Listserv Policies  
Graduate and Professional Student Association (GPSA)  
Arizona State University

General Guidelines
• All messages must include an identifiable author and working email address. Authors must clearly be affiliated with ASU, i.e. faculty, staff, administrators or students at ASU.
• Messages must be free of profanity and racist/sexist language.
• Messages MAY NOT consist of or be accompanied by attachments. Messages with attachments will be rejected automatically.
• GPSA Listserv moderators (typically the Vice President of Internal Affairs and the Executive Director of Communication and Campus Relations) have the right to withhold any message that does not meet the guidelines set forth in this policy.
• All messages MUST be approved by Listserv moderators before being posted to the list.
• Listserv moderators reserve the right to reject any posting for any reason.
• Rejected messages typically will not be returned to sender, and you may not be notified that your message has been rejected.
• Messages posted to GradStu that are more appropriate for GradAd may not be returned to sender. The sender is ultimately responsible for posting the message to the correct listserv.

How to Submit a Message
• To submit an announcement for the GradStu listserv, you must use the form located at www.asu.edu/gpsa/gradstu-request/. Messages sent directly to the listserv will not be approved. GradStu announcements are compiled and sent weekly on Mondays. Submissions are due by Sunday at 5pm in order to appear in Monday’s weekly mailing. Please remember to include your contact information in each announcement.
• To submit an advertisement on GradAd, please send your ad, exactly as you would like it to appear, to gradad@asu.edu.

Appropriate Messages for GradStu
• Announcements from the Division of Graduate Studies
• Professional Development Programming that is ASU-affiliated
• Events hosted by Student Organizations registered with SORC
• Events hosted by a branch of ASASU
• Announcements and updates regarding GPSA programming
• ASU-affiliated Job Postings
• Messages from ASU graduate and professional students, including but not limited to GPSA Assembly and Executive Board, regarding pertinent issues at ASU Tempe

Appropriate Messages for GradAd
• Advertisements for housing, household goods, textbooks, etc. posted by ASU graduate and professional students. Advertisements may ultimately be for goods/housing that are not owned by an ASU student but they must be sponsored by an ASU graduate or professional student
• Job Postings that are not ASU-affiliated
• Off-Campus Events
• Events hosted by non-student groups (not affiliated with SORC)
• Searches for texts or materials
• Calls for research participants

Guidelines for GradAd
• Messages with same or similar content may not be posted more than once per week
• Messages regarding recurring (e.g., weekly or monthly) events may not be posted more than twice per semester
• Advertisements appearing to support any type of illegal or dangerous activity will not be posted
• Posters who feel their advertisement has been unfairly rejected are free to revise and resubmit their ad
• Ads from companies or businesses that are not run by and for ASU students will be rejected
• What constitutes appropriate ad content is ultimately up to the Listserv Moderators
• GPSA is not responsible for sales conducted through the Listserv

These policies were last updated March 2010 and are subject to change with or without notice.