

Going Global

ASU's worldwide outreach has gained new momentum with the appointment of Anthony "Bud" Rock as the first vice president for global engagement. Rock and his staff have welcomed international visitors to ASU in recent months, and have begun forging new ties with universities and governments in Vietnam and Germany while continuing involvement with Latin America, China and Singapore.

ASU enters partnership for 'virtual museum' project in China

By Samantha Irwin

ASU has entered into a new collaborative relationship to build the China Digital Science and Technology Museum (CDTSM), a "virtual museum" that provides interesting, interactive and educational science exhibits to people in China.

The partnership marks the first international collaboration for the museum project.

Through the new partnership, ASU will contribute materials to the museum. In return, the university will have the opportunity to share its groundbreaking research from all colleges and disciplines, as well as receive increased visibility and promotion in China.

A memorandum of understanding for the collaboration was signed Oct. 29, when a delegation representing the Chinese Association of Science and Technology (CAST), the Chinese Academy of Sciences and the Chinese Ministry of Education visited ASU.

The CDSTM is an effort to promote a public understanding of science in China, especially among younger generations. Unlike traditional museums, though, the CDTSM is completely Web-based; there are no physical exhibits for its patrons to visit.

"The Internet-based platform of the museum is original and innovative, and we are excited to be a part of the project," says



Rick Shangraw, left, vice president for research and economic affairs at ASU, and Zhang Xiaolin, director of the information center for the Chinese Association of Science and Technology (CAST) sign a memo of understanding for the "virtual museum" project Oct. 29.

Rick Shangraw, vice president for research and economic affairs at ASU. "This is a unique way for ASU's research accomplishments to reach an international audience."

ASU's involvement with the CDSTM project stems from an

ongoing relationship with CAST and the Chinese Academy of Sciences, which began in 2005 when Jonathan Fink, the Julie Ann Wrigley Director of the Global Institute of Sustainability, led an ASU delegation to participate in the Chinese Science and Technology Week. ASU was the first international institution invited to participate in the event.

"The international collaboration with ASU is sign of great progress for the China Digital Science and Technology Museum, and we look forward to working with a university that has such a rich background in research," says Zhang Xiaolin, director of the information center for CAST. "By creating this partnership, we will be able to expand research internationally, and enhance and expand the information available at the museum."

The CDSTM project, which began in December 2005, is the only Chinese project addressing public science and technology education. The foundation of the museum already has been created, and it includes interactive exhibits, resource databases, science news columns, and a national platform for sharing science and technology information. The museum creators have plans for significant expansion.

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Overseas odyssey takes student to summer internship in Germany

By Steve Des Georges

If only Janene Paxton was back in elementary or high school. Oh, the paper she could write about what she did during her summer "vacation."

The ASU School of Global Management and Leadership senior might start her essay with, "On my summer vacation, I traveled to Germany." Or maybe this: "On my summer vacation, I worked for one of the world's largest industrial distributors of electronic components." And even this would be an accurate account of her summer activities: "On my summer vacation, I played a lead role in the completion of several critical projects involving internal communication, crafting and refining presentations that needed to be done quickly and meticulously."

What Paxton actually said recently about her summer internship with Avnet EM EMEA (Electronics Marketing, Europe-Middle East-Africa) was, "I learned to apply textbook and classroom knowledge in a real-world environment with a dedicated team of professionals."

The Phoenix student worked with Avnet's office outside Munich, serving as a communication assistant in the marketing communication department. She wrote and edited internal and external publications, created Microsoft PowerPoint presentations for upper-level management,

conducted promotional photo shoots, was a contributor at company and department conferences, and generally assisted wherever and whenever she could.

In return for her efforts, Avnet provided Paxton with some lifelong, real-world experiences in the areas of learning and personal growth.

