

“We were born to unite with our fellow men, and to join in

G I G E R O

community with the human race.”

U.S. DEPARTMENT OF THE INTERIOR

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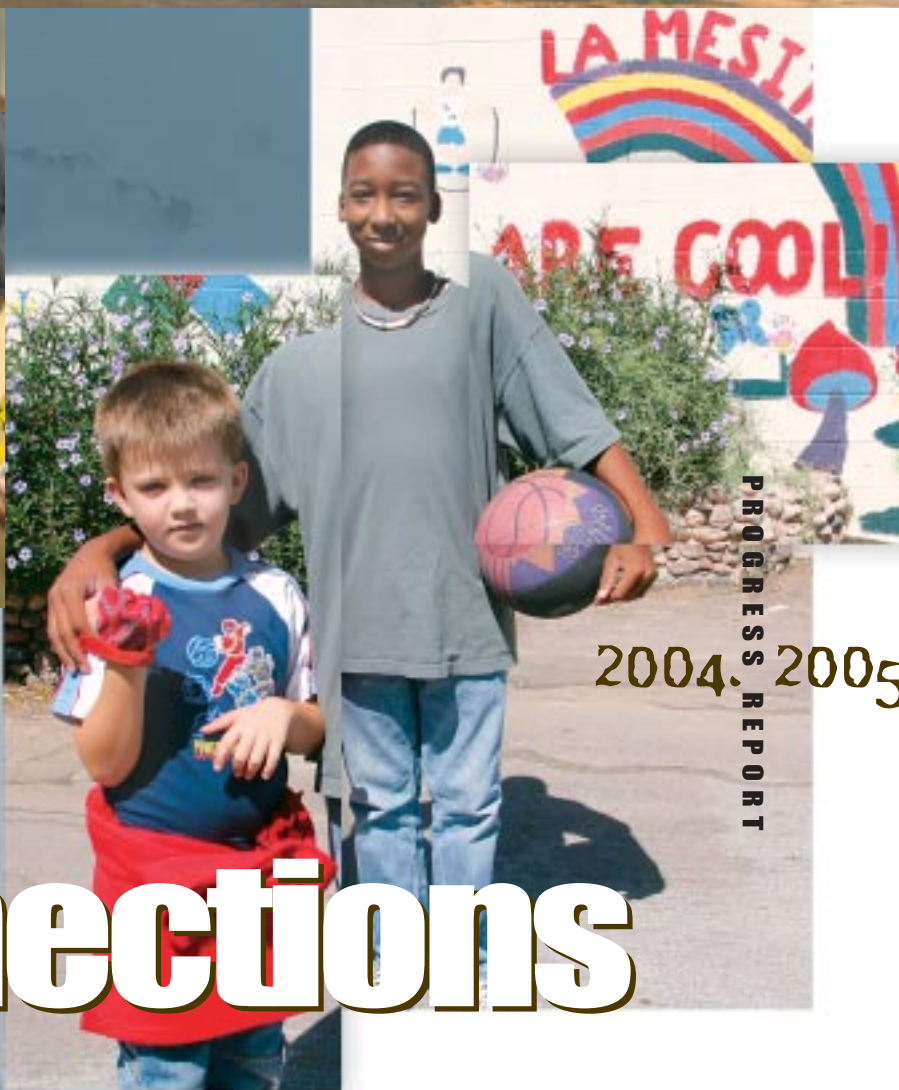
Nonprofit knowledge and tools, including class schedules, are available online

<http://nonprofit.asu.edu>

inspiring connections

2004. 2005

PROGRESS REPORT



“A human being is a part of the whole called by us universe a part limited in time and space. He experiences himself, his thoughts and feeling as something separated from the rest, a kind of optical delusion of his consciousness. This delusion is a kind of prison for us, restricting us to our personal desires and to affection for a few persons nearest to us. Our task must be to free ourselves from this prison by widening our circle of compassion to embrace all living creatures and the whole of nature in its beauty.”

