

Arizona Board of Regents approves 4 percent tuition increase

By Lynette Summerill

A recommendation by Arizona university presidents to increase in-state tuition by \$300 or 12.4 percent for the 2002 – 03 school year was narrowly defeated April 25, by the Arizona Board of Regents.

The board settled on a \$96, or 4 percent, in-state tuition increase, which brings annual in-state tuition to \$2,508. Its 13 members unanimously passed a non-resident tuition increase of \$750 per year, as recommended by ASU President Lattie Coor and Northern Arizona University President John Haeger. Out of state students will pay 7.3 percent more, bringing annual non-resident tuition costs to \$11,028. University of Arizona President Peter Likins had recommended a 9.7 percent, or \$1,000, non-resident tuition increase.

The debate over raising resident tuition divided the board during its April meeting, traditionally reserved for setting tuition, fees and resident hall rates for the upcoming school year. Regents say recent state budget cuts have damaged Arizona universities, but they worry raising tuition too high will limit access for low-income residents.

ASU President Lattie Coor said the larger than usual tuition increase he recommended to the board was necessary to

ensure quality would be maintained in the wake of steep state budget cuts.

"Arizona universities have been hit hard by a \$19.9 million reduction to our state-appropriated base budget – the largest single budget reduction in our 117-year history," he said.

Student Regent Myrina Robinson called the presidents' recommendation "exorbitant" and moved to increase resident tuition rates by \$96 – or 4 percent, with Regent Jack Jewett seconding the motion. The measure passed 6 – 5, with Gov. Jane Hull casting the deciding vote.

Hull weighed in on the issue by telephone from Salt Lake City, where she was attending a Western Governors' Conference on environmental matters. She excused herself from the meeting shortly after the vote.

Regent Robert Bulla voted against setting tuition rates lower than the presidents' recommendation because he said such a move failed to consider the long-term strategic impact of Arizona's economic history.

"I see a university system that is about to crack. A university system is only as great as its faculty. If we fail to endorse the presidents' recommendations, I am very concerned that our revenue stream will not be there to fund these universities," he said.

Although he voted in favor of the 4 percent

The Arizona Board of Regents also took approved action on the following items.

- ASU Men's Basketball Coach Rob Evans received a two-year extension to his existing contract. The extension did not include salary negotiations. Evans was hired April 7, 1998 for a five-year term. The board subsequently approved an extension in May 2000 to end in April 2005. Evans' contract will now expire April 15, 2007.
- ASU Head Track and Field and Cross Country Coach Gregory Kraft received a five-year extension to his contract, through June 30, 2007. Kraft's salary was increased to \$100,000 annually, consisting of

\$98,000 base salary and \$2,000 additional salary for participation in media programs, development activities, endorsements and other promotional activities. Kraft's salary adjustment is contingent on achieving performance milestones.

- The board approved ASU entering into a two-year, \$35 million agreement for energy services with APS Energy Services Company for energy conservation projects, equipment and technological improvements. The improvements will be financed through Arizona Capital Facilities Corporation and debt service will be provided through utility savings.

increase, Regent Don Ulrich blasted the tuition setting process as being ineffective.

"The process stinks" he said. "It does not work for the students and it does not work for the universities."

Ulrich, who retires from the board in 2004, said he would dedicate his last year to re-examining the tuition setting process.

The board set 2002 – 03 ASU residence

hall rates to increase \$95, or 3 percent, to help fund deferred maintenance currently assessed in excess of \$35 million. The board also increased the special financial aid fee all students pay by \$25, or 1 percent – the highest amount acceptable by law.

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Course work

ASU East offers innovative professional golf program

By Ina Smith

A year ago Jeremy Art, then an 18-year-old resident of 29 Palms, Calif., debated which major to choose and which college to attend. Looking back, he says he was guided by an old saying.

"If you find something you love to do for a living, you'll never have to work a day in your life," Art says. "I remember hearing that expression and realizing that for me the answer is golf."

Art, who played four years of golf in high school and currently has a 7 handicap, is now part of the Professional Golf Management Program offered through the Morrison School of Agribusiness and Resource Management at ASU East. Though he is enjoying himself, he admits the schedule can often be grueling.

"Some of my friends think I just play golf all day," Art says. "But there is so much more to this program. I spend between 15 and 20 hours a week playing golf or practicing, but I also have some tough classes. People don't realize just how much work goes into earning this degree."

Professional Golf Management Program Coordinator Curt Hudek says people commonly misunderstand the program. He often has to remind people there is much more to the curriculum than golf.

