to commit to being fully available and present at all program days should apply another year when their schedules are more accommodating.

Mandatory participation includes:

- Orientation - Thursday, August 13, 2009 (5 – 7 p.m.)
- Program Day 1 - August 21, 2009
- Program Day 2 - September 11, 2009
- Program Day 3 - October 16, 2009
(*third Friday due to special programming*)
- Program Day 4 - November 13, 2009
- Program Day 5 - December 11, 2009
- Program Day 6 - January 8, 2010
- Program Day 7 - February 12, 2010
- Program Day 8 - March 12, 2010
- Program Day 9 - April 9, 2010
- Presentations and Graduation - May 14
- Group Project (*estimated time commitment 20 - 30 hours*)

CONTACT INFORMATION

All applications and supporting materials (two (2) reference letters) must be submitted to the ASU Lodestar Center no later than 5 p.m. Wednesday, **July 8, 2009**. Late and/or incomplete applications will not be considered. Faxed materials will not be accepted.

ASU Lodestar Center for
Philanthropy & Nonprofit Innovation
411 N. Central Ave. ▪ Suite 500
Phoenix, AZ 85004-0691

Phone 602.496.0500
nonprofit@asu.edu
<http://nonprofit.asu.edu>

Generation Next Application

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NAME _____ PREFERRED FIRST NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME/PERSONAL PHONE _____

HOME E-MAIL _____

RACE/ETHNICITY (Optional - this assists the Center in creating a diverse cohort)

PLEASE INDICATE ANY SPECIAL ACCOMMODATIONS (DIETARY, MOBILITY, ETC.)

HOW DID YOU LEARN ABOUT GENERATION NEXT?

HAVE YOU PARTICIPATED IN OTHER LEADERSHIP PROGRAMS? WHICH ONES?

PRESENT EMPLOYER _____

DATE EMPLOYMENT BEGAN (MONTH/YEAR) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

CURRENT TITLE _____ E-MAIL _____

RECENT EMPLOYMENT (LAST THREE YEARS; INCLUDE MONTH/YEAR DATES):

(MORE)

IMPACT STATEMENT

In order to evaluate the impact of program participants on the community, please provide a statement using a quantifiable metric to describe the work you do, e.g., "Provide after-school programming to 300 K-12 children." If your work is administrative, please extrapolate the work appropriately, e.g., "Serve as finance director to nonprofit serving 1000 homebound seniors."

CURRENT SUPERVISOR _____ TITLE _____

phone _____ e-mail _____

I approve of the applicant's participation in the Nonprofit Leadership Academy. I understand the time commitment necessary to fulfill his/her completion requirements.

SUPERVISOR SIGNATURE _____ **DATE** _____

BOARD OF DIRECTORS CHAIR _____ COMPANY _____

I approve of the applicant's participation in the Nonprofit Leadership Academy. I understand the time commitment necessary to fulfill his/her completion requirements.

BOARD CHAIR SIGNATURE _____ **DATE** _____

Please provide responses for the following areas on a separate 8.5x11 piece of paper, single-spaced, in at least 12-pt. font size, maximum of two pages. Please include the heading of each area.

I. EDUCATION

Formal and informal, including any community and/or work-related trainings

II. BUSINESS AND PROFESSIONAL ACTIVITIES

Involvement for the past five years. Please include the name of the organization, dates of participation and description of specific involvement (e.g. volunteer, member, board, etc.).

III. VOLUNTEER COMMUNITY ACTIVITIES

Non-professional activities involvement for the past five years. Please include the name of the organization, dates of participation and description of specific involvement (e.g. volunteer, member, board, etc.).

IV. ESSAY QUESTIONS

(Please answer all three - incomplete applications will not be considered)

1. How will you benefit from participating in Generation Next, and why do you think you should be selected to participate?
2. What has been your most meaningful experience working and/or volunteering in the nonprofit sector? Why?
3. How do you feel you exemplify the next generation of emerging nonprofit leaders?

Generation Next Reference Form

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APPLICANT NAME _____

The person above is applying for the inaugural cohort of the Generation Next Nonprofit Leadership Academy, a program of the ASU Lodestar Center for Philanthropy & Nonprofit Innovation. The mission of Generation Next is to better prepare emerging leaders by giving them the knowledge and tools they need to help nonprofits become world-class institutions. Your perspective on his/her community and/or professional background will provide us with important information on which to base our selections. We appreciate the time and thought put into providing this insight.

YOUR NAME _____

POSITION/TITLE AND EMPLOYER _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PREFERRED PHONE _____

PREFERRED E-MAIL _____

Please provide responses for the following areas on a separate 8.5x11 piece of paper, single-spaced, in at least 12-pt. font size, maximum of two pages. Please include the heading of each area.

- HOW LONG, AND IN WHAT CAPACITY, HAVE YOU KNOWN THE APPLICANT?
- PLEASE DETAIL HOW YOU FEEL THE APPLICANT HAS DEMONSTRATED:
 1. INTEREST AND PARTICIPATION IN THE NONPROFIT SECTOR
 2. ABILITY AND DESIRE TO TAKE ON A LEADERSHIP ROLE
 3. ABILITY AND DESIRE TO STRENGTHEN/GROW THE NEXT GENERATION OF NONPROFIT LEADERS
- ANY ADDITIONAL COMMENTS OR INFORMATION RELEVANT TO THE APPLICANT?

Please return this form and supporting materials to the applicant prior to July 8, 2009.

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Generation Next Program Details

COST

The Generation Next program fee of \$695 covers all program costs including meals and program materials. This fee may be paid all or in part by your employer. Monthly payment plans are available for those requesting them.

The ASU Lodestar Center is also pleased to offer a limited number of partial scholarships that will be awarded for Generation Next. The purpose of the scholarships is to afford access to this leadership opportunity to nonprofit and community leaders who otherwise would not be able to attend. The scholarship award will cover all but \$200 of the total cost. If interested in applying for a partial scholarship, please submit a Letter of Interest with your application. Your letter should indicate what it would mean to you and your organization to participate in Generation Next, and how you plan to use the information and knowledge gained through the program in your organization. Please also include your organization's annual operating budget. We remind you that the requests for scholarships will likely exceed the number available – and the decision to award opportunities will be based on the criteria listed above and your letter.

APPLICATION PROCESS

Application materials are available at the ASU Lodestar Center, 411 N. Central Avenue, Suite 500 in downtown Phoenix and downloadable on the ASU Lodestar Center Web site: <http://nonprofit.asu.edu>.

There is a \$10 processing fee for all applications. Please make checks payable to the ASU Lodestar Center for Philanthropy and Nonprofit Innovation.

All applications and supporting materials (two (2) reference letters) must be submitted to the ASU Lodestar Center no later than **5 p.m. Wednesday, July 8, 2009**. Late and/or incomplete applications will not be considered. Faxed materials will not be accepted.

SELECTION PROCESS

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The Generation Next selection committee seeks a diverse group for the program. Qualified applicants will be interviewed by the committee and the announcement of the inaugural Generation Next program participants will be made at the end of July.

APPLICATION CHECKLIST

- Completed application, signed by supervisor, and attachments
- \$10 application processing fee, payable to the ASU Lodestar Center
- Two reference letters
- Scholarship Letter of Interest (if applying for a partial scholarship)

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