ALBERT EINSTEIN



ASU Center for Nonprofit Leadership and Management

CONNECTING WITH COMPASSION

In 2004, the ASU Center for Nonprofit Leadership and Management (CNLM) continued its nonprofit capacity building work of connecting with nonprofits across the Valley. They in turn, connected with the community in an ever-widening circle of compassion. While the national reputation of CNLM grew last year, the local impact on human lives achieved by the nonprofits that connect with us in service to the community is the truest reflection of our success. These connections touched not only individuals facing the challenges of homelessness, hunger and disease, but also expanded to environmental efforts and homeland security. In these ways, CNLM responded to a call for expanding its role as the knowledge and tools leader for nonprofit effectiveness in the region.

“UNIVERSITIES ARE POWERFUL ENGINES FOR SOCIETAL TRANSFORMATION—NO INSTITUTION HAS MORE POTENTIAL TO IMPROVE THE HUMAN CONDITION, PROVIDE US WITH THE TOOLS WE NEED FOR BETTER PLANETARY STEWARDSHIP, AND FOSTER SUSTAINED ECONOMIC GROWTH.”

DR. MICHAEL CROW
President, Arizona State University





Achieving Maximum Community Impact Through Four Areas of Focus

NONPROFIT LEADERSHIP AND MANAGEMENT EDUCATION

RESEARCH THAT MATTERS

TECHNICAL ASSISTANCE

CONFERENCES AND CONVENINGS

This year we tell our story through the voices of four nonprofits that called upon us to help them expand their own connections in remarkable ways. By highlighting their work, representative of the hundreds of nonprofits that we connect with every year, we celebrate the stories that support our social embeddedness and connect us all with heart and hope far beyond the campus of ASU and our own community. This is a sample of our capacity building efforts. Additional information on CNLM's portfolio of capacity building activities may be found at <http://nonprofit.asu.edu>

JOHN MUIR

When one tugs at a single thing in nature, he finds it attached to the rest of the world.

THERAPEUTIC OPTIONS:
FOR HIV/AIDS CLINICAL TRIALS
ACRP
24th Annual Meeting
May 13-18, 2004

Contact: Mary Murow, RN, MA, MN
McDowell Health Care Center
4021 N. 30th St., Suite 4
Phoenix, AZ 85016

Throughout the past year the Center realized its mission to help build the capacity of social sector organizations to improve the quality of life in communities. Through research, education, outreach and conference activities, the Center's faculty, staff and students provided knowledge and tools that enhanced the effectiveness of those who lead and manage nonprofit organizations.

CENTER FOR NONPROFIT LEADERSHIP AND MANAGEMENT ACTIVITIES AND ACCOMPLISHMENTS

- Supported more than 1,000 students and practitioners who were educated through ASU's undergraduate certificate program (American Humanics), graduate certificate program (NLM), and professional development education (Nonprofit Management Institute) courses and workshops.

PROGRESS REPORT High Lights '04

- Responded to more than 150 calls for technical assistance from individuals seeking guidance on a range of topics for how to improve the leadership and management effectiveness of their organizations.

- Provided knowledge and tools through its monthly *Arizona Nonprofit Community Report* e-newsletter, distributed widely to an electronic readership of nearly 3,000 subscribers. [to subscribe, follow the links at <http://nonprofit.asu.edu>]



Leading Our Community in the Fight Against HIV and AIDS

BODY POSITIVE

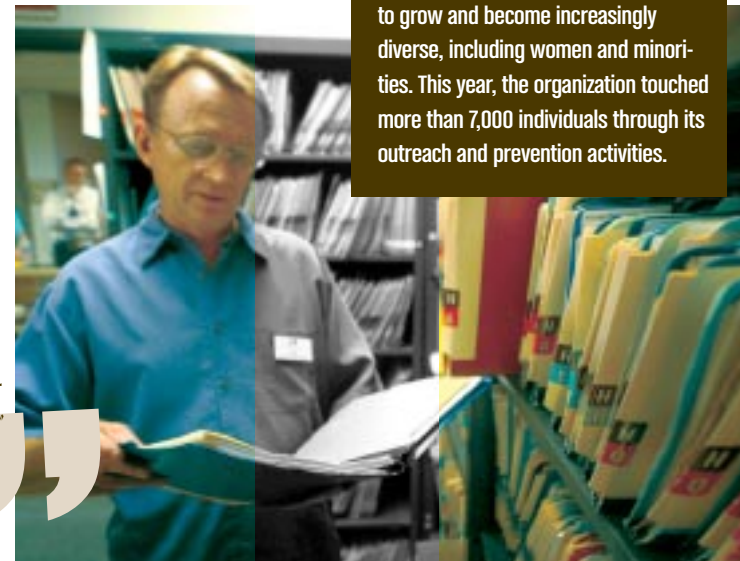
Few things illustrate the reach and value of connections like the work of Body Positive. This Phoenix-based HIV and AIDS research and resource center offers a nationally respected clinical trials program that impacts communities across the globe, in addition to providing support services, education and prevention programs to meet the physical, emotional and spiritual needs of its clients and those close to them.