"This was a great experience for me, and I know it will benefit my future greatly," says Paxton, who found time to visit Switzerland, Italy and Spain when not assisting Avnet. "I wanted to experience other cultures and locales outside the United States to truly broaden my perspective of the world. Additionally, I wanted to experience a world-class functioning marketing team prior to my graduation and my first career position. Avnet EMEA in Germany met those requirements in an amazing way."

The internship with Avnet also provided a bonus.

"It not only reaffirmed my intended career path, it energized me to continue pushing forward," says Paxton, who has her eye on a marketing position after her graduation in May.

Transferring textbook lessons and classroom theory from campus to career is not always a seamless proposition, which is where an internship such as Paxton's can provide the finishing touches on a college education.

"Internships represent a very individualized

opportunity by which a student further explores career interests, skills and talents," says Ursula Scheren, academic services manager in ASU's School of Global Management and Leadership. "The internship experience is an excellent opportunity that builds the confidence of the student."

Scheren is quick to note that the internship opportunity is a win-win in which the students and host companies benefit. Students gain a sense of business and industry and enhance their résumés with career-related experience, while companies playing hosts to interns get a low-cost or no-cost look at potential employees, observing them in the company's work environment and determining if the right fit exists. Other student benefits, Scheren notes, include the opportunity to polish career-related skills such as customer service, communication and writing, while creating a professional network of contacts.

"Our (internship) program is fairly flexible," says Scheren, who has placed students with such leading organizations as the Phoenix Suns, Phoenix Coyotes, USAA, Wachovia Securities, Wells Fargo bank, Challenger Space Center, the IRS and the Phoenix Finance Department, to name a few. "We can either recommend one or two companies to an interested student, or we will let the student propose their ideal internship company, or we will help them to determine the

best opportunity and then help them land it."

For Paxton, the internship matched closely her experience with ASU's School of Global Management and Leadership.

"I've had a great experience here," she says. "All my professors have been entertaining, enriching, and very encouraging of my personal development. The advisement team has also been supportive of my learning endeavors."

"I chose ASU and the SGML school because, as a communication major coming out of Paradise Valley Community College, I matured and recognized that business topics held my interest. I was fascinated by marketing ads – more specifically, the creativity and audience connection for an ad to be effective."

Paxton's summer has been a rewarding and memorable one – for her, and for Avnet EM EMEA, too.

"From the beginning, we could count on (Paxton) to contribute to the team's daily efforts," says Georg Steinberger, Avnet EM EMEA VP of communication, of Paxton's contributions. "(Her) very professional manners in every respect, (her) clear goal orientation and open and engaging personality shows (her) potential as a future executive."

Des Georges, with Public Affairs at the West campus, can be reached at (602) 543-5220 or stephen.desgeorges@asu.edu.

EMPLOYMENT

The following positions are available as of Jan. 24 and are subject to change. All positions will be advertised in *Insight* only once. The staff requisition or job order number for each position is indicated by the (#) sign. ASU is an equal opportunity-affirmative action employer.

ASU POSITIONS

A complete job announcement for classified, administrative and service professional positions at the Downtown Phoenix, Polytechnic and Tempe campuses is available on the Human Resources Web page at www.asu.edu/asujobs, or the Telecommunication Device for the Deaf at (480) 965-3002. Announcements for West campus openings are available on the West Human Resources Web page www.jobsatasu.com and on the West Dial-a-Job Hotline at (602) 543-5627.

For complete position descriptions and application requirements for academic positions, contact the appropriate department listed below. Faculty, academic professional and graduate assistant positions are also listed on the Human Resources Web site and details must be obtained from the hiring department. Application deadlines are listed.

Dates listed are application deadlines, and application material is due by 11:59 p.m. on that date. Positions are 100 percent, full-time employment (FTE) unless otherwise noted. Codes below are: (O) – position is open to the public; (L) – position is limited to current ASU, Northern Arizona University, University of Arizona and Arizona Board of Regents employees.

STAFF POSITIONS

TEMPE CAMPUS

Executive and management

Global Business Development Director (O) #12893 – VP-Research and Economic Affairs (Nov. 15).