"The combination of the business background with the golf experience fits so well into the industry," Hudek says. "The rapid growth of management companies in the golf industry will result in a need for golf professionals with a business acumen. We feel that our students will be very marketable in this environment."

Hudek holds a PGA (Professional Golf Association) card and has managed several clubs in Arizona and Nevada. He currently teaches golf related classes and provides instruction to students who have not yet passed their mandated ability test.

Hudek says the strength of the program comes from the quality of its students.

"We currently have 110 students and expect to add another 70 next fall," he says. "We have been very fortunate in that our attrition rate has been very small, resulting in our program growing very rapidly."

The program's low attrition rate is impressive considering the demanding curriculum. Students must pass the Players Ability Test where they shoot scores of 76 back to back on the same day



Dave Tevis photo

Students in the ASU Professional Golf Management Program, learn all aspect of the sport. The program is offered through the Morrison School of Agribusiness and Resource Management at ASU East.

under tournament conditions. They must also complete the three levels in the Golf Professional Training Program, a challenging course of study the PGA requires all golf professionals to complete to earn their Class A PGA credential.

Each student is also required to spend a total of 16 months working at an approved internship, but Hudek says the effort is well worth it as this job market is wide open.

"The growth of golf over the last 20 years is well documented, with the current total number of golf courses exceeding 17,000," Hudek says. "And, with the baby boomers now reaching their mid-50s, golf should continue to be a growth industry for the next 20 years because 55 to 65 year-olds play more golf each year than any other demographic."

Hudek says the future of the program and its students looks very prosperous.

"With nearly 200 golf courses in the Valley and the growth of management companies in the golf business, this program should be successful for many years to come."

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Sullivan wins outstanding doctoral mentor award

By Dennis Durband

With a mentoring tradition impacting more than 100 Ph.D. graduates nationally, ASU professor Howard Sullivan has been named the 2002 Outstanding Doctoral Mentor at ASU.

The award and its \$5,000 prize recognize ASU faculty members who demonstrate excellence and commitment to doctoral student mentoring. The Graduate College and the ASU Foundation have been making outstanding doctoral mentor awards since 1987 in order to recognize excellence in effective mentoring.

An educational technology professor in the Division of Psychology in Education, Sullivan was selected from a field of award finalists including Keith Kintigh in the Anthropology Department and Stuart Fisher in the Biology Department.

The Outstanding Doctoral Mentor award program honors faculty who best exemplify the qualities of fine mentoring while setting the pace for mentoring excellence. The awards are made to encourage ASU's community of scholars to maintain discourse on what constitutes excellence in graduate mentoring.

Outstanding Doctoral Mentors must be tenured faculty members who are active in doctoral education. They have a demonstrated record of graduate teaching excellence, a successful record of chairing doctoral committees with timely degree completion rates, an ability to attract doctoral students to ASU through active recruitment and academic/scholarly reputation and a demonstrated success in student career advising and placement.

"The Outstanding Doctoral Mentor award program provides a great opportunity for the ASU community to recognize the quality of doctoral education and mentoring that takes place on this campus," said Maria T. Allison, acting dean in the Graduate College. "This year we had an outstanding group of nominees, a distinguished group of finalists, and Dr. Sullivan's recognition represents doctoral mentoring at its best."

Sullivan and his students have greatly impacted their field by extending his mentoring practices across the nation. Since Sullivan's arrival at ASU in 1971, his mentorship has led to the training of three generations of doctoral students. Sullivan has served as dissertation chair for 46 Ph.D. recipients at ASU. These Ph.D.'s in turn have mentored 51 doctoral graduates of their own, and those graduates have mentored an additional 34 doctoral graduates. In all, 131 Ph.D. graduates are part of what has become known as "The Sullivan Network."

Former students cite Sullivan's expertise in mentoring. Robert Hannafin, associate professor at the College of William and Mary, said, "Dr. Sullivan embodies what is right about education and teaching."

Deborah Lowther, associate professor at the University of Memphis, said it is within the specialized Sullivan mentoring environment that students learn how to become scholars and teachers. Rob Melnick, director of ASU's Morrison Institute for Public Policy, said that Sullivan's compassion to inspire Ph.D. students is "legendary."

Zane Oline, who just finished her Ph.D. program at ASU, said, "Professor Sullivan's success as a doctoral mentor is based not only on his skill in sculpting future scholars, but also in his genuine interest in his students as people and his caring for their personal well-being."

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Howard Sullivan