Charged with a mission to provide the community with the knowledge, resources and collective strength necessary for individuals to live long and well with HIV and prevent the spread of the disease, Body Positive has played a vital role in the worldwide treatment of HIV and AIDS as one of the nation's few clinical trials research centers not affiliated with a university medical program.



Last year Body Positive's Vitamin and Herb Shop distributed more than \$250,000 worth of more than 350 products to over 1,000 clients. Nearly 85 percent of the recipients received the products at no cost.

As the growing impact of HIV reaches deeper and further into our community, the numbers of individuals helped and supported by Body Positive continues to grow and become increasingly diverse, including women and minorities. This year, the organization touched more than 7,000 individuals through its outreach and prevention activities.



SIMONE WEILL

THE LOVE OF OUR NEIGHBOR IN ALL ITS FULLNESS SIMPLY MEANS BEING ABLE TO SAY, 'WHAT ARE YOU GOING THROUGH?'

Under the leadership of Medical Director Andy Myers, MD, Body Positive participated in more than 32 clinical trials last year. Because client participation in the trials – including medical exams, lab tests, analysis and the life-saving drugs themselves – is funded by the pharmaceutical companies developing the drugs, the cost savings to the community over the last 10 years was over \$1.2 million. Of the 23 drugs available to treat HIV today, Body Positive has helped in the research of 18 of those drugs including HIV vaccine, treatment, and dosing trials.

Thousands, perhaps millions, of people today benefit from medications tested at Body Positive before being approved by the Federal Drug Administration.

THE ASU CNLM/BODY POSITIVE CONNECTION

In addition to hiring graduates of the Center-led nonprofit studies program, Body Positive also participated in the Center's organizational self-assessment program that clarified its mission.

"Body Positive needs to be around and be healthy and focused as the second wave of HIV infection overwhelms the population so we can lead the fight locally and contribute globally," says Executive Director Brian Helander RN, MHSA. "ASU's CNLM has helped us get our footing to prepare for that fight."



'04 Highlights

PROGRESS REPORT

CNLM ACTIVITIES AND ACCOMPLISHMENTS

- Produced research monographs that support nonprofit practice featuring leading ASU faculty such as Psychology Professor Bob Cialdini's work on influence and persuasion and School of Public Affairs Professor Bob Denhardt's research on the "Dance of Leadership."
- Conducted research studies on various topics such as giving and volunteering, compensation of nonprofit staff, and community foundation governance that will culminate in reports to be disseminated in 2005. In addition, a nonprofit database is being developed that, when fully on-line in 2005, will be the "go to" place for Arizona nonprofit sector information.

Protecting and Sustaining Extraordinary Cultural, Natural and Scientific Resources

AGUA FRIA NATIONAL MONUMENT AND THE BUREAU OF LAND MANAGEMENT

To understand the value of our connections to the environment, consider the Agua Fria National Monument north of Phoenix. Managed by the Bureau of Land Management (BLM) and established as a National Monument in 2000, its 71,000 acres of cultural, natural, and scientific resources offer diverse habitats, vegetation communities and “corridors of connectivity.” Here, visitors have the opportunity to not only experience solitude, but also to enjoy scenic vistas, view wildlife in their native habitat and explore archaeological sites.

The mesas support one of the largest undeveloped expanses of desert grassland in Arizona, as well as herds of pronghorn.

RACHEL CARSON

“Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts.”

Existing within the boundaries of the Agua Fria National Monument are a diversity of vegetative communities and water sources that provide habitat for a wide array of wildlife species including the lowland leopard frog, the Mexican garter snake, the desert tortoise and four species of native fish.