Professional

Accountant (O) #12842 – VP Research and Economic Affairs (Nov. 14).

Accounts Specialist/Development Associate (O) #12889 – College of Liberal Arts and Sciences (Nov. 14).

Coordinator (O) #12894 – Ira A. Fulton School of Engineering (Nov. 26).

Library Assistant Senior (O) #12880 – University Libraries (Nov. 14).

Manager Machine Shop (O) #12898 – Ira A. Fulton School of Engineering (Nov. 15).

Payroll Manager (O) #12904 – Office of Human Resources (Nov. 16).

Program Coordinator (O) #12891 – Office of University Evaluation (Nov. 16); (O) #12859 – Exec. VP and Provost of the University (Nov. 16).

Research Advancement Administrator (O) #12870 – Ira A. Fulton School of Engineering (Nov. 15).

Sponsored Projects Officer (O) #12838 – VP Research and Economic Affairs (Nov. 15).

Administrative support

Office Coordinator (O) #12902 (Part-time) – College of Liberal Arts and Sciences (Nov. 14).

Office Specialist (O) #12885 – Graduate College (Nov. 16).

Office Specialist (O) #12905 (Part-time) – Herberger College of Fine Arts (Nov. 21).

Service/field craft/maintenance

Custodian (O) #12861 (Part-time) – Residential Facilities (Nov. 14).

Filter Servicer (O) #12895 – HVAC Services (Nov. 16).

DOWNTOWN CAMPUS

Professional

Library Assistant Senior (O) #12897 (Part-time) – University Libraries (Nov. 21).

Technical and computer

Technical Support Analyst (O) #12900 (Part-time) – College of Public Programs (Nov. 14).

WEST CAMPUS

Professional

Disability Access Consultant #12890 – Student Affairs Disability Resource Center (Nov. 16).

Laboratory Coordinator Senior #12899 – New College of Interdisciplinary Arts and Sciences (Nov. 30).

Research Analyst #12892 – College of Human Services, Center for Applied Behavioral Health Policies (Nov. 16).

ACADEMIC POSITIONS

TEMPE CAMPUS

Academic professional

Assistant Learning Resources Specialist #9062 – Film and Media Studies (Nov. 19);

weekly thereafter until search is closed).

Associate Learning Resources Specialist #9063 – Film and Media Studies (Nov. 19; weekly thereafter until search is closed).

Faculty

Assistant Professor #9049 – Asian Pacific American Studies (Jan. 14; every two weeks thereafter until search is closed); #9014 – Psychology (Dec. 1; every week thereafter until search is closed); #9019 – Mathematics and Statistics (Dec. 15; every week thereafter until search is closed).

Assistant/Associate Professor #9013 – Psychology (Jan. 1; biweekly thereafter until search is closed); #9031 – Del E. Webb School of Construction (Jan. 1; every week thereafter until search is closed); #9015 – Mathematics and Statistics (Jan. 3; every week thereafter until search is closed); #9046 – School of Materials (Nov. 30; the 15th and 30th of each month thereafter until search is closed); #9050 – School of Sustainability (Dec. 3; every week thereafter until search is closed).

Assistant/Associate/Full Professor #9051 – Harrington Department of Bioengineering (Dec. 15; biweekly thereafter until search is closed).

Chair and Professor #9053 – Interior Design (Dec. 1; every two weeks thereafter until search is closed).

Lecturer (MY) #9055, #9056, #9057 – English (Dec. 1; the 15th of every month thereafter until search is closed).

DOWNTOWN CAMPUS

Faculty

Associate Dean #9052 – College of Public Programs (Nov. 30; every week thereafter until search is closed).

POLYTECHNIC CAMPUS

Faculty

Assistant Professor #9028 – Exercise and Wellness (Jan. 5; the end of each month thereafter until search is closed); #9059, #9058 – School of Applied Arts and Sciences (Jan. 17; every two weeks thereafter until search is closed).