



Spring 2009

Greetings,

ASA would like to thank the many accounting firms and professionals from industry who participated in our events during the fall 2008 semester. We greatly appreciate your time and effort in sharing your business experiences and ideas with ASU's accounting students. In the upcoming semester, we are hoping to continue to create value for the accounting firms, industry, and ASU students. ASA is looking forward to hosting the following events (in chronological order) for the Spring 2009 semester.

### **Career Panel**

- Date/Time:** Tuesday, February 24<sup>th</sup> – 6:00 – 8:00 PM
- Location:** Memorial Union, Room 202 (Alumni Lounge)
- Description:** “Current Topics in Accounting” is the theme of the event. Students will hear about a variety of topics associated with current financial issues. We would like to have speakers who can address each of the following topics:
- The U.S. GAAP transition to the IFRS and current accounting efforts (i.e. positive and negative impacts and obstacles regarding the implementation of the IFRS)
  - Quantitative issues in auditing
  - Current global economic issues (country deficits, welfare, tax changes...etc)
  - Financial market turmoil and legal issues (e.g. incorporate market-to-market selling)
- Note:** Due to limited space and time, we are only able to accommodate one partner or senior level person from each firm/business, with a maximum of 5 firms. There will be time after the presentations for student questions and meet/greet activities. Scheduling will be made based on email receipt date. In addition, firms who did not participate in this event during the Fall 2008 Career Panel will receive priority.
- An initial email will be sent out when ASA receives an email regarding your firm's interest in participating in the Career Panel Event. Please note that the email is **not** a confirmation of the panelist attendance. The email only informs your firm that your firm's interest has been taken into consideration. We will contact you again if you are scheduled to participate.
- RSVP:** Please respond to the contacts below by **Friday, February 6<sup>th</sup>**, if you would like to participate in this event AND indicate the name/position of the representative you would like to send, as well as the topic (from those listed above) that they would prefer to address.
- Contact:** Please contact Justin Zukor ([jzukor@asu.edu](mailto:jzukor@asu.edu)) or Lillian Stulce ([Lillian.Stulce@asu.edu](mailto:Lillian.Stulce@asu.edu)). Please put “ASA-Career Panel” in the subject area.

## **Golf Tournament**

Date/Time: Saturday, March 28<sup>th</sup> – 9:00AM – 12:30 PM  
Location: Rolling Hills Golf Club (1415 N Mill Ave. Tempe, AZ 85281)  
Description: The name of the game is four-person scramble. The tournament serves as a nice break for students and professionals and allows for casual interaction. Two professionals and two students will be on each team.  
Note: Due to limited space, we are only able to accommodate a maximum of 6 professionals per firm. If you are interested in bringing more professionals, please let our contacts know.

Payment for this event is required to be made in advance. Once professionals make reservations, the event associates will provide detailed payment information and method (Note: the estimated cost is \$150 per professional).

RSVP: Please respond to the contacts and below by **Friday, February 27<sup>th</sup>**, if you would like to participate in this event.  
Contact: Please contact Lisa Wiley ([lisa.c.wiley@gmail.com](mailto:lisa.c.wiley@gmail.com)) or Ijun Chen ([ijun.chen@asu.edu](mailto:ijun.chen@asu.edu)). Please put “ASA-Golf Tournament Event” in the subject area.

## **Etiquette Dinner**

Date/Time: Wednesday, April 22<sup>nd</sup> – 6:00 – 9:00PM  
Location: Monti’s on Mill Avenue  
Description: Etiquette is an integral part of business and is a reflection of professionalism. This event provides an opportunity for firm representatives to talk in a more intimate environment with students and for everyone to learn about etiquette.  
Note: Historically, each firm has their own table so that people from the firms can talk directly with students about their company/firm. Tables are typically composed of 6 students and 2 representatives from the firm. Each firm can have one table and requests can be made for an additional table depending on student interest.

Payment for this event is required to be made in advance. Once professionals make reservations, the event associates will provide detailed payment information and method (Note: the estimated cost is \$400 per firm table).

RSVP: Please respond to the contacts below by **Friday, March 27<sup>th</sup>**, if you would like to participate in this event. Requests will be scheduled in the order they are received.  
Contact: Please contact Ijun Chen ([ijun.chen@asu.edu](mailto:ijun.chen@asu.edu)) or Ashley Reckers ([Ashley.Reckers@asu.edu](mailto:Ashley.Reckers@asu.edu)). Please put “ASA-Etiquette Dinner” in the subject area.