U.S. DEPARTMENT OF THE INTERIOR
Bureau of Land Management

Agua Fria

NATIONAL MONUMENT

THE ASU CNLM/AGUA FRIA NATIONAL MONUMENT CONNECTION

The BLM connected with the Center to help it develop, nurture and sustain a volunteer organization, Friends of Agua Fria National Monument. Much effort and expertise was involved in the creation of such a group, such as writing bylaws and a mission statement and training its volunteers to make significant contributions to resource protection, scientific studies and public outreach.

“We recognize the public plays an essential role in helping us attain management goals as set by the Monument’s Proclamation,” says Agua Fria National Monument Lead Outdoor Recreation Planner Mary Skordinsky. “Whenever there’s community involvement, you have support and the ability to accomplish tasks on a much greater level of success than when working alone. The relationship is symbiotic.

“With the establishment of the Friends’ group, there is the possibility of reaching out to a much grander radius of people,” she continues. “The Friend’s Group will help provide more leverage by helping us close the gaps in providing services for the public’s enjoyment and also provide for greater scientific and research support. These services may include educational programs, resource monitoring programs and fundraising opportunities — all essential for prudent management actions.”

04
Highlights

CNLM ACTIVITIES AND ACCOMPLISHMENTS

- Organized two statewide conferences: the annual Nonprofit Day in fall 2003 and the annual March Forum on Nonprofit Effectiveness in spring 2004 that provided participants with knowledge and tools for nonprofit capacity building in the state of Arizona.
- Delivered a 10:1 return on investment for the Center’s operations. This meant that for every dollar invested by the state of Arizona in its work, the Center returned \$10 in external research and operations grant monies to support activities for the year. Particular thanks go to the W. K. Kellogg Foundation and the Stardust Foundation for their role as lead investors in support of the Center’s work.

The Monument, which includes a large portion of the Perry Mesa Archaeological District, also has a deep connection with the past. Listed on the National Register of Historic Places, the district was established to recognize and protect a particularly well-preserved system of prehistoric communities inhabited between A.D. 1250 and 1450.

Helping Families... Changing Lives

PREHAB OF ARIZONA

PREHAB of Arizona, Inc., a not-for-profit-agency incorporated in 1971, serves as a catalyst to help people overcome challenges to lead productive and healthy lives. The organization has continued to expand in response to community needs and now offers 18 different programs addressing domestic violence, homelessness and youth and community programs, including La Mesita Family Homeless Shelter in Mesa.

THE ASU CNLM/PREHAB CONNECTION

CNLM and PREHAB have been connecting for many years. In addition to staff participation in many of the Center's training programs, the agency's participation in the CNLM-sponsored organizational self-assessment program was a major standout, according to PREHAB Executive Director Michael Hughes.

"The process has made us take a look at who we are, what we do and reconnect with the WHY we are doing it," he says. "This experience opened the thinking of both the board and staff to the whole self-assessment process and reminded us that we must continually remain in an open process to improve ourselves."

GEORGE WASHINGTON
GARVER

HOW FAR YOU GO IN LIFE DEPENDS ON YOUR BEING TENDER WITH THE YOUNG, COMPASSIONATE WITH THE AGED, SYMPATHETIC WITH THE STRIVING AND TOLERANT OF THE WEAK AND STRONG. BECAUSE SOMEDAY IN LIFE YOU WILL HAVE BEEN ALL OF THESE.

On a given day, more than 26,000 homeless children, women and men in Arizona vie for 6,850 shelter beds. La Mesita provides a welcoming temporary home for families through its 30-unit family shelter in Mesa, complete with supportive services such as childcare, which allows parents to leave their children in safe hands while they seek employment or go to work.



La Mesita's computer room provides a welcome respite from the summer heat and an opportunity to learn new skills.



Hughes sees strengthening PREHAB's infrastructure as one of its greatest challenges, with sustainability, staff retention and training at the top of the list.

"We believe that in order for us to be able to best help others, we must first look at the wellness of ourselves personally and as an agency," says Hughes. "ASU's confidence in PREHAB has opened doors for us as an agency and has validated to our board, staff, volunteers and donors that we are truly a strong nonprofit agency doing much-needed work in our community."

04 High Lights PROGRESS REPORT CNLM ACTIVITIES AND ACCOMPLISHMENTS

- Implemented the first national fellowship program for students of nonprofit studies in the nation. Known as the "Stardust Fellowships in Nonprofit Leadership and Management," eight outstanding students from across the nation were selected from the American Humanics' network of university affiliates for a high-level leadership development experience organized by the Center. All returned to their own communities as "ASU Stardust Fellows" to implement capacity building on their campuses and in their own communities.
- Provided leadership to a collaboration of partners in a "Standards of Excellence" project and a state-wide nonprofit alliance concept to build nonprofit effectiveness and capacity in the region.



Within the supportive environment of La Mesita, children learn the value of friendship and sportsmanship.

When Community Calls, We Answer

Answering the Call

THE GRAND CANYON CHAPTER OF THE AMERICAN RED CROSS

When emergencies arise in our community, The Grand Canyon Chapter of the American Red Cross answers the call. With a mission of helping people prevent, prepare for and respond to emergencies, the chapter serves 10 counties in Arizona as well as the White Mountain Apache Reservation and the Navajo Nation.

Connecting with events impacting the entire country, the American Red Cross is the only non-government agency with specific responsibilities defined in the Federal Response Plan. In Arizona, it serves as the coordinating agency for mass care in case of disaster, declared emergencies, acts of terrorism, or use of weapons of mass destruction. Closely related is its role and responsibility of providing emergency communications and other emergency assistance to military members and their families.

“Given events of the past 18 months and the forecast for continued in presence in Iraq and elsewhere until at least 2007, we expect this program to continue to demand additional attention,” says Chief Executive Officer Cathy Tisdale.

The arrival of chapter volunteers in the emergency response vehicle is a universally welcome sight to disaster victims. On average the chapter responds to local disasters such as home or apartment fires once every 16 hours.



MARGARET MEAD

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”



Caseworkers respond to a variety of issues related to the American Red Cross' Armed Forces Emergency Services, providing emergency communications, resources and support to military personnel and their families.

THE ASU CNLM/AMERICAN RED CROSS CONNECTION

In partnership with the Red Cross, the Center's faculty is conducting a research project called “Coming Home.” The project seeks to understand the affect of returning U.S. military personnel on the provision of nonprofit-provided services to men and women of the armed forces and their families in the Greater Phoenix area.

The connections between Red Cross and CNLM run deep. For example, the chapter has hired many graduates from our nonprofit management education programs and regularly participates in CNLM professional development education training workshops. The chapter also used grants from the ASU Stardust Student Philanthropy Fund to fund its summer water safety programs.

“We highly value the professionalism and expertise provided by the staff and do not hesitate to use the Center as a resource” says Tisdale. “The Center is an integral part of our community by providing research and resources for building the capacity of nonprofits within Arizona.”

- Achieved notoriety for our American Humanics program as being the #1 undergraduate program in nonprofit studies in the nation, evidenced by its earning the National Program Excellence Award from American Humanics, Inc. This distinction places ASU at the top among the nearly 70 universities affiliated with the national program.
- Assisted with the transition of operations and academic programs from ASU's Department of Recreation Management and Tourism to a newly named School of Community Resources and Development, as part of ASU President Michael M. Crow's university redesign strategies. On the horizon are full degree programs in the nonprofit studies field at both the undergraduate and graduate levels (currently offered as certificate options). Additionally, the Center's primary operations will eventually be moved to ASU's new Capital Center campus in central Phoenix.
- Facilitated five area nonprofits through a nine-month process of capacity building through our organizational self-assessment incubator program. Arizona Call-a-Teen Youth Resources, Inc., Crisis Nursery, Improving Chandler Area Neighborhoods, Body Positive and Teen Lifeline bring to 15 the number of area nonprofits who have been benefited from this special project offering of the Center.

Making Connections

COLLEGE OF PUBLIC PROGRAMS

SCHOOL OF COMMUNITY RESOURCES AND DEVELOPMENT

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HERMAN MELVILLE

We cannot live for ourselves
alone Our lives are connected by a
thousand invisible threads
and along these sympathetic fibers,
our actions run as causes
and return to us as results.”

